



CITY OF BEVERLY HILLS
455 North Rexford Drive
Room 280A
Beverly Hills, CA 90210

In-person / Telephonic / Video Conference Meeting

**ARTS AND CULTURE COMMISSION
REGULAR MEETING MINUTES**

Tuesday, October 11 2022
10:00am

MEETING CALLED TO ORDER

Date/Time: October 11, 2022 / 10:00 am

PLEDGE OF ALLEGIANCE

Commissioner Gordy Bristol led the Pledge of Allegiance

CIVILITY STATEMENT

Chair Filipovic read the Civility Statement

ROLL CALL

Commissioners Present: Pamela Beck, Gordy Bristol, Frank, Vice Chair Maralee Beck,
Chair Filipovic

Commissioners Absent: None

Staff Present: Jenny Rogers, Patty Acuña, Ben Johnson, Paul Paolone, Adrine Ovasapyan,
Aida Thau, Corrina Lesser

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

There were no public comments.

APPROVAL OF AGENDA

With the concurrence of the Commission, the Chair may choose to amend the order of the items on the agenda.

By order of Chair Filipovic, Tab #4, Grant Policy Development and Guidelines, to be moved ahead of Tab #3, Cultural Festival Event.

CONSENT CALENDAR

1. Consideration of minutes from the Arts and Culture Commission Regular Meeting of September 13, 2022.
2. Resolution of the Arts and Culture Commission of the City of Beverly Hills Continuing to Authorize Public Meetings to be Held Via Teleconferencing Pursuant to Government Code Section 54953(e) and Making Findings and Determinations Regarding the Same
Recent legislation was adopted allowing the Arts and Culture Commission to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions and the proposed resolution implements the necessary requirements.

Motion: To approve the Consent Calendar: **MOVED** by Commissioner Frank, **SECONDED** by Gordy Bristol. (5/0)

AYES: Commissioners Pamela Beck, Gordy Bristol, Frank, Vice Chair Maralee Beck and Chair Filipovic
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED

REPORTS FROM PRIORITY AGENCIES

None

PRESENTATIONS

None

NEW BUSINESS

None

CONTINUED BUSINESS

3. Cultural Festival Event

Update on proposed Cultural Festival event with direction by the City Council Liaison / Rodeo Drive / Special Events/ Holiday Program Committee at their September 21, 2022 meeting.

Embrace and Celebrate Culture Ad Hoc Commissioners, Gordy Bristol and Frank, updated the Commission on September 21, 2022 liaison meeting.

- City Council approved the Cultural Festival to move forward initially as a smaller event to be held at the Farmers' Market and allow it to grow; possibly starting with one aspect for now, suggesting a larger festival in the future.
- The time that had been suggested was March which would be highlighting the Spring New Year festivities that take place in many cultures including the Persian New Year celebration Nowruz, among other cultural activities.
- Chair Filipovic thanked staff for their hard work in the creation of the festival but noted that the presentation was not given to the Commission for input prior to the liaison meeting. From first glance, it appeared to be a Farmers' Market event with an emphasis on food.
- The Commissioners discussed and advised that this is the beginning of the Arts & Cultural Festival which will continue to grow and not just be about food, but it will set the stage for a fully realized cultural festival in the future. This is an opportunity to preview what's to come.
- Chair Filipovic thanked everyone for their enthusiasm and ideas for the festival.

Motion: To move forward with the Cultural Festival with baby steps taken the recommendations of City Council **MOVED** by Commissioner Frank, **SECONDED** by Commissioner Pamela Beck. (4/1)

AYES: Commissioners Pamela Beck, Gordy Bristol, Frank, Vice Chair Maralee Beck
NOES: Chair Filipovic
ABSENT: None
ABSTAIN: None
PASSED:

4. Grant Policy Development and Guidelines

Art Consultant Karen Constine will present proposed guidelines for art grants development and opportunities.

Art Consultant, Karen Constine, updated the Commissioners on a new task that was presented to the Commission: to review how funding can be expanded, in the City of Beverly Hills, to qualified Arts Organizations and possibly artists, and other cultural agencies.

- The current City of Beverly Hills processes were reviewed. The Human Services Division administers one granting opportunity called the Community Assistant Grant Fund (CAGF), where social services and cultural arts applicants are reviewed by both the Human Relations and Charitable Solicitations Commissions.
- Both Commissions have Ad Hoc Committees of two Commissioner Ad Hoc representatives who meet to review grants based on staff's recommendations. City Council make the final determination for the final funding allocation.

- In 2017, a request was granted that Arts & Cultural organizations be included in this process.
- The 2022/23 grants cycle is currently in progress.
- Proposing that in FY 2024/25, the Arts & Cultural Commission work with the Human Relations and the Charitable Solicitation Commissions, along with City Council, to formally grant funding recommendations by the Community Services Arts and Culture Division and the Arts & Culture Commission.
- Commissioner Gordy Bristol requested knowing what sister or neighboring cities do to fund their Arts & Culture programs and what their budgets are. This information will be collected.

Jenny Roger, Director of Community Services, explained this item was brought to the Commission as an introductory conversation and the staff report will be included in the November packet for a full presentation and further discussion.

5. Financial Update

a) Fine Art Fund Update Report

Paul Paolone, Senior Recreation Supervisor, provided to the Commission the current status of the Fine Art Fund through September 30, 2022.

- A new in-lieu was taken in for \$11,700 for 9378 Wilshire Boulevard.
- Another payment was made to Kusama for \$10,500.

6. COMMUNICATIONS FROM STAFF

PROJECT UPDATES

1. Arts and Culture Commission Updates

- Fine Art Collection Maintenance Program
 - Adrine Ovasapyan, Recreation Supervisor, informed the Commission that City artworks are currently being cleaned in Beverly Gardens Parks in preparation for the Fall Art Show October 15 – 16, 2022.
- Kusama *Hymn of Life* Refabrication Update
 - The Kusama is currently in the fabrication stage which includes molding and stainless steel.
- BH Artwalk Guided Tours
 - Aida Thau, Arts and Culture Program Associate, informed the Commission that the first fall tour of the Beverly Hills Art Guided tours was held on October 2, 2022. This fall tour was a partnership with the Beverly Hills Historical Society where the attendees continued down Rodeo Drive with the historic background of Rodeo, the buildings, in addition to the bridle path, was presented.
 - The additional tours are Sunday, November 13, at 11am and the last one will be Sunday, December 11 at 11am in front of the Lily Pond.

- Each season will be a variation of the art tour. The tours and dates can be found on the City's website in addition to other mailings and social media: <https://www.beverlyhills.org/departments/communityservices/artwalkguidedtour/>
 - Commissioner Frank added that the hotels and concierge have been informed and hopefully in the future they can be invited to a tour.
 - Commissioner Gordy Bristol suggested the founding history of Beverly Hills should also be included in the art walk if historic information is being presented, to specifically include the first owner of Beverly Hills land was Maria Rita Valdez Villa, an African-Mexican widow of a Spanish soldier.
 - Chair Filipovic informed the Commission of the tour she took with the Historical Society and recommended the organization adding to the history of Beverly Hills to the art tour.
- Community Services' Updates
 - Arts and Culture Division Programs and Events
 - Beverly Hills Fall Art Show
 - Ben Johnson, Recreation Services Manager, reminded the Commission of the Fall Art Show this weekend and thanked staff for their hard work. The Art Show is now back to the full four blocks in addition to the Beer & Wine Garden, the Children's area in addition to 75 new artists.
 - The Award Ceremony will be on Sunday from 8:30am – 9:30am. Mayor Bosse will be presenting the awards with support from ACC and RPC Chairs.
 - Chair Filipovic suggested that the Arts & Culture Commission have their own booth next year for the 50th Anniversary of the Art Show to meet and greet both artists and the public.
 - Staff reminded the Commission to visit Commissioner Pamela Beck's art booth at the Art Show.
 - The Farmers' Market will be hosting a Fall Funtastic Harvest Festival on Sunday, October 30, 2022 from 9am – 1pm and will include both a pumpkin carving and decoration and scarecrow contest.
 - *Holidays at Greystone*
 - Saturday & Sunday, December 3 – 4, 2022, Greystone Mansion will be celebrating the holidays.
 - *Embrace and Celebrate Culture*
 - Director's Report
 - Information only items
 - Event Calendar
 - Reviewed.

7. COMMUNICATIONS FROM THE COMMISSION

- Chair's Report
 - a) Mayor's Cabinet Meeting Highlights
 - Reviewed.

b) Ad Hoc Committees

- Fine Arts (Frank, P. Beck – Rogers, Acuna, Johnson, Thau)
- Capital Projects (M. Beck, P. Beck – Rogers, Johnson, Davis, Thau)
- Major and Annual Events (M. Beck, Filipovic – Johnson, Davis, Doyle, Ovasapyan)
- Performing Arts, Heritage Initiatives, Community Engagement (Gordy Bristol, Filipovic – Johnson, Paolone, Doyle, Scrimshaw)
- Embrace and Celebrate Culture Initiative (Frank, Gordy Bristol – Rogers, Johnson, Davis, Ovasapyan, Thau)

c) Other items brief announcements, request for information, and brief reports on activities.

- Commissioner Gordy Bristol suggested starting to plan for the Martin Luther King Holiday on January 16, 2023.

Motion: To have a discussion about creating an acknowledgment of Martin Luther King holiday as a part of the Arts & Culture Commission MOVED by Commissioner Gordy Bristol, SECONDED by Chair Filipovic. (5/0)

AYES: Commissioners Pamela Beck, Gordy Bristol, Frank, Vice Chair Maralee Beck, Chair Filipovic

NOES: None

ABSENT: None

ABSTAIN: None

PASSED:

- Chair Filipovic requested adding to the November agenda a discussion on a creation of information booth in Beverly Gardens Park or the business triangle area where residents can receive information on monthly art events. Staff will provide an update at the November Commission meeting.

Motion: Requesting an agenda item to receive an update on a creation of an Informational Booth for the City's Arts & Culture events MOVED by Chair Filipovic, SECONDED by Vice Chair Maralee Beck. (5/0)

AYES: Commissioners Pamela Beck, Gordy Bristol, Frank, Vice Chair Maralee Beck, Chair Filipovic

NOES: None

ABSENT: None

ABSTAIN: None

PASSED:

d) Arts and Culture Commission Upcoming Meetings: Tuesday, November 8, 2022

ADJOURNMENT

Date / Time: October 11, 2022 / 11:54 am

PASSED, Approved and Adopted on this 8th day of November 2022.



Liliana Filipovic, Chairperson