Beverly Hills City Council Liaison / OpenBH Design and Operating Standards Ad Hoc Subcommittee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Room 280A
Beverly Hills, CA 90210

IN-PERSON/ TELEPHONIC / VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
https://beverlyhills-org.zoom.us/my/adhoc
Meeting ID: 549 782 5652
Passcode: 90210

You can also dial in by phone:
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Wednesday, May 25, 2022
11:00 AM

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / OpenBH Design and Operating Standards Ad Hoc Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

AGENDA

1) Public Comment
   a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

2) Open BH Design and Operating Standards Subcommittee Meeting #2
   a. Discussion with Architect Team Regarding Project Goals, Work Plan, as well as Stakeholder Outreach Process

3) Future Agenda Items
4) Adjournment

Huma Ahmed
City Clerk

Posted: May 20, 2022

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG

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INTRODUCTION
This item provides the Councilmembers assigned to the Open BH Design Standards Subcommittee with an outline of the discussion points for today’s meeting.

DISCUSSION
Open BH was created to help all Beverly Hills businesses to be open during the pandemic, restaurant and café uses were permitted to provide open-air dining as a temporary solution to help them stay operational. Many installations were done quickly and constructed with easy to assemble materials while others appreciated that the parklets in Beverly Hills were able to reflect the unique character and aesthetic of each business, however, overall there is a lack of harmony and cohesiveness. With the desire to make these temporary installations permanent, parklets need to be inviting and create people oriented spaces that are functional with aesthetic enhancements to the overall streetscape. To achieve this goal developing a set of minimum design standards is warranted reinforced with considerations to the Beverly Hills brand.

The architectural firm of Lorcan O’Herlihy Architects (LOHA) has been engaged to provide design consulting services for developing design guidelines for this effort.

The focus of this committee is to develop design and operational standards, for the purpose of today’s meeting, staff will focus on the path and approach to develop design standards and defer the operational standards discussions to a future meeting. Today’s agenda includes;
- Project team structure including roles and responsibilities
- A brief history

TO: Beverly Hills City Council Open BH
Design and Operating Standards Subcommittee

FROM: Shana Epstein, Director of Public Works
Daren Grilley, Assistant Director of Public Works, City Engineer
Mandana Motahari, City Architect
Laura Biery, Marketing and Economic Sustainability Manager

DATE: May 25, 2022

SUBJECT: Open BH Design and Operating Standards Subcommittee Meeting #2

ATTACHMENTS: Work Plan Diagram
Stakeholders Outreach & Involvement Diagram
Meeting Date: May 25, 2022

- Project goals with focus on safety, design standards and resiliency
- A four phase work plan, including research, design development, documentation and distribution with in depth description of each phase
- Project schedule
- Stakeholder outreach planning process.

We will also discuss if there is an interest in renaming parklets to a Beverly Hills appropriate name and review possible options.

FISCAL IMPACT
None at this time. To be evaluated at future meetings based on project development and recommendations made by the Subcommittee.

RECOMMENDATION
Staff recommends that the Ad Hoc provide comments regarding the design team’s proposed project work plan and approach to stakeholder’s engagement and provide direction on the following questions:

1. How would the Ad Hoc like to be involved or updated in regards to the Community engagement?
2. Does the Ad Hoc have any modifications to the deliverables and timeline before we begin outreach?
3. Would the Ad Hoc like staff to pursue renaming Parklets as to springboard forward out of the pandemic?
WORK PLAN

PHASE 1  RESEARCH
Goal: Define the Project Parameters
MAY to JULY
- Liaison Kick-Off Meeting - 5/25/22
- Stakeholder Meeting
- City Council Meeting
- Conduct Survey
- Stakeholder Meeting
- City Council Meeting

PHASE 2  DESIGN DEVELOPMENT
Goal: Define the Project Standards
JULY to SEPT
- Stakeholder Meeting
- Liaison Meeting
- City Council Meeting

PHASE 3  DOCUMENTATION
Goal: Define the Evaluation Methods
SEPT to OCT
- Liaison Meeting
- City Council Meeting

PHASE 4  DISTRIBUTION
Goal: Review & Implement
OCT to NOV
- Stakeholder Meeting
- Liaison Meeting
- City Council Presentation - 11/22/22

Goal:
- Define the Project Parameters
- Define the Project Standards
- Define the Evaluation Methods
- Review & Implement

MAY - JULY: May to July
JULY - SEPT: July to September
SEPT - OCT: September to October
OCT - NOV: October to November
STAKEHOLDER OUTREACH & INVOLVEMENT

PHASE 1  RESEARCH

- Stakeholder Workshop #1
- Public Survey

PHASE 2  DESIGN

- Stakeholder Workshop #2
- Stakeholder Workshop #3

PHASE 4  DISTRIBUTION

- Stakeholder Workshop #4

- Week of June 6th, 2022
  In Person Stakeholder Kick-Off with Small Group Workshops

- 6/8/22
  Follow Up to Stakeholder Kick-Off with Additional Questions & Open Commentary

- Week of June 20th
  Digital Stakeholder Workshop to Review Survey Results & Outline Design Parameters

- Week of July 18th, 2022
  In Person Stakeholder Workshop to Review Design Parameters & Standards

- Week of November 7, 2022
  On-Site Prototype Review with Open Q&A

* Dates shown are tentative and for discussion purposes only