

For Immediate Release February 22, 2016 Contact: Dana Beesen 310.285.2530 dbeesen@beverlyhills.org Community Services
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Woofstock 90210 FREE Pet Extravaganza Returns to Roxbury Park March 6 Pet Lovers: Get Ready for an Annual Pet-fest on "Wiggly Field"



Beverly Hills, CA -- Attention pet lovers! On Sunday, March 6, 2016 from 11:00 am to 3:00 pm, Woofstock90210 will take place in the heart of Beverly Hills on Roxbury Park's "Wiggly Field", 471 S. Roxbury Dr., Beverly Hills, CA 90212. Bring your pets to come and play!

Presented by the City of Beverly Hills' Community Services Department, Woofstock 90210 is an exciting, day-long festival for dogs and their owners. This annual pet extravaganza features a pet parade, contests, pet-related goods and services, pet adoptions, entertainment, food trucks and fun for the whole family.

There will be over 35 pet-related vendors and specialty booths, including "The Dog Wedding" booth where you can take photos of your pets getting married in wedding costumes, face painting and body art for pets and/or humans (for a nominal fee), photo booths and more. Featured events include the Pet Parade Costume Contest in three categories: Su "Paw" Heroes, Most Creative and Funniest; Pet Talent Show; Zoom Room Agility Demonstrations and Disc Dogs Pet Show. The Pet Care Foundation will have pets available for adoption. Food Trucks include: A Rockin Ice, Cousins Main Lobster, Greasy Wiener and Pie & Burger. There truly is something for everyone. Best of all? Woofstock is free. Free parking is available at Beverly Hills High School with pet-friendly shuttles to the park from 10:45 a.m. to 5 p.m.

A sincere thank you to our sponsors! Gold Sponsors: Honorable Lili and Jon Bosse, Subaru Santa Monica, VCA West Los Angeles Animal Hospital. Silver Sponsors: Pussy & Pooch, The Dog Wedding. Bronze Sponsors: The Amanda Foundation, Animal Services Dog Training, Beverly Hills Small Animal Hospital, Centinela Feed and Pet Supplies, Citydog! Club, Healthy Spot, Just Food for Dogs, LA Pet Memorial Park, Zoom Room.

Approximately 3,000 two-legged attendees and 250 furry friends are expected. The Pet Care Foundation will have pets available for adoption.

For more information, call 310-285-6831 or visit www.beverlyhills.org/woofstock90210. For social media, post event photos to #Woofstock90210.