



CITY OF BEVERLY HILLS
455 North Rexford Drive
Beverly Hills, CA 90210
Telephonic / Video Conference Meeting

ARTS AND CULTURE COMMISSION
SPECIAL MEETING MINUTES
Tuesday, June 15, 2021
10:00am

MEETING CALLED TO ORDER

Date/Time: June 15, 2021 / 10:05 am

CIVILITY STATEMENT

The Civility Statement was read to initiate the meeting.

ROLL CALL

Commissioners Present: Commissioners Filipovic, Rubins and Vahn, Vice Chair Frank, Chair Smooke
Commissioners Absent: None
Staff Present: Jenny Rogers, Patty Acuña, Paul Paolone, Adriné Ovasapyan, Aida Thau, Jessica Barragan

COMMUNICATIONS FROM THE AUDIENCE

None

APPROVAL OF AGENDA

With the concurrence of the Commission, the Chair may choose to amend the order of the items on the agenda.

By order of Chair Smooke, the agenda was approved as presented.

CONSENT CALENDAR

1. Consideration of Minutes of the Regular Meeting of May 11, 2021.

Motion: MOVED by Commissioner Vahn, SECONDED by Vice Chair Frank to approve the minutes (5-0).

AYES: Commissioners Filipovic, Rubins and Vahn, Vice Chair Frank, Chair Smooke
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED

REPORTS FROM PRIORITY AGENCIES

None

PRESENTATIONS

None

NEW BUSINESS

None

CONTINUED BUSINESS

2. Introduction of New Staff – Recreation Services Manager Christopher Paulson

Tabled

3. RLA Conservation Survey Results

Christina Varvi, Principal Conservator of Rosa Lininger & Associates (RLA), shared the survey results of the City of Beverly Hills Public Art Maintenance Study. RLA utilizes a priority rating system (Priority 1, 2, 3) to identify higher priority artworks in need of maintenance. The report provided recommendations for routine maintenance and frequency of maintenance based on physical needs of the sculpture, siting, public interaction, territorial priorities. The sun, general public, physical barriers, watering patterns are other factors affecting the maintenance needs of specific artworks.

4. *Sing for Hope Beverly Hills Piano Locations*

Adriné Ovasapyan, Recreation Supervisor and Lester Vrtiak, Director of Sing for Hope Pianos, presented several proposed locations for piano placement across the City. The *Sing for Hope Beverly Hills* program will run from August 5, 2021 through September 6, 2021. The piano sites identified include: City Hall, Beverly Hills Sign, Beverly Gardens Park, Will Rogers Park, La Cienega Park, Roxbury Park and The Wallis Annenberg Center for Performing Arts. The pianos will be placed outdoors and secured to the location to deter any piano movement. Additional locations will be reviewed including Beverly Canon Gardens, Farmers' Market, Business Triangle and Beverly Hills High as suggested by Commissioners.

5. Arts and Culture Website Updates

Nancy Batlin, Creative Director and Jessica Good, COO of 5D Spectrum presented a demonstration of the newly updated Arts and Culture website. The website relaunched on June 15, 2021. The goal was to create a more dynamic and content-rich website that engages users. The social media feeds on the Arts and Culture website are easily populated by community organizations adding a City hashtag to their social media posts. The innovative hashtag process eliminates the need for staff to manually populate the arts and culture calendar with local events or happenings.

6. Financial Update

Paul Paolone, Senior Recreation Supervisor, reported on the Fine Art Fund and informed on pending permits and fees. An additional \$44,100 was transferred as of May 2021 for a total of \$339,786 in In-Lieu Fee Revenue in FY 21/22.

7. Proposal to Relocate Artwork *One More Time* by Guiseppe Palumbo

Aida Thau, Arts and Culture Program Associate presented the proposed relocation of artwork to three sites selected by the Fine Art/Public Art Ad Hoc Committee. The locations include: Maltz Park, Dog Park, and Coldwater Canyon Park Fire Station. The Commission selected the Coldwater Canyon Park Fire Station as their recommended location. The locations will be presented to the Recreation and Parks Commission for their consideration.

Motion: MOVED by Commissioner Vahn, SECONDED by Commissioner Rubins to appoint the Coldwater Canyon Park Fire Station as first selection followed by Maltz Park and the Dog Park (5-0).

AYES: Commissioners Filipovic, Rubins and Vahn, Vice Chair Frank, Chair Smooke

NOES: None

ABSENT: None

ABSTAIN: None

CARRIED

PROJECT UPDATES

- Friedman Artwork Update
Landscaping for the artwork is installed and the next step is for ground covering to establish. Park Services estimates a month for completion. Staff plans to host a dedication to celebrate the artwork, landscaping, and plaque installation.
- Kusama Artwork Update
Patrick Rees of The Big New is coordinating a site visit with Ena Morita of Ota Fine Arts Studio. Staff will share a site visit date with the Commission when established.
- 9242 Beverly Blvd. Update
On June 1, 2021 City Council Formal Session, the 9242 Beverly Blvd. requirements were approved. April 22, 2021, property representatives met with City Council Liaisons and Chair and Vice Chair. The approval includes authorization to remove the existing lobby mural *Projector* by Terry Schoonhoven and replace it with artwork *Whistleblower* by artist Pae White.

COMMUNICATIONS FROM THE COMMISSION

- Chair's report
 - a) Mayor's Cabinet Meeting Highlights
 - b) Ad Hoc Committees
 - Fine Art and Public Art (Smooke, Vahn)
 - Cultural and Events (Frank, Vahn)Vice Chair Frank and Commissioner Vahn updated the Commission on the *Embrace & Celebrate Culture* Initiative and program elements including

The *Visions of the Future* project which includes activation of empty storefronts by bringing vibrancy to the community with temporary pop-up art exhibits.

- Education and Outreach (Rubins, Filipovic)
- c) Other items brief announcements, request for information, and brief reports on activities

COMMUNICATIONS FROM STAFF

- Director's Report
- Information only items
 - a) Farewell to Chair Smooke and Commissioner Rubins
The Commission and Staff expressed their gratitude to Chair Smooke and Commissioner Rubins for their dedication and contributions to the Fine Art and the Arts and Culture Commissions.
 - b) Arts and Culture Commission Upcoming Meetings

ADJOURNMENT

Date / Time: June 15, 2021 / 12:15 pm

PASSED, Approved and Adopted on this 13th day of July 2021.



Deborah Frank, Chairperson