



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
4<sup>th</sup> Floor Conference Room A

**Beverly Hills City Council Liaison / Chamber of Commerce Committee**

**SPECIAL MEETING HIGHLIGHTS**

Tuesday, June 5, 2018  
1:00 PM

**MEETING CALLED TO ORDER**

Date / Time: June 5, 2018 / 1:05 PM

**IN ATTENDANCE:** Mayor Julian Gold, Councilmember Lester Friedman, City Manager Mahdi Aluzri, Director, Office of Resilience Pamela Mottice Muller, Senior Management Analyst Logan Phillippo, Todd Johnson (Chamber) Blair Schlecter (Chamber), Charles Black (Chamber)

**1) PUBLIC COMMENT**

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: Resident David Gingold spoke regarding traffic patterns from Olympic Boulevard through residential streets to the downtown Beverly Hills Golden Triangle.

**2) Proposed Fiscal Year 2018-2019 Beverly hills Chamber of Commerce Work Plan**

- ) Todd Johnson introduced the subject and indicated that the Chamber looks forward to continuing its partnership with the City.
- ) Blair Schlecter presented information on recurring work plan initiatives and new work initiatives for the upcoming Fiscal Year 2018-2019, including a San Francisco Business Retention and Attraction Mission, support for the Beverly Hills Destination Master Plan, an economic development web portal, a La Cienega Landowner and Property Manager Development Forum, and Los Angeles Metro stakeholder outreach meetings.
- ) Mayor Gold and Councilmember Friedman agreed with the Chamber's recommendation that Small Business Saturday efforts should be folded into a new initiative to be lead and organized by the Chamber, the Small Business Task Force. The Chamber indicated that having regular meetings over the course of a year would have more impact than focusing on one particular event that occurs once a year. Todd Johnson said that the Chamber would modify its work plan accordingly.
- ) Mayor Gold and Councilmember Friedman indicated support for the Chamber's work for the upcoming fiscal year.
- ) Pamela Mottice Muller stated that the Chamber's final work plan and budget request would be presented to City Council at the June 19, 2018 Study Session.

Beverly Hills City Council Liaison / Chamber of Commerce Committee  
June 5, 2018  
Chamber of Commerce Liaison Meeting Highlights

**ADJOURNMENT**

Date / Time: June 5, 2018 / 1:52 PM