



Next Beverly Hills Committee

NEW INITIATIVE PROPOSAL PROCEDURES:

Please review the important rules, expectations, and process below BEFORE completing the (emailed) form. Please understand that you will need to dedicate the time and effort to spearhead your proposed initiative from conception to completion. It will not be easy, although a successfully completed initiative is incredibly rewarding and beneficial to everyone involved. Most importantly, it benefits the city we love, Beverly Hills, and energizes Next Beverly Hills. Please click here to submit a [NEW Initiative](#) for consideration.

RULES & REGULATIONS:

1. Proposals must be made by one (1) NBH members.
2. Proposals must have two (2) co-sponsors who are NBH members.
3. Proposals must be pitched twice (initial and final) before going for a vote to NBH's full membership. 5 minutes will be allotted for each pitch, which includes the pitch and any discussion in our PITCH Agenda item.
4. Proposals must receive at least 2/3 votes of NBH members IN ATTENDANCE to be approved.
5. Your initiative must address 1 or more of the current NBH Committee Priorities:
 1. Next Gen Dining
 2. Leadership Development
 3. Community Liaisons
 4. Community Event Collaborations
 5. Next Gen Housing

As an example, our highly successful first initiative NEXT NIGHT, addressed three (3) of last year's priority items:

1. Lifestyle & Entertainment
3. Community Engagement
4. Family Friendly Activities

This year, it will encompass all of those overall community priorities, and address:

1. Next Gen Dining
4. Community Event Collaborations

To top that off, NEXT NIGHT will also be contributing to Mayor Bosse's newest citywide super initiative:

B.O.L.D. (Be Open Later Days).

Shaping Our City's Future Together™



Next Beverly Hills Committee

PROCESS:

1. You (the proposer) complete a simple form with the details of your proposed initiative ("the initiative").
2. A Committee Chair will notify you as to which upcoming Committee meeting your INITIAL PITCH of the initiative is scheduled for.
3. You present the initiative at the scheduled meeting for initial feedback and discussion (City staff will distribute printouts of the completed form to all members at the meeting).
4. Following that meeting, you decide based on the member feedback received if you'd like to continue with the initiative proposal.

If continuing:

5. Within one (1) week after your first pitch, you notify a Committee Chair that you'd like to schedule your FINAL PITCH of the initiative.
6. A Committee Chair will notify you as to which upcoming Committee meeting your FINAL PITCH of the initiative is scheduled for.
7. Prior to your FINAL PITCH, you contact NBH's City Staff Liaison for expert input on the resources required for the initiative.
8. You PITCH the initiative with any updates at the scheduled meeting for (a) final discussion and (b) a member vote.
9. If the initiative is approved, a plan will be developed to move forward with the initiative.

EXPECTATIONS:

Due to our members' high standards and our Committee's limited resources (Time and Budget), we expect that many proposals will not be approved. Do not let that deter you from proposing a new initiative that you're passionate about or from proposing another initiative if one isn't approved.

Many of the most outstanding achievements in human history came after hundreds, if not thousands of failed attempts. Leadership is about going to bat over and over again with no loss of enthusiasm until you make contact.

“Never let the Fear of striking out get in your way.” - Babe Ruth (*Baseball Great and Home Run & Strike Out King*)