City of Beverly Hills
Parklet Design Standards

Stakeholder & Liaison Workshop #4
MEETING AGENDA

5 min  Introduction
       On-Site Outreach Updates

15 min Outdoor Dining Variations
       Case Studies
       Material & Landscape Palettes

20 min Small Group Workshops

15 min Large Group Q & A

5 min Next Steps
PROJECT UPDATES
**TIMELINE UPDATES**

**PHASE 1**
**RESEARCH**

**Goal:** Define the Project Parameters

- MAY to OCT
  - Liaison Kick-Off Meeting
  - Stakeholder & Liaison Meeting I
  - Conduct Survey
  - Stakeholder & Liaison Meeting II
  - Extended Survey
  - City Council Meeting

**PHASE 2**
**DESIGN DEVELOPMENT**

**Goal:** Define the Project Standards

- OCT to JAN
  - Stakeholder & Liaison Meeting III
  - Develop Project from Stakeholder Feedback
  - Stakeholder & Liaison Meeting IV
  - Develop Project from Stakeholder Feedback
  - City Council Meeting

**PHASE 3**
**DOCUMENTATION**

**Goal:** Define the Evaluation Methods

- JAN to MAR
  - On-Site Prototype Review
  - City Council Meeting

**PHASE 4**
**DISTRIBUTION**

**Goal:** Review & Implement

- MAR to JUNE
  - City Council Presentation
  - Publication of Standards

*All Stakeholder Meetings will be hybrid in-person/digital meetings.*
*Indicated dates are approximate and may be adjusted based on scheduling availability.*
OUTDOOR DINING VARIATIONS
25 MPH
ONLY WHERE EXISTING PARKING and marked
SHOULD NOT BLOCK DRIVEWAY, BUS STOP, ALLEYWAY, FIRE HYDRANT, OR UTILITY ACCESS

INTERSECTION REMOTENESS
CROSSWALK REMOTENESS
MINIMUM SPACES BETWEEN PARKLETS (0 TO 3+)

20' FROM CROSSWALK IN DIRECTION OF TRAFFIC
NOT BLOCKING LOADING ZONES, RED ZONES, OR WITHIN 15' OF HYDRANTS, SUBJECT TO ENGINEERING REVIEW

20' FROM CROSSWALK IN DIRECTION OF TRAFFIC

SAFE SIGHT DISTANCE FROM DRIVEWAY OR ALLEY ACCESS, SUBJECT TO ENGINEERING REVIEW

20' FROM CROSSWALK IN DIRECTION OF TRAFFIC
ONLY WHERE PARKING IS CURRENTLY MARKED

20' FROM CROSSWALK IN DIRECTION OF TRAFFIC
25 MPH MAX

20' FROM CROSSWALK IN DIRECTION OF TRAFFIC

20' FROM CROSSWALK IN DIRECTION OF TRAFFIC

STREET STRATEGY OVERVIEW
Site Strategy Overview - Size

- **Building**: Overlap allowed with neighbor consent
  - Parklet may extend full width of business frontage
- **Sidewalk**: Storefront dining
- **Street**:
  - Maximum 70’ length for a single parklet (similar to the length of 3 parallel parking spaces)
  - 9’-6” min drive aisle plus 1’ buffer
  - 6’ from curb edge
  - 12’ from curb edge (angled parking)
  - 4’ max from curb edge
  - 6’ min clear pedestrian walkway
  - 4’ max from curb edge (parallel parking)
  - 6’ from curb edge (parallel parking)
  - Emergency access break at more than 3 stalls
  - 2’ inset from parking stall marking
  - Safety features
    - Wheel stop 4’ from parklet
    - Hazard marking on exterior corners of parklet
  - 3 parklet may extend full width of business frontage
  - 2 max 70’ length for a single parklet (similar to the length of 3 parallel parking spaces)
  - 4’ outside distance from curb edge (parallel parking)
  - 12’ from curb edge (angled parking)
  - 5 4’ min drive aisle plus 1’ buffer
  - 6’ from curb edge (parallel parking)
  - 4’ max from curb edge (parallel parking)
  - 6’ clear pedestrian walkway from any building frontage or storefront dining
  - 6’ inside distance from curb edge

OUTDOOR DINING VARIATIONS

IN THE PREVIOUS WORKSHOP, WE DISCUSSED TWO STRATEGIES FOR OUTDOOR DINING...

STRATEGY 1 - ALLOW FOR LARGER STOREFRONT DINING

CONSIDERATIONS:

• FEWER SERVER CROSSINGS AS MORE TABLES ARE ALONG THE BUSINESS FRONTAGE

• GREATER AREA OF FLEXIBLE SIDEWALK SPACE OUTSIDE OF PARKLET FOOTPRINT

• PEDESTRIAN WALKWAY MAY JOG AT A TREE WELL OR LIGHT POST

STRATEGY 2 - ALLOW FOR LARGER PARKLET

CONSIDERATIONS:

• LARGER POTENTIAL OUTDOOR DINING AREA

• REDUCTION IN STOREFRONT DINING AREA FROM WHAT IS CURRENTLY ALLOWABLE

• PEDESTRIAN WALKWAY MAY JOG AT THE EDGE OF A BUSINESS FRONTAGE
## ONE-ON-ONE STAKEHOLDER MEETINGS

- Avra
- Café Roma
- Café Sheera
- Cantina Frida/Frida
- Chaumont
- Cheesecake Factory
- Croft Alley
- Crustacean
- EBaldi
- Ferrarini Cafe
- IlFornaio
- IlPastaio/Piccolo Paradiso
- Impasta
- Laduree
- LaScala
- Mr. Chow
- Nate & Al
- Nusr-Et
- PortaVia
- Sugarfish
- The Farm
- The Palm
- Urth café
- Wally’s
- Walters
- Xian

## WHAT WE HEARD

1. Approximately 80% of the stakeholders prefer Strategy 1 (deeper Storefront Dining vs. deeper Parklet)

2. Majority of the stakeholders concur with the design approach to proposed Kit-of-Parts, a few are concerned about cost of construction

3. 30% of the stakeholders are concerned about their investments in upgrading their current parklets and certain installed components being in conflict with proposed standards

4. Majority of businesses are concerned about fees

5. One stakeholder was concerned with reduced size of the parklet due to proximity to a mid-block crossing
CASE STUDY 2

STRATEGY 1

STRATEGY 2

HYBRID

LEGEND
- RESTAURANTS
- RETAIL/OTHER
- DRIVEWAYS
- VALET
- CURBSIDE PICKUP
- NO PARKING ZONE
- LOADING ZONE
- PARKING METERS
- PARKING METERS (REMOVED)
- POSTS & TREES
- TREEWELLS
- TREEWELLS, POSTS & CROSSWALK OFFSET
- EXISTING PARKLETS/DINING
- PARKLETS
- PARKLETS (WITH PERMISSION)
- OUTDOOR DINING

14 of 45
PARKLET DESIGN STANDARDS
A MODULAR SYSTEM ALLOWS FOR EASY FABRICATION, CONSISTENT VEHICULAR PROTECTION, AND ENDLESS CUSTOMIZATION
DESIGN GUIDELINES SHOULD PRIORITIZE FLEXIBILITY

LOOK + FEEL

BARRIERS + FLOORING + CANOPIES + LANDSCAPE + BRANDING

PARKLET COMPONENTS SHOULD MEET HIGH DESIGN STANDARDS TO PROVIDE A COMFORTABLE DINING ENVIRONMENT

GREENERY IMPROVES THE STREETSCAPE & DINING EXPERIENCE, VEGETATION SHOULD BE ENCOURAGED
Requirements Overview:

- **36” min height from parklet floor**
- **4” max opening width up to 36”**
- **100% opaque allowable up to 36”**
- **Up to 30% opaque allowable above 36”**
- **Min 200 lb push force at top rail**
- **Min 50 lb push force at infill panel**
Requirements Overview:

- 36” min height from parklet floor
- 4” max opening width up to 36”
- 100% opaque allowable up to 36”
- Up to 30% opaque allowable above 36”
- Min 200 lb push force at top rail
- Min 50 lb push force at infill panel
Requirements Overview:

- 36” min height from parklet floor
- 4” max opening width up to 36”
- 100% opaque allowable up to 36”
- Up to 30% opaque allowable above 36”
- Min 200 lb push force at top rail
- Min 50 lb push force at infill panel
Requirements Overview:

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- 4” max opening width up to 36”
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PRE-DESIGNED BARRIER TYPES

PLEATED (EXTERIOR)

PLEATED (INTERIOR)

MATERIAL FINISHES

- CHARCOAL
- OATMEAL
- WHITE
- BONE
- SAND
Requirements Overview:

- 36” min height from parklet floor
- 4” max opening width up to 36”
- 100% opaque allowable up to 36”
- Up to 30% opaque allowable above 36”
- Min 200 lb push force at top rail
- Min 50 lb push force at infill panel
Requirements Overview:

- Removable for easy cleaning maintenance below parklet
- High breaking load
- Anti-slip
- Rot resistant
- Fade resistant

**PRE-APPROVED FLOORING MATERIALS**

**ENGINEERED DECKING**
Typ Material Cost: $7/sf - $10/sf

**PORCELAIN PAVERS**
Typ Material Cost: $7/sf - $9/sf

**CONCRETE PAVERS**
Typ Material Cost: $3/sf - $6/sf
## Requirements Overview:

- Canopy footprint should be contained entirely within parklet footprint
- Minimum 7’-6” head height clearance
- Maximum 8’-6” height for fixed canopies
- Canopies should not be bolted or affixed to street, curb, or sidewalk

## Pre-Approved Mobile Canopies

<table>
<thead>
<tr>
<th>Canopy Type</th>
<th>Material Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.5' Round with Tilt Arm</td>
<td>$100/Unit</td>
</tr>
<tr>
<td>7' Square, Center Support</td>
<td>$350/Unit</td>
</tr>
<tr>
<td>7' Square, Edge Support</td>
<td>$340/Unit</td>
</tr>
</tbody>
</table>
Canopy Requirements Overview:

- Canopy footprint should be contained entirely within parklet footprint
- Minimum 7’-6” head height clearance
- Maximum 8’-6” height for fixed canopies
- Canopies should not be bolted or affixed to street, curb, or sidewalk

**PRE-DESIGNED FIXED CANOPIES**

**STRETCHED FABRIC, RETRACTABLE**

Typ Material Cost: $30/sf

- Welded steel frame bolted or welded to steel base frame
- Exterior grade canvas secured to steel frame

**WOOD LOUVER, ADJUSTABLE TILT ANGLE**

Typ Material Cost: $40/sf

- Welded steel frame bolted or welded to steel base frame
- Exterior treated wood louvers secured to steel frame
Requirements Overview:

- Landscape in barrier planters is optional but encouraged.
- Landscape should be maintained to remain less than 24” high above planter and less than 6” wider than planter.
- Imitation planting is non-standard and will require independent review with the fire dept.

* Landscape palettes provided by KSA Landscape Design Studio.
Requirements Overview:

- Landscape in barrier planters is optional but encouraged
- Landscape should be maintained to remain less than 24" high above planter and less than 6" wider than planter
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PRE-DESIGNED LANDSCAPE PALETTES

**BRIGHT BRUNCH**

For the busier streets such as Wilshire Boulevard, where grey is the dominant color and taller buildings create a noisy corridor, planters with full mixed plantings and vines will create a pleasing green buffer from traffic and noise.

SKETCH SHOWING PARKLET WITH SIDEWALK OVERLAP AND PEDESTRIAN WALKWAY. FLUTED PLANTERS WITH A HAMMERED METAL FINISH. MIXED MOUNDING AND TRAILING SHRUBS WITH OVERHEAD VINES.

**SHRUBS**

- **KALANCHOE BRACHYCAULOS**
  - 2'-3' H 1-2' W SUN OR SHADE
- **LOTUS BETHLEHEMIANA**
  - 1'-2' H 1/2' W SUN
- **GNEIXED CYLINDRICOX**
  - NARROW LEAF CHALK STICKS
  - 1'-6" H 1'-3" W SUN OR SHADE

**VINE**

- **KALANCHOE BRACTEATA**
  - SILVER SPOONS KALANCHOE
  - 2' H 2-3' W SUN OR SHADE
- **LOTUS BERTHILLONII**
  - PAPAVER'S BEAK
  - 1' H 2'-3' W SUN
- **SENECIO CYLINDRICUS**
  - NARROW LEAF CHALK STICKS
  - 18" - 24" H 2-3" W SUN OR SHADE

**MAINTENANCE**

All shrubs, strap leaf plants and vines are low to very low water needs. A mix of no more than three varieties with a vine are optimal for the planters. They can be planted in a pattern that will show a flow of different heights and textures that will create a lush feel. Hand watering as specified for parklets. 1x per week during cooler weather. 2x per week during hotter months. Remove dead faded growth as needed. Clip succulents to shape. DO NOT OVERSPRAY.

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- Imitation planting is non-standard and will require independent review with the fire dept

PRE-DESIGNED LANDSCAPE PALETTES

DINNER DATE
FOR THE MINIMALLY DESIGNED BUILDING FACADES OF BEVERLY HILLS-CLEAN PLANTING WITH POWDER COATED WHITE PLANTERS OFFER A MODERN, ELEGANT SURROUNDING. PLANTS ARE LUSH BUT GRAPHICALLY MINIMAL, TRAILING OR UPRIGHT. LOUVERED, POWDERED COATED SHUTTERS OFFER PRIVACY FROM THE STREET.

SKETCH SHOWING HALF FLOORING WITH PROTECTED INTERIOR, POWDER COATED METAL FINISH WITH UNIFORM GRASS-LIKE PLANTING. POWDER COATED LOUVERED SHUTTERS FOR PRIVACY FROM STREET.

DIAGRAM SHOWING TYP PLANTING PATTERN FOR 4' X 18" W PLANTER. 1 GAL PLANTS 20" - 24" IN CENTER TO ALLOW FOR MATURE GROWTH AND FILL IN. SOIL DEPTH 9" (TYP) SHOWN HERE. UNIFORM PLANTING (ONE PLANT SPECIES). TYP. FOR ALL SPECIES SHOWN NOT TO SCALE.

WHITE POWDER COATED PLANTER - DETAIL

DIAGRAM SHOWING TYP PLANTING PATTERN FOR 4' X 18" W PLANTER. 1 GAL PLANTS 20" - 24" IN CENTER TO ALLOW FOR MATURE GROWTH AND FILL IN. SOIL DEPTH 9" (TYP) SHOWN HERE. UNIFORM PLANTING (ONE PLANT SPECIES). TYP. FOR ALL SPECIES SHOWN NOT TO SCALE.

MAINTENANCE
STRAPELF FLAX AND GRASSES ARE ALL LOW WATER. GROWTH FACTOR WILL BE EASILY CONTROLLED DUE TO SHALLOW PLANTING DEPTH. ALL GRASSES AND 'GRASS LIKE' PLANTS WILL NEED OCCASIONAL CLEANING UP. REMOVAL OF FADED GROWTH AND LEAVES OF THE PREVIOUS SEASON IN ORDER TO KEEP THEIR CLEAN APPEARANCE. WATER 1X PER WEEK AT BASE OF PLANTS. 2X IN SUMMER MONTHS. REMOVALS OF DEAD PLANT MATERIALS - 2 TO 3X PER YEAR AS NEEDED.

OPTIONAL SHRUBS

LOMADRA LIME TIGHT LIME TIGHT MAT RUSH UPRIGHT 1/2' H 1/2' W SUN OR SHADE

PENNESETUM ORIENTALE ORIENTAL FOUNTAIN GRASS 1-2' H 1-2' W SUN OR LIGHT SHADE

DIANELLA BLUETOPIA BLUETOPIA FLAX LILY 2' H 1-2 W SUN OR SHADE

DIANELLA TASMANICA VARIEGATA VARIEGATED FLAX LILY 1-2' H 2-3' W COOL SUN OR LIGHT SHADE

LOMANDRA LIME MIST LIME MIST MAT RUSH - TRAILING 1-2' H 1-2' W SUN OR SHADE

TRAVESSANNA SPATHECEA VARIEGATA VARIEGATED BOAT LILY 1-2' H 1' W SUN OR SHADE

LAMINA SPATHECEA VARIEGATA VARIEGATED BOAT LILY 1' H 1/2' W Cool SUN OR LIGHT SHADE

* Landscape palettes provided by KSA Landscape Design Studio
Requirements Overview:

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- Imitation planting is non-standard and will require independent review with the fire dept.

* Landscape palettes provided by KSA Landscape Design Studio.
BRANDING

Requirements Overview:

• One brand or logo permissible on each exterior face of the parklet
• Brand or logo should be in the center third of the face
• Each brand or logo should cover less than 2 square feet
• Brand or logo should protrude less than 1” from the surface of the parklet

PARKLET EXTERIOR

Allowable placement area
Allowable brand or logo area

Materials:
• Aluminum
• Stainless steel
• Acrylic
• Vinyl

Connection/Fabrication:
• Pin-Mounted
• Reverse Channel
• Halo Illuminated
• Vinyl Adhesive
## COST ESTIMATE

All figures provided are estimates based on current pricing and are subject to change.

Estimates include material and fabrication costs.

Estimates do not include installation costs.

### BASE COST

<table>
<thead>
<tr>
<th>Item</th>
<th>Unit</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td><strong>STEEL FRAMES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard 4’ (x4)</td>
<td>$1600/unit</td>
<td>$6400</td>
</tr>
<tr>
<td>Standard End (x2)</td>
<td>$1200/unit</td>
<td>$2400</td>
</tr>
<tr>
<td><strong>BARRIERS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard 4’ (x6)</td>
<td>$2100/unit</td>
<td>$12600</td>
</tr>
<tr>
<td>Standard 3’ (x2)</td>
<td>$1700/unit</td>
<td>$3400</td>
</tr>
<tr>
<td>Standard Corner (x4)</td>
<td>$700/unit</td>
<td>$2800</td>
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<tr>
<td>Concrete Fill (x75sf)</td>
<td>$500</td>
<td>$500</td>
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<tr>
<td><strong>FLOORING</strong></td>
<td></td>
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<tr>
<td>Porcelain Paver (x60sf)</td>
<td>$7/sf</td>
<td>$420</td>
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<tr>
<td>Paver Spacers (x45)</td>
<td>$2/unit</td>
<td>$90</td>
</tr>
<tr>
<td>ADA Edging (x16’)</td>
<td>$300</td>
<td>$300</td>
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<tr>
<td><strong>LANDSCAPE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard Palette (x40sf)</td>
<td>$25/sf</td>
<td>$1000</td>
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**BASE COST PER SINGLE STALL PARKLET** $29,910

### SUPPLEMENTAL OPTION COSTS

<table>
<thead>
<tr>
<th>Item</th>
<th>Unit</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td><strong>FURNISHINGS</strong></td>
<td></td>
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</tr>
<tr>
<td>4-Top Table (x2)</td>
<td>$140/unit</td>
<td>$280</td>
</tr>
<tr>
<td>2-Top Table (x2)</td>
<td>$70/unit</td>
<td>$140</td>
</tr>
<tr>
<td>Chair (x12)</td>
<td>$90/unit</td>
<td>$1080</td>
</tr>
<tr>
<td><strong>CANOPY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7’ Square (x2)</td>
<td>$800/unit</td>
<td>$6400</td>
</tr>
<tr>
<td><strong>SCREENS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard 4’ (x8)</td>
<td>$350/unit</td>
<td>$700</td>
</tr>
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</table>

**OVERALL OPTION COST PER SINGLE STALL PARKLET** $38,510
SMALL GROUP WORKSHOP
SMALL GROUP WORKSHOP

EXERCISE 1

5 min

Storefront Dining & Parklets
How do we create the best of both?

EXERCISE 2

15 min

Material Palette
Creating parklets with personality and resilience.
CONSIDERATIONS

- Which version creates the best pedestrian walkway?
- Which version creates the best dining arrangement?
- Which version ensures both restaurants have fair access to outdoor dining?

STOREFRONT DINING

Is it more beneficial to have more area for storefront dining, or to have a larger parklet?

STRATEGY 1
Maximize Storefront Dining

STRATEGY 2
Maximize Parklet Footprint

HYBRID
Allow Each Business to Pick Either Strategy 1 or Strategy 2
**SMALL GROUP WORKSHOP**

**Material Palette**

Explore the product ranges brought today. What questions do you have about the selected products? What additional materials would you like to see in the preapproved list?

---

**EXERCISE 2**

4 min

**PRE-DESIGNED BARRIER TYPES**

**SCREENS**

- **HORIZONTAL**
  - Typ Cost: $750/Unit

- **VERTICAL**
  - Typ Cost: $750/Unit

- **ANGLED**
  - Typ Cost: $750/Unit

- **SAFETY GLASS**
  - Typ Cost: $850/Unit

**BARRIERS**

- **SQUARE**
  - Typ Cost: $2000/Unit

- **FLUTED**
  - Typ Cost: $4500/Unit

- **PLEATED**
  - Typ Cost: $4000/Unit

- **SCALLOPED**
  - Typ Cost: $4500/Unit
SMALL GROUP WORKSHOP

EXERCISE 2

4 min

Material Palette

Explore the product ranges brought today. What questions do you have about the selected products? What additional materials would you like to see in the preapproved list?

PRE-APPROVED FLOORING MATERIALS

ENGINEERED DECKING
Typ Material Cost: $7/sf - $10/sf

PORCELAIN PAVERS
Typ Material Cost: $7/sf - $9/sf

CONCRETE PAVERS
Typ Material Cost: $3/sf - $6/sf
SMALL GROUP WORKSHOP

EXERCISE 2
4 min

Material Palette

Explore the product ranges brought today. What questions do you have about the selected products? What additional materials would you like to see in the preapproved list?

PRE-APPROVED CANOPIES

6.5’ ROUND TILT ARM
Typ Cost: $100/Unit

7’ SQUARE, CENTER SUPPORT
Typ Cost: $350/Unit

7’ SQUARE, EDGE SUPPORT
Typ Cost: $340/Unit

STRETCHED FABRIC
Exterior grade canvas secured to steel frame
Typ Cost: $30/sf

WOOD LOUVER
Exterior treated wood secured to steel frame
Typ Cost: $40/sf
Material Palette

Explore the product ranges brought today. What questions do you have about the selected products? What additional materials would you like to see in the preapproved list?

* Landscape palettes provided by KSA Landscape Design Studio
WORKSHOP RECAP & GENERAL QUESTIONS
NEXT STEPS

City Council Meeting #2
March

On-Site Prototype Review
April

IN THE MEANTIME...

WWW.BEVERLYHILLS.ORG/OPENBH

Sending Additional Feedback
Announcements for Future Meetings
Listing Participating Businesses
Recordings of Stakeholder Meetings
Project History & Future!
THANK YOU!