9/2/2020 M0000773015E

ARGUMENT IN FAVOR OF MEASURE RP

A "Yes" vote on Measure RP the Revenue Protection Measure, protects our community by keeping \$28 Million in sales tax revenue in Beverly Hills rather than letting it go to Los Angeles County being spent elsewhere. Measure RP preserves local control over these tax dollars keeping their use for public safety protection, emergency preparations, infrastructure improvements, etc. This Measure is basically a Beverly Hills Tax Payer Protection Act.

YOUR CITY COUNCIL MEMBERS ARE ALL OPPOSED TO ANY NEW SALES TAX.

Currently little of the 9.5% paid on retail sales go to Beverly Hills. However, there is a maximum sales tax for Los Angeles County cities of 10.25%, meaning the County still can increase the tax by .75%. Most likely the County will in the coming years, find more reasons to raise taxes. By approving Measure RP voters can prevent the loss of \$28 Million and retain these dollars.

By approving Measure RP you will be taking a defensive step to protect local control of our tax dollars. Please understand that you will not pay an increased sales tax until the County seeks to raise taxes again. Your Council will defer the .75% increase you approve until the County acts. Once they do, the increase will begin and the dollars will be reserved for use in Beverly Hills.

Rather than lose \$28 Million to Los Angeles County, let's keep it home where we all can benefit from its use. AGAIN, NO CITY COLLECTION UNLESS THE COUNTY TRIES TO!

Yes on Measure RP.

LESTER J. FRIEDMAN Mayor, City of Beverly Hills

ROBERT WUNDERLICH Vice Mayor, City of Beverly Hills

JOHN MIRISCH Councilmember, City of Beverly Hills

LILI BOSSE Councilmember, City of Beverly Hills

JULIAN A. GOLD, M.D. Councilmember, City of Beverly Hills

NO ARGUMENT AGAINST THIS MEASURE WAS SUBMITTED