



## **Next Beverly Hills Committee Overview**

**Committee name:** Next Beverly Hills

**Tagline:** Shaping our city's future together™

**Designation:** An official City of Beverly Hills committee chartered by the Mayor and City Council

**Founding:** May 2015 by then Mayor Julian Gold

**City Council Liaisons:** Mayor Julian Gold and Councilmember Bob Wunderlich

**City Staff Liaisons:** Laura Biery and Michael George

**Elected Leadership:** Kaveh Farshad (Chair) and Derrick Ontiveros (Vice Chair)

**Meetings:** Open to public, monthly, every fourth Tuesday, at 8:00am-9:30am, at Beverly Hills City Hall (front desk will direct you).

**Membership:** Open to residents and non-residents of all ages who are passionate about NBH's mission.

**Mission:**

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

*Turn me over for more info*

## **2019 Priority Areas:**

- 1. Entrepreneurship and Innovation**
- 2. Next Gen Events**
- 3. Next Gen Arts**
- 4. Leadership Development**
- 5. Charitable Involvement**
- 6. Economic Development**

## **Organizational structure:**

- **Next Beverly Hills Committee** - The full Next Beverly Hills committee.
- **Subcommittees** - Member-driven teams carrying out NBH's work.
- **Priority Areas** - Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- **Initiatives** - Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

## **Official partners:**

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

**Website:** [BeverlyHills.org/Next](http://BeverlyHills.org/Next)

**Social Media Channels:** @NextBeverlyHills on Facebook and Instagram;  
@NextBevHills on Twitter

**Primary hashtag:** #NextBeverlyHills

**Secondary hashtags:** #nextgen #nextgeneration #lovebevhills #beverlyhills

#90210 Contact info:

**Chair:** Kaveh Farshad - [kfarshad@gmail.com](mailto:kfarshad@gmail.com)

**Vice Chair:** Derrick Ontiveros - [dontiveros@gmail.com](mailto:dontiveros@gmail.com)

**City Staff Liaison:** Laura Biery- [lbiery@beverlyhills.org](mailto:lbiery@beverlyhills.org) , Michael George - [MGeorge@BeverlyHills.org](mailto:MGeorge@BeverlyHills.org)

If you're interested in becoming a member of Next Beverly Hills, please email Michael George at [MGeorge@BeverlyHills.org](mailto:MGeorge@BeverlyHills.org)