Beverly Hills City Council Liaison / Human Relations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Room 280A
Beverly Hills, CA 90210

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Human Relations Commission Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

AGENDA

1) Public Comment
   a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

2) Resolution of the Beverly Hills City Council Liaison / Human Relations Commission Committee authorizing public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e) and making findings and determination regarding the same.
   a. New legislation (AB 361) was recently adopted allowing the Human Relations Commission Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions and the proposed resolution implements the necessary requirements.
3) Community Assistance Grant Funding: Application Recommendations for Fiscal Year 2022/23

4) Future Agenda Items

5) Adjournment

Huma Ahmed  
City Clerk

Posted: May 20, 2022

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT  
WWW.BEVERLYHILLS.ORG

Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services. City Hall, including the Municipal Gallery is wheelchair accessible.
RESOLUTION NO. CCL-HRC-01

RESOLUTION OF THE CITY COUNCIL LIAISON / HUMAN RELATIONS COMMISSION COMMITTEE OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

WHEREAS, the City Council Liaison / Human Relations Commission Committee is committed to public access and participation in its meetings while balancing the need to conduct public meetings in a manner that reduces the likelihood of exposure to COVID-19 and to support physical distancing during the COVID-19 pandemic; and

WHEREAS, all meetings of the City Council Liaison / Human Relations Commission Committee are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code Sections 54950 – 54963), so that any member of the public may attend, participate, and watch the City Council Liaison / Human Relations Commission Committee conduct its business; and

WHEREAS, pursuant to Assembly Bill 361, signed by Governor Newsom and effective on September 16, 2021, legislative bodies of local agencies may hold public meetings via teleconferencing pursuant to Government Code Section 54953(e), without complying with the requirements of Government Code Section 54953(b)(3), if the legislative body complies with certain enumerated requirements in any of the following circumstances:

1. The legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing.

2. The legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the
emergency, meeting in person would present imminent risks to the health or safety of attendees.

3. The legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

WHEREAS, on March 4, 2020, Governor Newsom declared a State of Emergency in response to the COVID-19 pandemic (the “Emergency”); and

WHEREAS, the Centers for Disease Control and Prevention continue to advise that COVID-19 spreads more easily indoors than outdoors and that people are more likely to be exposed to COVID-19 when they are closer than 6 feet apart from others for longer periods of time; and

WHEREAS, the Los Angeles County “Responding together at Work and in the Community Order (8.23.21)” provides that all individuals and businesses are strongly encouraged to follow the Los Angeles County Public Health Department Best Practices. The Los Angeles County Public Health Department “Best Practices to Prevent COVID-19 Guidance for Businesses and Employers”, updated on September 13, 2021, recommend that employers take steps to reduce crowding indoors and to support physical distancing between employees and customers; and

WHEREAS, the unique characteristics of public governmental buildings is another reason for continuing teleconferenced meetings, including the increased mixing associated with bringing people together from across several communities, the need to enable those who are immunocompromised or unvaccinated to be able to safely continue to fully participate in public
meetings and the challenge of achieving compliance with safety requirements and
recommendations in such settings; and

WHEREAS, the Beverly Hills City Council has adopted a resolution that continues to
recommend steps to reduce crowding indoors and to support physical distancing at City meetings
to protect the Human Relations of meeting attendees; and

WHEREAS, due to the ongoing COVID-19 pandemic and the need to promote social
distancing to reduce the likelihood of exposure to COVID-19, the City Council Liaison / Human
Relations Commission Committee intends to continue holding public meetings via
teleconferencing pursuant to Government Code Section 54953(e).

NOW, THEREFORE, the City Council Liaison / Human Relations Commission
Committee of the City of Beverly Hills resolves as follows:

Section 1. The Recitals provided above are true and correct and are hereby incorporated
by reference.

Section 2. The City Council Liaison / Human Relations Commission Committee hereby
determines that, as a result of the Emergency, meeting in person presents imminent risks to the
health or safety of attendees.

Section 3. The City Council Liaison / Human Relations Commission Committee shall
continue to conduct its meetings pursuant to Government Code Section 54953(e).

Section 4. Staff is hereby authorized and directed to continue to take all actions
necessary to carry out the intent and purpose of this Resolution including, conducting open and
public meetings in accordance with Government Code Section 54953(e) and other applicable
provisions of the Brown Act.
Section 5. The City Council Liaison / Human Relations Commission Committee has reconsidered the circumstances of the state of emergency and finds that: (i) the state of emergency continues to directly impact the ability of the members to meet safely in person, and (ii) state or local officials continue to impose or recommend measures to promote social distancing.

Section 6. The Secretary of the City Council Liaison / Human Relations Commission Committee shall certify to the adoption of this Resolution and shall cause this Resolution and her certification to be entered in the Book of Resolution of the City Council Liaison / Human Relations Commission Committee of this City.

Adopted: May 25, 2022

LILI BOSSE
Presiding Councilmember of the City Council Liaison / Human Relations Commission Committee of the City of Beverly Hills, California
INTRODUCTION

Maintaining a social service safety net is a public service priority stated in the City’s General Plan. The City’s Community Assistance Grant Funding (CAGF) enables the City to secure partnerships with local social service agencies to support the quality of life of Beverly Hills’ residents. The City’s Safety Network creates a continuum of care for the most vulnerable members of the community including active and frail elderly, disabled individuals, residents of little to low means, and homeless individuals (Attachment 1). The Community Services Department’s Human Services Division administers the CAGF program.

- Requests for fiscal year (FY) 2022/2023 including in-kind funding total $2,484,009;
- An allocation of $1,922,499 will maintain services at FY 2021/22 levels, which includes the budget enhancement of $725,000 that is included in the Budget Council Session on May 24, 2022; and
- Staff recommends the budget be augmented by an additional $87,501 to expand services from the previous year’s budget of $1,922,499 to $2,010,000.

The Charitable Solicitations Commission (CSC) evaluated the fiscal health of each organization using its solicitations permit criteria. The Human Relations Commission (HRC) weighed community needs with the programs proposed using criteria set by the City. The Joint Ad Hoc Committee did not recommend specific funding amounts, however, the Committee provided guidance on funding levels indicating if they felt that funding levels should increase, decrease or remain as requested.

Both ad hocs recommended funding existing CAGF recipients in good standing with the City and expand funding for some that address the increased need created by the COVID-19 pandemic. Also, included in the recommendation were six new applicants, three that address social services, and three cultural organizations. Each ad hoc committee brought this recommendation to their full Commission who supported their stance. The Commissions agreed that the safety network that the current CAGF funding provides to the community is extremely vital at this time, and that it was important at a minimum to try to keep all funding at least at the same level as the current fiscal year where appropriate. In some cases, it was warranted to increase the funding level to support those CAGF agencies that are supporting community members most in need.
DISCUSSION

The City prioritizes funding for services to benefit the most vulnerable members of the community. Active and frail elderly, disabled individuals, residents of little to low means, and homeless individuals continue to be the primary populations in need of assistance. The City targets services through CAGF that address these populations' special needs.

A total of 31 organizations submitted proposals for funding for the FY 22/23 cycle; 26 proposals are social service related and five are cultural proposals. Of the 31 proposals, 22 are from organizations currently funded in FY21/22, and nine are from new organizations. See Attachment 1 for a list of applicant organizations, funding history of current requests, and funding recommendations. See Attachment 2 for the programmatic proposal and summary of each application received including details about the program proposed, agency description and funding history.

FY 22/23 CAGF proposals respond to City priorities and can be organized under the following themes:

- **Homeless Services** – All Saints’ Episcopal Church (meal program/support services), People Assisting the Homeless (shelter beds), Safe Parking Los Angeles, Step Up On Second (mental health and housing);
- **Food Insecurity and Nutrition** - C Collin & Katz Family YMCA (food/grocery distribution), Westside Food Bank (nutrition), and Beverly Hills Farm (fresh produce for those in need and education);
- **Senior Services** – Affordable Living for the Aging (aging-in-place), Bet Tzedek (legal services for seniors), Beverly Hills Active Adult Club (socialization), Jewish Family Service of Los Angeles (case management, emergency services), The Maple Counseling Center (mental health), OPICA (memory loss support);
- **Health & Wellbeing** – Beverly Hills CPR, Chiron Center, Inc. (crisis response), Our House (grief support), The Maple Counseling Center (mental health), Tower Cancer Research (cancer support), Saban Community Clinic (medical, dental), Step Up On Second (case management, mental health), Cancer Support Community Los Angeles (cancer support), Chai Lifeline (emotional & financial support to families with ill children), Iyengar Yoga Therapeutics (yoga classes), ET1A (advocacy for young adults who are neurodiverse), and The Miracle Project (social skills through theater programming for neurodiverse);
- **Education** – Beverly Hills Education Foundation (Student Intervention & Support Program), and F.A.C.E. (personal/professional development for youth);
- **Legal Services** – Bet Tzedek (pro bono legal services for seniors and for housing rights);
- **Loans** - Jewish Free Loan (Interest Free Emergency Loans); and
- **Cultural Enhancement** – Theatre 40, Wallis Annenberg Center for the Performing Arts, Beverly Hills Theatre Guild, West Coast Jewish Theatre, and Writers Bloc (arts organizations).

The proposed social service programs were evaluated based on the criteria listed below. Additionally, the CSC utilized their standard Solicitations Permit assessment process to evaluate the fiscal health of each applicant organization.

**CAGF Proposal Evaluation Criteria**

1. Organization provides services that support the City’s commitment to the provision of a social service safety net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.
5. Organization is a 501c(3) or in partnership with a 501c(3).

Cultural CAGF Proposal Evaluation Criteria

1. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
2. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
3. Must be an existing Beverly Hills organization that has demonstrated a history of exemplary cultural opportunities which respond to community needs.

FISCAL IMPACT

The CAGF base budget for FY 2022-23 is $1,922,499, which includes a budget enhancement request on May 24, 2022 of $725,000 as part of the FY 22-23 Citywide Budget process. In order to incorporate new programs and expand existing ones to meet increasing demand, staff is requesting an additional allocation of $87,501.

To account for the Joint Ad Hoc Committee’s recommendations, the organizations’ prior performance, current community needs, and projected demand for services, staff recommends a CAGF budget of $2,010,000. This will be allocated from the General Fund to enhance services and increase the capacity of several programs serving populations with growing needs.

RECOMMENDATION

The HRC and the CSC Ad Hocs and Commissions jointly recommend the identified CAGF recipients in good standing and the additional proposals that lessen the impact of the current public health crisis, and address the needs of the community

The Liaison Committee is asked to review the applications and make recommendations on funding allocations to the City Council (Attachment 1).

The Charitable Solicitations and Human Relations Commissions recommend the following to City Council as it reaches consensus on the programs to fund through FY 22/23 Community Assistance Grant Funding:

1. Prioritize Vulnerable Populations: Continue funding for priority services for the most vulnerable (e.g., at-risk individuals, frail elderly, chronically homeless).

2. Funding Allocations: Fund cultural grant component while still enhancing grant funding for both priority services and qualified long-term recipient organizations. Recommended distribution levels are listed in Attachment 1.

Representatives from the Human Relations and the Charitable Solicitations Commissions, and staff from the Human Services Division will be in attendance to answer Council Liaison questions.
Attachment 1
<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Funding History</th>
<th>Service Provided</th>
<th>City Funding Began</th>
<th>2019/2020 Allocation</th>
<th>2020/2021 Allocations</th>
<th>2021/2022 Allocations</th>
<th>2022/2023 Requests</th>
<th>2022/2023 Staff Funding Recommendations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affordable Living for the Aging</td>
<td>Ongoing</td>
<td>Roommate Matching for Older Adults to Age in Place</td>
<td>2015</td>
<td>$8,500</td>
<td>$8,500</td>
<td>$8,500</td>
<td>$8,500</td>
<td>$8,500</td>
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<td>All Saints' Homeless Assistance Program</td>
<td>Ongoing</td>
<td>Homeless Assistance, Case Management, and Bus Tokens</td>
<td>2003</td>
<td>$29,000</td>
<td>$30,000</td>
<td>$30,000</td>
<td>$45,000</td>
<td>$30,000</td>
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<tr>
<td>Bet Tzedek Legal Services</td>
<td>Ongoing</td>
<td>Legal Services</td>
<td>2017</td>
<td>$110,000</td>
<td>$220,000</td>
<td>$220,000</td>
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<td>Beverly Hills Active Adult Club</td>
<td>Ongoing</td>
<td>Senior Activities Club</td>
<td>1974</td>
<td>$20,000</td>
<td>$20,000</td>
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<td>Beverly Hills Community Farm</td>
<td>New</td>
<td>Fresh Produce for Families in Need</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$35,000</td>
<td>$10,000</td>
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<td>Beverly Hills Education Foundation (BHEF)</td>
<td>Ongoing</td>
<td>Social Emotional Programming and Arts Programming for the School District</td>
<td>2006</td>
<td>$30,000 in-kind only</td>
<td>$30,000</td>
<td>$30,000</td>
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<tr>
<td>Beverly Hills Theatre Guild</td>
<td>New *</td>
<td>Cultural</td>
<td>N/A</td>
<td>N/A</td>
<td>Applied, but did not receive funding</td>
<td>Applied, but did not receive funding</td>
<td>$20,000</td>
<td>$10,000</td>
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<td>Cancer Support Community Los Angeles</td>
<td>New*</td>
<td>Cancer Support Groups</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Applied, but did not receive funding</td>
<td>$75,000</td>
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<tr>
<td>Chai Lifeline West Coast</td>
<td>New*</td>
<td>Support Programs for Ill Children and Their Families</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Applied, but did not receive funding</td>
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<td>Chiron Center Inc.</td>
<td>Ongoing</td>
<td>Crisis Response Team</td>
<td>2011</td>
<td>$30,000</td>
<td>$30,000</td>
<td>$30,000</td>
<td>$30,000</td>
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<tr>
<td>Collins &amp; Katz Family YMCA</td>
<td>Ongoing</td>
<td>Food Distribution Program</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$20,000</td>
<td>$10,000</td>
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<td>ETTA</td>
<td>Ongoing</td>
<td>Families &amp; Individuals w/ Special Needs</td>
<td>2017</td>
<td>$50,000</td>
<td>$60,000</td>
<td>$60,000</td>
<td>$75,000</td>
<td>$65,000</td>
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<tr>
<td>F.A.C.E (Fearless, Artistic, Charisma, Elegance)</td>
<td>New</td>
<td>Personal &amp; Professional Development for LA County Youth</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<td>$70,000</td>
<td>$0</td>
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<td>Iyengar Yoga Therapeutics</td>
<td>New</td>
<td>Yoga Classes</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$15,210</td>
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<td>Jewish Family Service of Los Angeles</td>
<td>Ongoing</td>
<td>Social Worker &amp; Service for Beverly Hills Seniors</td>
<td>2005</td>
<td>$275,000</td>
<td>$310,000</td>
<td>$460,000</td>
<td>$465,000</td>
<td>$465,000</td>
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<tr>
<td>Jewish Free Loan Association</td>
<td>Ongoing</td>
<td>Interest Free Loan for Those In Need</td>
<td>2020</td>
<td>N/A</td>
<td>$74,999</td>
<td>$74,999</td>
<td>$74,999</td>
<td>$0</td>
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<td>Miracle Project</td>
<td>Ongoing</td>
<td>Cultural / Life Skills</td>
<td>2019</td>
<td>$15,000</td>
<td>$20,000</td>
<td>$35,000</td>
<td>$40,000</td>
<td>$40,000</td>
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<tr>
<td>OPICA Adult Day Program &amp; Counseling Center</td>
<td>New</td>
<td>Memory Loss Services &amp; Caregiver Support</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$60,000</td>
</tr>
<tr>
<td>Organization Name</td>
<td>Funding History</td>
<td>Service Provided</td>
<td>City Funding Began</td>
<td>2019/2020 Allocation</td>
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<td>2021/2022 Allocations</td>
<td>2022/2023 Requests</td>
<td>2022/2023 Staff Funding Recommendations</td>
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<tr>
<td>OUR HOUSE Grief Support Center</td>
<td>Ongoing</td>
<td>Grief Support and Counseling</td>
<td>2021</td>
<td>N/A</td>
<td>N/A</td>
<td>$20,000</td>
<td>$30,000</td>
<td>$20,000</td>
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<tr>
<td>People Assisting the Homeless (PATH)</td>
<td>Ongoing</td>
<td>Shelter Beds for CLASP Program</td>
<td>1994</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
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<td>Saban Community Clinic</td>
<td>Ongoing</td>
<td>Medical Services</td>
<td>1992</td>
<td>$40,000</td>
<td>$50,000</td>
<td>$50,000</td>
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<tr>
<td>Safe Parking LA</td>
<td>Ongoing</td>
<td>Safe Parking Lots for Homeless Individuals and Families</td>
<td>2021</td>
<td>N/A</td>
<td>N/A</td>
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<td>$75,000</td>
<td>$50,000</td>
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<td>Step Up On Second</td>
<td>Ongoing</td>
<td>Housing and Mental Health</td>
<td>2012</td>
<td>$75,000</td>
<td>$75,000</td>
<td>$155,000</td>
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<td>The Maple Counseling Center</td>
<td>Ongoing</td>
<td>Low Cost Counseling/Senior Counseling</td>
<td>1984</td>
<td>$165,000</td>
<td>$180,000</td>
<td>$185,000</td>
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<td>Theatre 40</td>
<td>Ongoing</td>
<td>Cultural</td>
<td>2006</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$74,000</td>
<td>$50,000</td>
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<td>Tower Cancer Research</td>
<td>Ongoing</td>
<td>Cancer Support Groups</td>
<td>2019</td>
<td>$25,000</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$50,000</td>
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<td>Wallis Annenberg Center for the Performing Arts</td>
<td>Ongoing</td>
<td>Cultural</td>
<td>2017</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
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<td>West Coast Jewish Theatre</td>
<td>New</td>
<td>Cultural</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$7,300</td>
<td>$2,500</td>
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<td>Westside Food Bank</td>
<td>Ongoing</td>
<td>Feeding Low Income Residents</td>
<td>1986</td>
<td>$125,000</td>
<td>$150,000</td>
<td>$200,000</td>
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<tr>
<td>Writers Bloc</td>
<td>New</td>
<td>Cultural</td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$30,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

| Total CAGF Funding Allocation:          |                 |                                                      |                    | $1,197,500            | $1,542,499             | $1,922,499            | $2,484,009          | $2,010,000                  |

CAGF Budget: $1,922,499

*Applicant who applied previously, but did not receive funding in the previous fiscal year.*
Attachment 2
Program Proposals

1. Affordable Living for the Aging
2. All Saints' Homeless Assistance Program
3. Bet Tzedek Legal Services
4. Beverly Hills Active Adult Club
5. Beverly Hills Community Farm
6. Beverly Hills CPR
7. Beverly Hills Education Foundation
8. Beverly Hills Theatre Guild
9. Cancer Support Community Los Angeles
10. Chai Lifeline West Coast
11. Chiron Center, Inc.
12. Collins & Katz Family YMCA
13. ETTA
14. F.A.C.E. (Fearless, Artistic, Charisma, Elegance)
15. Iyengar Yoga Therapeutics
16. Jewish Family Service of Los Angeles
17. Jewish Free Loan Association
18. Miracle Project
19. OPICA Adult Day Program & Counseling Center
20. OUR HOUSE Grief Support Center
21. People Assisting the Homeless
22. Saban Community Clinic
23. Safe Parking LA
24. Step Up on Second
25. The Maple Counseling Center
26. Theatre 40
27. Tower Cancer Research Foundation
28. Wallis Annenberg Center for the Performing Arts
29. West Coast Jewish Theatre
30. Westside Food Bank
31. Writers Bloc
APPLICATION SUMMARY FY 2022/23

Agency: Affordable Living for the Aging

Requested amount: **$8,500**

History of City funding: 2015/16: $6,500; 2016/17: $8,500; 2017/18: $8,500; 2018/19: $8,500; 2019/20: $8,500; 2020/21: $8,500; 2021/22: $8,500

Agency description: Affordable Living for the Aging (ALA) offers housing matching and shared housing services for isolated and financially vulnerable seniors. The program promotes independent living for older adults and supports aging in place.

Proposed use of Community Assistance Grant Funds: Recipient proposes to match older adults to share homes. ALA will work with older adult residents (renters and owners) in Beverly Hills who have an extra bedroom and are willing to share their home as a way to: 1) boost monthly income, 2) increase social support. ALA staff conducts home visits, assessments, background screening and reference checks to ensure participants receive introductions to reliable roommates. After introductions, staff provides coaching, monitors a trial period, and assists with a written agreement on the terms of the living arrangement.

Target population/Primary service: Older adult residents (home owners and renters).

Percentage of total program utilized by Beverly Hills residents/community: Beverly Hills residents represent about 10% of service users.

Quantifiable Services and Measures: Amount of program enrollments, # of applicant screenings, # of roommate matches and agreements signed, and # of counseling services provided to support matches

Current Performance:  
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Older adults living on fixed incomes are particularly vulnerable to rent increases and costs associated with changes in health status and independence. For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations that they can afford.

ALA's Shared Housing Program has been fully operational since April 2021. Although virtual enrollment options are available, program participants generally prefer ALA’s in-person service delivery model. ALA staff members and program participants are required to be fully vaccinated against COVID-19, unless a medical or religious exemption exists. Program participants must show proof of vaccination to enter office space where in-person enrollment interviews are conducted. Staff members and program participants are required to wear masks while on-site.

We anticipate that program enrollment will continue to increase as vaccination rates increase, and as state and local tenant protections expire.
Percentage of annual funding City's contribution represents: $8,500 represents 1% of ALA's annual funding.

Ratio of administrative to operating costs: 12% are administrative.

Service Profile: Needs-based □ Quality of life-based □ Social Service ☑
Health □  Education □  Other □

Agency Scope: Local ☑ Regional ☑ National □ International □

501 (C) (3): Yes ☑  No □  Exempt □
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: Affordable Living for the Aging

Address: 937 N. Fairfax Ave.

City: West Hollywood
State: CA
Zip: 90046

Contact Person: Miriam Hall, Program Director

Phone: 213-261-3862
Fax: NA

Email: miriam@alaseniornliving.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ✔ We are a 501c.3
   □ We are in partnership with a 501c.3
   ✔ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Affordable Living for the Aging offers shared housing services for isolated and financially vulnerable seniors. The program matches seniors together to share homes. This model provides another option for people who cannot afford high housing costs and for seniors living alone who require additional support to remain safely at home. The Shared Housing Program is both an aging-in-place initiative and an important intervention for easing the city's housing affordability challenges.

Service delivery includes:

- Home visits
- One-on-one interviews
- Applicant screening (reference check, income verification, background check)
- Counseling to establish expectations and set program guidelines
- Client introductions
- Overseeing completion of the Roommate Agreement
- Monitoring the match/ongoing support
3. If you are applying for a cultural grant, please describe your program here.

NA
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Shared housing services are critical at a time when aging residents are at-risk of isolation and falling through the cracks with no one to check-in on them or connect them to services. Having a roommate and companion gives older adults access to socialization, informal support, and the security of having someone around in case of an emergency. In addition to offering companionship, ALA roommates can assist with transportation, meal preparation, and household chores. These basic activities are often the difference between someone being able to stay at home or having to consider other living arrangements. Seniors who accept roommates report feeling a greater sense of security that there is someone to whom they can turn for help.

For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations they can afford.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

10%
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

ALA’s Shared Housing Program has been fully operational since April 2021. Although virtual enrollment options are available, program participants generally prefer ALA’s in-person service delivery model.

ALA staff members and program participants are required to be fully vaccinated against COVID-19, unless a medical or religious exemption exists. Program participants must show proof of vaccination to enter office space where in-person enrollment interviews are conducted. Staff members and program participants are required to wear masks while on-site.

We anticipate that program enrollment will continue to increase as vaccination rates increase, and as state and local tenant protections expire.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

NA
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

The currency of the sharing economy is trust. ALA creates trust through home visits and background screenings. ALA's service surpasses online matching services because it provides access to experienced program staff backed by an agency with a 44-year track record.

Staff screen every applicant and participants rely on ALA to introduce them to appropriate roommate candidates. Participants are coached through the process and offered ongoing support throughout the life of the match.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$8,500

10. What percentage of your annual funding would the City's contribution represent?

1%

11. What is the ratio of your organization's administrative operating costs?

12%
12. Provide any additional information that may be useful in evaluating your proposal.

As incomes stay flat for most seniors and their housing and living expenses increase, many become house rich but cash poor. On top of financial challenges, seniors have unique social needs. Their network of friends and family shrinks and they are at increased risk of isolation. Seniors can use an extra bedroom in their home as a way to address financial, social or support challenges. They offer a room at a reduced rate in exchange for the renter providing practical assistance around the house. This strengthens seniors’ social supports and improves their economic security as well as that of their renters.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: All Saints’ Homeless Assistance Program

Requested amount: $45,000


Agency description: Faith-based organization providing non-sectarian homeless assistance through comprehensive services not currently provided by local government.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds to operate the Homeless Assistance Program including items such as food, hygiene supplies, transportation, rent payment, meal gift cards, and Project Homecoming. These resources will be available to the City’s homeless outreach team for use with their clients. The church will rebuild the hot meal program on Mondays which serves as a site for the Beverly Hills Homeless Outreach Team (BHOT) to engage homeless and at-risk individuals and link to services. The church will also continue sack lunch program, expand the Curbside Food Drive program, partner with another faith-based group to supply food for a regional food truck to feed homeless individuals, reinstate laundry assistance and actively support refugee families waiting asylum and 50 families at Upward Bound House.

Emergency housing funds are an important safety feature provided by All Saints’ as part of their commitment to the “housing first” model. The program works with BHOT and the Human Services team to identify appropriate individuals that could access housing if given immediate financial support, with a housing plan.

Target population/Primary service: Homeless individuals, those at-risk for homelessness, and food insecure individuals; fills gap in service and safety net; housing stability assistance and navigation to available social services.

Percentage of total program utilized by Beverly Hills residents/community: More than 5% of people served are low or fixed income Beverly Hills residents in need of meals provided each week. With the expansion of All Saints’ food pantry and meal offerings to meet the rising crisis of food insecurity, it is anticipated that the amount of people served will increase in FY22-23.

Quantifiable Services and Measures: Supports 50 families at Upward Bound House Family Shelter, distributes 100 sack lunches twice a month, and will rebuild the Monday Meal program serving hot meals to the unhoused individuals in and around the City. Provides Subway gift cards, and TAP cards for the BHOT team, and provides the funding for the Project Homecoming reunification program.

Current Performance:
FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A
**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In response to COVID-19, the church implemented a weekly Drive-Up Food Drive to safely collect food to address food insecurity. The church plans to offer more distribution options such as appointments, scheduled drop-in times, and delivery service to food insecure people in the community. The church will continue with bulk deliveries to Upward Bound House and LGBTQ Pride Pantry for seniors. The Sack Lunch program was also launched in response to Covid. Each week volunteers will continue to prepare 100 sack lunches from the safety of their homes to be distributed regionally.

The All Saints’ Homeless Assistance Program began in 1992 with four people and two guests, and now serves over 100 guests each week, with a team of 30 volunteers, pre-pandemic. They are known as a safe haven where homeless individuals can come every Monday for a hot meal, companionship and support. All Saints’ attends the monthly Beverly Hills Homeless Collaboration and participates in case coordination to minimize duplication of service and expedite linkages to resources.

**Percentage of annual funding City’s contribution represents**: The requested funding amount of $45,000 represents approximately 20% of the costs associated with their annual funding.

**Ratio of administrative to operating costs**: 15%

**Service Profile**: Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

**Agency Scope**: Local □ Regional □ National □ International □

**501 (C) (3): Yes □ No □ Exempt □** All Saints is a religious non-profit organization which derives its 501c.3 status as an entity of The Episcopal Church (Documentation provided)
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: All Saints' Episcopal Church

Address: 504 N. Camden Drive

City: Beverly Hills State: CA Zip: 90210

Contact Person: The Rev. Daniel Tamm

Phone: 310.275.0123 x110 Fax: 310.858.4538

Email: dtamm@allsaintsbh.org

Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

As homelessness and food insecurity surged during the pandemic, All Saints' engaged hundreds of local volunteers eager to lend a hand. Building on this foundation of community engagement, and the continued support of the City of Beverly Hills, while respecting L.A. County DPH Covid-19 protocols, we will:

- Rebuild our long standing weekly Monday Meal program with services that include:
  - A substantial hot sit-down meal on a weekly basis
  - A safe haven where our guests can connect to city and county services
  - Handouts about neighboring programs and resources
  - Groceries-to-Go
  - Hygiene supplies: toiletries, hand sanitizer, face masks, socks & underwear
  - Clean used clothing, including coats; and new rain ponchos & blankets
  - Backpacks, canes, walkers, crutches and other necessities as needed
  - Musical entertainment
- Expand our Curbside Food Drive program to include distribution of groceries-to-go during onsite meals, on-demand pantry food during the week, and delivery of groceries to food insecure members of our community.
- Continue our Sack Lunch program
- Continue partnering with Good Shepherd by preparing 500 fresh fruit salads for distribution to unsheltered neighbors via their food truck program twice a month.
- Provide Subway and McDonalds gift cards to Step-up-on-Second as needed.
- We’ll continue providing bus tickets and food gift cards through Project Homecoming.
- Actively support 50 families at Upward Bound House and discern ways to expand our relationship with the residents.
- Continue our Laundry Love program where volunteers provide quarters & supplies to low income & unhoused neighbors at local laundromat once a month. Fresh vegetables and other support services, including Covid19 vaccinations, are also offered.
- Organize and sponsor All Saints’ teams to participate in the Homeless Count

Beverly Hills residents have responded favorably to our weekly curbside Food Drive. As we promoted the program on city and neighborhood platforms, social media, and the local press, the number of volunteers and the volume of food donations swelled. This year we will offer more distribution options, and delivery service to food insecure people in the community. We will continue our bulk deliveries to Upward Bound and Pride Pantry.

We are planning a new project whereby we will identify vulnerable seniors in Beverly Hills, and reach out to them to offer a hot meal delivery once a week.

Our Sack Lunch program launched in the spring of 2020 when our campus closed due to COVID-19. Now, and as pandemic protocols allow, volunteers from the parish & the community will come together to prepare 100 sack lunches in the All Saints’ kitchen twice a month. Lunches will be distributed to unsheltered people in Beverly Hills & neighboring communities.

As part of our commitment to Housing First, we will continue to work with the City to identify individuals that request access to housing, and those who could access housing if given immediate financial support.

Step-Up-On-Second, PATH and/or St. Joseph Center staff will resume connecting guests with support services, with an emphasis on getting people into the pipeline for supportive & permanent housing.

We will expand our offerings during Monday Meals with a range of supportive services, including assistance navigating the barriers to reentering the workforce.
3. If you are applying for a cultural grant, please describe your program here.

All Saints' Beverly Hills Homeless Assistance Program, known as the Monday Meal, began in 1992 with the goal of providing a meal to individuals experiencing homelessness and food insecurity in the City of Beverly Hills.

The program has grown far beyond a basic meal to one that offers an array of services that addresses problems that arise when faced with homelessness or food insecurity. By utilizing volunteers from the parish and the surrounding area, the community of All Saints' continues to demonstrate its commitment to assisting at-risk residents and guests while strengthening community ties.

For two years the pandemic prevented us from serving our 130 Monday Meal guests on campus. In FY21-22 we began to bring guests back on campus. We served a Thanksgiving meal outdoors with music & fellowship, and we conducted two Warm Coat & Soup events on campus.

We are currently relaunching Monday Meal as a monthly program, and will resume weekly meals in FY22-23. We’re delighted to finally welcome our homeless & food insecure guests back on campus to enjoy a nutritious meal, fellowship & expanded support services with us again.

Step-Up-On-Second, PATH and/or St. Joseph Center staff will resume connecting guests with support services, with an emphasis on getting people into the pipeline for supportive & permanent housing.

We will expand our offerings during Monday Meals with a range of supportive services, including assistance navigating the barriers to reentering the workforce.

Since the pandemic, we’ve expanded our outreach to include a curbside food drive that stocks a pantry of non-perishable food and other basic necessities. This has provided another means to alleviate food insecurity and an opportunity to connect with our Beverly Hills neighbors. We will continue to develop this program.

The Safe-at-home Sack Lunch program grew out of necessity during the pandemic. We have since restructured it as a community building activity on campus.

Laundry Love was inactive during the pandemic, but the program is once again providing a much appreciated opportunity for our vulnerable neighbors to wash their clothes in a supportive environment.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

All Saints' has long provided a safe haven where people experiencing homelessness can gather every Monday for food, hygiene supplies, clothes, fellowship and help securing support services. We are committed to a collaborative approach, working closely with the City of Beverly Hills, our neighbors, and nonprofit organizations within and beyond the city limits.

All Saints' services strive to help reduce chronic homelessness and food insecurity, while engaging local residents in safe, meaningful volunteer opportunities. We are committed to contributing to an ever stronger and more responsive community.

To that end, All Saints' will organize a community forum/workshop on Homelessness Solutions with housing policy leaders in LA County to galvanize focus on positive, constructive ways of healing the homelessness crisis.

Emergency housing funds are an important safety feature provided by All Saints'. With the return of our weekly Monday Meal program, the Step-Up-On-Second team can resume interacting with its client base during the Monday Meal, as has been the tradition. We will continue to serve as liaison between homeless individuals and the Step-Up-On-Second program during the week and on Sundays during our publicized Food Drive.

To address the steep rise in homelessness and food insecurity, we will be adding:

- An expanded food pantry program with more opportunities for volunteer engagement
- An on-campus version of our successful Sack Lunch program
- A new project whereby we will identify vulnerable, low income seniors in Beverly Hills and reach out to them to offer to deliver a nutritious hot meal once a week.
- More collaboration with neighboring organizations, such as Good Shepherd Church, Westside Coalition, Hollywood 4ward, and the Hollywood Food Coalition, Chrysalis, Beverly Hills Farmers Market, and local grocers & restaurateurs to maximize our effectiveness.
- We will increase our outreach efforts to publicize our programs on social media, with the local press and by using neighborhood platforms to invite more residents to engage with our efforts.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Given the longevity of our program, we believe we interact in some way with most homeless individuals in the city. In addition to serving people who are homeless and are transiently homeless, we estimate approximately 5% of those served are Beverly Hills residents who are food insecure, subsisting on low, fixed incomes. As we expand our food pantry and meal offerings to meet the needs of the rising crisis of food insecurity we anticipate that number to increase in FY22-23.

We've been heartened by the growing number of Beverly Hills residents volunteering with us, and have enjoyed meeting many of our neighbors at the curbside food drive. The benefits of community building cannot be overestimated in these challenging times.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

All Saints’ adheres to all LA County Dept. of Public Health Covid-19 safety protocols. Masks are mandatory on campus. All staff are vaccinated, boosted and tested periodically.

A team of volunteers met weekly on zoom after the onset of COVID-19, researching needs and resources of the local homeless and food insecure population. We connected with other organizations to coordinate distribution of services and developed strategies to safely offer support to our most vulnerable neighbors. Our outreach extended to over 1200 congregants and hundreds of Beverly Hills residents to build a vibrant volunteer force. As we reorganize our teams, we will conduct planning & training meetings both onsite & on zoom. Our direct service to guests will be conducted on campus and in the surrounding neighborhoods.

During the pandemic, we adapted our hot meal program to operate offsite as a Sack Lunch program.

Currently we are relaunching our on-campus Monday Meal. We have developed new protocols to reopen our campus and kitchen safely. Reimagining our traditional meal service model to adapt to the logistical limitations of the pandemic, we can now serve food on the patio, if/when pandemic protocols should prevent indoor congregating. Given the steep rise in the number of people needing help, we will increase the number of people served by building up our capacity to deliver food to homebound seniors, food insecure families & those without shelter in and around Beverly Hills.

We established a weekly Food Drive for non-perishable food, paper products and hygiene supplies. We are revitalizing our curbside food drive to make it more inviting to our Beverly Hills neighbors. We’ll continue to maintain our on-site pantry. Supplies will support Upward Bound House & Pride Pantry of the LGBT senior low-income housing center at The Triangle.

We’ll begin delivering groceries to our more vulnerable neighbors as we continue to develop more effective means to get groceries to those in need, including older and disabled residents, and families with children.

With the pause of our onsite meal, we’ve had fewer opportunities to liaise between our guests and city agencies. We have however continued fielding inquiries from people who drop-by on Sundays during our Food Drive, and throughout the week via phone calls and walk-ups. We refer people to the appropriate contacts at the various agencies and/or provide food, gift cards and hygiene supplies as needed.

The community forum/workshop on Homelessness Solutions we’re planning will provide greater insight as a community into the issue of homelessness, we will then be better positioned to focus on solutions that we are best suited to engage.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

As of January 2022, a Priest In Charge has been appointed to take over the leadership of All Saints’, particularly parish administration. The parish is reorganizing all aspects of community engagement including strengthening our relationship with the City of Beverly Hills. There is a new point of contact and management of the Community Assistance Grant.

A clergy member and a lay leader have been trained in safety, trauma-informed care, and interfacing with individuals with a mental health diagnosis for faith communities. All parish staff and volunteers working with the unhoused community will receive training. This training will be open to the wider Beverly Hills community.

Our patio continues to serve as a respite for our unhoused neighbors, and a point of contact for support and fellowship throughout the week.

We are relaunching our on campus Monday Meal program, so that we can more effectively connect guests with support services offered through the city, county and other non profit organizations.

We will continue connecting with Beverly Hills residents through our weekly curbside food drives. This is a visible & safe way for residents to engage with other concerned citizens and offer direct assistance to people on the margins.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

All Saints' requests funding of $45,000 for FY2022-2023.

10. What percentage of your annual funding would the City's contribution represent?

The City's contribution would represent 20% of our annual funding.

11. What is the ratio of your organization's administrative operating costs?

The ratio of our organization's administrative operating costs is approximately 15%. 
12. Provide any additional information that may be useful in evaluating your proposal.

We respectfully submit this proposal for continued funding to support All Saints’ ongoing and expanded services to the unhoused and food insecure population of the Beverly Hills area.

Our former Outreach Director left her position in May of 2020 when the pandemic dictated extreme staff reductions. Since that time a small dedicated group of volunteers has implemented the program. Until May 2021, a lay volunteer worked with the parish administrator to write the quarterly reports and the FY21-22 proposal. At that point a new parish administrator was charged with managing the grant.

As of January 2022, a Priest In Charge has been appointed to take over the leadership of All Saints’ parish administration. The parish is reorganizing all aspects of external affairs. Maintaining a strong relationship with the City of Beverly Hills is key. The parish has a new clergy member with a background in community engagement as the new point of contact, including management of the Community Assistance Grant.

It takes many organizations working together to address the problem of homelessness. All Saints’ has demonstrated its ability to partner with the City of Beverly Hills for the identification, support and follow through to provide for the most basic needs of the City's homeless and food insecure citizens.

The pandemic has brought the value of coalition building into sharp relief. We've forged new relationships with neighboring organizations in our quest to maximize effectiveness and reach. We’ve shared resources and insights into service gaps and cultivated opportunities for collaboration. The sense of community that has flourished as Beverly Hills residents have volunteered is inspiring. We appreciate the trust you’ve placed in us and are grateful for the solid foundation our partnership with the City of Beverly Hills provides. We look forward to doing more good work together. Thank you.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status or proof of 501c.3 status through partnership
- □ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Bet Tzedek

Requested amount: $220,000


Agency description: Bet Tzedek, The House of Justice, provides free legal assistance to thousands of people who would otherwise be denied access to the legal system. For more than 30 years, Bet Tzedek has been the exclusive provider of free legal services to seniors and caregivers for the City and County of Los Angeles under the Older Americans Act. Bet Tzedek’s staff are the regional experts on senior legal needs and provide a full complement of services: representation, advice, outreach, self-help information and impact litigation. Bet Tzedek also offers pro bono comprehensive housing rights legal services, specifically for Beverly Hills residents related to the Rent Stabilization Division and municipal codes.

Proposed use of Community Assistance Grant Funds: In FY 2022-23, Bet Tzedek proposes to continue their presence in Beverly Hills, and expand their ability to reach all eligible residents in need. Bet Tzedek proposes $50,000 for their Senior Legal Services Program and $170,000 for their Housing Rights Legal Services, totaling $220,000. Since 2017, the City of Beverly Hills has filled a tremendous gap in service by awarding Bet Tzedek its Community Assistance Grant Funding to provide housing rights and senior legal services to eligible residents. Services ensure the City’s most vulnerable community members—often elderly and disabled adults, and families whose children attend Beverly Hills schools—have access to essential, free legal services that address their basic needs: housing, healthcare, public benefits, and protection from abuse.

Program components include:
1) Intake is offered remotely through telephone and email.
2) Legal services include advice and counsel, advocacy, and limited- and full-scope representation on the following:

Housing Rights Legal Services: When the City of Beverly Hills implemented more stringent tenant protections by revising the City’s existing rent stabilization policy in 2017 and prohibiting no-cause evictions in 2018, the need for free housing rights legal services grew. This need was compounded by the COVID-19 pandemic, which caused significant income loss and exacerbated housing insecurity for vulnerable tenants across the City. Bet Tzedek fills this need by addressing various housing concerns, including eviction defense and appeals; housing conditions and habitability; rights and responsibilities under the City’s COVID-19 Urgency Ordinance 20-O-2818 and the Beverly Hills Municipal Code, including the rent stabilizations sections at Title 4, Chapters 5 and 6; and landlord-tenant issues, such as rent payment, rent increase, security deposit issues, and lease violations.

Senior Legal Services: During public health emergencies, such as the COVID-19 pandemic, free legal assistance plays an essential role in securing basic needs for older and dependent adults. From combatting fraud and abuse, to securing affordable housing, to maximizing government benefits, legal aid can significantly improve their social determinants of health. With one of the largest and most comprehensive elder law practices in the nation, Bet Tzedek has unmatched expertise in the legal issues that affect seniors most, focusing on legal
interventions that improve their economic security, safety, and quality of life. Through public benefits advocacy (Medi-Cal, Disability/SSI, Veteran’s, In-Home Supportive Services), elder abuse prevention/intervention, advance planning (advance healthcare directives, wills, powers of attorney), and other services, Bet Tzedek assists Beverly Hills seniors age in place safely, securely, and with dignity.

3) Educational Outreach to constituents regarding our services, how to seek assistance, landlord-tenant law, and other topics as needed. Outreach is held remotely during the pandemic, scheduled in coordination with the City’s Rent Stabilization Office.

**Target population/Primary service:** Seniors and their family caregivers, living in Beverly Hills (Senior Legal Services Program), and individuals in need of tenant landlord legal services living in Beverly Hills (Housing Rights Legal Services Program).

**Percentage of total program utilized by Beverly Hills residents/community:** 100% of clients served through Bet Tzedek’s Housing Rights and Senior Legal Services Programs are Beverly Hills residents.

**Quantifiable Services and Measures:** Since receiving Community Assistance Grant Funding, Bet Tzedek’s Beverly Hills client caseload has increased by 380% -- Bet Tzedek is now helping nearly five times the number of residents than they did before our partnership with the City began. In the first six months of the current grant period (7/01/2021-12/31/2021), Bet Tzedek opened 72 cases for residents. Their caseload has increased steadily and significantly since the project’s launch; to date, Bet Tzedek has opened 461 cases for 448 Beverly Hills residents. Renewed support from the City will enable them to reach more eligible residents in need of critical legal services.

**Historical Performance:**

| FY 21/22: (Q1 & Q2) | □ Satisfactory | ☑ Unsatisfactory |

**General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):**

Too often in Los Angeles County, residents do not have access to free legal services and go to court unrepresented and unassisted, jeopardizing their homes, their savings, and their independence. By contracting Bet Tzedek to provide free legal services to residents, the City of Beverly Hills is at the cutting edge of critical social issues facing the community.

**Housing Rights Legal Services:**
- Housing stability is fundamental to health and well-being. In Los Angeles County, however, where COVID-19’s economic devastation has accelerated the already rampant housing crisis, housing insecurity is a reality for more families than ever before.
- Data shows that tenants with legal representation are twice as likely to stay housed than those without representation

**Senior Legal Services:**
Bet Tzedek is the only legal services provider in Los Angeles with programs focused on older and adult clients with disabilities. Their goal is to focus resources on legal interventions that have the greatest ability to increase economic security for the most vulnerable older adults, including stabilizing access to affordable housing, maximizing income from public benefits, and addressing fraud and abuse.

**Percentage of annual funding City’s contribution represents:** Bet Tzedek’s FY22 budget is $14,346,513. A grant in the amount of $220,000 would represent 1.5% of their annual funding.
Ratio of administrative to operating costs: Bet Tzedek’s administrative operating costs represent 7.8% of their overall budget.

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since 2017, the City of Beverly Hills has filled a tremendous gap in service by awarding Bet Tzedek its Community Assistance Grant Funding to provide housing rights and senior legal services to eligible residents. With this request, we seek renewed funding in the amount of $220,000 to continue this successful partnership and ensure the City’s most vulnerable community members – often elderly and disabled adults, and families whose children attend Beverly Hills schools – have access to essential, free legal services that address their basic needs: housing, healthcare, public benefits, and protection from abuse.

Bet Tzedek worked closely with the City’s Human Services Division to develop and launch the Beverly Hills Housing Rights and Senior Legal Services Programs in July 2017. Our caseload has increased steadily and significantly since the project’s launch; to date, we’ve opened 461 cases for 448 Beverly Hills residents. Renewed support from the City will enable us to reach more eligible residents in need of critical legal services.

Program components include:

1) Intake is offered remotely through the following channels:
   • Telephone: Residents in need of legal assistance can call Bet Tzedek’s dedicated Beverly Hills intake line at (323) 939-0506, ext. 499 and leave a message.
   • Email: Residents can also email Bet Tzedek at beverlyhillsprograms@bettzedek.org to initiate services.
   Bet Tzedek advocates respond to all inquiries within one to two business days.

2) Legal services include advice and counsel, advocacy, and limited- and full-scope representation on the following:
   • Housing Rights Legal Services: When the City of Beverly Hills courageously implemented more stringent tenant protections by revising the City’s existing rent stabilization policy in 2017 and prohibiting no-cause evictions in 2018, the need for free housing rights legal services grew. This need was compounded by the COVID-19 pandemic, which caused significant income loss and exacerbated housing insecurity for vulnerable tenants across the City. Bet Tzedek fills this need by addressing various housing concerns, including eviction defense and appeals; housing conditions and habitability; rights and responsibilities under the City’s COVID-19 Urgency Ordinance 20-0-2818 and the Beverly Hills Municipal Code, including the rent stabilizations sections at Title 4, Chapters 5 and 6; and landlord-tenant issues, such as rent payment, rent increase, security deposit issues, and lease violations.
   • Senior Legal Services: During public health emergencies, such as the COVID-19 pandemic, free legal assistance plays an essential role in securing basic needs for older and dependent adults. From combatting fraud and abuse, to securing affordable housing, to maximizing government benefits, legal aid can significantly improve their social determinants of health. With one of the largest and most comprehensive elder law practices in the nation, Bet Tzedek has unmatched expertise in the legal issues that affect seniors most, focusing on legal interventions that improve their economic security, safety, and quality of life. Through public benefits advocacy (Medi-Cal, Disability/SSI, Veteran’s, In-Home Supportive Services), elder abuse prevention/intervention, advance planning (advance healthcare directives, wills, powers of attorney), and other services, we help Beverly Hills seniors age in place safely, securely, and with dignity.

3) Educational Outreach to constituents regarding our services, how to seek assistance, landlord-tenant law, and other topics as needed. Outreach is held remotely during the pandemic, scheduled in coordination with the City’s Rent Stabilization Office.
3. If you are applying for a cultural grant, please describe your program here.

N/A
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Too often in Los Angeles County, residents do not have access to free legal services and go to court unrepresented and unassisted, jeopardizing their homes, their savings, and their independence. By contracting Bet Tzedek to provide free legal services to residents, the City of Beverly Hills is at the cutting edge of critical social issues facing the community.

Housing Rights Legal Services:
Housing stability is fundamental to health and well-being. In Los Angeles County, however, where COVID-19’s economic devastation has accelerated the already rampant housing crisis, housing insecurity is a reality for more families than ever before. Recognizing a need to intervene, the City of Beverly Hills took bold steps to protect its renters by imposing an eviction moratorium for tenants who are unable to afford rent during the COVID-19 crisis, revising existing rent stabilization policies, and prohibiting landlords from evicting tenants for no cause. Unfortunately, some landlords still pursue unlawful evictions, assuming renters won’t know their rights or have legal representation. And without adequate advocacy, these protections can feel worthless to tenants in times of crisis.

Bet Tzedek’s Housing Rights Legal Services Program addresses the multifaceted housing rights issues impacting Beverly Hills residents. When tenants have access to legal aid, they experience better housing outcomes. Data shows that tenants with legal representation are twice as likely to stay housed than those without representation, and four times less likely to need emergency shelter. Even when eviction is unavoidable, our advocates’ involvement makes a vital difference. Helping to negotiate a soft landing, such as extra weeks to move out or forgiveness of unpaid rent, can be critical to preventing homelessness in the wake of eviction. Legal aid can also help resolve issues related to housing conditions that impact tenants’ health, safety, and well-being.

Senior Legal Services:
As financial distress among older adults reaches the highest levels ever seen, the need for senior-focused legal services has never been greater. Nationally, seniors lose billions of dollars per year to financial fraud and are filing for bankruptcy at unprecedented rates. The unique susceptibility of older adults to COVID-19 further increases their vulnerability to abuse and isolation, while the digital divide makes it more difficult to access legal assistance and other social services. Older adults represent the fastest growing demographic of low-income and extremely low-income people in Los Angeles, facing housing and food insecurity in record numbers.

Bet Tzedek is the only legal services provider in Los Angeles with programs focused on older and adult clients with disabilities. Our goal is to focus resources on legal interventions that have the greatest ability to increase economic security for the most vulnerable older adults, including stabilizing access to affordable housing, maximizing income from public benefits, and addressing fraud and abuse. Because every senior deserves to age with dignity, Bet Tzedek provides wraparound legal services to ensure their holistic needs are met.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

One hundred percent of clients served through Bet Tzedek’s Housing Rights and Senior Legal Services Programs are Beverly Hills Residents. Since receiving Community Assistance Grant Funding, Bet Tzedek’s Beverly Hills client caseload has increased by 380% -- we are now helping nearly five times the number of residents than we did before our partnership with the City began. In the first six months of the current grant period (7/01/2021-12/31/2021), our team opened 72 cases for residents. During the same period in 2016, before our partnership, we opened only 15 cases for Beverly Hills residents. With renewed funding from the City of Beverly Hills in 2022-2023, we anticipate this upward trend will continue as we help more eligible residents in need.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In the wake of the COVID-19 crisis, Bet Tzedek pivoted quickly as an organization, moving all operations remote in March of 2020 to ensure uninterrupted access to essential legal services. Our Beverly Hills team revised intake workflows and materials to better collect and exchange information remotely, working with clients to obtain electronic copies of documents and coordinate remote meetings. Guided by our mission to provide free legal services to those who need them most, Bet Tzedek’s office has remained open with restricted capacity throughout the pandemic.

To support a long-term hybrid work structure, Bet Tzedek transitioned to cloud-based document storage, case management, and phone systems; implemented workspace booking software to monitor office capacity and streamline contact tracing; provided all staff members with laptops and other equipment to facilitate remote work; and instituted health and safety procedures for in-person services. By remaining flexible, we have been able to meet the legal needs of Beverly Hills residents while prioritizing their health, safety, and ease of access.

In FY 2022-23, our team will utilize this hybrid service-delivery model to continue providing a full range of legal services to residents, including advice and counsel, educational outreach, limited- and full-scope representation, with most court appearances likely to be handled through the court’s remote platform. As housing uncertainty rises, income inequality worsens, and seniors are targeted by new scams, Bet Tzedek advocates are working tirelessly to preserve Beverly Hills residents' safety, security, and stability.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Bet Tzedek is immensely grateful for the City’s steadfast support, which has improved our ability to respond to emergent needs in Beverly Hills. As a longstanding partner with the City, there are several steps we have taken to better serve the community. First, our advocates regularly attend trainings that support and expand their capacity to deliver culturally competent services. For example, in August 2021, the team attended an internal training on person-centered, trauma-informed (PCTI) legal services, a best practice that equips advocates to recognize trauma’s lasting impact and avoid inadvertent retraumatization. Often, Beverly Hills residents seek help from Bet Tzedek with debilitating matters that require immediate intervention. When faced with an unlawful detainer, tenants only have five days to file a response, the trial is scheduled within a few weeks, and without an attorney, they are twice as likely to lose their home. Evictions can be traumatic for residents of all ages, but for our older clients, the threat of relocation is more than a disruption, likely to result in negative health outcomes and lasting mental harm. By helping Beverly Hills residents using a PCTI approach, Bet Tzedek is able to swiftly intervene without sacrificing clients’ dignity, resilience, and empowerment.

Further, Bet Tzedek conducts a weekly Beverly Hills case review to assess new cases, review active cases, and evaluate overall effectiveness of the program. Supervised by the Beverly Hills Directing Attorney, team members are able to collectively problem solve and learn from one another in a professionally supportive exchange. Case review also provides a forum for the team to identify trends within the community and respond with targeted outreach, clinics, and trainings. Moreover, because of our similar partnerships with the City of West Hollywood and Culver City, Bet Tzedek is uniquely positioned to recognize widespread trends within Los Angeles County and the state of California and advocate for systemic change. Our work in other jurisdictions also helps to inform our services in Beverly Hills, and vice versa. For example, any lessons learned from a West Hollywood client’s experience with Housing Is Key, a statewide rental assistance program, can be applied to relevant Beverly Hills cases.

Finally, though the pandemic was the impetus for Bet Tzedek to offer remote services, the virtual model also helped to expand our reach in the City, benefiting residents who have limited transportation or mobility and those who juggle complex schedules, jobs, and other family responsibilities. By launching a long-term hybrid work structure, we will preserve these unanticipated benefits and reach more Beverly Hills residents in need.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

Bet Tzedek requests renewed support totaling $220,000. The funds will be allocated as follows:
Housing Rights Legal Services Program: $170,000
Seniors Legal Services Program: $50,000

10. What percentage of your annual funding would the City’s contribution represent?

Bet Tzedek’s FY22 budget is $14,346,513. A grant in the amount of $220,000 would represent 1.5% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

Bet Tzedek’s administrative operating cost is 7.8% of our overall budget.
12. Provide any additional information that may be useful in evaluating your proposal.

We hope you will consider renewing your support of Bet Tzedek with a grant of $220,000. Your funding will enable Bet Tzedek to continue following in the City's footsteps and support and protect Beverly Hills residents.

The following cases illustrate the value of our partnership with the City (names have been changed to protect client confidentiality):

“Barry,” 50, has lived in his Beverly Hills apartment for over a decade. In 2020, he was laid off from his high-paying job in the pharmaceutical industry as a result of COVID-19 and could no longer afford his monthly rent. Barry notified his landlords and the Rent Stabilization Office of his inability to pay and has submitted monthly declarations since April 2020. Last spring, Barry’s landlords suddenly rejected his claim that he was financially impacted by COVID-19 and demanded $20,250 in unpaid rent. Barry submitted the required declaration form within 15 days, but his landlords moved forward with an eviction. Bet Tzedek advocates swiftly intervened, proving to the court that Barry submitted the necessary forms, and his case was dismissed in May of last year. Barry is relieved that he can look for new employment while remaining in his home of 13 years.

“David,” 62, and his wife moved into their Beverly Hills unit three years ago. He was a full-time rideshare driver prior to the COVID-19 crisis; now the couple relies on David’s unemployment insurance to support themselves. They initially sought guidance from the Beverly Hills Rent Stabilization Office in January of 2021 after their landlord demanded over $10,000 in unpaid rent. David was given the necessary forms to prove that he was financially impacted by COVID-19. Unfortunately, he never submitted the Declaration of COVID-19-Related Financial Distress and was served an unlawful detainer a few months later. Our Beverly Hills attorney represented David at his UD-104 hearing in April of last year, proved that he was financially impacted by COVID-19, and the case was dismissed. David was ecstatic. He thanked us for our “diligence and assistance,” and he hasn’t missed a monthly declaration since his hearing.

“Tom,” 59, knew his landlord for over a decade before he moved into his current Beverly Hills apartment. He lived alone with his cat until last summer when, unfortunately, the cat had to be euthanized. Soon after, Tom’s landlord personally handed him a 60-day notice to vacate, alleging damages in the unit caused by an “unauthorized pet,” even though she knew about his cat before he moved in. Tom sought help from Bet Tzedek in July 2021, and our advocates quickly determined that the notice to vacate was invalid under the Beverly Hills Ordinance and LA County eviction moratorium. Our team counseled Tom on the formal unlawful detainer process and helped him understand his rights, which ultimately helped him avoid eviction. Tom was grateful for Bet Tzedek’s assistance and support – his landlord has been leaving him alone and cashing his rent checks without issue.

Continued on next page...
“Deborah,” 73, has lived in her current Beverly Hills apartment for seven years. She receives modest social security benefits, but mainly relies on her ex-husband’s $2,000 monthly alimony to pay for rent, medical bills, and basic living expenses. Unfortunately, he is a commission-based commercial real estate developer and, because of pandemic-related financial hardship, has been unable to consistently afford the monthly payments. While Deborah’s income decreased, her expenses significantly increased – because of her increased vulnerability to COVID-19, she no longer uses public transportation to pick up prescriptions, go grocery shopping, or for her weekly medical visits to treat her chronic autoimmune disorder, which forces her to pay for cabs, rideshares, and delivery services.

Deborah first sought help from Bet Tzedek in 2020. From April through September 2020, she sent partial rent payments to her landlord totaling $1,000 per month, which was what she could afford at the time. The landlord accepted and cashed her checks, yet in September 2020, Deborah received a summons and complaint for civil damages resulting from non-payment. With help from Bet Tzedek’s pro bono partners, Deborah informed her landlord and the Beverly Hills Rent Stabilization Office of her inability to pay her full monthly rent, and provided supporting documentation required by the Beverly Hills Emergency Ordinance. Still, the landlord moved forward with the complaint. Fortunately, after months of contentious exchanges with Deborah’s landlord, Bet Tzedek’s pro bono partners were able to negotiate a settlement.

In November 2021, only a few months after the settlement was reached, Deborah received a 3-day notice demanding rent for the month. At the time she was paying partial rent payments of $425 and hadn’t realized that her rent relief expired in October, which put her at risk of eviction. Again, Bet Tzedek advocates swiftly intervened. We modified the relief request to include November and, after confirming that she was protected under the Beverly Hills ordinance, wrote a letter to the landlord explaining that the notice was illegal. Though the landlord did not formally rescind the notice, they accepted rent several times since. Finally, after our attempts to negotiate a settlement, the landlord voluntarily dismissed the eviction.

In December, within weeks of the unsuccessful eviction attempt, the landlord took another bold action: even though Deborah’s unit is covered by the Rent Stabilization Office’s rent freeze, they tried to raise her rent. Our team wrote another letter to opposing counsel stating that the rent increase was illegal and asking them to rescind it, and the landlord finally conceded.

Throughout this process, Deborah has felt harassed and intimidated by her landlord, and the stress of the situation exacerbated symptoms of her autoimmune disorder. Now that her legal issues have been resolved, Deborah feels relieved. She was extremely grateful for Bet Tzedek’s help, and to the City for making these services available to her for free.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☑ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Beverly Hills Active Adult Club (BHAAC)

Requested amount: $20,000

History of City funding: 1974-1995: $12,000 annually in Recreation and Parks budget; 1995-1998: $8,000; 1999: $11,000; 2000-2007: $8,000; 2008/9: $8,200; 2009/10: $2,000; 2010/11: $5,500, 2011/12: $5,500 plus supplemental funding of $5,500 approved by City Council 12/6/11; 2012/13: $11,000; 2013/14: $11,000; 2014/15: $15,000; 2015/16: $15,000; 2016/17: $17,000; 2017/18: $17,000; 2018/19: $18,000; 2019/20: $20,000; 2020/21: $20,000; 2021/22: $20,000

Agency description: Provides quality leisure activities to the community's senior adults including social gatherings, entertainment, community forums, wellness and educational speakers, subsidized excursions, as well as leadership and volunteer opportunities. Exists under the auspices of the Community Services Department, but operates independently with its own elected Executive Board.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for entertainment, socialization and recreation, wellness and educational speakers, leadership and volunteer opportunities for seniors. Funds are also used to subsidize excursions and the admission community events.

Target population/Primary service: Active senior adults /quality leisure and a sense of belonging and helping others.

Percentage of total program utilized by Beverly Hills residents/community: The total Club membership is 408, of which 35% are residents and 65% are non-residents.

Quantifiable Services and Measures: BHAAC membership is comprised of 408 members, and is broken down by 141 Beverly Hills residents (35%) and 267 non-residents (65%).

Current Performance:
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The pandemic has forced BHAAC to adjust many of the means that they have traditionally reached seniors. With the closure of the Roxbury Park Community Center, which was the home base for many of the programs and activities for seniors, BHAAC has pivoted to provide virtual and safe acts of spreading joy and entertainment to seniors.

BHAAC continues to be a hub for collaborations and partnership efforts across the City, and across various City departments. This endeavor to foster relationships and partnerships with the community to benefit seniors, has helped expand the reach and focus of what BHAAC can provide.
Percentage of annual funding City's contribution represents: 100%

Ratio of administrative to operating costs: None of the funding is used for administration as the services are provided by City staff, and is operated under an elected board of volunteers.

Service Profile: Needs-based □ Quality of life-based □ Social Service □
  Health □ Education □ Other □

Agency Scope: Local □ Regional □ National □ International □
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: Beverly Hills Active Adult Club

Address: 471 S. Roxbury Drive

City: Beverly Hills                                        State: CA                                      Zip: 90212

Contact Person: Matthew Brown & Les Bronte

Phone: (310) 285-6841                                      Fax: (310) 553-3862

Email: mbrown@beverlyhills.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Active Adults Club (BHAAC) continues to serve the City of Beverly Hills senior community, its membership, and local seniors at large in critical areas of service - and has done so over a long, and richly impactful history in Beverly Hills. BHAAC, and its Board of Directors, operates out of the Roxbury Park Community Center, and aims to provide a wide range of social networking, quality leisure activities, health and wellness resources, and experiences for local senior adults. BHAAC provides opportunities such as large events, weekly musical entertainment opportunities, sing-alongs, subsidized excursions, free community theater performances, dances, community forums, health and wellness resources, educational workshops, philanthropic activities, as well as leadership and volunteer opportunities. Over the course of the ongoing global COVID-19 pandemic, BHAAC has continued to provide activities and resources for local seniors, that the community relies upon - often as their main or primary avenue for social connection.

BHAAC provides programming, activities, and event offerings with the goal of extending and/or subsidizing what the City of Beverly Hills offers to local seniors. The areas of service are wide ranging, and are represented by popular weekly entertainment, movie afternoon screenings at both Roxbury Community Center and La Cienega Community Center, themed dances and luncheons with live entertainment, individual computer instruction, bi-weekly BINGO events, and sponsoring Thanksgiving baskets, as part of a donation to aid local families in need around the holidays.

BHAAC also sponsors a Senior Knitting group, and purchases yarn to support the program - which in turn knits scarves, hats, blankets, and gloves that are donated to various community groups in need. BHAAC also founded the Donna Goldstein Volunteer Service award, and representative plaque, that honors longtime BHAAC member Donna Goldstein. The Donna Goldstein Award continues on, as a means to honor and place annually a new award winner on the plaque - recognizing a member who gave notable contributions to the senior and BHAAC community, of their time and service towards furthering the BHAAC mission.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The services and resources that BHAAC continues to provide to the community, are essential/critical services - and often provide a key lifeline and sense of community for BHAAC members and our local seniors. BHAAC services are considered critical, in a number of ways. The socialization and the participation within some of these social networking groups that BHAAC provides, are vital to the overall health and well-being of seniors adults, and are one of the keys to preventing feelings of isolation and loneliness, from their peers, friends, and community at large.

Through the BHAAC mission, the club strives to provide a wide variety of impactful opportunities that are all geared towards keeping seniors actively engaged - both mentally and physically - and encouraging the fabric of social connectedness, along with the joy of helping others. By participating in BHAAC activities, senior adults are provided very intentional and thoughtful ways and opportunities to meet other BHAAC members, interact with and meet City staff, develop lasting relationships, and create an environment open to discovering important onset traits of key health and safety concerns that should be addressed. BHAAC often serves the community as a safety net for seniors - if a BHAAC member ceases to come, and participate in their regular activities, BHAAC will serve as a welfare check point. Often fellow BHAAC members, or BHAAC Board members, will step in and call the member, or contact their family, to check-in and ensure that the member is ok - and encourage their continued participation when possible.

Much of what BHAAC has done, and continued to do since the onset of the COVID-19 pandemic has been new or varied - as activities and services have been necessarily new or altered, due to COVID-19. And due to the continued uncertain prospect of public health guidance for seniors, and participating in indoor or large group gathering activities due to the Omicron variant - many of the prospective services and activities will either be adjusted, or modified, as BHAAC pivots to plan programming based on what's allowable. Prior to the onset of the Omicron variant, BHAAC had been offering monthly themed mini-events and activities, planned around the holiday them of the month. BHAAC will continue offering activities and resources, scaled to whatever the most current public health guidance indicates.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

We suspended our membership drive in 2020, due to the COVID-19 pandemic - and since, have continued to not charge members for remaining plugged into BHAAC offerings and resources. Our membership numbers have grown over the pandemic, as we continue to add new members at no cost.

Our current BHAAC membership is comprised of 408 members, and is broken down by 141 Beverly Hills residents (35%) and 267 non-residents (65%). Due to the geographic location of Beverly Hills, and specifically the location of the Roxbury Community Center - we provide an accessible facility for both senior residents, as well as non-residents. Many of our members also frequent other local senior focused facilities, such as Culver City Senior Center, Pan Pacific, etc. BHAAC memberships will continue to remain extremely affordable, and remain as accessible as possible for the largest number of seniors possible.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

The COVID-19 pandemic, has forced the Beverly Hills Active Adults Club to pivot and adjust many of the means by which BHAAC had traditionally reached seniors. With the closure of the Roxbury Park Community Center in March 2020, and our home-base for many of the normal programs and activities for seniors, In August 2021, Roxbury Community Center re-opened for in-person programs, and allowed resumption of events and in-person activities. BHAAC pivoted to provide both virtual and in-person safe acts of spreading joy and entertainment to seniors. BHAAC continued to provide resources and activities to seniors and BHAAC members in the following ways:

* Continued a free monthly Virtual BINGO program via Zoom - free of charge to both BHAAC members, and location seniors
* August 2021 resumed BHAAC bi-monthly BINGO in person.
* Support of $2,000 towards the annual Thanksgiving basket project - which this year, BHAAC partnered with local BHUSD schools, to identify some local school families in need of support just prior to the Thanksgiving holiday
* October/Halloween themed events including Halloween BINGO, and Halloween concert + costume contest.
* Partnered with the Beverly Hills Firefighters Association - in lieu of our annual Thanksgiving Luncheon, worked with the BHFA to provide 200 Thanksgiving meals to BHAAC members for pick-up and meet/greet with Beverly Hills Firefighters.
* Flowers were delivered to BHAAC members, who were in the hospital
* December/Holiday themed events including Holiday BINGO, Holiday Concert with the Danny Ritter band, and Holiday screening of "It's A Wonderful Life"
* Holiday Gift Bags were given out to all BHAAC patrons and local seniors at Roxbury CC in the months of October, November, and December 2021
* Happy New Years & Valentine’s Day greeting cards were mailed to all BHAAC members, and including opportunities for BHAAC members to attend online workshops at no cost

UPCOMING:
* BHAAC is participating in Kindness Week, once again to support 2 projects aimed at spreading joy to local seniors:  
  1) Handing out roses and Valentine's Day cards to Roxbury senior patrons  
  2) Delivering 400 Valentine’s Day cards to BHAAC members

* Currently BHAAC has postponed many of our in-person activities and events for the month of January. Our plan is to offer the same events, programs and activities again starting in February - with reduced attendance numbers as needed while the Omicron variant affects the public health guidance on gathering.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A - returning applicant.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

The Beverly Hills Active Adult Club has taken great effort to ensure that the programs, events and activities that are offered to members are meeting resident needs, and are as accessible as possible. This often means providing services at no cost, or at highly subsidized costs - to remain accessible for seniors on fixed incomes. Similarly, BHAAC takes very seriously the important role that it plays for seniors, often as one of their main points of contact throughout the week. Because of this, we treat BHAAC activities and events, as opportunities to spread important information to senior residents about important City resources, services, and events - as well as important health/wellness opportunities. Due to the combination of leadership mixture, combining volunteer BHAAC Board members and City staff - many with long and historical ties to the City, long-term residents, and connections with local leaders - BHAAC is well positioned to continue to pivot and understand the changing needs of Beverly Hills senior residents and BHAAC members. BHAAC best practices have been well established, and operates on a foundation built from our governing Bylaws. Through the process of monthly BHAAC Board Meetings, the volunteer Board and officers, with support from City staff - continue to guide decisions and best practices, on how BHAAC can best meet the needs of senior residents in an ongoing fashion.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$20,000.

10. What percentage of your annual funding would the City’s contribution represent?

Due to the ongoing COVID-19 pandemic, and the ongoing rise in cases and local transmission - BHAAC is planning to continue offering BHAAC membership as a free benefit to members. Similarly, BHAAC is not planning on charging admission costs of registration costs for BHAAC events while the public health situation remains stagnant. The only current activity that generates revenue is our BINGO program, charging $.25 cents per card for each BINGO event held. In light of this, our funding will not come from BHAAC membership drives and registration revenue - and 100% of the funding would come from CAGF.

11. What is the ratio of your organization’s administrative operating costs?

BHAAC does not incur any direct administrative operating costs. BHAAC is supported by an elected Board of Directors, whom all serve in their capacity as volunteer officers.
12. Provide any additional information that may be useful in evaluating your proposal.

It should be worth noting, that the Beverly Hills Active Adults Club continues to be a hub for collaborations and partnership efforts across the city, and across various City departments. This endeavor to foster relationships and partnerships with the community to benefit seniors, has helped expand the reach and focus of what BHAAC can provide. Some examples of this, are the engagement with Cedars-Sinai to help reach BHAAC members about health and wellness opportunities - including the annual Senior Health Fair held here at Roxbury Park Community Center. BHAAC also partners with local city departments and extensions, such as the Beverly Hills Firefighters Association, to host the annual Thanksgiving Luncheon. BHAAC as well, partners with the Beverly Hills Police Officers Association and Benevolent Fund to host the Valentine's Day Dance & Dessert function. Matthew Brown, as the Recreation Services Manager, acts as the city liaison for BHAAC, and works with the BHAAC Board in identifying ways to align with overall senior programming and resources that the City provides.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- □ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- □ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Beverly Hills Community Farm

Requested amount: $35,000

History of City funding: First-time applicant

Agency description: Beverly Hills Community Farm (BHCF) is the first non-profit educational urban farm in the City. BHCF improves the quality of life and well-being of the Beverly Hills community by donating fresh produce to local partner organizations in need. The farm is the only organization growing and donating local food in addition to providing farming and environmental education to Beverly Hills Unified School District (BHUSD) and residents.

Proposed use of Community Assistance Grant Funds: With the grant, BHCF would expand their existing educational programming and expand farm production. Funding would allow BHCF to increase the amount of food donations to lower income residents, host environmental education and wellness classes, offer culinary workshops, lend hydroponic grow towers to BHUSD classrooms, and build community by promoting food security and justice.

Target population/Primary service: Beverly Hills residents, BHUSD students, local partner organizations

Percentage of total program utilized by Beverly Hills residents/community: 85% of current programming serve the Beverly Hills Community. Approximately 70% of their produce is donated to seniors residing in Beverly Hills.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 21/22: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☒ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

BHCF provides critical resources to the Beverly Hills community. Since spring of 2021, the Farm began donating fresh produce to local partner organizations in need such as Beverly Hills Senior Housing, SOVA, and New Directions for Veterans. Produce donations derived from BHCF’s hydroponic farm in a repurposed vacant commercial space on Bedford Drive. The vital donations came at a time when access to fresh greens was not easily accessible due to the pandemic. Donation recipients have reported hopefulness and optimism during this challenging time. During the pandemic, BHCF has followed all Covid protocols and observed all guidelines given by the CDC and BHUSD allowed them to successfully provide indoor, outdoor, and virtual classes.

Percentage of annual funding City’s contribution represents: 13%

Ratio of administrative to operating costs: 16%
Service Profile: Needs-based ☑ Quality of life-based ☑ Social Service ☑
Health ☑ Education ☑ Other ☐
Agency Scope: Local ☑ Regional ☑ National ☑ International ☐
501 (C) (3): Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: Beverly Hills Community Farm

Address: 325 N. Maple Drive #1787

City: Beverly Hills State: CA Zip: 90213

Contact Person: Jen Levy

Phone: (310) 801-2157 Fax: __________________________

Email: jen@beverlyhillscommunityfarm.org

Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Community Farm (BHCF) is the first non-profit, educational farm in the city. Never before has there been an organization focusing on education, local food, sustainability, community building, carbon footprint reduction and giving back to the local community. Our three pillars are community connection, health and wellness and environmental stewardship. Below are examples of things we have done this past year, as well as goals for the future of BHCF.

Food Donation
To date we have donated over 150 pounds of produce since March of 2021 to our partner organizations: Beverly Hills Senior Housing, SOVA, New Directions for Veterans. The residents at Beverly Hills Senior Housing receive fresh produce, such as fresh greens, herbs and swiss chard, 2-4 times per month. Families served by SOVA and residents at the New Directions for Veterans also receive fresh produce donations at least once a month.

Community Education
New and expanded class offerings through Beverly Hills Community Services and Parks and Recreation to help city residents learn and grow. Some of the environmental education classes we can offer include: Introduction to farming, gardening, starting seeds, container gardening, companion planting, irrigation, composting and hydroponics. Our culinary classes and workshops would include things like: pickling/canning, jams and preserves, cooking and baking with herbs, value added items (salsas, sauces, spice mixes).

Education through BHUSD
Teachers in Beverly Hills can borrow a hydroponic grow tower for their classroom to demonstrate how plants can be grown indoors utilizing 90% less water, 90% less land and grow 3 times as fast. Opportunities for student interns and DECA students to participate in sustainably growing food, to help market and distribute produce and to learn about all aspects of the business and operations of a farm.

Bringing enhanced sustainability to Beverly Hills
BHCF is bringing an urban farm growing local food will reduce carbon emissions. BHCF provides access to hyper-local produce that will be offered to Beverly Hills community members and restaurants. Serves as a resource and leader in helping the city and its residents learn and prepare for the new regulations regarding food waste in CA.

Community Building
Beverly Hills residents of all ages and backgrounds can volunteer at the farm to learn together and grow together. In person and virtual programming and events will include outdoor lifestyle, wellness and fitness classes, cooking demonstrations and classes, opportunities to make farm-based products (essential oils, bath salts, soaps, herb salts and many more).
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

BHCF is already providing services to help improve the quality of life and enhance health and well-being for the Beverly Hills community. With this grant, we can expand on these services and our ability to help more people, in a number of ways including:

- Expand access to hyper-local greens and herbs through our CSA and farm stand programs.
- Food begins to lose nutritional value the moment it is harvested. Growing hyper-local food cuts out the carbon emissions associated with transport and optimizes nutritional value and flavor, making it more appealing and sustainable.
- Increase the amount of food donations to lower income residents in Beverly Hills.
- Identify additional local partners who will benefit from hyper-local, fresh produce donations.
- Host gardening and other educational and wellness classes to serve all members of the community working with Community Services, Parks and Recreation, BHUSD and other community partners.
- Drive community awareness around environmental stewardship including reduction of greenhouse gas emissions, reduction of food waste, water conservation.
- Launch Farm to Table Beverly Hills Restaurant program.
- Collaborate with different City programs, including the Sustainable City Plan and the Climate Action and Adaptation Plan.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

85 percent of our current programming serves the Beverly Hills Community. Approximately 70 percent of our produce is being donated to residents at Beverly Hills Senior Housing.

As we expand food production through our first shipping container farm (set for installation by June 2022) the Beverly Hills community will have first access to all of our offerings.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Beverly Hills Community Farm, Inc. is a local nonprofit that is working to promote sustainability, environmental stewardship and population health by creating an educational urban farm through which provides access to local food and promote food security and justice.

The pandemic has highlighted the importance of healthful food, wellness and food security more than ever. In March 2021 BHCF began donating fresh produce to local organizations in need. This was made possible through partnership with Welltower who allowed us to repurpose vacant commercial space on Bedford Drive in the business triangle as an urban hydroponic farm. To date, all of the produce grown in this space has been used for donation to organizations with enhanced needs during COVID. We are proud to have been able to donate over 150 pounds of nutrient-rich, highly flavorful produce with minimal environmental impact to our three partner organizations. (Beverly Hills Senior Housing, SOVA, New Directions for Veterans) during 2021 when access to fresh produce wasn't easily accessible.

We stay up to date with all Covid protocols and observe all the guidelines given by the CDC and BHUSD. We have successfully hosted indoor, outdoor and virtual classes. The Bedford Drive space has offered fantastic visibility and has driven walk-in interest in the farm and hydroponic, vertical farm towers.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

We are the only non-profit, educational farm within the city of Beverly Hills.

Our vision for Beverly Hills Community Farm (BHCF) is to create an educational urban farm in the heart of Beverly Hills. In addition to growing local food, we are committed to deepening connections between the community and our environment via hands-on participation, engagement and education. Beyond fresh produce, BHCF will be a forum to create community connection and environmental awareness for ourselves and for future generations. It will become an outdoor classroom and community center, a place for all members of the community to safely connect; from students to seniors, for families and friends. All will be welcome to join in the growing process, enjoy some fresh air and tap into a world of wellness resources. The importance of sustainably grown food and environmental stewardship is more crucial than ever and together we can create a space where we can all flourish.

Currently we are the only organization growing and donating local food as well as providing farming and environmental education to BHUSD and local residents.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

We are requesting a grant of $35,000 from the City of Beverly Hills to enhance our existing educational programming to support the City of Beverly Hills, its residents and students and to expand farm production and related offerings.

10. What percentage of your annual funding would the City's contribution represent?

This grant would cover approximately 13% of the annual funding for the Beverly Hills Community Farm. The projected 2022 annual budget for the Beverly Hills Community Farm is $267,370.

11. What is the ratio of your organization's administrative operating costs?

The ratio of administrative costs is approximately 16%.
12. Provide any additional information that may be useful in evaluating your proposal.

"The residents of Beverly Hills Senior Housing, a HUD building for low-income seniors, have been enjoying a partnership with Beverly Hills Community Farm since Spring of 2021. They look forward to the deliveries of herbs and greens, and report that it has contributed to their hopefulness and optimism after a very challenging time dealing with the pandemic. The residents participated in an herb garden activity in the fall and look forward to more garden activities going forward.
We thank Beverly Hills Community Garden and Jen Levy for their interest and concern for our senior residents."
Barbara Shifren  LCSW
Service Coordinator

Maggie Theard, a resident of Beverly Hills Senior Housing, says "It has been such a comfort during covid. I love making scrambled eggs with the herbs and love how long the greens last because they are so fresh."

Another resident, Maria Heilpern, says "Loved participating in the herb making class and seeing my herbs grow and thrive. I can’t wait to do more classes and grow more herbs."
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Beverly Hills CPR

Requested amount: $74,000

History of City funding: 2009/10: $50,000 and in-kind support (ten-year lease at $1.00/year for space at City Hall); 2010/11: $50,000; 2011/12: $50,000; 2012/13: $50,000; 2013/14: $50,000; 2014/15: $50,000 and in-kind.; 2015/16: $50,000; 2016/17: $50,000; 2017/18: $50,000; 2018/19: $60,000; 2019/20: $70,000 and in-kind; 2020/21: $74,000; 2021/22: $74,000

Agency description: American Heart Association CPR instruction and Stop the Bleed Training

Proposed use of Community Assistance Grant Funds: The funds will be utilized to provide CPR training and first aid training from the American Heart Association to the Beverly Hills Police Department, the Beverly Hills Fire Department, City staff, and teachers, staff and students at Beverly Hills schools. BH CPR also serves local hotels, medical centers and the community at large.

Beverly Hills CPR, in partnership with Cedars-Sinai and the Beverly Hills Fire Department, will continue to include the national program, Stop the Bleed. In addition to providing instructional classes, Beverly Hills CPR is the regional distributor of AED equipment, and services the Police Department, Fire Department and the City of Beverly Hills Civic Center.

Target population/Primary service: Residents, employees in the community, students, teachers and school administrators, police and fire personnel, and other first responders.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 60%.

Quantifiable Services and Measures: Since implementation in FY 2018-19, the Stop the Bleed program has trained over 500 students.

Current Performance:
FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

For over 40 years, Beverly Hills CPR has provided training for over 145,000 individuals for the lifesaving skills of CPR for adults, children and infants. Beverly Hills CPR is in the top 20% of CPR training centers in Los Angeles and Orange County.

Percentage of annual funding City’s contribution represents: Approximately 55-65%

Ratio of administrative to operating costs: Approximately 55%

Service Profile: Needs-based □ Quality of life-based □ Social Service □
Health ● Education ● Other □

Agency Scope: Local ● Regional □ National □ International □

501 (C) (3): Yes ● No □ Exempt □
Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Beverly Hills CPR teaches CPR class from the American Heart Association. Our training center certifies on a continual basis all of these; Beverly Hills Police, Beverly Hills Fire, Rangers, Beverly Hills Unified School District, Hotels, medical centers, schools, community centers, and the community at large.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The life saving technique of CPR is our training center goal to every individual that we instruct. When a student takes a class they are certified by the American Heart Association. Certification is valid for two years.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately 60% of Beverly Hills community utilize the program.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

During Covid-19 we have exceeded the requirement in disinfection of our equipment and safety protocol of the CDC in the classroom and the City of Beverly Hills and the County of Los Angeles. The classroom has 6 ft. spacing, a student must wash their hands when entering, wear gloves and wear a face mask. The work area in the class is continually disinfected as are the teaching aids. The courses are either in classroom or combination online.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

American Heart Association guidelines are meet for each class. The classes that we teach are for employees and city welfare to respond to an emergency. During any given period we reach out to schools, scouts, adoptive parents, religious institutions and more to teach CPR classes. In conjunction with the Beverly Hills Fire Department we teach the national course "Stop the Bleed".
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

   Amount $74,000

10. What percentage of your annual funding would the City’s contribution represent?

    55 to 65%. Depending on the effect of Covid on the classes the percentage might fluctuate.

11. What is the ratio of your organization’s administrative operating costs?

    55%
12. Provide any additional information that may be useful in evaluating your proposal.

We are very proud, the staff, when a call comes in and we hear the story of some on doing CPR. Recently a individual was in TRader Joe's and performed CPR on a victim. The person did survive. Often we will hear of these kinds of stories. Recently I was in the Sunday Farmers Market and a ranger said how he did relieve choking and the man survived. With the American Heart Association Los Angeles County Beverly Hills CPR is at the top 95% success rate in our evaluations.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status or proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Beverly Hills Education Foundation (BHEF)

Requested amount: $35,000

History of City funding: [prior to grant funding, City provided General funds] 2006: $10,000 ($3,360 grant and $20,000 in-kind “outside” the 2006-7 funding cycle); 2007: $13,345 and $20,000 in-kind; 2008/9: $13,900 and $20,000 in-kind; 2009/10: $20,000 in-kind only; 2010/11:$10,000 in-kind only ($5,000 each for two scheduled events); 2011/12: $10,000 in-kind only ($5,000 each for two scheduled events); 2012/13: $10,000 in-kind only(for one scheduled event); 2013/14: $10,000 in-kind only(for one scheduled event); 2014/15: $15,000 in-kind only; 2015/16: $20,000 in-kind only; 2016/17: $20,000 in-kind only; 2017/18: $20,000 in-kind only; 2018/19: $25,000 in-kind only; 2019/20: $30,000 in-kind only; 2020/21: $30,000; 2021/22: $30,000

Agency description: BHEF provides funding to the Beverly Hills Unified School District to supplement public dollars allocated to the school district and to allow for programs and services that enrich the quality of education that the schools could not otherwise afford.

Proposed use of Community Assistance Grant Funds: BHEF would continue to further its support of district-wide Mental Health & Social/Emotional Well-Being programs, including Positive Behavioral Interventions & Support Program (PBIS) and the Bev Arts program. Visual and Performing Arts courses include music, theatre arts, visual arts, dance, graphic arts, choir, and audio production.

Target population/Primary service: Beverly Hills Unified School District students.

Percentage of total program utilized by Beverly Hills residents/community: BHUSD serves over 3,000 families of which 98% are Beverly Hills residents.

Quantifiable Services and Measures: BHSUD serves 3,000 families in the District.

Current Performance:
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Percentage of annual funding City’s contribution represents: The City’s contribution would represent approximately 10% of BHEF’s annual budget.

Ratio of administrative to operating costs: 7%

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
Health □  Education ☑  Other □

Agency Scope: Local ☑  Regional □  National □  International □

501 (C) (3): Yes ☑  No □  Exempt □
Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [X] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Education Foundation (BHEF) provides supplemental funding to the Beverly Hills Unified School District (BHUSD) to enhance and enrich the quality of the programs and services provided to students, ensuring they receive a world-class education which will prepare them for college, career, and service to their community. Because of our unique connection to community families and the schools, and the diverse composition of our Board of Directors, we help support opportunities through funding for the schools not otherwise delivered by local government. The support we provide to the BHUSD is approved and allocated by our Board of Directors, comprised of 13 community members.

With the support of a Community Assistance Grant, BHEF would continue to further its support for the Mental Health & Social/Emotional Well-Being programs (including PBIS) throughout the District. In light of the ongoing COVID pandemic and the immeasurable impact it has had on our students' lives, we have worked with District Staff, Administration and educators/counselors to provide robust support for our student population as well as resources for our parents.

With additional financial assistance from a Community Assistance Grant, BHEF would continue to further its support for the BevArts Program, providing greatly needed funding for all disciplines of Visual and Performing Arts programs for TK-12th grade students.
3. If you are applying for a cultural grant, please describe your program here.

Beverly Hills is a city that values the Arts. The Beverly Hills Education Foundation is a vital funding resource for Visual and Performing Arts Education (VAPA) in the Beverly Hills Unified School District. The exemplary Arts Education supported by BHEF enhances the opportunities for all Beverly Hills residents to access cultural arts within the community. The BHEF BevArts Program provides funding for a wide variety of art disciplines including: music, theatre arts, visual arts, dance, graphic arts, choir, and audio production. Our choirs perform concerts throughout the year, the BHHS Dance Company performs at the Wallis Annenberg Center for the Performing Arts, and our middle school and high school Theatre Departments provide affordable access to Beverly Hills residents to see award-winning musical theatre programs.

As we navigate our new normal, all of our programs have been able to successfully continue offering their performances to the public through a variety of media platforms. The Performing Arts Programs also educate our students and residents on the issues facing our youth today. Our young artists participate in the annual BHUSD Art Show held virtually last year. BHEF supports the Norman News on KBEV-TV Spectrum Cable Channel 6, the longest running high school news program in the country. The Arts have always been the cornerstone of any great society and BHEF is proud to be a leader in supporting our youngest artists in the community.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

As the pandemic continues into its third year, many children are struggling in a variety of ways. The PBIS program continues to be integral in supporting the social and emotional well-being of students, but a multi-pronged approach is vital to ensure our children (and their families) have as many resources as possible to weather this storm. This support includes:

- PBIS/Olweus School Site Coordinators and program supplies
- Conflict Management Programs
- Parent Outreach Programs
- Mindfulness Programs
- Norman Aid (Mental Health) Services and Programs

We are fortunate in the City of Beverly Hills to have the Human Relations Commission whose mission is to promote positive human relations in all aspects of life. The mental health of our City’s youth is paramount to the success of our community. The aforementioned programs allow all students to develop and promote civil discourse at every age. The students of today will become the adults in the community tomorrow, and will hopefully be the embodiment of the expectations of the Human Relations Commission.

The support for BevArts continues to be critical to the success of our students, our schools, and our City. Though the District offers many Arts Education classes, additional funding for these initiatives allows our students myriad extra curricular opportunities, including performances and competitions that further expand upon their creative explorations.

- Musical Theater
- District Honor Choir for Elementary School
- Drama Production
- Band, Orchestra & Choir
- Advanced Dance
- Visual & Performing Arts program supplies

Arts Education is vital for our children because it simultaneously integrates a wide array of disciplines and is accessible to all. Through creative expression, students learn to comprehend our world through a multidimensional lens and are better equipped to navigate the challenges they may face in the future. In particular, Performing Arts allows students to develop cognitive abilities that complement and build upon the traditional academic disciplines. It provides opportunities for student leadership and self awareness, and strengthens self-confidence in our youth. Many of the programs supported through the BHEF BevArts program are open to the public (both in-person and virtual) and continue to help our community by providing access to the Arts for all.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Roughly 98% of our program is utilized by Beverly Hills residents, as the vast majority of our students are residents of Beverly Hills.

The BHUSD serves over 3,000 families in the Beverly Hills community. However, the positive impact of our programs touches the lives of every member of our community by helping to provide award winning schools and academic programs which enhance the values of our property.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

BHEF maintains constant communication with all of our District contacts to ensure that the services funded continue unbroken, whether these by delivered virtual, in-person or hybrid.

For FY 2022-23, we are prepared for whatever contingencies (virtual, in-person or hybrid), as we remain at the mercy of Federal, State and Local health orders. However, we are confident that we can ensure program efficiency by utilizing our many lines of communication with District Admin, Teachers/Counselors and Staff, as well as with parents & students.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

At BHEF, we've had a longstanding relationship with the School District that goes back 40 years. This relationship has never been stronger, which enables us to provide support for important programs & initiatives in a timely & efficient manner.

Partnering with the City ensures that these much-needed programs for the city's youngest residents are continually supported, and makes a lasting impact throughout their TK-12 academic career.

This year in particular, we have been able to make several new connections through Garin Hussenjian, BH’s Community Outreach Manager. She has been wonderful in introducing us to contacts in the Community Services Department and the Communications Office in order to promote two-way information sharing. Through these connections, we've been able to keep City residents abreast of District goings-on, and the City can keep District parents/students apprised of events/services of interest. In this way, everyone benefits from all of the wonderful events & services our District and our City have to offer, and BHEF is excited to provide and nurture this most useful connection.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

We respectfully and humbly ask the CAGF Commission to grant $35,000 to the Beverly Hills Education Foundation. We recognize this is a $5,000 increase in our ask over funds granted last year, but upon reviewing our Q2 report, we have used approximately 70% of our grant funds, yet we are only halfway through the fiscal year. We hope this additional funding ask will enable us to support our programs throughout the entirety of the school year.

10. What percentage of your annual funding would the City’s contribution represent?

The City’s contribution would represent 10% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

Of total expenses, 7% represents our total administrative costs.
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Beverly Hills Theatre Guild

Requested amount: $20,000

History of City funding: 2006/07: $1,000; applied, but not funded in 2017/18, 2020/21 & 2021/22

Agency description: Beverly Hills Theatre Guild supports and promotes the performing arts in the local community. Beverly Hills Theatre Guild has sponsored the National Julie Harris Playwriting Competition for the past 40 years. The competition is now international and play writers submit their work from all over the world. Many of the winning plays are performed at a local theatre in the City. Beverly Hills Theatre Guild hosts several readings at various theatres in the community to audience members for free.

Proposed use of Community Assistance Grant Funds: With the grant, Beverly Hills Theatre Guild would be able to continue the annual Julie Harris Playwright Competition and their free play readings at community theatres such as Greystone, outdoor parks, and other local theatre facilities. Funding would allow them to expand the program, provide additional opportunities for aspiring play writers, expand the marketing of the performing arts in the community, and ultimately drive high attendance to the events.

Target population/Primary service: Aspiring playwrights locally, and around the world

Percentage of total program utilized by Beverly Hills residents/community: 75-80%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:

- FY 21/22: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☒ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Due to the Theatre Guild's loss of funding, they had to eliminate several programs including a program for seniors and a program for children. The senior program provided seniors the opportunity to attend the theatre and play readings at no charge. Funding for the children’s program allowed the BH Theatre Guild to sponsor events.

During the pandemic, BH Theatre Guild was able to shift most of their communications with the playwrights to online submissions. Due to the pandemic, BH Theatre Guild had to postpone their annual fundraiser luncheon for the past two years which allowed them to collect donations through auctions as well as participant’s generosity.

Percentage of annual funding City’s contribution represents: 20%

Ratio of administrative to operating costs: 18%
Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
Health ☐ Education ☐ Other ☒
Agency Scope: Local ☒ Regional ☒ National ☒ International ☒
501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills  
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION  
FY 2022 - 2023

Agency / Project Name: Beverly Hills Theatre Guild

Address: P.O. Box 148

City: Beverly Hills  
State: CA  
Zip: 90213

Contact Person: Carolyn Fried / Donna King

Phone: 424-335-0156 / 312-296-7872  
Fax: 310-275-1216

Email: carolynfried@gmail.com / donnaking2015@gmail.com

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [x] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Our service to the community is that we support and promote the performing arts on an International level. For over 40 years The Beverly Hills Theatre Guild has sponsored the National Julie Harris Playwriting Competition. This competition provides an opportunity for aspiring playwrights to have their work read and reviewed by experts in the industry. Because this is a worldwide competition it highlights Beverly Hills as a primary location for the performing arts.

We host play readings at various theatres in the community all free of charge. We keep the arts alive and bring diversity to the City. Many of our winning plays are performed at a local theatre in Beverly Hills.

The Founders of our organization and pillars of the Beverly Hills community, Sooky Goldman and Janet Salter, wife of former Mayor, Maxwell Salter continue to support the efforts of the Theatre Guild. While they are all greatly missed, their commitment to the organization and passion for the performing arts lives on through their sponsorship and support of the Theatre Guild.

The city has previously recognized the Theatre Guild through its grant funding program. We would greatly appreciate the City's consideration for inclusion in their upcoming allocation of funds.
If you are applying for a cultural grant, please describe your program here.

Our program is the annual Julie Harris Playwriting Competition. We support aspiring playwrights both locally and around the world. It is a multi-step process:

Step One – Our website is updated to reflect the current rules and regulations for entry submission. Marketing efforts are made through colleges and word of mouth to promote the competition and increase awareness.

Step Two – Entries must be submitted during January and February of the calendar year. Upon receipt the Competition Coordinator gathers and logs each play and removes any personal identifiable information and assigns a unique number to each play. This allows for the reader to evaluate the content without any possible bias.

Step Three – The Coordinator then distributes the plays to our readers who are experts in the industry and have a keen eye for identifying upcoming talent. Each reader is required to complete an evaluation form and return it to the Coordinator.

Step Four – Upon receipt, the Coordinator logs the form and based on the readers input determines if the play is suitable to be sent to a second reader for review. Steps three and four are repeated for those plays and returned back to the Coordinator.

Step Five – Upon receipt of the second reader’s evaluation, the Coordinator enters the information and runs an algorithm which determines the highest scoring plays. If there is a tie, both plays are moved to the final stages of evaluation.

Step Six – The Coordinator distributes all plays up to five to the final panel of reviewers. Each member receives all plays, reviews and evaluates each one, rank orders each play and returns the final form to the Coordinator.

Step Seven – Upon receipt, the Coordinator inputs the data and the winners are selected. If a tie arises the final reviewers coordinate and make a cohesive decision on the final winners of the competition.

Step Eight – Winners of the competition are notified via telephone. A certificate is issued and signed by the Organization’s Chairman, President and Competition Coordinator. A monetary award is given to each winner for 1st, 2nd and 3rd prize.

Should we be fortunate enough to receive a grant from the City we will be able to not only continue but expand our free play readings. We can reach out to the community and offer our cultural offerings throughout the city of Beverly Hills. Our winning plays could be read for the community at venues such as Greystone, outdoor parks and other local theatre facilities.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

We are one of very few national and International playwriting competitions in America. The loss of funding has caused us to eliminate several programs. Two programs in particular, one for seniors and one for children.

The senior program provided seniors an opportunity to attend the theatre and enjoy plays and play readings at no charge.

Funding for the children's program allowed us to sponsor existing events in conjunction with Jenny Gordon. Exposing children to the arts at an early age helps them develop an appreciation for theatre and the arts.

The City of Beverly Hills sponsoring us is critical to the community as it shows support and encouragement to individuals who are interested in expressing themselves and sharing their talents with others. It supports the culture and prestige of the Beverly Hills community and adds luster to the city. The contest is International thereby giving the City of Beverly Hills world statue and making the city well known for the cultural presence it has.

Funding has not been received/renewed for several years and therefore we had to cancel the above mentioned programs as well as limit our ability to aggressively market and engage more people in the performing arts in the Beverly Hills community.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

75-80%
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

The pandemic has forced us to make changes in how we handle and coordinate our competition. We have shifted 95% of our communications with the playwrights to online submissions. We put a process in place that allows them to submit their work to an email address to be received by the Competition Coordinator. She records the entry, confirms all information is collected and presented according to the rules & regulations of the contest and then sends the play(s) to the Readers via electronic email for their review and evaluation.

This process has actually saved us both time and money and we are now receiving most of our entries via electronic mail.

For those who are unable to send electronically, we use the United States Postal Service to get information back and forth.

Unfortunately the COVID pandemic has caused us to postpone our annual fundraiser luncheon for the past two years. This event is critical for us because it allows us to collect donations through auctions as well as participant’s generosity. We also take this opportunity to honor our winners of the Julie Harris Competition. The luncheon has been postponed and rescheduled several times but as of this date we have been unable to move forward with it. We are still waiting for an “all clear, safe to reopen” announcement where everyone feels comfortable attending and event of this nature.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

We do not compete or have similar services of any other CAGF partner.

We work with local theatres in the Beverly Hills community to coordinate and host play readings, but this is not a duplication of services. This is merely a partnership that allows each organization to share in bringing live theatre to the community.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?
   $20,000

10. What percentage of your annual funding would the City’s contribution represent?
    20%

11. What is the ratio of your organization’s administrative operating costs?
    18%
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGE application
☑ Documentation of 501c.3 status or proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☑ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Cancer Support Community Los Angeles

Requested amount: $75,000

History of City funding: applied, but not funded in 2021/22

Agency description: Cancer Support Community Los Angeles (CSCLA) has been providing free of charge social, emotional and psychological support to the community who are impacted by cancer, including patients, their families, as well as children with cancer or impacted by cancer in their family. CSCLA supports individuals and families based on important identifiers such as language and cultural background, making it one of the few organizations that focuses specifically on underrepresented and marginalized populations. Services consist of support groups and counseling; children, teen and family programs; healthy lifestyle classes; educational workshops; and social activities, which are the gold standard psychosocial, evidence based cancer support, delivered by licensed clinical professionals, certified instructors and medical and complementary professionals.

Proposed use of Community Assistance Grant Funds: The proposed use for the requested funds are for CSCLA’s latest initiative, HEART: Healing Equitably (through) Action, Resilience, & Teamwork. HEART is dedicated to serving all cancer patients and their families in Beverly Hills and the greater Los Angeles area regardless of zip code, race, ethnicity, age, gender, or sexual orientation. CSCLA is actively collaborating with organizations serving BIPOC, Latinx, Asian American & Pacific Islander (AAPI), LGBTQ+, seniors, children, and others, all of whom might have limited access to psychosocial support due to a dearth of services; lack of providers; historically entrenched health inequities; & stigma & discrimination. These organizations include: Adventist Health White Memorial Hospital, The Village Health Foundation, Angelus Plaza, The Los Angeles LGBT Center, and Pediatric Brain Tumor Foundation. These organizations are located outside of Beverly Hills, yet all services are currently virtual, which allows Beverly Hills residents to access services from home. After the pandemic, CSCLA plans to continue virtual services in a hybrid model, allowing Beverly Hills residents to participate in events and services outside of the City.

Target population/Primary service: Cancer patients and their families in the Beverly Hills and throughout Los Angeles.

Percentage of total program utilized by Beverly Hills residents/community: Currently 5% of total program service is utilized by Beverly Hills residents.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on numbers of Beverly Hills individuals and families served.

Historical Performance:
FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory ☒ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Prior to the pandemic, CSCLA had a longstanding history with Beverly Hills residents in providing qigong classes, improving mental and physical health, at Roxbury Park. In the future, CSCLA plans to expand HEART programming for participants who do not have English as a primary language, a large Beverly Hills population over the age of five, and offer support at public libraries through adult literacy programs.

Percentage of annual funding City’s contribution represents: 4.29%

Ratio of administrative to operating costs: 7.35%

Service Profile: Needs-based ☒ Quality of life-based ☒ Social Service ☐

Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - We are a 501c.3
   - We are in partnership with a 501c.3
   - Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Cancer Support Community Los Angeles (CSCLA) proposes to provide social & emotional support services, educational workshops, counseling services, & social events to cancer patients, their families, & friends who are from marginalized communities. While there are other organizations in Southern California who provide social & emotional support services to cancer patients, CSCLA is the only organization that has support groups specifically designed to support cancer patients & families based on important identifiers such as language & cultural background. We are also one of the few that welcome individuals under 18 to attend, as well as friends, family members, & loved ones of cancer patients. There is a clear need for cancer support groups that focus specifically on underrepresented & marginalized populations, especially given that ethnic minorities in the US have poorer outcomes for some cancer types & non-Hispanic Black Americans suffer the worst mortality rates of all ethnic groups for almost every cancer type.

Our latest initiative, HEART: Healing Equitably (through) Action, Resilience, & Teamwork, is dedicated to serving all cancer patients & their families in Beverly Hills & the greater LA area regardless of zip code, race, ethnicity, age, gender, or sexual orientation. CSCLA’s HEART is a conscious reorientation of our culture, ourselves, & our services towards marginalized & under-resourced communities throughout LA County. CSCLA is actively collaborating with organizations serving BIPOC, Latinx, Asian American & Pacific Islander (AAPI), LGBTQ+, seniors, children, & others, all of whom might have limited access to psychosocial support due to a dearth of services; lack of providers; historically entrenched health inequities; & stigma & discrimination. These organizations include:

1) Adventist Health White Memorial Hospital, a safety net hospital in Boyle Heights, has partnered with CSCLA for over ten years to deliver support for the Spanish Speaking community. Our CSCLA trained bilingual therapists lead groups onsite & via Zoom, as well as engage in community outreach in order to build groups & programs that provide culturally competent education & healthy lifestyle classes, utilizing Spanish-speaking doctors, nurses & instructors.

2) The Village Health Foundation (VHF), an acupuncture clinic founded by LGBT advocate Jewell Thais-William in Arlington Heights, a predominantly Black community. CSCLA partners with VHF to host a support group there, which is led by therapists from this area & is offered onsite & via Zoom & has recently partnered with SISTAHFRIENDS, a mental health clinical practice serving Black women & elders. SISTAHFRIENDS is partnering with CSCLA to develop more programming for the Black community & provide clinical support to existing CSCLA programs.

3) Angelus Plaza, located in downtown Los Angeles, is the largest subsidized community for low income seniors in the US with a diverse community of approximately 1,400 residents, including Korean-speaking, Chinese-speaking, & Spanish-speaking, many of whom are disabled & low-income. In partnership with Angelus Plaza, the Angelus Plaza Senior Center, & Good Samaritan Hospital, a safety net hospital embedded within Angelus Plaza, we have trained a Korean-speaking therapist to offer services to their residents & have plans for expansion of services.

4) The Los Angeles LGBT Center has partnered with CSCLA for decades. Through the LGBT Center, we currently deliver a Gay Men’s Prostate Cancer Group & a LGBTQ+ Seniors group. We will be expanding our programs here soon.

5) Pediatric Brain Tumor Foundation (PBTF) & CSCLA have partnered to create professional programs for children & teens living with a brain tumor diagnosis, while also caring for siblings & parents impacted by this diagnosis. Children are an under-resourced & often forgotten group in the LA psychosocial cancer care landscape. CSCLA continues to expand its general services for children, teens & families & to this end, has hired a Clinical & Youth Manager to work with PBTF & others. Additionally, CSCLA has launched or is in the process of launching the following offerings: Family Fun Night (monthly); Parent Support Group (twice monthly); Kids Group (twice monthly); Teen Group (twice monthly). While the above organizations are located outside of Beverly Hills, all of our support groups & other activities are currently virtual, which means that residents of Beverly Hills can access all of these services & resources from home. Even after the pandemic, CSCLA plans to continue offering virtual services through a hybrid model so that even if Beverly Hills residents choose not to travel to in-person CSCLA events held outside of Beverly Hills, they will still be able to access our services.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

When we think about cancer healthcare, it is common to think of doctor’s appointments, chemotherapy, surgeries, and other physical care. However, psychosocial oncology care, which CSCLA specializes in, is also an integral part of quality cancer healthcare. In 2007, the Institute of Medicine released Cancer Care for the Whole Patient: Meeting Psychosocial Health Needs, a report that emphasized the importance of addressing the social and emotional needs of individuals facing cancer, rather than just their physical needs. The report stated that "it is not possible to deliver good quality cancer care without addressing patients’ psychosocial needs.” In 2012, standards developed with strong input from Cancer Support Community were released by the American College of Surgeons Commission on Cancer for the delivery of "patient-centered care”, one key area of which is addressing and improving cancer survivors’ quality of life. The psychosocial support group model, which is the model that CSCLA uses for all of our cancer support groups, is proven to have positive effects on cancer patients’ anxiety and depression, especially when they had high levels of distress before starting the group. Support groups help patients feel less depressed and anxious, and can even improve chances of survival. Support groups have also been proven to be beneficial for caregivers of cancer patients, improving their self-efficacy for managing patients’ cancer symptoms, caregiver stress and preparedness for caregiving, coping strategies, perception of well-being and quality of life, anxiety and depressive symptoms, and others. Results indicating an improvement in depression symptoms are especially encouraging for longevity of cancer patients, given the many studies that have linked cancer patient depression and mortality.

As is clear from these reports and standards, the kind of psychosocial cancer care and support CSCLA offers has very real positive effects on cancer patient outcomes. However, there is a clear need for cancer support groups that focus specifically on underrepresented populations, like those that we target in HEART. Studies have documented the overrepresentation of white middle-class females in support groups and those who already use traditional mental health services. A review of ten online cancer support group studies reported an underrepresentation of “different age groups and ethnic minorities.” This is a dire issue, given that ethnic minorities in the US have poorer outcomes for some cancer types, with non-Hispanic Black Americans suffering the worst mortality rates of all ethnic groups for almost every cancer type, and that there is evidence that support groups are actually most helpful for people with lower levels of existing support. Implicit biases among oncologists has been proven to decrease Black patients’ perceptions of oncologist supportiveness.

There are a variety of potential reasons for this underrepresentation, including gender and ethnic differences in attitudes about cancer support groups (especially those hosted online), need for help, and contexts. Fortunately, other studies have shown desire among minority groups, namely Black women, to attend cancer support groups that are culturally sensitive. Black women cancer survivors have also expressed that a “culturally embedded focus” to support groups was essential for their participation. It is for these reasons why we are working with SISTAHFRIENDS, so we can improve the quality of our support groups and resources for the Black community and provide culturally-congruent care.

A study of randomized control trials of peer-support programs for people with cancer showed that improved psychosocial support outcomes were found in group Internet peer-support models, which is encouraging for our current iteration of online support groups due to the pandemic. Online groups have also proven to be successful for minority groups, specifically underserved immigrant Latina cancer patients. In one such intervention trial, the breast cancer patients showed an increase in seeing new possibilities, increased feelings of strength, and anecdotal feelings of “desahogo” or “undrowning.” We are seeing similar results in our Spanish-speaking programming with Adventist Health White Memorial Hospital–these successes are one of the reasons why we are working with them to grow our Spanish-speaking programs and offerings.

As is clear from these numerous studies, cancer support groups that provide culturally competent care designed for marginalized populations are providing a critical service to the people who are most at risk of negative cancer outcomes. CSCLA’s free-of-charge programs have been proven to bolster the immune system; improve quality of life; and increase the chances of survival.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Currently 5% of our total program service is utilized by members of the Beverly Hills community. Pre-pandemic, CSCLA was providing a healthy lifestyle class in Roxbury Park. Once we return to in-person, this valuable program will take place in Beverly Hills once again, adding a convenient source of support to Beverly Hills residents. Given that CSCLA’s Child, Teen and Family (CTF) program is growing by leaps and bounds with the addition in 2021 of a Child & Youth Manager, families in Beverly Hills with children who are impacted by cancer will be able to avail themselves of this much-needed HEART program. Another area of program expansion within HEART that will directly affect Beverly Hills is programming for individuals that do not have English as a primary language, e.g. ESL, Immigrant group, etc. Thus far, we have held two presentations with the Los Angeles Public Library, which has a location in Beverly Hills, to offer support to their Adult Literacy Learners; our educational programs will be shared throughout the 73-location library network. Our hope for this program is to add a support group(s), education geared toward individuals that do not have English as their primary language (Navigating healthcare, Asking for Translation Assistance), and more as membership grows. Beverly Hills has a large population (51%) of residents over the age of five that report a language other than English spoken at home—of this group, 35% report speaking English less than very well (City of Beverly Hills General Plan: 2014-2021 Housing Element, A-8). Common languages spoken include Spanish, Farsi, Hebrew, Russian, and Korean. Given the large population of residents who may experience language barriers, CSCLA anticipates that with the addition of an adult literacy program, as well as with the growth of CTF, we could easily see at least a doubling (10%) of Beverly Hills residents participating in HEART.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Our programming harnesses the power of community and connection to facilitate healing and has become part of what is now considered to be an integral part of quality cancer care. But during COVID-19, this quality of care has been threatened. Our members, who are immune-suppressed, are at particular risk, not only due to COVID-19, but due to the uncertainty of receiving treatment and the added risk faced if they must receive care in a hospital setting.

With the onset of COVID-19, CSCLA closed its doors on March 12th, 2020 and quickly pivoted to the digital space via our HIPAA compliant digital platform beginning March 16th. Soon we were more than 100% operational with not one day of business interruption—we say “more than 100%” because, due to demand, we had to add more programs (especially for our Children, Teen, and Family focus). The convergence of COVID-19 and cancer created an urgency in our organization to ensure that patients and families would continue to receive CSCLA’s free-of-charge programs. Over the course of the pandemic, other organizations in Los Angeles have reached out to us regarding how to deliver programming online in a safe, confidential and clinically appropriate manner and we were happy to help, as CSCLA is a strong believer in collaboration.

We anticipate a shift to hybrid offerings in FY 2022-23 but given the unpredictability of the ongoing pandemic, we are also prepared to remain fully online. What we do know is that shifting to virtual offerings has increased our reach and increased access to and use of our services. Before the pandemic, when we operated the vast majority of our programming in-person, we found that many people experienced barriers to attending our programming such as lack of reliable transportation, lack of child care, feeling too ill or tired to go to a public event, not enough time/resources to travel to our in-person events, etc. If anything, the shift to virtual programming has increased the number of people we are able to reach and dramatically reduced barriers to accessing our services. After the pandemic, CSCLA intends to permanently hybridize its programming to include virtual support with in-person, thus making ourselves accessible both to those who benefit from in-person events as well as those who prefer virtual services.
For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Our programming is similar to programming provided by Tower Cancer Research Foundation through Magnolia House, as both of our organizations provide free educational workshops, health and wellness classes, and therapeutic services for cancer patients at all stages of diagnosis and recovery. However, CSCLA provides support not only to patients but to their families, caregivers and friends, including children with cancer or who are impacted by cancer in the family. The impact of cancer on families and children is significant, disrupting routines, schedules, creating fear and upset and distress. CSCLA provides expert solutions in supporting the whole family. In the paragraphs below, we break down three key differences between our programming and services and the programming and services provided by Tower’s Magnolia House that make CSCLA’s HEART programs unique and necessary to the residents of Beverly Hills and regionally throughout our city:

1) Under our HEART initiative, CSCLA has programming and services especially designed for children, teens, and families. Our Children, Teen, and Family Programming (CTF) provides support for the whole family, including children living with cancer, and youth that have a parent, sibling, or other family member with cancer. As we mentioned earlier, children are an under-resourced and often forgotten group in the Los Angeles psychosocial cancer care landscape. We currently have four support groups (Creating Connections for Kids, Creating Connections for Teens, Creating Connections for Parents, and Family Fun Night), as well as social events, counseling, educational workshops, healthy lifestyle classes, Cancer in the Classroom presentation, and IEP meetings. Through our partnership with the Pediatric Brain Tumor Foundation, we have developed a series of online videos designed for children and teens that have had thousands of views during the pandemic. Given that Magnolia House’s services are for those who are 18 years or older, families in Beverly Hills who are affected by cancer would need to participate in CSCLA programming if they wanted support for their children and teens.

2) Through our HEART initiative, we have developed support groups and classes centering experiences of cancer patients’ diverse identities, backgrounds and experiences. For example, we have groups and events in Spanish for Hispanic/Latinx communities, as well as groups and events held in Korean, groups and events designed for Black/African American cancer patients and their families, and groups and events designed for LGBTQ+ cancer patients and their families. We know that racial/ethnic, sexual, and gender identities can have unique effects on a person’s experience with cancer; we also know that the language(s) they speak and their cultural heritage can also have impact on their experience of cancer. For this reason, in addition to our healthy lifestyle classes and our diagnosis-based support groups, we have created these identity-focused support groups and classes so that everyone—regardless of race, ethnicity, gender, sexuality, or linguistic ability—can feel welcome and included at CSCLA. We use feedback from program participants and from community partners to strategize new groups and classes to add to our HEART initiative to continue expanding our ability to serve diverse communities in Beverly Hills and the LA area. In fact, many cancer patient support orgs who do not offer these kinds of identity-focused support groups refer their members to CSCLA, including Magnolia House, who does not offer identity-focused support groups and lists CSCLA’s Spanish-speaking groups as a resource for Spanish speakers on their website.

3) All of CSCLA’s events, groups, classes, and programming are available and free not only to cancer patients and survivors, but to their family members, friends, and loved ones. We recognize that when someone receives a cancer diagnosis, they are often not the only ones in need of social and emotional support, so we are proud to offer these expansive services to anyone who wants to support a loved one with a cancer diagnosis. In addition, we find that opening up these services to cancer patients’ and survivors’ families and friends can help the cancer patient/survivor feel more supported, as their families and friends are also learning healthy skills and how best to support them. Given that Magnolia House’s services are limited to cancer patients and cancer survivors, Beverly Hills residents would need to participate in CSCLA programming if they are a family member or friend of a cancer patient/survivor, or if they are a cancer patient/survivor and would like their family members and friends to also attend support groups and events.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$75,000

10. What percentage of your annual funding would the City’s contribution represent?

4.29%

11. What is the ratio of your organization’s administrative operating costs?

7.35%
12. Provide any additional information that may be useful in evaluating your proposal.

As mentioned above, CSCLA has had a long standing history of supporting the residents of Beverly Hills and pre-pandemic has appreciated the hospitality of Roxbury Park, which housed our in-person qigong class. We look forward to returning our in-person qigong class to Roxbury Park once it is safe to do so.

We are also actively pursuing an area of expansion that we believe would be especially beneficial to many Beverly Hills residents, which is programming especially designed for those who do not have English as a primary language. We are in the workshopping stage and have already held two presentations with the Los Angeles Public Library (which has a location in Beverly Hills) to offer support to their Adult Literacy Learners. We will be sharing all of our educational programs through the LA Public Library’s 73-location library network.

Our hopes for this program are to add a support group (or multiple support groups, depending on demand), to create education geared toward individuals that do not have English as their primary language (Navigating Healthcare, Asking for Translation Assistance, etc.), and to be flexible in providing more offerings and resources as requested. These initiatives not only fit CSCLA’s DEI and Health Equity goals, but add health literacy engagement.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating
      budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement
      reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained
  from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Chai Lifeline West Coast

Requested amount: $75,000

History of City funding: Applied, but not funded in 2021/22

Agency description: Chai Lifeline West Coast is the regional division of Chai Lifeline, an international support organization dedicated to providing social, emotional and financial assistance to seriously ill children and their families. They provide a comprehensive network of services that include emotional support and counseling, emergency financial assistance, insurance advocacy, hospital support services and medical referrals, medically supervised trips and summer camps for sick children and teens, recreational/therapeutic programs for patients and siblings, and more. Based in the Jewish Community and embodied in the ideals of compassion, kindness, and caring for others inherent in Jewish life, Chai Lifeline West Coast provides support to families whose lives have been overshadowed by illness.

Proposed use of Community Assistance Grant Funds: Chai Lifeline proposes using funds to support their West Coast programming. Case Managers provide intense emotional and practical support to help families weather the initial crisis of a devastating illness and to maintain stability for along medical journey ahead. They prepare and help families navigate through complex hospital systems, advocate for medical insurance service, help arrange for practical needs and guide parents on how to explain illness to, and respond to questions from their children. Chai Lifeline takes on tasks including providing medical referrals and arranging the logistics to meet with top specialist locally and out of state, if necessary, and smaller tasks including delivering meals, sending trained and dedicated volunteers to provide extra care and attention to the siblings of the patient. They provide counseling services, such as art therapy and pet therapy, in addition to educational assistance with schoolwork and recreational programs such as summer camps and after-school programs. Chai Lifeline’s staff is on call during off hours, help families arrange childcare during for siblings, and may provide emergency grants. Chai Lifeline initially began as an organization to support families with seriously ill children, the West Coast region extends services to families in which a parent is seriously ill as well. The organization provides continuity of care, providing crisis intervention and bereavement services to help the grieving family.

Target population/Primary service: Children who are seriously ill and their families. Organization is national, but operates the Chai Lifeline West Coast office out of Beverly Hills for the western region.

Percentage of total program utilized by Beverly Hills residents/community: 11%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on rate of service utilization by Beverly Hills children and families served.

Historical Performance:
FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory ● N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

During the pandemic, Chai Lifeline adapted its services to meet the critical and essential needs for their families. This including providing emergency financial support, delivering meals to families isolated in hospitals and groceries to those at home who could not shop, delivered PPE supplies to families, provided insurance and hospital advocacy and ran essential errands for homebound families. Additionally, Chai Lifeline launched extensive virtual creative programming including i-Shine (afterschool program), virtual parent support groups, online educational programming and entertainment and after school programming. They also provided their Summer Day Camp virtually over the summer, filling a huge gap for families due to the shutdown of in-person summer camps.

Percentage of annual funding City's contribution represents: 4% of West Coast annual funding

Ratio of administrative to operating costs: 8%

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☐

Health ☑ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☑ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Agency / Project Name: Chai Lifeline West Coast

Address: 475 South Robertson Blvd

City: Beverly Hills          State: CA          Zip: 90211

Contact Person: Randi Grossman, West Coast Regional Director

Phone: 310-274-6331          Fax: 310-274-6447

Email: rgrossman@chailifeline.org

Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Chai Lifeline West Coast is the regional division of Chai Lifeline, an international health support organization dedicated to providing social, emotional, practical, and financial assistance to seriously ill children and their families. Chai Lifeline West Coast provides a comprehensive network of services to families in Southern California and the entire Western United States. We respectfully request consideration for funding to support these services for families impacted by serious illness in the city of Beverly Hills.

Based in the Jewish community and embodied in the ideals of compassion, kindness, and caring for others inherent in Jewish life, Chai Lifeline provides a lifeline of support to families whose lives have been overshadowed by illness. Chai Lifeline's large and diverse reach connects families of all backgrounds and affiliations within the Jewish community and beyond, and never turns away anyone who needs help. Given the large percentage of Jewish households in Beverly Hills, Chai Lifeline has developed a deep and active involvement in this community.

Chai Lifeline's guiding principles are that seriously ill children need and deserve as happy and normal childhood as possible and that the well-being of a child is dependent upon the well-being of a family. As such, Chai Lifeline delivers innovative and effective family focused programs and services that support every member of the family and that bring joy to the lives of their children. Although Chai Lifeline began as an organization helping families of seriously ill children, the West Coast region extends services to families (defined as households with minor children) in which a parent is seriously ill as well, thus responding to whoever in sick in the immediate family.

Chai Lifeline extensive portfolio of services includes:
Individualized case management and "concierge support" for families;
Medical and resource referrals;
Advocacy and guidance on navigating the complexities of the health care system;
Professional Medical Insurance Advocates to help families advocate for service and negotiate claims;
Guidance and resources on how to talk to children about illness;
Counseling services; art therapy; pet therapy;
Emergency Financial Assistance;
Educational assistance so ill children stay current with their schoolwork;
Recreational and therapeutic events for children;
Volunteer Big Brothers and Sisters;
Medically supervised summer camps and trips for seriously ill children and teens;
After-School programs for siblings and for children of seriously ill parents;
Parent support programs; Family retreats;
Meal assistance during hospitalizations and medical crises;
Bereavement and crisis intervention services'

Chai Lifeline West Coast helps hundreds of families every single day. But no family is a number at Chai Lifeline. Each family is unique, and no one group of services fits all. Chai Lifeline’s "do what it takes' approach ensures that families receive the services they need to live as normal as possible while caring for a medically ill family member.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Chai Lifeline’s services are critical because they provide a safety net of support during unimaginable times of stress for a family. When a child is diagnosed with cancer or another catastrophic illness, a family’s world is shattered and every member feels the pain. Parents often have no idea where to turn. Most are in shock and have a little knowledge or understanding of the complex medical journey they are about to embark on.

This is where Chai Lifeline comes in. From the moment of diagnosis our experienced professional staff are there to help families cope and to assist them with the long journey, and oftentimes isolating, journey ahead. Chai Lifeline’s professional staff helps families navigate through the complex hospital system and guide parents on how to explain the illness to their children. As they settle into their “new normal” living with illness, Chai Lifeline becomes a constant in a family’s life, a shoulder for them to lean on. Chai Lifeline takes care of the big things, for example, providing medical referrals following a rare diagnosis and coordinating appointments with to meet top specialists locally and out of state, if necessary. The organization also takes care of the little things that hold families up, such as sending trained and dedicated volunteers to provide extra care and attention to the siblings at home, delivering meals to the hospital - and to the homes when parents have a little time or energy to get dinner on the table.

Chai Lifeline West Coast professional staff are on call during off hours to help parents deal with emergencies as they arise. It is not uncommon for our case managers to run to the hospital late at night or spend an hour on the phone in the wee morning hours providing comfort and support to a distraught parent. Case managers are there to sit with parents during a child’s surgery; they are in touch with parents when test results are pending, and anxieties are high. They connect families to important resources both within and beyond the organization so crucial needs are met. The scope of Chai Lifeline services is extensive, from providing emergency grants to help with devastating financial impact of illness, to sending a seriously ill child or teen to a magical overnight camp for the summer of a lifetime.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately 11% of our total program service is utilized by the Beverly Hills community.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

When the Covid pandemic hit in March 2020, the demands of shelter at home, community restrictions, online schooling, workplace impact, and the virus itself, imposed devastating and unprecedented challenges to families who were already living with serious illness. From the beginning of the pandemic, we adapted our services to meet the critical and essential needs of our families. Our Case Managers used every form of virtual communication available to maintain close connections with families. We developed a variety of remote programming and services that allowed us to continue meeting our clients’ needs in a safe, socially distanced way. Our daily support program ran essential errands for and delivered groceries to homebound families. We worked out protocols with local medical centers to allow our professional staff and volunteers to drop off meals/care packages without entering the hospitals. We delivered PPE supplies to our families’ doorsteps, so they were never without these crucial supplies, which was especially important given their frequent trips to doctor offices and medical centers for treatments. We created extensive virtual programming - volunteer visits, parent support and educational groups, entertainment sessions for children, virtual i-Shine (our after-school program), and more. We implemented safe, socially distanced events such as drive-by birthday parties, drive-in concerts, and car rally holiday parties to provide fun and joy for our clients and to decrease the isolation that was so prevalent in the early days of Covid. In the summer of 2020, we launched a virtual Summer Day Camp, which incorporated weekly deliveries of themed activity boxes with Zoom sessions, offering hours of fun and filling a huge gap for families due to the shutdown of summer camps. Our families expressed immense gratitude for these virtual programs. A Beverly Hills father shared, “I just wanted to personally thank you. This whole summer has been really intense for us. Thank you for all you have done. You are the reason for our kids’ happiness!”

In the early summer of June 2021, as things were opening up, the Delta variant hit and many restrictions were back in force. Now we are dealing with the Omicron variant. Chai Lifeline’s role and responsibility is to remain agile and continue to be there for our families in the safest and most effective ways. While we hope to be able to provide our services in-person in 2022-23, we have the structure in place to pivot quickly and transition into a hybrid or virtual service model, if necessary.

Alleviating the stresses and holding families up during their most difficult times is the goal of Chai Lifeline. We measure the efficacy of our services through observations, visits & direct communications with our families, and through service-specific formal evaluations to assess the impact of our services on our client families.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Chai Lifeline’s programs and services do not duplicate any of the current CAGF partners. We are unique in our focus of providing non-medical, wrap-around support services for families. We maintain strong relationships with, and when appropriate, refer families to other service provider organizations, both locally and nationally to enhance their overall level of care. This includes current CAGF partners. For example, we refer families to Our House for bereavement support groups, and to ETTA for clients who have serious medical and special needs.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$75,000

10. What percentage of your annual funding would the City’s contribution represent?

4% of our West Coast annual funding.

11. What is the ratio of your organization’s administrative operating costs?

Administrative operating costs represent 8% of our operating budget. Chai Lifeline takes its responsibility to donors very seriously and strives to keep administrative costs low so we can direct more resources to direct programming. We are a volunteer driven organization which helps enable us to do this.
12. Provide any additional information that may be useful in evaluating your proposal.

Chai Lifeline’s services are provided free of charge to families and delivered with cultural sensitivity and compassion. However, our reach goes beyond individual families. Chai Lifeline works closely with local hospitals, schools, synagogues, and other organizations to meet the needs of families and communities. Our experienced professionals consult with schools and provide services to guide school administrators, educators, and students, on how to cope when a serious illness befalls a classmate or a beloved teacher. Project Chai, our national bereavement and crisis intervention program, supports communities when tragedy strikes, providing a team of trauma experts to provide immediate responses, clinical interventions, consultations with local organizations, community/school in-services, educational resources, and more. It is Chai Lifeline’s outstanding services and dedication to helping the child, the family, and the community that has earned the acclaim of doctors, therapists, and community leaders across the globe.

Chai Lifeline always stands ready to help. With this grant, we look forward to officially partnering with the City of Beverly Hills to provide and expand services for families in need of support.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Chiron Center, Inc.

Requested amount: $30,000 and in-kind funding

History of City funding: 2011/12: $20,000; 2012/13: $15,000 in-kind; 2013/14: $20,000; 2014/15: $22,000 and in-kind; 2015/16: $30,000 and in-kind; 2016/17: $30,000 and in-kind; 2017/18: $30,000 and in-kind; 2018/19: $30,000 and in-kind; 2019/20: $30,000 and in-kind; 2020/21: $30,000 and in-kind; 2021/22: $30,000 and in-kind

Agency description: The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident.

Proposed use of Community Assistance Grant Funds: CRT provides on-scene support immediately after a crisis. Requests for service are generated by the BH Fire and Police Departments, and the most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker.

Chiron also provides training, education, and outreach efforts to both lay people as well as professionals interested in learning more about on-scene crisis support, trauma-informed care, and interfacing with emergency services personnel.

The proposed use of in-kind donations includes: a training and meeting space with technical support (audio and visual equipment, white boards, tables and chairs for training purposes), that can accommodate 30-40 people for monthly CRT meetings as well as on-going trainings, workshops, and presentations related to trauma resilience and trauma support.

Target population/Primary service: Crisis response to the Beverly Hills community and Beverly Hills Unified School District.

Percentage of total program utilized by Beverly Hills residents/community: Over 50% of requests for on-scene services are from the community of Beverly Hills.

Quantifiable Services and Measures: The CRT responds immediately to between 20-25 for request for service from the Beverly Hills Police and Fire Departments per year with an average of two to nine people served per call (school calls average 20-30+ community members served per day; CRT is typically on campus three to five days), providing hundreds of on-scene hours by CRT staff and volunteers each year.

Current Performance:
FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
CRT provides the critical after-care needed to support impacted individuals for incidents requiring police and fire response. This service falls outside the scope of the Police and Fire Departments. Follow-up crisis intervention support by CRT volunteers is typically one to three sessions to help transition impacted individuals into additional or long-term support. CRT members with advanced training may also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones.

The CRT program is unique and does not have an equivalent agency or program that provides similar types of comprehensive, acute, on-scene support within their response area. The CRT fills a gap in services related to the overall health and wellbeing of those impacted by trauma and serious loss. The services provided by the CRT offer information, support, resources and training related to acute, on-scene crisis response intervention.

**Percentage of annual funding City’s contribution represents:** The $30,000 contribution from the City of Beverly Hills would represent approximately 8.6% of the $350,000 annual budget. With the in-kind donation, the percentage of the award would increase in proportion to the value of the award given.

**Ratio of administrative to operating costs:** 5% administrative costs; 95% operating costs

**Service Profile:** Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

**Agency Scope:** Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
AGENCY/PROJECT NAME:
Chiron Center, Inc.
The Crisis Response Team
(www.ChironCenter.org)

ADDRESS:
9903 Santa Monica Boulevard
Suite 383
Beverly Hills, CA 90212

CONTACT PERSON:
Anne E. Kellogg

PHONE:
Cell: (310) 701-1140
Work: (855) 343-6012, x700

FAX: N/A

EMAIL:
Anne.Kellogg@ChironCenter.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization? Please provide documentation.

   Chiron Center, Inc. is a registered non-profit in the state of California (EIN 26-3438852). Our 501(c)3 tax exempt number is: 26-3438852. Documentation is included.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

**On/Near-Scene Response:** The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information, and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident. **The CRT responds immediately to between 20 - 25 requests for service from the police and fire in the community of Beverly Hills per year with an average of 2 – 9 people served per call (school calls average 20 – 30+ community members served per day; CRT is typically on campus 3 – 5 days), providing hundreds of on-scene hours by CRT staff and volunteers each year.** The individuals served represent all ages, cultures, spiritual traditions, ethnicities, and backgrounds. Our average response time to arrive on-scene is 20 – 30 minutes and we usually remain at the scene for 2 – 4 hours. The most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker.

**Follow-up Crisis Intervention Support:** CRT members may provide limited follow-up contact (typically 1 – 3 sessions) to help transition impacted individuals into additional or longer-term support.

**Organizational and Community Services Consultation:** Select members of the CRT consult with leadership within Emergency Services Departments, City Government, Educational Institutions, Community Organizations, Businesses and others regarding collaborative crisis response services.

**Crisis Response Team Training:** The CRT facilitates a 30 hour Crisis Response Team training, typically featuring speakers and experts on acute trauma and serious loss from local law enforcement and fire departments, the Coroner’s Office, Survivors After Suicide, Compassionate Friends, Our House, the Rape Treatment Center, Sojourn, and other similar community-based resources. Subsequent in depth training is offered on an “invitation only basis,” and is dedicated to more "hands on" training to those candidates specifically interested in joining the Team. This includes advanced education regarding the physiological affects of trauma, cultural differences related to grief and loss, specific training on the CRT’s approach to on-scene crisis intervention, and opportunities for candidates to practice through role plays and other interactive exercises.

**Education and Outreach:** Specialized CRT members also provide presentations, trainings, interviews, and educational opportunities to area schools, businesses, emergency services agencies, community organizations, media, and other entities regarding CRT services and acute, on-scene crisis support as requested.

3. If you are applying for a cultural grant, please describe your program here. N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Those who experience trauma have a significantly higher probability of developing Post-Traumatic Stress Disorder (PTSD), (and other mental health-related issues), as well as drug and alcohol misuse/abuse as a result of the traumatic exposure. According to the PTSD Alliance:

- Persons experiencing a severe beating or physical assault are 4.5 times more likely to develop PTSD than the general population;
- Serious accident or injury survivors (e.g. traffic collision or auto vs. pedestrian) are 2.5 times more likely to develop PTSD;
- Shooting or stabbing survivors are over 2 times more likely;
- Similarly, those who experience the sudden or unexpected death of a family member, friend, or co-worker are also over 2 times more likely to develop PTSD.

The tangible and intangible costs to society for untreated PTSD are extremely high. According to national PTSD expert Mark Goulston, MD some of the basic costs to society as a result of PTSD include:

- **Lost lives**: Every year, society loses many of its best and brightest to the pain of untreated PTSD because the disorder significantly increases the risk of suicidal thoughts or behavior. The risk of suicide is especially high for people who develop both PTSD and depression, unless they receive effective treatment.
- **High medical costs**: People who don’t get treatment for the fallout from trauma have higher rates of disability, more physical symptoms, more mental disorders, more medical diagnoses from doctors, and more risky health behaviors than other people. **The costs of untreated trauma-related alcohol and drug abuse alone are estimated to be $160 billion per year in the U.S.**
- **Legal woes**: PTSD can impair judgment, self-esteem, the ability to plan for the future, and the ability to control anger, putting people at increased risk for impulsive or destructive behavior. Studies show that PTSD is a strong risk factor for both adult crime and juvenile delinquency and that it plays a powerful role in steering people into prostitution, drug dealing, and pathological gambling.
- **Poor work performance and, in turn, lost jobs**: PTSD can impair a person’s concentration and productivity, create problems in getting along with co-workers, and trigger emotional outbursts on the job. All these factors, as well as the health problems associated with PTSD can make it hard for people with PTSD to get and keep jobs, resulting in higher-than-normal rates of unemployment. In addition, people with PTSD often have difficulty making upward career moves and frequently stay stuck in a low-salary rut because of their symptoms. **Experts estimate that the United States loses $3 billion each year due to work problems caused by PTSD.**
- **Family troubles**: PTSD makes it hard to control emotions, empathize with other people, cope with financial matters, and handle the day-to-day pressures of relationships. It also ups the risk for substance abuse and other self-destructive behaviors. Because of this, the divorce rate for people with untreated PTSD is sky-high. In addition, children in families dealing with untreated PTSD have more learning
and emotional problems than their peers. Rates of physical and verbal abuse are also high in families with a member suffering from PTSD.

Similarly, the U.S. government’s National Technical Information Service states that untreated PTSD is “one of the most prevalent of all mental disorders, surpassed only by substance use disorders and depression as major public and mental health issues” – all of which are directly linked to exposure to trauma and serious loss.

However, research also concludes that immediate, concrete, and direct information along with access to strong social support and incident-specific resources can significantly decrease this overall potential risk for PTSD, substance misuse, and other trauma-related impact. The Crisis Response Team Program provides these critical, direct services in the immediate aftermath of the critical incident, creating the potential to significantly influence the overall health and wellbeing of survivors of trauma and serious loss, and the choices they will make during their process of recovery. Furthermore, CRT personnel serve as a referral resource for additional services and/or for the longer-term recovery options for those impacted by the traumatic events.

The CRT also provides an invaluable link between those directly impacted by the events and the uniformed personnel responding to the scene. Although CRT personnel always defer to the priorities of the responding emergency service personnel, we are able to assist with the practical and emotional needs of the community members. This complement of resources allows the uniformed personnel to focus on their primary tasks, knowing that CRT members will attend to other elements of the overall behavioral health and wellness of those impacted by the event. By bridging the divide between emergency services and community members, all those involved in the incident ultimately benefit from a more collaborative, comprehensive, and effective level of service and support.

Having CRT personnel on-scene creates a significant direct cost savings to the communities served as well, with an estimated minimum value of over $60 - $125 per hour in savings to the community. Emergency services personnel (with an average $40/hour salary) are able to clear the scene significantly quicker, while still attending to the immediate needs of those affected by the emergency. Utilizing volunteer counselors (estimated at a minimum value of $23.30 per hour) similarly reduces overall expenses while maintaining integrity of service. A less calculable, yet also important value-increasing factor is the peace of mind and positive “good will” generated between community members and the city’s emergency services by providing these transitional safety-net services offered by The CRT.

Crisis Response training, education and outreach similarly provides an invaluable cost saving and life-enhancing resource to the Beverly Hills Community. Public presentations; participation in community health and safety events; specialized education and outreach; and the annual CRT training provide “best practices” information to professionals and lay persons alike. Research confirms that access to pre-incident education, support, and resources has a significant positive effect on subsequent response after exposure to trauma. Regardless if the participants ever directly utilize CRT clinical services, their access to this pre-incident education and support will increase their knowledge related to common reactions, how to
access resources, and practical strategies to support themselves, colleagues, and/or loved ones in times of loss and transition.

**If you are a previous recipient, will you be providing new services this funding period?** Yes.  **If yes, please describe.** We will be providing parts of the CRT training, supervision, and call review in a virtual format (Zoom). Additionally, if on-scene support is not possible, we will provide telephone &/or telehealth support. Consequently, we will be providing additional training specific to telehealth considerations related to confidentiality, privacy, code of conduct, etc.

5. **What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?**

Over 50% of the Crisis Response Team’s requests for on-scene services are from the community of Beverly Hills.

Additionally, the CRT specifically recruits, trains and utilizes Beverly Hills-based volunteers for our programs. This exceptional volunteer opportunity encourages a highly specialized and unique way for community members to “give back” to their family, friends, neighbors, schools, businesses and visitors to Beverly Hills, while serving along side our emergency response personnel. This collaboration exemplifies community-based partnership whereby the community truly serves their own during the most exceptional of circumstances.

6. **Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery.**

All of our CRT services shifted to virtual support during the COVID-19 pandemic. We have been utilizing telephone, Skype, Microsoft Teams, Zoom, and email to provide crisis response interventions, training, and support.

**In FY 2022-2023, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?**

We anticipate a hybrid approach to services in 2022-2023 based on the current trends related to in-person contact recommendations. We will continue to train and support CRT response members on the nuances related to both in-person as well as virtual contact with trauma survivors. We will also continue to evaluate best practices related to service provision, and continue to rely on feedback from all CRT interactions – clients served, public safety personnel, community members, City personnel, and CRT responders – through both written and verbal comments/feedback.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? N/A

8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

The pandemic has definitively challenged the service provision of the Crisis Response Team program, as our primary advantage over any other resource has been responding directly on scene after a community tragedy. Zoom, Teams, Skype, and telephone contact was NEVER thought to provide the same level of care and service that can be provided in person. That being said, like the rest of the world, we have adapted as best as possible since the global pandemic. The biggest eye-opener this past year came during a Zoom response in support after a sudden death at the Beverly Hills High School. Remarkably, it quickly became apparent that although all of us would prefer in-person contact, the students, faculty, staff, and counselors joined right in during the virtual support sessions. This was a major turning point related to greater acceptance of the virtual support platform. Going forward we will definitely strive to focus on in-person contact whenever possible. However, we plan on continuing to provide some virtual components related to the program even when in-person contact is less restrictive—specifically related to portions of the training, supervision, and Team development processes, as well as virtual the plan to offer virtual options to community members if that remains their preferred form of support.

9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

The funding amount request is **$30,000 per year, plus requested in-kind donations** to include a MONTHLY training space complete with technical support (audio & video/media equipment, white boards, tables, and chairs for training purposes) that can comfortably accommodate 30 – 40 people for our monthly CRT meetings as well as on-going trainings, workshops, and presentations related to trauma resilience and on-scene support.

10. What percentage of your annual funding would the City's contribution represent?

A $30,000 yearly contribution from the city of Beverly Hills would represent approximately 8.6% of the total $350,000.00 Chiron annual budget. If in-kind donations are granted, the percentage of the award would increase in proportion to the value of the award given.
11. What is the ratio of your organization’s administrative:operating costs?

Chiron Center Inc.’s 2020 overall cost ratio each year was: 5% Administrative costs, 95% Operating Costs.

12. Provide any additional information that may be useful in evaluating your request.

Chiron’s Crisis Response Team services provide a unique service that directly addresses the unmet needs of the community during the most critical of circumstances. No other non-profit (or any other agency) provides the level of on-scene professional, immediate, effective, and trusted support that Chiron’s staff and counselors have earned and maintained since 1998.

Although the COVID-19 pandemic has recently keep us from responding on scene to provide CRT services, our unprecedented level of support for over 20 years from the Police and Fire Departments as well as the Beverly Hills High School continues to establish our services as critical to meet regional obligations to help ameliorate social issues related to traumatic loss. The extensive hours each year of crisis intervention support offered by Chiron’s staff and counselors saves essential community resources each year. Furthermore, CRT services engender a deep sense of caring, respect, and appreciation by both recipients as well as uniformed personnel during the most difficult events that our community faces. Finally, the CRT Program also provides a unique opportunity for local volunteers to directly and significantly “give back” to their fellow community members and organizations.

This unique CRT Program has no equivalent resource or agency that provides similar types of comprehensive, acute, on-scene support service within our response areas. Numerous other quality agencies serve as referral resources for the CRT; they provide excellent follow-up and on-going treatment for survivors of trauma and serious loss, but they do not respond on-scene in the initial moments after the incident has occurred. Thus, the Crisis Response Team fills a unique gap in service related to the overall health and wellbeing of those impacted by trauma and serious loss, and remains as THE premier program for information, support, resources, and training related to acute, on-scene crisis response intervention.

Please visit our website, www.ChironCenter.org for additional information.

Thank you for the opportunity to continue our partnership with our home community, Beverly Hills, and for considering our Community Assistant Grant application.

13. Provide Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant any additional information that may be useful in evaluating your request.
The following documents are required:
- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:
- Each organization must submit to City an ACORD insurance certificate which includes General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [https://www.irs.gov/forms-pubs/about-form-w-9](https://www.irs.gov/forms-pubs/about-form-w-9)
APPLICATION SUMMARY FY 2022/3

Agency: Collins & Katz Family YMCA

Requested amount: $20,000

History of City funding: 2021/22: $10,000

Agency description: The Collins & Katz Family YMCA (C& KFY) delivers the mission-centric work of bringing high-quality programming to the community served and providing access to traditionally underserved communities in their service areas, which may lack other support structures. The C & KFY serves thousands of community members through three areas of focus: youth development, healthy living and social responsibility. Specifically, the C & KFY is requesting grant funds for their grocery distribution program.

Proposed use of Community Assistance Grant Funds: C & KFY is requesting a grant to continue to operate the food distribution program to families in-need.

Target population/Primary service: Families and youth in need in Beverly Hills and surrounding communities.

Percentage of total program utilized by Beverly Hills residents/community: The C & KFY anticipates that 15% of program participants, or approximately 2,000 individuals, reside in the Beverly Hills community as this YMCA is the closest Y within a 5-mile radius of Beverly Hills.

Quantifiable Services and Measures: C & KFY distributes over 10,000 pounds of fresh food and groceries every week.

Historical Performance:

FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

C & KFY hopes to continue providing the food distribution to residents of the City of Beverly Hills and surrounding neighborhoods. Looking forward to 2022, C & KFY is in the unprecedented position of re-opening its proven array of in-person, on-site Y programs that families rely on while also sustaining urgent services deployed in direct and immediate response to the pandemic, and which continue to be needed to ensure an equitable recovery for all in our community. Throughout the pandemic, Y programs have repeatedly filled other existing critical gaps to meet the mental and physical health and wellbeing and educational needs of youth while also addressing the basic child care and safety needs. From learning recovery, to food insecurity and nutrition, and afterschool care, the Y is, and always has been, essential.

Percentage of annual funding City’s contribution represents: .88%

Ratio of administrative to operating costs: 10-12%

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑
Health □  Education □  Other □

Agency Scope: Local □  Regional □  National □  International □

501 (C) (3): Yes □  No □  Exempt □
Agency / Project Name: Collins & Katz Family YMCA
Address: 1466 S Westgate Avenue
City: Los Angeles State: CA Zip: 90025
Contact Person: Aaron Donahue
Phone: 424 465 5200 | 716 227 0026 Fax:
Email: AaronDonahue@ymcaLA.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - ☐ We are a 501c.3
   - ☐ We are in partnership with a 501c.3
   - ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Y’s community empowerment resources will serve as complementary with any services that the local government provides, as well as will offer a holistic approach for individuals and families. As a partner with the City of Beverly Hills, the YMCA as the area’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility, will be committed to ensuring access to Y programs and opportunities that nurture the potential of every youth, family and individual. The Collins & Katz YMCA is one of the oldest, largest and most trusted organizations in this area and has continued to evolve how it meets community needs while remaining dedicated to its mission of bringing people together. Today, the Collins & Katz Family Y delivers the mission-centric work of bringing high-quality programming to the communities they serve, and providing access to traditionally underserved communities in their service areas, which may lack other support structures. Collectively, we will be able to serve thousands of community members through three areas of focus:

• Youth Development - because children and teens need caring adults to provide support, guidance and encouragement as they grow;
• Healthy Living - because wellness in spirit, mind and body strengthens our very being, and enhances our interactions with others; and
• Social Responsibility -because we truly are all in this together, and together we can harness our individual strengths and bring about positive change in our own communities, and beyond.

The Collins & Katz Family YMCA continues to provide COVID-19 response activities to meet the needs of under-served community members. These essential support activities for the communities in our service area, including the under-served residents of the City of Beverly Hills and surrounding neighborhoods, will include continuing the meal and food distribution opportunities for our children, families, adults, and seniors in the community.

The Collins & Katz Family Y distributes over 10,000 pounds of fresh food and groceries every week still to residents in surrounding communities, including Beverly Hills. Each week, volunteers continue to gather on-site to lend their time and talents to ensure that these food resources continue to be available to our neighbors. We partner with the Westside Food Bank, Food Forward, Leo Beck Temple, and many other community-serving providers and partners to ensure that families experiencing food insecurity are well-nourished for the week ahead.

The Y has made a profound impact in these trying times. Sadly, we know that more of our neighbors will continue to need support to access healthy meals for themselves and their families. The Robert Wood Johnson Foundation recently measured that 1 in 4 households in Los Angeles missed or delayed paying major bills to ensure everyone had enough to eat, and this was concentrated among lower-income households. Support from the City of Beverly Hills would enhance the Collins & Katz Y’s ability to continue to operate the food distribution program to families in-need this year.
3. If you are applying for a cultural grant, please describe your program here.

The Collins & Katz Family YMCA continues to provide COVID-19 response activities to meet the needs of under-served community members. These essential support activities for the communities in our service area, including the under-served residents of the City of Beverly Hills and surrounding neighborhoods, will include continuing the meal and food distribution opportunities for our children, families, adults, and seniors in the community.

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The Y has made a profound impact in these trying times. Sadly, we know that more of our neighbors will continue to need support to access healthy meals for themselves and their families. The Robert Wood Johnson Foundation recently measured that 1 in 4 households in Los Angeles missed or delayed paying major bills to ensure everyone had enough to eat, and this was concentrated among lower-income households. Support from the City of Beverly Hills would enhance the Collins & Katz Y’s ability to continue to operate the food distribution program to families in-need this year.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Caring for our community was a priority for the Y before this pandemic, but that priority has come into sharp focus now that our families and youth are even more vulnerable during this pandemic. The economic and social-emotional consequences of the pandemic will severely impact our communities well beyond COVID-19, and these funds will support the Y’s continuing efforts to ensure that our family, youth, and community members have peace-of-mind, knowing that we are willing and able to provide them with the support they need to get through.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The Collins & Katz Family YMCA anticipates that 15% of program participants, or approximately 2,000 individuals, reside in the Beverly Hills community as this local YMCA is the nearest Y within a 5-mile radius to the city.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

At the onset of the COVID-19 pandemic, the Y pivoted all of its efforts to directly address emergency needs. The Y’s programs that began as COVID-response work but now must continue to meet our children’s needs include:

- Feed LA: With the shuttering of schools in 2020, 37,435 youth who live within 3 miles of the Y no longer had access to nutritious meals at school and the Collins & Katz Y has provided 232,104 meals to youth and their families in need since the start of the pandemic. Families have shared with us stories about skipped meals to watered down milk to poor nutrition – and being grateful for the Y’s needed food distribution efforts. Across an entire organization, over 3 million meals were distributed to LA residents, including within the service area of residents of the City of Beverly Hills.

- Learning Pods: In response to the food insecurity needs exacerbated by the pandemic, the Y began to offer food as early as March 17, 2020. Across an entire organization, over 3 million meals were distributed to LA residents, including within the service area of residents of the City of Beverly Hills. In response to the widening education gap caused by the digital divide and learning loss, the Collins & Katz Y developed programming to serve youth K-12 through our learning pods/distance learning efforts that will launch and continue for 2022-23. The data shows that learning loss and the education gap -- already shaped and informed by socio-economic status and race and ethnicity -- will be further widened for the most under-served communities resulting from this pandemic. The transition to online learning exposed the technological disparities between low-income and high-income communities in Los Angeles. Data shows that providing access to online school isn’t enough, as low-income students – including at the nine Title I schools served by the Collins & Katz Y, along with those at University High – too often also lack access to academic support systems that are built-in to on-campus offerings. To address this need, the Y augmented its access efforts with the design of Empowerment Learning Pods to focus on youth learning recovery, and bring both high-speed internet and structured tutoring and academic support to thousands of lower-income elementary, middle and high school students, including English Language Learners and students who face learning difficulties. A community member shared that “the Y’s learning pods have evolved throughout the pandemic from distance to summer to afterschool, now to holiday learning camps and it is obvious that working parents still need this added resource for their children at the Y providing homework but also physical help and assistance.”
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

During this past year the Collins & Katz Family YMCA Executive Director, as a new partner with the City of Beverly Hills, connected with representatives from the City of Beverly Hills to share contact information from other agencies to further expand reach directly into Beverly Hills to ensure that the community members most at risk of food insecurity may be served by the Y. During 2022-2023, the Y intends to continue to implement the following shared ideas to serve residents of Beverly Hills in a more targeted manner with other service providers:
- partnering up with the local mall(s) to do a food day or days such as Beverly Center, such as Beverly Center, Rodeo Drive shops, shops on Wilshire-Fairfax-La Cienega, and more,
- having small clinics/businesses come pick up food at the Y to distribute at their sites,
- tapping into the asset that are Y teens to contribute volunteer food distribution related projects to residents of Beverly Hills in need,
- engage in conversations with the local Department of Parks and Recreation,
- planning for annual Healthy Kids Day every April,
- and so much more.

The Collins & Katz Y always welcomes partnership conversations with the City of Beverly Hills and other local community-serving providers and partners to serve more residents in the City of Beverly Hills and surrounding neighborhoods.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$20,000

10. What percentage of your annual funding would the City’s contribution represent?

0.88%

11. What is the ratio of your organization’s administrative operating costs?

Annual administrative operating costs are approximately 10-12%. The annual operating expense budget for Collins & Katz YMCA is $4,186,484, which is approximately 50% more in expenses from prior year.
12. Provide any additional information that may be useful in evaluating your proposal.

The Collins & Katz Family YMCA requests $20,000 to continue providing the food distribution to residents of the City of Beverly Hills and surrounding neighborhoods. Looking forward to 2022, the Collins & Katz Family Y is in the unprecedented position of re-opening its proven array of in-person, on-site Y programs that families rely on while also sustaining urgent services deployed in direct and immediate response to the pandemic, and which continue to be needed to ensure an equitable recovery for all in our community. Throughout the pandemic, Y programs have repeatedly filled other existing critical gaps to meet the mental and physical health and wellbeing and educational needs of youth while also addressing the basic child care and safety needs. From learning recovery, to food insecurity and nutrition, and afterschool care, the Y is, and always has been, essential.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: ETTA

Requested amount: $75,000

History of City funding: 2017/18: $10,000; 2018/19: $30,000; 2019/20: $50,000; 2020/21: $60,000; 2021/22: $60,000

Agency description: ETTA's mission is to provide programs and services that enable people with disabilities, and the families who love them, to live fully enriched, independent and active lives. ETTA's vision is an inclusive, participatory community of people with and without special needs, succeeding and growing together. ETTA offers a full spectrum of services for adults with intellectual and developmental disabilities, including residential housing, case management, employment training and placement, educational services and social services – all to support the clients' ability to achieve greater independence, autonomy and inclusion.

ETTA serves 150-160 clients daily with wraparound services, and hosts 50 more individuals on a regular basis with community activities. Additionally, ETTA works with over 100 volunteers.

Proposed use of Community Assistance Grant Funds: Grant funds would be used for the Transitions program. The program helps individuals with special needs and their families with determining and accessing the right combination of public and/or private programs to achieve a healthy and fulfilling transition into adulthood. This is achieved through a combination of education, support, coaching, and guidance. The program provides training workshops to introduce and educate individuals and families to the issues involved. The program provides direct services to families, and provides consultations to families regarding their service needs free of charge. These services will also include a new mental health component that they have added as a result of Covid. In FY 2022-23, ETTA plans to continue and expand their work with their Transitions Program, and increase their reach by working with the Beverly Hills families enrolled in the Beverly Hills School District.

Target population/Primary service: Individuals with intellectual and developmental disabilities and their families.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 40% of our clients or their families live within a three-mile radius of Beverly Hills City limits.

Quantifiable Services and Measures: ETTA serves 150-160 clients daily with core programs that include residential housing, case management, social and educational services, and employment training and placement – and most clients are co-enrolled in two or more of these programs. ETTA also engages 50 more individuals on a regular basis with community activities – along with more than 100 volunteers.

Historical Performance:
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
ETTA remains responsive to changing circumstances and needs—many of their workshops were developed specifically for a particular partner to address articulated concerns of their member families. There has been a huge surge in the number of families who require ETTA services. In the 1990s, the special needs community faced the alarming news that more and more children were being identified as having developmental disabilities, and the trend is steadily increasing. The number of Department of Developmental Services (DDS) consumers in California has increased by 57% since 2000, while the general population has grown only by 14%. Autism is the fastest-growing of the developmental disabilities; incidences have increased by 1,148% since 2003 (during that same period, mental retardation increased by 34%, epilepsy by 21%, and cerebral palsy by 19%). Even more challenging, it is estimated that 30-35% of individuals with developmental disabilities have a dual diagnosis (a co-occurring mental health issue), increasing the level of their needs. Organizations rose to meet the challenge of this explosive trend with early interventions, diagnostic evaluations, adjunct school services, social skills training and a host of other services— but today this tsunami of children are aging-out of school-aged programs, entailing a new set of challenges as new systems need to be put into place. This program will continue to increase in importance.

**Percentage of annual funding City's contribution represents:** The funding would represent a very small percentage of the annual budget of $11.3 million.

**Ratio of administrative to operating costs:** Less than 14% are administrative costs.

**Service Profile:** Needs-based □ Quality of life-based □ Social Service ☒

Health □ Education ☒ Other □

**Agency Scope:** Local ☒ Regional ☒ National □ International □

501 (C) (3): Yes ☒ No □ Exempt □
Agency / Project Name: ETTA/Transitions Program

Address: 1490 S. Robertson Boulevard

City: Los Angeles    State: California    Zip: 90035

Contact Person: Dr. Michael Held

Phone: 310-422-9883    Fax: 424-249-3361

Email: michael@etta.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills  
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION  
FY 2022 - 2023

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

ETTA’s mission is to empower people with intellectual and developmental disabilities (I/DD) to live fully enriched, independent, and active lives. Since our founding in 1993, we have been guided by our vision of an inclusive, participatory community of people with and without special needs, succeeding and growing together – and we continue to create new programs that help our clients achieve greater independence, autonomy and inclusion. We serve 150 160 clients daily with core programs that include residential housing, case management, social and educational services, and employment training and placement – and most of our clients are co-enrolled in 2 or more of these programs. We also engage 50 more individuals on a regular basis with community activities – along with more than 100 volunteers who work and grow with them. We change mindsets, raise awareness, increase sensitivity, and provide inspiration. And while we are proud of our special expertise serving Jewish clients, we serve all who come to us without discrimination.

For the past five years, the City of Beverly Hills has funded our Transitions program, an important service that helps individuals with special needs and their families determine and access the right combination of public and/or private programs to achieve a healthy and fulfilling transition to adulthood. Transitions offers multiple levels of services, starting with educational workshops to explain central topics, like Individual Transition Plans and Person-Centered Planning; an overview of the legal matters to be considered (power of attorney, conservatorship, representative payee...); the benefits and complications of Social Security and the Regional Center system; an explanation of healthcare options, living arrangements and options; the School Transition Process and continued education; community integration and how to build a meaningful life; and a listing of generic resources available in the community. The dozens of attending families (and other Beverly Hills residents!) are all invited to follow up with us for more personalized, intensive services.

These intensive services are the most transformative of services, especially the first intervention, which ensures that people are receiving the appropriate benefits from the Department of Developmental Services; this is done through local Regional Centers, which coordinate the services and support for Californians with disabilities. The UCLA Center for Health Policy Research estimates that 703,800 Californians in 2015 had some type of developmental disability – but only roughly 280,000 consumers were served by Regional Centers that year (this figure increased to 329,000 in 2020, but a huge gap still remains). They speculate that those not served were “higher functioning” – but admit that many are likely going without benefits to which they are entitled.

Once we have connected people with benefits, we help them understand and access the specific programs and opportunities available to build their lives, we help them unwind mistakes they may have made along the way, before they had all the information in hand. And we address the emotional factor, the constant worry that options are being overlooked. As one parent put it, “...if I had someone by my side, walking through this with me who understood all of the components that needed to be put into place and what order they needed to be done - as well as reassuring me that I was making the best decisions -- it would have been a completely different experience for me.”
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Our five-year partnership has allowed ETTA to provide hundreds of Beverly Hills families with information and important resources, even intensive services. We intend to continue to provide these services, which enhance not only people’s immediate quality of life but also their entire life trajectories: the proper mix of services will determine whether individuals with I/DD can live independently, find paid employment (or meaningful volunteer work), integrate into their communities – and so much more – but too many families are unable to access them, or are even unaware of their very existence.

The services will include the new mental health component we have added as a result of COVID. This is a reflection of the massive mental health crisis that we (and many others) are seeing: even those clients who are not reporting depression, anxiety, or other difficulties are telling us that these feelings are not far away such that new problems are triggering outsized reactions. In our last report, we mentioned how we developed a network of partners to whom we make referrals (including the LA County Department of Mental Health, and a well-known psychiatrist at UCLA) – we want to highlight now that we are working with several Beverly-Hills-based Social Workers (some through the wonderful Maple Center) who have been very helpful for families that are need of even more guidance.

This work is all the more crucial because too many families have drained their savings to try to help their children - the Centers for Disease Control estimates that annual medical expenditures per child with Autism Spectrum Disorder range from $2,000 to $150,000 - and that intense behavioral interventions can cost from $75,000-$200,000 annually. And expenses increase for adults (because of housing, job support, day programs etc.) – and all of these figures are higher in a high-cost area like Los Angeles.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

ETTA is strongly connected to the Beverly Hills community – both the Chairman and President of our Board of Directors as well as 50% of our Iranian-American Board members are residents of Beverly Hills and committed to ensuring that our services are available locally. Our work is deliberately convenient to the area: while our administrative office is located in North Hollywood, our main Day Program is less than two blocks away from the Beverly Hills border; as a result, almost 40% of our clients or their families live within a 3-mile radius of the Beverly Hills city limits.

As for this program specifically, your funding will be used to support families that are part of the Beverly Hills community – living in Beverly Hills or in adjacent areas. Because this is how we have always applied your generous grants (to expand our local services), we estimate that currently well more than half of all Transitions participants benefit from your generosity.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

When the pandemic restrictions were first imposed, we did not have the option to close or even trim our Residential programs: these clients required our ongoing support. Instead, the client-centric nature of our work kept us focused on crafting solutions and optimizing strategies. We immediately instituted basic safety requirements for all in-person services, revising service schedules to create safe “households” and instituting protocols including regular COVID testing, daily temperature checks, and the wearing of masks. We developed training for all our staff on preventative and reactive strategies and cleaning procedures, and created additional training programs for clients to teach proper hand washing, social distancing, and wearing face masks (lessons we continue to reinforce daily).

We also worked to move as many services as possible online. We faced challenges here as many clients and staff members lacked adequate computer equipment, so we purchased computers to alleviate the worst of the issues and ensure all 1:1 services (including employment services) could be delivered. As for Day Program offerings (which typically involve 1:2 or 1:3 support), we created daily Zooms to alleviate some of the initial panic that gripped so many clients (individuals with I/DD are often extremely routine-oriented and thrive in structure) as well as the sense of isolation that enveloped the entire world. The first couple of weeks were chaotic: we had to teach people to sign on and use the program – and we had to help clients develop the specific “Zoom etiquette” that is needed for large groups. But thankfully, the process became a bonding experience among participants; for some, it also created a heartening growth in social skills.

When restrictions were relaxed, we created protocols that allowed us to welcome clients back to our offices (in smaller, staggered groups that moved around in single-direction hallways sanitizing their hands at regular stations...). Of course, we continued (and continue) to accommodate those families whose health status requires online services – or who have expressed a preference to remain online. This flexibility has allowed us to continue not only to support all our clients with our core programming, but also to expand our client base.

As for our Transitions programming specifically, most of the workshops have been offered online – primarily at the request of our partners (for example, the workshops we hold with Beverly Hills High School each quarter have almost all been virtual), while the intensive services tend to be more in-person. This may change as the world opens up, but truly, the format in which we offer the services does not affect their substance.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

From our very first grant, we have been building and expanding valuable partnerships with important local institutions who help us outreach to the families who need us; we currently work with the Special Education Division of Beverly Hills High School; the Beverly Hills Library (as a seminar workshop location); other organizations that are part of the City’s Social Services Safety Net, like Bet Tzedek Legal Services and the Miracle Project; and of course local synagogues like Nessah, Chabad, Beth Jacob and Young Israel of Beverly Hills. Too, we have created relationships with organizations like the Maple Center and other providers to expand the resources we can provide to the people we do reach. A renewal grant will allow us to continue to build on these relationships to leverage our transformative work.

We are highly responsive to changing circumstances and needs – many of our workshops were developed specifically for a particular partner to address articulated concerns of their member families. But, truly, the biggest change out there is simply a huge surge in the number of families who need our services. In the 1990s, the special needs community faced the alarming news that more and more children were being identified as having developmental disabilities, and the trend is steadily increasing. The number of Department of Developmental Services (DDS) consumers in California has increased by 57% since 2000, while the general population has grown only by 14%. Autism is the fastest-growing of the developmental disabilities; incidences have increased by 1,148% since 2003 (during that same period, mental retardation increased by 34%, epilepsy by 21%, and cerebral palsy by 19%). Even more challenging, it is estimated that 30-35% of individuals with developmental disabilities have a dual diagnosis (a co-occurring mental health issue), increasing the level of their needs. Organizations rose to meet the challenge of this explosive trend with early interventions, diagnostic evaluations, adjunct school services, social skills training and a host of other services – but today this tsunami of children are aging-out of school-aged programs, entailing a new set of challenges as new systems need to be put into place. This program will continue to increase in importance.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

We respectfully request a grant of $75,000 for these life-changing services. We are making excellent use of the current grant, exceeding the level of services we expected to provide to residents of Beverly Hills and adjacent communities; we are confident that we will do so again.

10. What percentage of your annual funding would the City’s contribution represent?

It would be a small percentage of ETTA’s $11.3 million budget, but a large percentage of this program.

11. What is the ratio of your organization’s administrative operating costs?

Less than 14% of our expenses involve administrative costs.
12. Provide any additional information that may be useful in evaluating your proposal.

We have said it before, but it bears repeating: Beverly Hills has a thriving Iranian-American population and we are the only organization in Los Angeles that can truly meet its needs in this field: we have been a pioneering champion for inclusion, support and programming for this group, working to change deeply entrenched community attitudes that stigmatized disabilities. Our large and unique Iranian-American Division has the capacity to teach and converse in Farsi; it enjoys tremendous support from this important community.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: F.A.C.E. (Fearless, Artistic, Charisma, Elegance)

Requested amount: $70,000

History of City funding: First-time applicant

Agency description: F.A.C.E. (Fearless, Artistic, Charisma, Elegance) is a local non-profit organization promoting youth welfare across the Los Angeles region by focusing on holistic personal and professional development including academic and social skills support. Since its inception, F.A.C.E. has participated in various Los Angeles based programs such as designing the enrichment program for Crete Academy, creating a curriculum for Mary Bethune Middle School, partnering with the Los Angeles School District, and youth outreach programs at Charles Drew University.

Proposed use of Community Assistance Grant Funds: With the grant, F.A.C.E. would fund their G.R.O.W.N. program, designed for middle-school to college-aged youth, to equip them with the tools for personal growth in finance literacy and entrepreneurship. While the program focuses on business focused learning, the program builds participant skillset of self-empowerment. G.R.O.W.N. improves self-esteem, self-efficacy, and social skills via curriculum and by providing enrichment opportunities, creating positive relationships, and providing support to participants, the program reduces risky behavior which can reduce the number of youth offenders on a wider scale, leading to safer communities.

Target population/Primary service: Beverly Hills and Greater Los Angeles youth.

Percentage of total program utilized by Beverly Hills residents/community: 40%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on youth participation.

Historical Performance:
FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Through F.A.C.E., G.R.O.W.N. promotes teamwork, innovation, acceptance of self and others, diversity, equity, and inclusion. The program is intended to fill in gaps left by the standard educational system, hence the focus on finance and business models, yet by establishing an entrepreneurial spirit as a cornerstone, G.R.O.W.N. facilitates and encourages critical thinking, innovation, passion, service, strong work ethic, and continuous improvement.

Percentage of annual funding City’s contribution represents: 70%

Ratio of administrative to operating costs: 100%

Service Profile: Needs-based □ Quality of life-based □ Social Service □
Health ☐  Education ☒  Other ☐

Agency Scope: Local ☒  Regional ☐  National ☐  International ☐

501 (C) (3): Yes ☒  No ☐  Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: FACE (Features Artistic Charm Elegance)

Address: 309 E Hillcrest Blvd Suite 320

City: Inglewood State: CA Zip: 90301

Contact Person: Myeshe Marie Edwards

Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

My organization, F.A.C.E., runs a program dubbed G.R.O.W.N. designed to equip middle school to college-aged youth/young adults with the knowledge and tools to grow and personal development, wealth/finances, and business. The program seeks to fill educational system gaps by giving practical application learning opportunities to personal growth, financial literacy, and entrepreneurship.

G.R.O.W.N. promotes teamwork, innovation, heightened individuality acceptance, diversity, equity, and inclusion. It can establish an entrepreneurial spirit through activities, interactions, key learnings, and exchanges between the community champions and the youth. G.R.O.W.N. aims to engage its participants in life-changing experiences resulting in their positive development.

3. If you are applying for a cultural grant, please describe your program here.

N/A

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The program helps youths keep track of the adjustments they need to make in their lives and the areas they need to improve. The program serves as a yardstick by which a person can assess their progress and define the skills they can acquire in the future. It facilitates the attainment of personal and professional development objectives; hence the youths become better versions of themselves. These programs help young people develop their skillset and avoid risky behaviors by providing opportunities, creating positive relationships, and providing support.

As a result, the youth empowerment program enables youths to sharpen their social skills, improve their behavior, achieve better academic accomplishments, increase self-esteem, and increase self-efficacy. This leads to accomplished youths and, by extension, the reduced number of youthful offenders and minimizing offenders who transition to criminals in their adulthood, leading to safer communities.

5. What percentage of your total program service is utilized by members of the Beverly Hills Community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

40%
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In F.Y. 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

COVID-19's rapid spread has wreaked havoc on people's lives, livelihoods, communities, and companies worldwide. My organization has adopted various innovative strategies hybrid of virtual meetings and regulated in-person meetings to ensure service delivery amidst the COVID-19 pandemic. To provide smooth service, we have:

(i) Minimized the number of sessions we hold monthly from 4 to 2
(ii) Reduced the number of participants who attended our meeting from 30 to 15 to ensure safe distancing among participants.
(iii) Adapted technology by moving some of our meetings online on platforms such as Zoom and Skype.
(iv) Increasing the number of times our surfaces are cleaned and sanitized.
(v) Have hand sanitizers in ample and strategically placed.
(vi) Having handwashing booths.

7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current C.A.G.F. partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current C.A.G.F. partners can be found on at www.beverlyhills.org/cagf.

Most of the existing programs have primarily focused on the homeless, the old, and public health. Programs focusing on the youth have been mainly bypassed and far in between. While these services are fundamental to the City's status and wellbeing, youth programs are equally crucial. My organization has designed a program that focuses on improving the youth's holistic growth and differentiates itself because it focuses on school-going children becoming better versions of themselves.

The advantages of my youth focus program are:
(i) Improved social skills,
(ii) improved behavior,
(iii) increased academic accomplishment,
(iv) increased self-esteem,
(v) increased self-efficacy, and
(vi) Reduced number of youthful offenders.

8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe
how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A

9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$70000

10. What percentage of your annual funding would the City’s contribution represent?

70%

11. What is the ratio of your organization’s administrative operating costs?

The funding and donation ratio to administration costs is 100:1

12. Provide any additional information that may be useful in evaluating your proposal.

Since its inception, F.A.C.E. has been deeply involved in promoting the welfare of the youth within our City. Our commitment and passion to see school children and youths excel are immeasurable. We have been involved in various projects and programs within the City, such as designing the enrichment program for Crete academy, creating a curriculum for Mary Bethune middle school, and partnering with the Los Angeles school district. Moreso, we have been involved in various youth outreach programs at Charles Drew University.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status or proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Iyengar Yoga Therapeutics

Requested amount: $15,210

History of City funding: First-time applicant

Agency description: Founded in 2008, Iyengar Yoga Therapeutics (IYT) is a collaboration of yoga professionals working to improve the quality of life of individuals who live with health problems, injuries, or diseases. IYT offers health clinics and free classes in at-risk and low-income communities, educate Iyengar Yoga teachers in therapeutic applications of yoga, and support scientific research on the health benefits of Iyengar Yoga.

Proposed use of Community Assistance Grant Funds: Grant funding would allow Iyengar Yoga Therapeutics to offer classes at local Beverly Hills community centers. Iyengar Yoga helps ameliorate effects of conditions including high blood pressure, depression, insomnia, pelvic floor dysfunction, multiple sclerosis, atrial fibrillation, lower back pain, and other conditions. IYT would offer specialized classes so that students may focus on what most discomforts them. The Iyengar Yoga technique emphasizes the process that enhances mental concentration and empowers students with subjective knowledge of their own body’s condition and how to work with it.

Target population/Primary service: Individuals with chronic health issues, injuries, or disease.

Percentage of total program utilized by Beverly Hills residents/community: Percentage will vary depending on amount of Beverly Hills residents who enroll in relation to total class enrollments.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on percentage of participants who are Beverly Hills residents, amount of classes offered, and rate of attendance.

Historical Performance:
FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

While the City of Beverly Hills offers existing yoga classes for the general public and senior population, IYT proposes workshops targeted at specific health conditions or diseases lead by experts in the application of yoga therapy. Before attaining their teaching certificate, Iyengar Yoga teachers receive the gold standard of yoga education, a minimum of three-year mentorship, and concludes with an internationally standardized assessment exam. Certified Iyengar Yoga teachers focus on precise form and alignment to optimize the practice for specified health conditions and safety. The IYT approach is inclusive of students of any age, level, and ability.
Percentage of annual funding City's contribution represents: 17%

Ratio of administrative to operating costs: 30%

Service Profile: Needs-based ☑ Quality of life-based ☑ Social Service ☐
Health ☑ Education ☑ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: Iyengar Yoga Therapeutics

Address: 137 South Robertson Blvd, #124

City: Beverly Hills State: CA Zip: 90211

Contact Person: Arlene Zeichner

Phone: 310.592.4658 Fax: __________________________________________

Email: info@iyengaryogatherapeutics.com

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Therapeutic iyengar Yoga classes for at-risk populations.

Iyengar Yoga Therapeutics Overview

Founded in 2008, iyengar Yoga Therapeutics (IYT) is a collaboration of yoga professionals working to improve the quality of life of those who live with health problems, injuries or diseases. We offer clinics and free classes in at-risk and low-income communities, educate iyengar Yoga teachers in therapeutic applications of yoga and support scientific research on the health benefits of iyengar Yoga.

IYT teachers offer deep expertise in the application of yoga therapy. IYT has held recent workshops devoted to and created supplemental materials for many conditions prevalent in fragile and hi-risk communities, including high blood pressure, chair yoga for the elderly, trauma, neck and shoulder conditions and diabetes. Pre-COVID, IYT held free classes at many venues serving vulnerable and at-risk communities including two LAUSD sites, the Children’s Institute (Watts and Temple Street), Los Angeles LGBT Center, Avalon (low income housing), Boys and Girls Club of Los Angeles, and numerous others. More info can be found on our Facebook Page: https://www.facebook.com/IYTLA
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Many in our community live with chronic health issues, the impact of which can be ameliorated by a yoga practice. While general yoga classes provide great benefit to many, we are able to address specific issues with a targeted therapeutic approach. The condition specific classes are for those who may not be able to or for who it may be contraindicated to participate in a general class.

The series of classes can greatly improve the quality of life for those affected by a multitude of injuries, diseases and conditions. Iyengar Yoga is a low impact practice with both physical and mental benefits. Even the simplest of yoga postures (asanas), performed with the specific attention to detail and alignment that are the hallmarks of Iyengar Yoga, can relieve tension, relax overused areas while strengthening weak and underused areas. Additionally, the Iyengar Yoga teaching technique emphasizes a focus and involvement in the process that enhances mental concentration and empowers the student with subjective knowledge of their own body’s condition and how to work with it.

Iyengar Yoga teachers also employ the use of props as supports or as a means to heighten awareness or to assist with better form in the practice in order to enhance the healing properties of the pose.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

We leave it to the discretion of the management of the Beverly Hills Community Centers and other venues suggested by the City of Beverly Hills to determine whether or not classes are open to members of adjacent communities.
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

When the COVID lockdown began, we migrated to online classes for our community. Because our partnering non profit organizations that serve at-risk populations were unable to support online classes, our pandemic offerings have been restricted to fee-based classes/workshops for yoga teachers and other members of the yoga community. Our monthly online workshops serve a global community, averaging 120 students per class from over 37 countries. We make recordings of each class available to the students for two weeks after each class in case they were unable to attend the live class.

Going forward, we expect that most classes will be a hybrid format of live in person and online. We have found that a significant segment of our student population prefers:

1. participating from home.
2. the flexibility enabled by viewing a recording.
3. the ability to review the material via viewing the recording.
4. since many of our students do not live in Los Angeles, the ability to study without traveling.
5. the option to choose to take an in-person or a virtual class, depending on their circumstances at class time.

If the classes are conducted virtually, we ask the students to be visible on camera if possible so that the teacher can see if the poses are done properly and safely and to offer corrections.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

The Community Centers currently provide yoga for the Beverly Hills population. However, their current yoga classes are either for the general public or seniors. We propose providing workshops targeted at specific health conditions or diseases.

There is a substantial body of evidence supporting the ameliorating effects of Iyengar Yoga for conditions including high blood pressure, depression, insomnia, pelvic floor dysfunction, multiple sclerosis, atrial fibrillation, lower back pain and other conditions. Our most popular workshops focus on supporting common conditions such as yoga for healthy hips, neck and shoulders, and the lower back. We propose providing these specialized classes so that students may focus on improving on what most discomforts them.

Before attaining their teaching certificate, Iyengar Yoga teachers receive the gold standard of yoga education, culminating in a minimum of three years of mentorship followed by an internationally standardized assessment exam. The Iyengar Yoga practice is never a generic one-sized fits all approach. Rather, Iyengar Yoga classes are customized to the needs of the students based on the circumstance, situation and condition. Certified Iyengar Yoga Teachers focus on precise form and alignment to optimize the practice for the stated goal and safety. It is also a progressive approach that can accommodate students of any age, level and ability.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$15,210 for 3 weekly classes
Budget:
$75/teacher/class (total of 156 classes) = $11,700
Admin fee @30% = $3,510

10. What percentage of your annual funding would the City’s contribution represent?

Our 2021 income (earned and contributions) was $73,695.
So assuming we make roughly the same in the next fiscal year, the income including your grant would equal $88,905 and our funding would represent approximately 17% of our total income.

11. What is the ratio of your organization’s administrative operating costs?

Please see the attached P&L for 2020 and 2021
I am not sure how you are defining administrative operating costs, but as seen in the attached statement, our cost for compensating teachers ran from 70-76% over the two year period, indicating admin costs less than 30%.
12. Provide any additional information that may be useful in evaluating your proposal.

1. We have spoken with Matthew and Brooke of the community centers. They are interested in holding classes this spring. We are willing to fund them ourselves so that we may provide a model for the granting group.
2. Thanks to a generous donation from YogaWorks, we are able to provide props to students free of charge. The props will vary depending on the class theme, but generally will include a mat, two blankets, a belt and two foam blocks. The students may keep the props after the workshop series has ended.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Jewish Family Service Los Angeles (JFSLA)

Requested amount: $465,000

History of City funding: (City-funding of JFS began in 1994. CAGF was established in 2005)

Agency description: Founded in 1854, Jewish Family Services Los Angeles (JFSLA formerly JFS) has a long history of providing services on a non-sectarian basis to families and individuals in need. JFSLA is a leader in the provision of a continuum of care for older adults throughout Los Angeles County.

Proposed use of Community Assistance Grant Funds: Supporting older adults residing in Beverly Hills to maintain their independent living in the community by continuing the existing Beverly Hills Care Management Program. Services provided include multi-lingual care management (comprehensive assessments, development of individualized care plans, information and referrals, service coordination, home visits and monitoring emergency response services, supportive counseling), homecare support services, targeted case management, community education, support groups for caregivers, telephone reassurance, homecare support services, evidence based programs (Arthritis Foundation Exercise Program, Chronic Disease Self-Management Program), Arts/Wellness and Engagement Program, services for Holocaust survivors, and TECH 4 YOU- older adult technology program.

Target population/Primary service: A continuum of supportive services for Beverly Hills older adults who are frail, economically disadvantaged, socially isolated, and have minimal or no family support.

Percentage of total program utilized by Beverly Hills residents/community: 100%.

Quantifiable Services and Measures:
Care Management: Services will be provided to at-risk Beverly Hills residents age 55+. Care management provides a continuum of supportive services including: comprehensive assessment, development of individual care plans, information and referral, service coordination, monitoring/home visits, emergency response (Lifeline medical alert), and supportive counseling.

Intake and Referral: JFSLA geriatric care managers will provide assistance to older adults, as well as their caregivers, families, and support network, through information and referrals, consultation, short-term counseling, advocacy, and crisis management. JFSLA will work in collaboration with Beverly Hills staff to identify sites to target Beverly Hills residents.

Community Education: Educational and experiential workshops to address topics of interest to older adults such as effective communication with family members and healthcare providers. Upon request, information and training will be provided for the City's Police and Fire Department personnel in order to help public safety workers determine when a call involving an older adult may warrant a social services referral.

Telephone Reassurance: Supportive check-in calls to frail, homebound seniors to monitor
well-being, provide socialization and maintain home safety.

**Homecare Support Services:** Limited homecare support services to low income, frail Beverly Hills seniors provided by aides through contracted homecare agencies. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks as determined with the client.

**Targeted Case Management:** For clients who pose a safety risk to themselves or the community or are otherwise at immediate grave risk, intensive short-term case management services are available. This will include older adults who are at imminent risk of eviction or who have recently become homeless because of hoarding. After assessing the client’s emergent needs, the case manager will identify resources in the community and in the client’s life that can be utilized to address their needs, with the goal of maintaining the client’s independence and safety in the least restrictive environment.

**Evidenced-Base Programs:** Through a variety of evidence-based classes, older adults and their caregivers will be provided with powerful tools and effective strategies to manage the physical and mental health challenges they face. Classes offered will be based on the needs of the community and may include the Arthritis Foundation Exercise Program, and the Chronic Disease Self-Management Program.

**TECH 4 YOU Program:** is a program to increase older adults’ use of technology and access to technology devices. Clients learn how to attend telehealth appointments with doctors, engage in video calls with social workers, join JFSLA virtual socialization programs and learn to send emails.

**Arts & Wellness:** The Arts, Wellness & Engagement Program (AWE) offers engaging wellness activities for older adults, including aerobic fitness classes to gait and balance classes, educational and arts activities, and social events. These classes used to take places at JFSLA’s senior centers, but are now offered virtually. Other art classes send packages of supplied through the mail to enable participants to draw, paints, work with ceramics and more.

**Services for Holocaust Survivors:** JFSLA is the largest provider of services to Holocaust survivors in the state. In the past year, JFSLA has served more than 20 survivors in Beverly Hills alone.

**Current Performance:**

| FY 21/22: (Q1 & Q2) | □ Unsatisfactory | ✗ Satisfactory |

**General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):**

JFSLA has a long history of serving the residents of Beverly Hills with high-quality services. These services have evolved over more than 25 years, responding to the emerging needs of the community. To ensure that all our services employ best practices, JFSLA is fully accredited by CARF. CARF is an internationally recognized accrediting body that defines best practice standards. CARF emphasizes the delivery of person-centered services. Through accreditation, providers demonstrate their belief that all people have the right to be treated with dignity and respect, have access to needed services that achieve optimum outcomes, and are empowered to exercise informed choice. When a service or program is CARF accredited, it means it has undergone an in-depth review of its services and demonstrated substantial conformance to the CARF standards during the on-site survey.

**Percentage of annual funding City’s contribution represents:** 0.9%.
Ratio of administrative to operating costs: 15% administrative expenses, 5% fundraising expenses and 80% program expenses

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Please see attached
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Jewish Family Service Los Angeles (JFSLA) is requesting Community Assistance funds from the City of Beverly Hills to continue the services provided through the JFSLA Beverly Hills Care Management Program. The program's goal is to help seniors and disabled adults maintain independence and continue to live safely in their own homes and community. JFSLA will provide direct care management, education, evidence-based practices, crisis intervention and homelessness prevention services. JFSLA can provide services in English, Spanish, Farsi, Hungarian, Hebrew, Russian and Yiddish.

Services to be provided include:

- **Intake and Referral**: Social workers will be available to the Beverly Hills community to answer questions and provide initial assessments of each individual’s needs. When appropriate, callers will be referred to short- or long-term-care management. If the caller requires services that are not provided by this program, the social worker will utilize extensive knowledge of community resources to identify other services or providers to meet each person’s needs.

- **Care Management**: JFSLA social workers will provide an array of supportive services to at-risk older or disabled adults residing in the City of Beverly Hills, targeting residents include those who are most frail, financially insolvent, socially isolated, or without access to help from family members.

During the Covid-19 pandemic, social workers continue to provide home visits when the client is amenable to face-to-face interaction. Prior to scheduling a home visit the social worker discusses safety measures that will keep both client and staff safe, e.g. maintaining distance, use of PPE (masks, gloves and disinfectant), etc. Before the home visit, the client is asked questions regarding his/her health or possibility of exposure to Covid, and the visit rescheduled if necessary. If clients are not comfortable with an in-person home visit, services are provided virtually or telephonically.

Care Management consists of the following components:

- **Comprehensive Biopsychosocial Assessment**: An in-home psychosocial assessment conducted by a social worker will assess the client’s strengths, abilities, level of functioning, support network, financial status, and potential safety risks.

- **Development of an Individual Care Plan**: The social worker and Client will collaborate to create an Individualized Care Plan that will outline the client’s comprehensive needs, develop goals, and identify resources that will meet those needs and help the client remain as independent as possible. The Individual Care Plan will be reviewed regularly and revised as needed.
• **Information and Referral:** The social worker will link the client to appropriate services within JFSLA and community providers as needed. These links include programs and organizations that provide medical/dental/vision services, in-home care, telephone reassurance, home-delivered meals, emergency response services, access to government benefits, transportation assistance, legal services, housing resources and others as needed.

• **Service Coordination:** The social worker will help coordinate the services the client receives to ensure that the client’s comprehensive needs are met.

• **Monitoring/Home Visits:** The social worker will monitor the client’s well-being via monthly phone calls and regularly scheduled home visits to ensure the quality and progress of all received services. Consistent contact with the client will enable staff to provide the most effective care possible, allowing for adjustment of each Client’s Individual Care Plan as their needs change.

• **Supportive Counseling:** Social workers will assess for mental health issues when indicated, using tools that assess for specific disorders, including depression, substance abuse and anxiety. Should an assessment indicate the need, social workers will provide supportive counseling. Clients may also be referred to additional mental health services offered by JFSLA and other providers.

❖ **Emergency Response Services:** JFS will continue to contract with Phillips LifeLine to provide in-home medical response services to the frailest and most isolated homebound clients residing in the City of Beverly Hills. The current contract includes the initial installation of a medical alert unit and monthly monitoring.

❖ **Community Education:** Educational and experiential workshops will address topics of interest to older adults, such as effective communication with family members and healthcare providers, understanding mental health issues, common medication concerns, discussion/reflection groups, stress release and coping skills, and others. During the pandemic, these workshops will take place virtually, but we hope to resume in-person activities at Roxbury Park and other locations in Beverly Hills.

Upon request, JFSLA will also provide information and training to the City’s police, paramedics and fire department personnel to help public safety workers determine when a call involving an older adult warrants a social service referral.

❖ **Support for Caregivers:** Understanding that the role of a caregiver can be challenging, social workers and staff are available for 1:1 family and caregiver consultations to ensure that the health and emotional needs of caregivers to older adults are being met.

❖ **Telephone Reassurance:** Supportive check-in calls will be made to frail, homebound seniors to monitor their well-being, provide socialization, and help maintain their safety in their homes.
Trained volunteers from JFSLA's senior centers will make these calls under the supervision of professional social workers.

- **Homecare Support Services**: Contracted homecare agencies will provide limited home care support services to low-income, frail seniors in Beverly Hills. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks determined by the client.

In addition to the above, the following JFSLA programs, subsidized by other funders, will be leveraged to the benefit of the residents of Beverly Hills:

- **Evidence-Based Programs**: It is critical that older adults learn to be active managers of their own conditions. Whether learning exercises to retain their mobility or learning to set and achieve their own goals, older adults need to take a leadership role in their life to stay healthy and active. In addition, caregivers must also learn to manage their own stress as they care for an aging family member. Through various virtual evidence-based classes, older adults and their caregivers will be provided with powerful tools and practical strategies to manage the physical and mental health challenges they face. Classes offered will be based on the needs of the community and may include:

  * **Arthritis Foundation Exercise Program**: Older adults are often afraid to exercise, worried that they will not have the necessary strength or that exercise will exacerbate physical infirmities. However, the right kind of exercises can increase or maintain balance, range of motion, and overall health and build bone density. Participants in this class can remain fit while feeling confident that the exercises will not adversely affect their joints. This group exercise program, developed by the Arthritis Foundation, can help make safe physical activity part of everyday life. The low-impact physical activities have been proven to reduce pain, decrease stiffness and help improve functional ability, self-confidence, self-care, mobility, muscle strength, and coordination.

  * **Chronic Disease Self-Management Program**: About 80% of older adults have at least one chronic disease, and 68% have at least two. Many adults with conditions such as arthritis, asthma, diabetes, lung disease, heart disease, stroke, osteoporosis, and others struggle to find ways to manage their condition. The Chronic Disease Self-Management Program (CDSMP), developed by Stanford University, has been proven to help older adults better manage their chronic conditions, improve their quality of life, and lower health care costs. CDSMP workshops are designed to help people gain self-confidence in their ability to control their symptoms and learn how their health problems affect their lives. These small-group, highly interactive workshops are six weeks long. Workshop topics include:
    - How to deal with frustration, fatigue, pain, and isolation
    - Ways to maintain and improve strength, flexibility, and endurance
    - Managing medications
    - How to communicate more effectively with family, friends, and health professionals
    - Healthy eating.
- **Services for Holocaust Survivors**: JFSLA is the largest provider of services to survivors of the Holocaust in California. We have served more than 15 survivors in Beverly Hills alone in the last year. All JFSLA services are available to Holocaust survivors, delivered through a trauma-informed lens. Our staff understands that traumatic events, even if long in the past, continue to affect individuals throughout their lifespan. In addition, JFSLA hosts Café Europa, a weekly social club for survivors to meet regularly, build supportive relationships and participate in social and educational activities and holiday celebrations.

- **Targeted Case Management**: Intensive short-term case management services are available to clients who pose a safety risk to themselves or the community. These services are also available to older adults at imminent risk of eviction or who have recently become homeless because of hoarding. We anticipate that number of these cases will increase as rent relief programs started at the beginning of COVID-19 reduce the assistance available.

After assessing the client’s emergent needs, the case manager will identify resources in the client’s life and in the community that can be utilized to address these needs. The overall goal for the case manager is to help the client maintain their independence and safety in the least restrictive environment possible. Additionally, the case manager participates in a multidisciplinary team that may include: family members, neighbors, medical professionals, legal counsel, Beverly Hills Fire Department, Nurse Practitioners, Partners in Care Team, Human Services Division, Police Department, and others as appropriate. The team will collaborate to develop a plan that addresses the client’s specific needs. Finally, the case manager will monitor interventions and progress towards the goals to ensure that all services are delivered within a holistic, person-centered approach.

- **Arts & Wellness**
The Arts, Wellness, & Engagement Program (AWE) offers engaging wellness activities for older adults, from aerobic fitness classes to gait and balance classes, educational and arts activities, social events, and more.

Participants have long enjoyed our programs at JFSLA multipurpose senior centers and partner locations throughout the city. However, due to COVID-19 closures in April 2020, the AWE program has pivoted and now provides extensive virtual programming to keep our senior participants active and engaged. Most of our regular classes are now offered via a video platform. These presentations and classes consist of various topics, including health, well-being, fraud, opera, cultural sites, live musical performances, and special holiday events.

In addition, we have added new topics and workshops to the schedule. For example, our new cooking class allows participants to cook along with the instructor, making healthy and flavorful meals. Similarly, our trivia sessions help jog participants’ memories in fun and entertaining ways. Even classes that would have required using supplies and equipment from our senior centers have been creatively transitioned into a virtual format. For example, one of our art
classes sends packages of supplies through the mail to participants so they can continue to draw, paint, work with ceramics, and more.

- **TECH 4 YOU- Older Adult Technology Program**

  JFS launched an Older Adult Technology Program, TECH 4 YOU, to increase older adults’ use of technology and access to technology devices. Clients learn how to attend telehealth appointments with doctors, engage in video calls with social workers, join JFS virtual socialization programs, and learn to send an email through the technology program. Also available is JFS TV (previously LIFE@Home), which gives older adults the ability to virtually join senior center activities. A small box is attached to the older adult’s TV that allows two-way communication with the senior center, enabling homebound clients full participation in activities without the need to use an unfamiliar device.

  Recently, social workers referred 5 Beverly Hills residents to the technology program. Each client received a free Chromebook and one-on-one computer instruction.
3. If you are applying for a cultural grant, please describe your program here.

NA
Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Jewish Family Service LA has worked with the older adults of Beverly Hills for more than 25 years. Our social workers have firsthand knowledge of the needs of the community. The consistent demand for our services is emblematic of the need in the community. We are requesting funding to respond to the needs of all Beverly Hills residents who can benefit from services.

The following vignettes can illustrate the tremendous impact of these services:

N is a 99-year-old living alone in an apartment who came to JFSLA for assistance with finding a caregiver and understanding her IHSS benefits (In-Home Services and Supports). She struggles with multiple health conditions, including COPD, atrial fibrillation, emphysema, osteoporosis, and others. N gets some help from her brother, who is in his mid-90s, but has no other family to assist. Her health issues have made it difficult for her to complete normal daily tasks.

N began working with a JFSLA social worker, who assisted her to contact and interview more than 30 potential caregivers, until a good match was found. The social worker and N together also completed a full assessment of N’s abilities and needs; they identified safety in her apartment as a primary focus. The social worker helped her get a shower grab bar installed, and arranged for her to have a Lifeline unit.

It was difficult for N to leave her home to do errands, which presented several difficulties. N did receive CalFresh benefits, but it was very difficult for her to shop for groceries. She also was an avid reader, but couldn’t go to the library or afford to purchase books. The social worker assisted N to order groceries online for home delivery, and helped her enroll in the Beverly Hills Public Library shut-in program, through which she gets books and DVDs delivered to her home. The social worker also referred N to the new JFSLA TECH4YOU program, which provides equipment, training and ongoing support to seniors to help them access the internet, send emails, etc.

M is a 67-year-old widow living in an apartment. She was referred to JFSLA by the City of Beverly Hills because of unsafe living conditions, including hoarding, and the need for in-home assistance. M has several serious medical conditions, as well as depression. She is inconsistent with managing her medications.

M’s husband was a veteran of the Air Force, who abused alcohol and suffered from PTSD. He died by shooting himself in the head several years ago; M found his body. She struggles to cope with this trauma.

Over the past year, M experienced several falls and hospitalizations. She has a history of falls, hospitalizations and discharges against medical advice, resulting in additional falls. This unsafe cycle has occurred several times in the past year. Her JFSLA social worker collaborated with a large number of people involved in M’s life — including hospital social workers, Adult Protective Services, Partners in Care, the Department of Mental Health, friends, neighbors and many others — to try to find a way for M to live at home more safely. The social worker also interviewed more than 50 possible caregivers, but all were unwilling to work with the client fore several reasons, including the condition of her home. JFSLA provided short-term in-home care while the search continued.

When M was hospitalized once again, she decided that she could no longer care for herself independently. Her social worker referred her to a board and care facility. Because she had already paid her next month’s rent, M did not have the funds to pay for the first month of care. JFSLA was able to step in and assist M with this initial cost.

Over the next few months, M and the social worker discussed her moving to a facility closer to Beverly Hills, her familiar environment, but M decided that she was happy remaining where she was. M remains there in a safe environment where she has access to nursing staff, home health aides and medication management. Since the facility is not in Beverly Hills the social worker was no longer able to continue services, but is confident that she is receiving the care that she needs. M told the social worker that she feels well taken care of, likes the food at the facility and thanked JFSLA for assistance over the past year.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of clients currently receiving services from this program are members of the Beverly Hills community.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

JFSLA has long provided multi-lingual, culturally appropriate case management services to the residents of Beverly Hills. In this time of uncertainty and economic distress, the need for that support is higher than ever. Prior to the pandemic, many of our services were field-based (in client homes or at locations in the community) while others were office-based. As a result of physical distancing requirements, our social workers replaced much of the face-to-face contact with telephonic or video support to clients. Although our physical locations for case management and senior center services are currently closed, our social workers are either providing home visits or working remotely with agency-issued laptops and phones to provide ongoing services via phone or telehealth. All JFS staff are required to be vaccinated. In addition, as mentioned above, the use of technology has enabled us to continue to provide social, recreational and educational opportunities.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

NA
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

JFSLA has a long history of serving the residents of Beverly Hills with high-quality services. These services have evolved over more than 25 years, responding to the emerging needs of the community. Working in close collaboration with city officials, JFSLA has expanding existing services and created new programs to ensure that the comprehensive needs of our clients are met. The scope of services we provide has increased each year.

To ensure that all our services employ best practices, JFSLA is fully accredited by CARF. CARF is an internationally recognized accrediting body that defines best practice standards. CARF emphasizes the delivery of person-centered services. Through accreditation, providers demonstrate their belief that all people have the right to be treated with dignity and respect, have access to needed services that achieve optimum outcomes, and are empowered to exercise informed choice. When a service or program is CARF accredited, it means it has undergone an in-depth review of its services and demonstrated substantial conformance to the CARF standards during the on-site survey. The service or program has demonstrated its commitment to delivering quality services that focus on the clients specific strengths, abilities, needs and preferences.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$465,000

10. What percentage of your annual funding would the City’s contribution represent?

0.9%

11. What is the ratio of your organization’s administrative operating costs?

80% program expenses, 5% fundraising expenses, 15% administrative expenses
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Jewish Free Loan Association (JFLA)

Requested amount: **$74,999**

History of City funding: 2020/21: $74,999; 221/22: $74,999

Agency description: Jewish Free Loan Association has provided interest-free lending services in Los Angeles County since 1904 to give residents another path to self-sufficiency. JFLA maintains over 30 distinct loan funds to provide interest free lending to as many people as possible. JFLA is working with various city and county governments to improve constituent services and prevent homelessness in all quarters of LA County.

Proposed use of Community Assistance Grant Funds: JFLA will be particularly focused on raising awareness and funding to support interest-free lending to seniors and vulnerable/at-risk communities. Today, JFLA maintains over 30 distinct loan funds to provide interest free lending to cover the variety of needs faced by residents of Beverly Hills. JFLA often make loans of $3,500 or less for emergencies of all kinds. Banks cannot afford to give such small loans and JFLA offers people a path of dignity through their unique lending services. JFLA’s model promotes responsible lending practices and is an alternative to predatory lending. In their FY 22-23 CAGF application, JFLA proposed to provide the Beverly Hills community with loans ranging from education loans to infertility treatment loans, from veteran loans to environmental home upgrade loans, from gig economy loans to small business loans.

Target population/Primary service: Beverly Hills residents in need of interest-free loans.

Percentage of total program utilized by Beverly Hills residents/community: Application stated 30% of JFLA clients are residents of Beverly Hills. After inquiring about the percentage listed, staff learned that the current percentage is approximately 2.5%.

Quantifiable Services and Measures: Total amount of loans granted from each loan account, number of seniors utilizing services, number of adult utilizing services. JFLA has loaned $6,000 to Beverly Hills residents under the CAGF agreement out of the $74,999 awarded.

Historical Performance:
- FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Percentage of annual funding City’s contribution represents: A grant of $74,999 would represent 4% of JFLA’s annual funding.

Ratio of administrative to operating costs: 9%

Service Profile: Needs-based ☑ Quality of life-based ☑ Social Service □
Health □ Education □ Other □

Agency Scope: Local ☑ Regional ☑ National □ International □

501 (C) (3): Yes ☑ No □ Exempt □
Agency / Project Name: Jewish Free Loan Association
Address: 6505 Wilshire Blvd., Suite 715
City: Los Angeles, State: CA, Zip: 90048
Contact Person: Nancy Kaye
Phone: 323-761-8830
Email: nancy@jfla.org

Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [✓] We are a 501c.3
   - [□] We are in partnership with a 501c.3
   - [□] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The interest-free lending services offered by the Jewish Free Loan Association are complementary to services offered by the city of Beverly Hills and give residents another path to self-sufficiency and wellbeing. Jewish Free Loan is working with various city and county governments to improve constituent services and prevent homelessness in all quarters of LA County. In 2022, we are particularly focused on raising awareness and funding to support interest-free lending to seniors, and vulnerable/at-risk communities. However, our history and legacy of work in Los Angeles is more than one hundred years old and speaks to the breadth of our work and the depth of our impact. In 1904, a small group of businesspeople met in the thriving city of Los Angeles to establish an organization to grant loans to the needy without interest or any other charges. These loans helped buy a sewing machine or a pushcart for fruits or vegetables. Throughout the 20th century, the Jewish Free Loan Association played a vital role in the community. In 1927, JFLA was an original member of the Community Chest, a precursor to the United Way. During World War II, JFLA was instrumental in helping thousands of families get a fresh start in the US. After the Watts riots in 1965, JFLA helped businesses rebuild. JFLA started making student loans in the 1980s in response to the prohibitive costs of education. In 1994 in the wake of the Northridge earthquake as in 2019 in the wake of the fires, JFLA was available in the ready position to assist those affected by displacing natural disasters. Today we maintain over thirty distinct loan funds to provide interest free lending to cover the variety of needs faced by residents of Beverly Hills. Our service is a helping hand, not a hand-out and we continue to see the life transforming effect that one interest free loan can have on a person's livelihood and wellbeing.
3. If you are applying for a cultural grant, please describe your program here.

N/A
Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The service that JFLA provides is critical to enhancing the quality of life of the Beverly Hills community and its residents. For seniors, the ailments and difficulties of aging can be difficult, and solutions can be financially challenging. The stress of paying for prescription drugs, getting to see a doctor, tending to routine preventative dental or medical care, refitting a bathroom with safety bars, hiring a companion, housing, and so much more, can detract from a senior’s overall wellbeing. If family or government cannot help and if the individual cannot get a loan through regular lending channels like a bank, then Jewish Free Loan can help. As a social services agency, we make it our business to help people of all faiths and backgrounds, all ages, and ethnicities, obtain interest-free loans to avoid a cycle of despair, homelessness, and illness. We help people and communities maintain quality of life stability with interest loans that do not push people in need into further hardship with fees and interest payments. Most people who obtain an interest-free loan from JFLA repay their obligation in full, in three years. We often make loans of $3,500 or less for emergencies of all kinds. Banks cannot afford to give such small loans and we alone offer people a path of dignity through our unique lending services. Our model promotes responsible lending practices and is an alternative to predatory lending. We can help residents of Beverly Hills with a whole host of loans, ranging from education loans to infertility treatment loans, from veteran loans to environmental home upgrade loans, from gig economy loans to small business loans. Notwithstanding, it is our objective in 2022 to focus our lending on seniors and other vulnerable populations for whom mental and physical wellbeing is sometimes just beyond reach. Our process is simple and the ability to connect with a member of our team always available. An FAQ section on our website, www.jfla.org, outlines the steps to getting an interest-free loan.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Currently, 30% of our clients are residents of Beverly Hills.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Practically, JFLA was already moving in the direction of making interest-free lending as simple, streamlined, and virtual as possible, and was prepared when the pandemic struck. Board, staff, and loan committee meetings, and client interviews occur virtually. The organization has shifted all operations to comply with safe distancing best practices and uses DocuSign and electronic direct deposit for contactless transactions.

Philosophically, JFLA’s response to the COVID-19 pandemic has been to try and make it easier for those in need to get interest free loans. To do so, the organization took actions to make its lending policy more flexible and adjust maximum loan amounts, as necessary. JFLA demonstrates its flexibility and responsiveness through the loans it offers.

The organization established loan loss reserve funds through fundraising at the beginning of the pandemic to safeguard the agency’s assets when approving riskier loans. Doing so has meant that JFLA can respond to people who are not great candidates for a loan during the pandemic. For example, in one case, 107 out of 129 loan applicants for housing security loans from the Housing Stability Loan Fund, were only approved thanks to the existence of the guarantor loan fund.

JFLA completed an exploratory phase of research, investigating barriers to applying for a JFLA loan, as well as to explore in detail the impact of our messaging on our website. In all we had three sets of focus groups with six participants per session. Key objectives were to explore/determine what types of loans people most want, how they feel about the loans that JFLA currently offers, and what their reactions are to JFLA’s messaging through the website.

JFLA re-worked its messaging, launched a marketing campaign, and is currently translating the website and loan application into Spanish.

The delivery of services has improved and will remain virtual and electronic for the near future.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

JFLA engaged in an extensive conversation with The City of Beverly Hills (The City) to meet The City’s objectives through JFLA’s interest-free lending process. We addressed issues regarding loan recipients, loan amounts, guarantor qualifications, and employees of The City as applicants.

JFLA shared marketing materials with The City for the purposes of publicizing the availability of interest-free loans through the collaboration of the City of Beverly Hills and the Jewish Free Loan Association. JFLA reports quarterly to The City and also maintains an open line of communication with The City to address unforeseen opportunities and issues.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$74,999

10. What percentage of your annual funding would the City’s contribution represent?

A grant of $74,999 would represent less than 4% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

Our administrative costs are 9% of our budget.
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: The Miracle Project

Requested amount: $40,000

History of City funding: 2019/20: $15,000; 2020/21: $20,000; 2021/22: $35,000

Agency description: The Miracle Project provides a fully inclusive performing and expressive arts program that uses a groundbreaking and evidence-based methodology to provide individuals with autism and other disabilities the tools to build communication, social skills, community, and greater self-esteem. At The Miracle Project our students, which range from five to 65, become part of a unique neurodiverse community in which all abilities are celebrated. With its artistic home at The Wallis Annenberg Center for Performing Arts in Beverly Hills, the Miracle Project serves over 480 children, teens, and young adults with autism and other disabilities through weekly classes in music, dance, theatre, and film; social skills classes; a summer camp program; and a public performance that aims to change how the world understands disability.

Proposed use of Community Assistance Grant Funds: TMP currently operates 13 weekly social skills classes that provide instruction, practice, and preparation for real-life social situations and positive social interactions. Through the use of improvisation, theater games, and role playing, participants "rehearse for life" and are provided individual coaching and group facilitation to practice positive interactions with peers, social communication, being part of a group, and transitioning from one social activity to another. Weekly classes are available for those ages 5 to 35. Curriculum variations by age include such examples as a focus on relationships and workplace etiquette for adults, peer pressure and bullying for adolescents, and initiating play and taking turns for youth. TMP delivers the social skills program to more than 175 individuals with disabilities each year.

Target population/Primary service: For those with autism and other disabilities – too often the focus is placed on "correcting" their behaviors; on trying to get them to fit into a world that sees them as "the other" – as not just disabled, but unable at The Miracle Project we welcome everyone as they are. By operating from a place of acceptance and engaging students through expressive and performing arts, The Miracle Project helps their students develop communication and social skills, build self-esteem, and create meaningful connections.

Percentage of total program utilized by Beverly Hills community: Approximately 100% of their program services are utilized by members of the Beverly Hills community annually.

Quantifiable Services and Measures: Approximately 100% of their program services are utilized by members of the Beverly Hills community annually.

Current Performance:
FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The Miracle Project’s program an evidence-based intervention in easing anxiety, increasing confidence and enhancing self-esteem for children and teenagers on the autism spectrum. Unlike many programs that serve individuals with autism, all of the Miracle Project’s classes are neurodiverse, where individuals with and without disabilities are included.

Percentage of annual funding City's contribution represents: $40,000 in funding would represent about 5% of The Miracle Projects annual funding.

Ratio of administrative to operating costs: 14%

Service Profile: Needs-based ☒ Quality of life-based ☒ Social Service ☒
Health ☐ Education ☐ Other ☒

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: The Miracle Project

Address: 5870 W Olympic Blvd.

City: Los Angeles State: CA Zip: 90036

Contact Person: Laurie Feldman

Phone: 213-793-5495 Fax: 

Email: laurie@themiracleproject.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Miracle Project’s mission is to create a neurodiverse community where the voices, passions and stories of individuals with and without disabilities are celebrated, elevated, supported and belong. Founded in 2004, TMP helps those with intellectual and developmental disabilities - speaking and non-speaking - enhance their resiliency, independence, and quality of life by using the expressive arts to build communication, self-esteem, job and social skills. Our unique programs use groundbreaking, evidence-based methods focused on the strengths and abilities inherent in each participant. Through shared experiences with neurotypical peers, individuals with disabilities find a safe haven to develop their talents, build community, ease anxiety and depression, and rehearse for life. Thanks to the ongoing support of the city of Beverly Hills, TMP impacts more than 1,500 individuals from the Beverly Hills community through classes, public performances, professional trainings, parent and caregiver support programs, and special lectures by our thought leaders - who are sought-after subject-matter experts in the fields of disability and inclusion. Due to the COVID-19 pandemic, TMP programs and events were moved from our artistic home at the Wallis Annenberg Center for the Performing Arts to Zoom (see Question 6) where we were able to directly serve more than 480 individuals with and without disabilities ages 5 to 65 through year-round social skills classes, musical theater programs as well as summer camps, a job-training program, and free monthly community events. However, in Fall 2021, in addition to our online classes we restarted in-person classes once again at The Wallis. Today, 30% of classes are hybrid (partially online and partially in-person at The Wallis).

TMP currently operates 13 weekly social skills classes that provide instruction, practice, and preparation for real-life social situations and positive social interactions. Through the use of improvisation, theater games, and role-playing, participants "rehearse for life" and are provided individual coaching and group facilitation to practice positive interactions with peers, social communication, being part of a group, and transitioning from one social activity to another. Weekly classes are available for those ages 5 to 35. Curriculum variations by age include such examples as a focus on relationships and workplace etiquette for adults, peer pressure and bullying for adolescents, and initiating play and taking turns for youth. TMP delivers the social skills program to more than 175 individuals with disabilities each year.

TMP’s musical theater courses utilize acting, singing, movement, and voice to build self-confidence, enhance self-expression, improve communication, and reduce anxiety and depression among individuals with and without disabilities. TMP’s Triple Threat classes, which serve more than 150 individuals each year, incorporates social-emotional enrichment and performing arts training for beginner, intermediate, and advanced participants. In these classes, participants rehearse and perform musical theater songs and scene work, develop their talents as solo performers, and practice skills necessary for collaboration and compromise by working on large ensemble musical numbers. During the pandemic, participants also began learning technical skills regarding filming and audio recording in order to create innovative theatrical performances that can be viewed online. TMP’s Company Class is an invitation-only semi-professional performance group of approximately 30 individuals with disabilities. Each year, Company Class participants help to write, compose, and perform an original full-length musical that shares their unique perspectives as individuals with disabilities. These shows typically premiere on stage each Spring at The Wallis. Due to COVID-19, the Company Class’s 2020 original musical, The Influencer, premiered online in June 2020 and was viewed by more than 1,500 audience members worldwide and was also made available on the premiere streaming service Broadway On-Demand as well as through The Wallis. TMP’s 2021 musical, Journey to Namuh, was also made into a musical film and premiered at a special screening in the Goldsmith Theater at The Wallis in October 2021 to an audience of more than 150 people in-person and 100 people online. The premiere, which was our first fundraising event since 2019, raised over $60,000 for TMP. We hope to resume producing live musical performances at The Wallis in the 2022-2023 fiscal year. (ANSWER 2 continued beneath Answer 5)
3. If you are applying for a cultural grant, please describe your program here.

In addition to the direct-service that TMP provides participants in the program, TMP also serves the Beverly Hills community at-large by providing a unique cultural experience that aims to inform and educate them about disability. Our aim is to transform the way audiences see those with disabilities - challenging perceptions of what “disability” and “ability” mean. Prior to COVID, TMP would hold a minimum of seven public performances in the city of Beverly Hills each year - a goal we hope to achieve in the 2022-2023 fiscal year. If deemed safe to do so, these public performances will include four free showcases - two in August at the end of our week-long summer camps, one holiday showcase in December, and one showcase in April at the conclusion of our Triple Threat class. Additionally, each year TMP’s most advanced group of performers of all abilities - our “Company Class” - create and star in an original large-scale, professional level musical production that tackles complex topics such as identity, bullying, relationships, and independence. Prior to COVID, these shows were live on-stage musicals that would run at The Wallis for, at minimum, five ticketed shows in the Lovelace Theater each Spring. Since COVID, TMP has shifted to making these productions into original musical films. For the 2022-2023 program year, TMP intends on creating an original musical film and not a stage production - however it is our intent to host a premiere of the film at The Wallis, as we did in 2021.

It is important to note that when we have in-person classes at The Wallis (which we are proud to be offering once again) we are able to serve a diverse group of individuals with physical disabilities, who do not always get access to the arts or arts education programs. The Wallis is an ADA accessible building, meaning that our students with physical limitations are able to attend all of our classes and programs. Additionally, we offer sensory friendly performances to our annual large production (ie. no applause and the lights are only dimmed, not off). This allows for audience members who otherwise could not attend a professional-level performance to engage in a unique cultural experience.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

In 2020, the Centers for Disease Control estimated that one in 54 children in the United States have autism, up from one in 2,000 children in the 1970s and 1980s. More than 50% of adults with autism are diagnosed with depression (National Autism Society, 2019) and more than 40% of children with autism are diagnosed with anxiety disorders (Autism Spectrum Disorders, 2018). Additionally, autistic adults are more likely than nonautistic adults to face loneliness and social isolation - with more than 28% living in complete isolation, meaning no social contact with anyone outside their household (Journal of Autism and Developmental Disorders, 2013). Individuals with autism and other disabilities have significantly higher rates of depression than those without disabilities. More than 50% of adults with autism are diagnosed with depression (National Autism Society, 2019) and more than 40% of children with autism are diagnosed with anxiety disorders (Autism Spectrum Disorders, 2018). This dramatic rise in autism rates coupled with systemic isolation and depression highlight the pressing need to create more spaces in which everyone in our community can thrive and feel that they belong.

For those with autism and other disabilities - too often the focus is placed on “correcting” their behaviors; on trying to get them to fit into a world that sees them as “the other” - as not just disabled, but unable. At TMP we welcome everyone as they are. Many of the students who come to TMP have not been able to be successful in other programs. Even though some students may be innately talented, years of being bullied, unseen, or misunderstood results in low self-esteem, hiding their true selves and an inability to be able to reveal their talents. Oftentimes traditional music or performance classes have curriculums that move too fast and students with autism or other disabilities can get lost and not be able to follow the pace of the class. By operating from a place of acceptance and engaging our students through the expressive and performing arts, we help our students develop communication and social skills, build self-esteem, and create meaningful connections.

In 2014, researchers from California State University, Northridge studied the impact of TMP for youth and teens thanks to a grant from the National Endowment for the Arts. Their results were published in 2015 in the International Journal of Education and Social Sciences. The study deemed TMP as an evidence-based intervention in easing anxiety, increasing confidence, and enhancing self-esteem for children and teenagers on the autism spectrum. Additionally, the study found that TMP increased levels of empathy and self-confidence for co-actors (i.e. neurotypical program volunteers). We have made a special effort to recruit our co-actors from the Beverly Hills school district, helping make them more engaged, empathetic and confident citizens of the city.

Just as important to the value we offer those that participate directly in the program is the value we bring to the Beverly Hills community at-large. Our shows, featuring the talents and abilities of people of all abilities, help to foster greater understanding, empathy, sympathy and respect for all individuals regardless of ability. Through the power of theater and storytelling we are working to create a more tolerant, a more welcoming society in which all - regardless of ability - feel valued and accepted. With more than 1,500 audience (live and streaming) members per year from in and around Beverly Hills, we believe that we provide a vital service in helping to improve the quality of life for all Beverly Hills residents - strengthening Beverly Hills’ commitment to creating a thriving and vibrant diverse community in which all citizens are welcome.

During the pandemic TMP shifted our programming online (see Question 6) however as of Fall 2021 we have been reintroducing programming at The Wallis, with 30% of our programs now hybrid (with some classes taking place online and some in-person). We continue to operate a number of our classes strictly online for those who remain at heightened risk of exposure or are unable to attend classes due to transportation or geographic challenges. We have found that Beverly Hills community members access our programs both virtually and in-person.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of our programs are utilized by members of the Beverly Hills community.

ANSWER 2 Continued:

Additional TMP programs include “I Can Do That” - a unique professional acting training program that prepares young adults on the spectrum for work in the entertainment industry. ICDT brings out participants’ inherent talents while developing the skills necessary for employment in front of and behind the camera. TMP coaches are seasoned entertainment professionals who teach participants in group and individual settings on-camera fundamentals, on-set etiquette, voice-over technique, production skills, and audition strategies. TMP works directly with casting agents, producers, directors, and writers to help secure employment opportunities, guest starring roles and work as background actors, and provides on-set support when needed. ICDT helps participants learn universal employment skills including respectful workplace behavior, communication, self-regulation, and self-advocacy. TMP also operates “Express Yourself,” a first of its kind music, movement, creative writing and acting expressive arts weekly class geared at expanding communication and self-expression skills for those that are minimally speaking, non-speaking and unreliably speaking and those that use augmentative and alternative communication (AAC) devices.

TMP also offers week-long summer musical theater camps for individuals of all abilities, ages, and degrees of performing arts experience. Typical enrollment for these camps - which usually take place at The Wallis - averages 70 individuals with disabilities. TMP also runs the Miracle Masters paid internship program that provides job training and mentorship to young adults with disabilities. Miracle Masters interns from in and around Beverly Hills learn both administrative skills as well as leadership and teaching skills. In Spring 2020 TMP introduced a quarterly sing-a-long series that fosters connection and joy and offers community celebration of birthdays and holidays. These events are free and open to the whole community.

In addition to the direct services we provide those with disabilities in and around Beverly Hills, TMP works to strengthen the Beverly Hills community as a whole. During non-COVID times, more than 1,500 people attend our public performances at The Wallis and in Beverly Hills public schools, in which our students perform original musicals that deal with complex issues such as identity, relationships, independence and bullying. Through these performances, TMP aims to foster understanding, empathy, sympathy and to transform how audiences understand “ability.”

In the last two years, demand for our programs have continued to grow and we have seen a 15% increase in enrollment. Our increase is partly due to the fact that more and more local therapists, social workers, school counselors and mental health professionals are referring clients to TMP as they recognize the need for social-emotional learning, self-expression, and socialization during this time of great uncertainty.
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In an effort to combat the isolation, anxiety and disruption in routine caused by COVID-19, within one week of California's stay-at-home orders going into effect in March 2020, TMP successfully transitioned nearly all programs online, hosting classes virtually each week via Zoom. Nearly all the participants who joined us each week at The Wallis began accessing our programs online and more were able to join who were previously unable to due to transportation or geographic limitations. Since March 2020, TMP has increased enrollment by 15% and is now providing more than 130 hours of programming each month.

Every day we witness how powerful coming together in a virtual space can be - how in the midst of chaos and uncertainty, our participants and their families have continued to build social and life skills, develop self-esteem, and find comfort, connection and support. TMP adapted curricula in all classes to help participants and their families adjust to life during the pandemic, placing emphasis on emotional and physical self-regulation as well as strategies to reduce anxiety, deal with loss and change, cope with uncertainty, and practice body awareness. Additionally, TMP has continued to produce original musicals and songs - reaching audiences of more than 10,000 locally and nationally. As noted, we are now operating approximately 40% of our programs as hybrid - with sessions split between being in-person at The Wallis and online via Zoom. We look forward to returning in the next fiscal year, when infection rates dip, to having those 40% of our classes as fully in-person at The Wallis and producing an original musical that will premiere on stage in Lovelace Theater. We will continue operating some classes fully online as well.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

As noted above, TMP has proudly been able to continue supporting the members of the Beverly Hills community with disabilities throughout the pandemic and are looking forward to bringing many of our programs back in-person in the coming year. In November 2020, TMP’s Founder and Executive Artistic Director Elaine Hall along with Senior Grants Manager Julia Moss had the distinct honor of presenting at the Human Relations Commission’s monthly meeting. After hearing of our work, TMP was commissioned to create an original song for Beverly Hills’ 2021 Kindness Week last February. In January 2021, TMP intern Jack Cline wrote the original song, “I Choose Kindness,” which is now incorporated into our curriculum. The song has led to some very meaningful conversations with our participants about what kindness is, what it is not, and how to keep kindness at the center of our interactions with friends and family. More than a dozen TMP participants with disabilities recorded the song, which TMP professionally edited and provided to the City of Beverly Hills free of charge to use as part of the 2021 Kindness Week celebration in February. The song was distributed by the Human Relations Commission and the City of Beverly Hills and featured on the City’s website. We look forward to future opportunities for collaboration and partnership.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$40,000

10. What percentage of your annual funding would the City’s contribution represent?

5%

11. What is the ratio of your organization’s administrative operating costs?

General administration accounts for 14% of TMP’s operating cost.
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☑ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: OPICA Adult Day Program & Counseling Center

Requested amount: $60,000

History of City funding: First-time applicant

Agency description: Founded in 1979, OPICA has served adults with memory loss, in addition to their caregivers and family, in Beverly Hills and elsewhere for the past 42 years. OPICA’s mission is to enable adults impaired by dementia or Alzheimer’s to continue to live at home by 1) providing compassionate and stimulating day programs, 2) supporting family caregivers through counseling and respite, and 3) increasing community understanding of memory disorders through education, resource referral and professional training. Families find a stimulating place for their loved one and the support related to the stresses of caring for a loved one with a memory loss disorder.

Proposed use of Community Assistance Grant Funds: Through funding, OPICA will continue to offer essential day programs that help guide families with a memory loss patient. These programs support the family unit and caregivers in their unique journeys, while helping to relieve stress and simultaneously proving hope. OPICA’s program activities include: Yoga for the Brain, Reminiscence Memories Groups, low impact Tai Chi and Aerobics, Mindfulness Relaxation Exercises, live music and dancing, art therapy, nature walks, caregivers support group, and more. Activities take place at a 1:5 ratio of staff to attendees as OPICA provides expert compassionate care to reduce feeling of isolation and increase engagement.

Target population/Primary service: Adults experiencing memory loss in addition to their caregivers and family.

Percentage of total program utilized by Beverly Hills residents/community: 6%

Quantifiable Services and Measures: Number of Beverly Hills families served; number of Beverly Hills Residents participating in OPICA programming

Historical Performance:
FY 20/21: (Q1 & Q2) [ ] Satisfactory [ ] Unsatisfactory [x] N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The COVID-19 pandemic caused the closure of OPICA’s on-site programs and forced them to pivot to online programming within days of closure. The online program, OZ, or OPICA on Zoom, provides the ability to transform into a hybrid program and continue providing services to participants not yet ready to attend in-person programming. For now, activities continue in a virtual and interactive setting include caregiver support groups, therapy sessions, yoga, music, art, storytelling, and Spirit Builders. In addition, telehealth offers a transformative model of care during a time when isolation can negatively affect the lives of those living with memory loss conditions during the pandemic. For OPICA, telehealth helps prevent isolation for many which may otherwise trigger unfavorable behavior such as agitation, confusion, anxiety, and sleeplessness.
Percentage of annual funding City's contribution represents: 3.75%

Ratio of administrative to operating costs: 13.9%

Service Profile: Needs-based ☐ Quality of life-based ☒ Social Service ☐
Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: OPICA Adult Day Program & Counseling Center

Address: 11759 Missouri Avenue
City: Los Angeles State: CA Zip: 90025

Contact Person: Craig Fleishman
Phone: 310 478-0226 Fax: 310 478-2026
Email: craig@opica.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9]

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

All services OPICA proposes to provide will be for adults experiencing memory loss and their caregivers and loved ones.

Our day programs help guide families with a loved one challenged by memory loss along their unique journeys, relieving stress while providing hope. Day program activities created specifically for people experiencing forms of memory loss include Yoga For The Brain, Reminiscence Memories Groups, low impact Tai Chi and Aerobics, Mindfulness Relaxation Exercises, live music and dancing, entertainment, mindful walks in the adjacent park, current events discussions and more.

Early-Stage Memory Loss: OPICA’s Brain Train was specifically designed for individuals experiencing early-stage memory loss. OPICA’s Brain Train is delivered by a professional multi-disciplinary team. Program components are designed to help individuals find healthy ways to cope with their emotions, learn techniques to support memory, enhance creativity and provide opportunities for friendship.

Caregivers Support Group: A support group for family CAREgivers offered concurrently provides peer-to-peer support, a greater understanding of dementia and specific care management strategies.

Multiple Art Programs for adults experiencing memory loss: Art Therapy, Painting, Expressive Drawing

Art Class: In this fun and engaging Art class, we look at reproductions of paintings, drawings, prints, and collages by highly regarded artists. We then take inspiration from their art to create art ranging from geometric abstractions to still lives to landscapes and portraits. This group is designed for those in all stages of cognitive decline.

Mindfulness Art: In this mindfulness-based group, we practice short meditations and guided imagery to reduce stress and cultivate resilience. Best for individuals in early stages of memory loss. We also encourage caregivers to attend with or without their loved ones.

SingFit: A technology platform that dramatically expands the ability of people to access the proven benefits of therapeutic music to improve their health. SingFit embodies the beauty of music as a way to connect with seniors and encourage engagement for those with cognitive decline, utilizing a unique Lyric Prompting track for failure-free singing to ensure successful sessions for a variety of members with cognitive decline, Alzheimer’s, dementia, aphasia and Parkinson’s disease.

Spirit Builders: The mission of Spirit Builders is to lift up individuals and their family caregivers coping with cognitive impairment and to encourage them to connect and engage with each other, thereby building a sense of community at OPICA. Engagement through shared storytelling experiences and meaningful conversations. The creation of an atmosphere for people to feel cared for and understood, thereby helping people feel less alone. The opportunity to improve mood and boost self-esteem through creative self-expression.

Nisei Group: This group was created to support Japanese-American Heritage. The group enables Nisei members with memory loss to stimulate memories, retell stories from the internment camps and Work War II, decrease depression/isolation, increase socialization, and improve cognitive function by sustaining engaging and meaningful relationships with other Nisei. It fosters a unique experience with a caring and multi-disciplinary staff utilizing not limited to ikebana, traditional tea and snacks, origami, brain-stimulation games, puzzles, Phototherapy, Reminiscence Therapy, Art/Music Therapy, Calligraphy, language and culture exchange, and guided visualization/meditation.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

OPICA’s services are customized for an individual’s emotional, cognitive and physical needs. We have served adults with memory loss of Beverly Hills and elsewhere for over 42 years.

1:5 ratio of staff to attendees: Expertise critical for memory loss care: Provides valuable respite for family caregivers - OPICA reduces isolation, encourages engagement, offers respite to family and caregivers, allows members to remain living in their home, all while helping to give cognitive simulation that is so vital to this community.

When R enrolled her husband, M at OPICA, he felt depressed and restless. At first, he did not want to go, but soon he became upset if he was one minute late! During the pandemic, OPICA’s online “OZ” Program (OPICA on Zoom) continued to bring OPICA’s services to M’s life, enriching his day.

Under normal circumstances, caring for a loved one with dementia can be overwhelming. But the past 20 months have been extraordinarily challenging for family caregivers — and for participants. Now M and R look forward to OPICA opening in-person programs again (January 31). Those not yet able to return to congregate settings — or those unable to commute — can continue to participate online, now simultaneously with the in-person program.

"Thank you Mary! It was so nice to talk with you; wish you the best and thanking you for all you do. OPICA has been a miracle for us and I believe it has extended K’s life as well as made his quality of life and cognition so much higher.” —xxxK

"I wish to inform you that beginning Sept 1, F will no longer be attending the Nisei Group at OPICA as she will be moving into a Board and Care residence. Unfortunately, the last year of social isolation has taken its toll on F both physically and cognitively, and we have determined that she requires more comprehensive care than we can provide at home.

Our family wishes to thank OPICA for welcoming F into your community for the last three years. OPICA has been a major part of her social life, and she always enjoyed her participation there. Although the pandemic prevented her and everyone else from physically gathering together for the last year, I can see from the zoom meetings that your Nisei Group coordinators Juliet and Pina really care about F’s wellbeing. They have been so kind to visit her at home and even leave Japanese snacks at her doorstep. We are very grateful that OPICA has such compassionate women among your staff and volunteers.”

"Your kindness and compassion made such a difference for my father. He looked forward to attending OPICA and participating in all of the activities. His last months were spent in the finest atmosphere feeling safe, cared for and loved.”

D arrived at OPICA shortly before turning 90. He was very quiet and mostly preferred sitting at the periphery of the room. Within a short time he joined the music programs and began to play his tambourine and enjoyed the daily walks. After a few months his daughter remarked about how her father was now more verbal than ever and no longer retreated to the garage tinkering for hours. He seemed more available. D attended OPICA for 8 years and enjoyed socializing after his initial reluctance. His daughter said her dad woke up happy each day looking forward towards ‘going to work’ (attending OPICA).

"Being able to log in today made a big difference in S’s and my day. It was lovely to look on from a distance for part of the time too. I’ll say again what you have heard me say before, that OPICA is a blessing for us and without a doubt many others as well.”

"I never missed a chance to say how she loved her OPICA program. J’s commitment to community, family and friends were what defined her. She found all three at OPICA. OPICA gave her purpose and confidence at 93.”
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Beverly Hills residents presently represent 6% of service users at OPICA.

We anticipate that number increasing as we have a 1/4 page ad in the Beverly Hills Courier on 12/31/21 and a smaller ad on their website the entire week of 1/10/22. We will be continuing and increasing our outreach to Beverly Hills Synagogues, Churches, parks, etc.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Caring for a loved one with dementia can be exhausting. OPICA serves as an extended family for its clients, providing personalized high-quality care, reassuring families that they are not alone. OPICA creates a structured, socially engaging environment that enables adults with memory loss to avoid isolation and provides respite to the family caregiver. Because of the global crisis, our community’s health and safety is our primary concern.

When the COVID-19 pandemic caused the closure of the on-site programs, OPICA pivoted to online programming within days of the closing. Programs include interactive programs for early memory loss participants; caregiver support groups; individual therapy sessions; yoga; music; art; storytelling; Friendship group; Men’s group; Nisei group; Spirit builders and more. In addition, some of the evidence-based educational programs are now being offered in an online format: Memory Training; Powerful Tools for Caregivers; Savvy Caregiver Express.

Telehealth offers a transformative model of care where there might otherwise be isolation during this pandemic, reaching areas of geographically underserved communities, and improving quality of life for those living with dementia. Thus, all participants are able to engage in programs at home, allowing continued socialization and ensuring the continuity of structure and engagement. This prevents isolation for many which may otherwise trigger unfavorable behaviors or reactions such as agitation, confusion, anxiety and sleeplessness.

We call our online program OZ, OPICA on Zoom. We will be opening our doors again January 31, but expect not to be allowed to have a full-house. We will become a hybrid program. Those returning to OPICA will find enhancements for the health and well-being of our participants, including: an upgraded air filtration system; new cleaning equipment to sterilize surfaces; and new, motion-operated restroom fixtures. Those not yet able to return to congregate settings — or those unable to commute — can continue to participate online, now simultaneously with the in-person program, thanks to newly installed “smart boards” and other technology equipment. This integrated programming will allow many more families to benefit from OPICA’s services.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Others provide programs for seniors. However, OPICA is the only nonprofit with services specifically for people experiencing memory loss. The adults receiving OPICA's services have forms of cognitive decline from early stage through late stages. These include forms of dementia including Alzheimer's. We serve both the adult experiencing memory loss and their caregivers and family.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$60,000

10. What percentage of your annual funding would the City’s contribution represent?

A grant amount of $60,000 would represent 3.75% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

77.6% program expenses
13.9% administrative expenses
8.5% fundraising expenses
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

12. Provide any additional information that may be useful in evaluating your proposal.

We had a 1/4 page ad in the December 31, 2021 edition of the Beverly Hills Courier and also have an ad on the BH Courier’s website the week of January 10, 2022. These are to reach out to the Beverly Hills community who may be in need of OPICA’s services. Growing our footprint in Beverly Hills is a part of OPICA’s strategic plan. In addition to the 6% of our members who live in Beverly Hills, we have, and have had, Board members and MFC interns and nursing interns from Beverly Hills.

OPICA’s programming has been developed to address a critical need facing the aging population in Los Angeles. OPICA was founded in 1979, and is based on the work of Yung-huo Liu, Ph.D. of UCLA. Her pioneering research of seniors found that isolation and dementia took a tremendous toll on the resources of the community, and that subsequently, caregivers suffered from overwhelming levels of stress. OPICA was the first adult day program in Los Angeles, spearheading the movement for community-based elder care. After city and state budget cuts forced the closure of several city-contracted social model adult day centers in 2011, OPICA is one of only two centers in the City of Los Angeles that remains open. OPICA prioritizes balancing customized quality programming with accessibility for all who attend its programs. As an Adult Day Program and Counseling Center, maintaining an atmosphere of flexibility and personalization guides the organization when deciding how to serve its clients. OPICA’s mission is to enable adults impaired by dementia to continue to live at home by 1) providing compassionate and stimulating day programs, 2) supporting family caregivers through counseling and respite, and 3) increasing community understanding of memory disorders through education, resource referral and profession training. Through OPICA, families find hope: a stimulating place for their loved one during the day; a moment of respite from caregiving duties; counseling and support related to the stresses of caring for a loved one with dementia.

OPICA utilizes an integrated approach that examines the entire well-being of the family unit with programming available to all needs. A family can progress within OPICA starting at early-stage dementia via the OPICA Brain Train, then transition to the adult day program when it is appropriate, at each step surrounded by supportive family services, such as individual counseling and support groups, creating a one-stop shop for all their family’s needs. OPICA’s comprehensive and individualized daily programming and activities provide for well-rounded experience enabling many family members to continue to work knowing their loved ones are engaged, well cared for and supported.

When the COVID-19 pandemic caused the closure of the on-site programs, OPICA pivoted to online programming within days of the closing. Without the option of affordable adult day care and comprehensive caregiver support, older adults with dementia, face the risk of premature institutionalization as their family caregivers become too overwhelmed with caregiving responsibilities. Too often, caregivers face a tough choice between giving up their jobs to care for a loved one at home or placement of their family member in an institution. OPICA provides a third option.

Telehealth offers a transformative model of care where there might otherwise be isolation during this pandemic, improving quality of life for those living with dementia. Thus, all participants are able to engage in programs at home, allowing continued socialization and ensuring the continuity of structure and engagement. This prevents isolation which may otherwise trigger unfavorable behaviors or reactions such as agitation, confusion, anxiety and sleeplessness. We will soon be a hybrid model of both in-person and online services.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status or proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: OUR HOUSE Grief Support Center

Requested amount: $30,000

History of City funding: 2021/22: $20,000

Agency description: Since 1993, OUR HOUSE Grief Support Center has helped thousands of children, teens, and adults each year throughout Los Angeles County find healing after the death of someone close. OUR HOUSE provides essential grief support groups that recognize the universality of grief and normalize grief emotions.

Proposed use of Community Assistance Grant Funds: OUR HOUSE will make grief support available to those with limited financial and transportation resources, as well as other life challenges, particularly in their programs that serve children and Spanish-speaking adults, most of whom are from low-income households. The core programs include the following services, all of which have been successfully adapted to online formats during the pandemic:

1. Grief support groups for children, teens, and adults in English and Spanish at their West LA and Woodland Hills centers and 80 satellite sites
2. Camp weekends for grieving children and teens
3. Grief education for teachers, doctors, nurses, therapists, social workers, clergy, and graduate students, among others
4. On-site grief responses for short-term support after a death in a business or school

OUR HOUSE is the only grief support center in Southern California that offers this scope, volume, and breadth of continuous grief support services and education.

Target population/Primary service: Grieving children and adults of Beverly Hills/ grief support groups, short-term on-site counseling at schools & businesses as needed, camp for grieving children, grief education for community

Percentage of total program utilized by Beverly Hills residents/community: OUR HOUSE currently estimates that 3% of our total program service is utilized by members of the Beverly Hills community.

Quantifiable Services and Measures: Staff will be able to quantify and measure impact based on community participation numbers.

Historical Performance:
FY 21/22: (Q1 & Q2) ✔ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Even before COVID-19 began to devastate the county, the demand for grief support was incredibly high and increasing every year. Unsupported grief can lead to physical, emotional, and social risks, such as depression, anxiety, substance abuse, violence, and even gang activity, incarceration, and lower life expectancy.
Grief support is especially needed during the pandemic, which, in addition to many thousands of deaths, has complicated the grieving process by interrupting mourning rituals and isolating grievers through physical distancing. Most of the children OUR HOUSE serves from Beverly Hills are parentally bereaved, which is considered among the most difficult Adverse Childhood Experience. After completing our programs, participants feel more comfortable sharing feelings about the death. Participants also experience personal growth as they learn that they are not alone in having experienced a death, and they gain an increased awareness and understanding of not only their personal grief, but the universality of grief as well.

**Percentage of annual funding City's contribution represents:** 1%

**Ratio of administrative to operating costs:** 4.9%

**Service Profile:** Needs-based ☑ Quality of life-based ☐ Social Service ☒

Health ☒ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: OUR HOUSE Grief Support Center

Address: 21860 Burbank Boulevard, Suite 195

City: Woodland Hills State: CA Zip: 91367

Contact Person: Joshua Goldman

Phone: (424) 220-6640 Fax: (310) 473-1515

Email: Josh@ourhouse-grief.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

After the death of someone close, a griever’s world turns upside down. Since 1993, OUR HOUSE Grief Support Center has helped thousands of children, teens, and adults each year throughout Los Angeles County find healing after the death of someone close. We provide essential grief support that recognizes the universality of grief and normalizes grief emotions. Hundreds of members from the Beverly Hills community have benefited from OUR HOUSE’s grief support model and programs over the last twenty-nine years.

Our programs have steadily expanded each year, serving more individuals and families, and deepening our impact in high-need neighborhoods across Los Angeles County. We make grief support available to those with limited financial and transportation resources, as well as other life challenges, particularly in our programs that serve children and Spanish-speaking adults, most of whom are from low-income households. Our core programs include the following services:

1. Grief support groups for children, teens, and adults in English and Spanish at our West L.A. and Woodland Hills centers and 80 satellite sites, including the Karsh Center in Koreatown and public school and community partner locations throughout Los Angeles County.
2. Camp weekends for grieving children and teens.
3. Grief education for teachers, doctors, nurses, therapists, social workers, clergy, and graduate students, among others.
4. On-site grief responses for short-term support after a death in a business or school.

OUR HOUSE is the only grief support center in Southern California that offers this scope, volume, and breadth of continuous grief support services and education. We understand that each person’s grief is unique in its intensity and duration, and that commonalities of experience strengthen the value of a grief support group in helping to address the symptoms of grief. All our groups are age and relationship specific, providing unique opportunities for griever to share among peers. We offer grief support groups for youth in elementary school, middle school, and high school, as well as young adults, mid-life adults, and senior adults.

OUR HOUSE carefully nurtures landmark partnerships with school districts, community mental health professionals, national grief educators, and local civic taskforces to deepen the impact of our services through education, advocacy, and training. Although we partner with government and nonprofit mental health agencies, we recognize that grief is not a mental health condition but an experience to be lived. Grief support is often not included within traditional mental health counseling services. Our programs fill an important service gap and expand the social service safety net by removing financial, language, and transportation barriers to grief support. All grief support services at our centers slide down to $1, and no one is turned away for inability to pay. All community-based grief services, including our School Program, Camp Erin Program, Spanish Satellite Program, and On-Site Grief Response Program at public schools are completely free of charge.
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Even before COVID-19 began to devastate our county, the demand for grief support was incredibly high and increasing every year. Unsupported grief can lead to physical, emotional, and social risks, such as depression, anxiety, substance abuse, violence, and even gang activity, incarceration, and lower life expectancy. Grief support is especially needed during the pandemic, which, in addition to causing 37 deaths in Beverly Hills and nearly 30,000 across Los Angeles County, has complicated the grieving process by interrupting mourning rituals and isolating griever through physical distancing. Distancing policies have denied griever access to traditional support networks such as extended family, friends, co-workers, classmates, teachers, and congregations, among others. It is critical that people who are grieving have a safe space to express their grief, process difficult grief emotions such as sadness, guilt, loneliness, and anger, and find hope together.

Most of the children we serve from Beverly Hills are parentally bereaved, which is considered among the most difficult Adverse Childhood Experiences (Burns et al. 2020), especially when the death is caused by violence or suicide (CDC). These ACE factors undermine the child’s sense of safety, stability, and bonding, increasing lifetime risks of chronic health problems, substance misuse, mental health problems, and job and relational instability. The death of a parent also places more stress on the surviving parent/guardian, demanding additional financial and child rearing responsibilities, which can decrease their emotional and physical availability to support their grieving child.

Our free community-based satellite grief support programs reach the most vulnerable neighborhoods in Los Angeles County, where deaths are often caused by homicide, drug overdose, and suicide. More common are illness-related deaths, such as COVID-19, cancer, and heart disease, exacerbated by disparities in access to preventative healthcare resources. The areas with the highest need also have the fewest mental health resources. For many, the most recent death is only one of several close deaths that they have had to process.

After completing our programs, participants feel more comfortable sharing feelings about the death. They improve their vocabulary of emotional language, develop tools to cope with their varying grief reactions, and build a network of support. This impact extends beyond the group member to their family, friends, and community. Participants experience personal growth as they learn that they are not alone in having experienced a death, and they gain an increased awareness and understanding of not only their personal grief but the universality of grief as well.

During this funding period, OUR HOUSE will not be providing new services, but we will continue to offer our core grief support services and explore a hybrid in-person/online model as we gradually reopen our centers.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Our organization is deeply rooted within Beverly Hills. Since OUR HOUSE was founded in 1993, our primary grief support center has been in West Los Angeles and easily accessible to our neighbors in Beverly Hills. We have served hundreds of Beverly Hills residents with grief support groups, and enriched hundreds more through educational and volunteer opportunities. All our grief support programs are available to Beverly Hills residents, including our free school-based grief support groups and our free Camp Erin LA grief camp weekends for bereaved children and teens.

Most of our recent impact in Beverly Hills has been through grief support groups at our centers and educational workshops. Last year, approximately 3% of in-house grief support group participants were residents of Beverly Hills. We hope that with this grant and further visibility within the Community Services Department we will continue to increase our impact within the Beverly Hills community.
OUR HOUSE closed our physical locations in West L.A. and Woodland Hills on March 16, 2020, and all staff shifted to working from home. We swiftly planned and executed steps to continue serving our grieving community remotely, officially relaunching grief support groups online in April 2020. This pivot required OUR HOUSE to reimage our grief support model and delivery of services, build online infrastructure, retrain all volunteer group leaders to utilize the remote technology, convert all intakes, group logistics, and related processes to online-compatible formats, and create online versions of all our forms in English and Spanish. Through extensive best practices research, our clinical and operations teams have ensured that our online grief support programs maintain their efficacy and high-quality, as well as security and HIPAA compliance.

There have been additional challenges for our programs that serve children and teens. Many young grievers struggle to sustain their attention and feel connected during online groups. This disengagement, which mirrors a larger problem with distance learning, can prevent them from fully benefitting from our grief support curricula. We have also observed issues with inequities in technology and privacy that can make it more difficult for children to participate in online groups. Therefore, relaunching our Child & Adolescent Programs in person has been a high priority within our evolving COVID-19 response.

For the School Program, which was fully remote in the 2020-2021 school year, in-person groups resumed in September 2021. Although there have been new challenges with coordinating in-person groups, such as severe understaffing at schools and volunteer hesitancy, all grief support groups for the 2021-2022 school year plan to meet in person. We will continue to adapt, as needed, to shifts in the pandemic environment. For example, we paused all groups in January 2022 following the Omicron surge after the Winter Recess.

Additionally, we offer free online workshops and one-on-one consultations, as well as educational opportunities for school personnel to learn appropriate childhood grief interventions, consistent with our “training the trainers” approach to systemic change. By proactively training school personnel and helping schools build their capacity for grief support, we are growing the network of resources available to bereaved children, especially within high-need neighborhoods. Parent workshops, online resources, and toolkit packets also help parents and guardians support the grieving children in their care.

In 2020, OUR HOUSE modified our three-day, Camp Erin LA grief camp weekend to provide a condensed, online experience. Each camper received a personalized “Camp in a Box”, which included a Camp Erin shirt and bracelet, a stress ball, a grief journal, activity supplies, and snacks, and campers engaged in grief expression activities over Zoom for several hours. In 2021 we planned to transform Camp Erin LA into two outdoor day camps in September. However, given the Delta surge in August, we decided to postpone the camp to December, when it successfully met. The day camp format also enabled OUR HOUSE to pilot a parallel camp experience for the guardians who were on-site all day. For Camp Erin LA 2022, we are uncertain if we will be able to return to the traditional, three-day format or if we will plan another day camp. This decision will be re-evaluated on March 1, 2022.

OUR HOUSE’s executive leadership and Board of Directors continue to monitor the evolving Los Angeles County regulations around COVID-19 safety protocols to protect the health of our grief support group members, volunteers, and staff. At present, all grief support groups at our centers will continue to meet online until at least June 1, 2022.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

OUR HOUSE is grateful for our enduring relationship with the City of Beverly Hills, its residents, and its local organizations. We readily serve all residents of Beverly Hills who request our grief support services and local social service providers who request our grief education workshops. In 2021, we provided long-term grief support groups (6-24 months) to nearly 30 Beverly Hills residents and partnered with local organizations such as Maple Counseling Center and Tower Cancer Research Foundation, among many others, for trainings, referrals, and resource sharing. Tower Cancer Research Foundation, the Rotary Club of Beverly Hills, and nearby Cedars-Sinai are also financial supporters of our grief support mission. Furthermore, Immediate Past Board Chair, Robyn Santucci, is a resident of Beverly Hills and continues to advocate for the needs of her community on the Executive Committee of the OUR HOUSE Board of Directors.

OUR HOUSE’s clinicians are constantly evolving our grief support model to integrate best practices from contemporary bereavement research and lifting conversations about justice, equity, diversity, and inclusion within our programs, systems, and processes. We are working closely with three teams of consultants from the Black, Latinx, and LGBTQIA+ communities to educate our Board, staff, and volunteers about anti-racism, gender affirmation, and cultural humility. This complex, multiyear initiative will help OUR HOUSE ensure that our programs are welcoming and inclusive to all grievers, regardless of their race, ethnicity, sexuality, or gender identity.Aligned with this, we will continue to implement change strategies where possible to make our processes more trauma-informed, recognizing that more grievers who use our services each year have experienced a traumatic death or another form of trauma in their life which may impact their grief reactions.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$30,000

10. What percentage of your annual funding would the City's contribution represent?

1%

11. What is the ratio of your organization’s administrative operating costs?

4.9% of the agency’s operating budget in FY 2022
12. Provide any additional information that may be useful in evaluating your proposal.

Thank you for this opportunity to submit a Community Assistant Grant request for FY 2022-2023. We are honored to work closely with the City of Beverly Hills as a community partner, especially during the COVID-19 pandemic, which has caused unprecedented levels of grief and loss. Since our first meeting with Rachel Evans and James Latta from the Human Services Division in August 2020 to discuss potential collaborations, OUR HOUSE has deepened our meaningful relationship with the City and increased our impact within the Beverly Hills community. With this generous grant, OUR HOUSE will be able to continue providing our accessible grief support services and expanding the social service safety net for grieving residents of Beverly Hills. We remain open to further collaboration with the Human Services Division, such as referrals, trainings, and grief workshops.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status or proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: People Assisting the Homeless (PATH)

Requested amount: $100,000


Agency description: PATH's mission is to end homelessness for individuals, families and communities. PATH envisions a world where every person has a home. PATH provides interim and permanent housing and supportive services for people in need.

Proposed use of Community Assistance Grant Funds: PATH will continue to provide five year-round interim housing beds and targeted support services for individuals referred by City of Beverly Hills. Services are delivered from a housing first approach, focusing on connecting participants with permanent housing through LA County's Coordinated Entry System and providing supportive services regardless of sobriety. Beverly Hills clients are given access to PATH's wide range of housing resources.

Target population/Primary service: Homeless individuals living on the streets in Beverly Hills. The primary service moves individuals from the street to permanent housing.

Percentage of total program utilized by Beverly Hills residents/community: 100% of the clients to be served in the Beverly Hills supportive housing program proposed for 2022-23 will be official referrals from the City; Beverly Hills clients represent approximately 6% of the total clients served through PATH's Metro Los Angeles Interim housing program.

Current Performance:
FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
PATH's interim housing program is a key tool used by the City's Outreach Team to engage Beverly Hills' high-barrier homeless individuals in services and eventually placement in permanent housing. Permanent housing is the most cost-effective long-term solution to addressing homelessness in the City.

The PATH's Metro LA interim housing program offers low-barrier interim housing, and does not require sobriety or participation in services as a prerequisite for enrollment. PATH's model combines two evidence-based approaches, harm reduction and peer support, which are used alongside recovery principles, motivational interviewing, and kinship. The interim housing program offers clean beds, nutritious meals, access to restrooms and showers, and laundry facilities.

Through PATH's innovative service collaborative, partner service agencies, and the County-wide Coordinated Entry System (CES), they are able to assist homeless individuals, address their personal barriers and identify, transition into, and retain permanent housing. PATH
partners with physical and mental providers throughout Los Angeles to address the needs of chronically homeless individuals including Step Up On Second, Saban Community Clinic and the Los Angeles Departments of Health (DHS) and Mental Health (DMH).

**Percentage of annual funding City's contribution represents:** Approximately 0.08% of the total organizational budget.

**Ratio of administrative to operating costs:** 9% administrative: 90% program and 1% fundraising.

**Service Profile:** Needs-based ☒ Quality of life-based ☒ Social Service ☒

Health ☐ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

PATH has 38 years of experience working to combat homelessness in Los Angeles County. While we began as a group of community members raising funds to feed and shelter our unhoused neighbors, we have grown to serve 18,000 individuals across the county each year. As we continue to serve our target population, PATH responds to the homelessness crisis by cultivating partnerships, embracing evidence-based practices, and nimbly adapting to changes.

In support of our longtime partnership with the City of Beverly Hills, PATH proposes to continue aiding people experiencing homelessness in Beverly Hills through our Metro LA interim housing program. The program, which is located at our 340 N. Madison Avenue site, will provide clients with year-round access to five beds and targeted support services. Rooted in a Housing First approach, PATH prioritizes placing residents in housing where they have access to clean beds, nutritious meals, laundry services, and shower facilities. By providing these essential resources, we equip our residents with tools that allow them to shift focus from simply accessing basic needs to building the skills required to maintain good health and establish self-sufficient futures.

PATH partners with the City of Beverly Hills’ Human Services Department and Step Upon Second to connect with people experiencing homelessness and in need of short-term housing. Once unhoused individuals are referred to PATH, we enroll them into our program and place them in our safe and supportive interim housing environment. PATH’s low-barrier program does not require sobriety or mandatory participation in services and allows us to work with this high-needs population in targeted ways that address their unique needs.

PATH’s highly skilled team of Licensed Clinical Social Work (LCSW) and Master of Social Work (MSW)-level clinicians, along with bachelor’s level staff are trained in mental health and substance use disorders and have extensive experience serving the unhoused population. With our low 1:9 case manager to resident ratio, our staff are able to frequently collaborate with each individual to identify and remove barriers to housing stability. Case managers work with each resident to develop Individualized Service Plans (ISPs), which outline goals that align with each client’s unique needs. Our staff use evidence-based practices, recovery principles, and motivational interviewing techniques to successfully connect residents to housing and services. Depending on the residents’ needs, services include medical and mental healthcare, substance use treatment, employment services (e.g., education, vocational training, and job placement assistance), and housing location services.

In addition to providing interim housing and other supportive services, PATH is a leader in developing solutions to the housing crisis. PATH’s LeaseUp LA program coordinates with 600+ landlords to increase the affordable housing inventory through incentives, education, and support, adding 5,300+ units to the market since 2018. Through our real estate development arm, PATH Ventures, we have more than 1,800 supportive and affordable housing units completed or in development. Through these programs and partnerships, PATH has formed a strong countywide network of housing and housing location service providers that our clients immensely benefit from when they are ready to transition into more permanent housing. We also help eligible individuals obtain housing vouchers through Section 8 and our contracts with the Department of Veterans Affairs (VA) and Department of Health Services (DHS). Once residents are housed, PATH works with the City of Beverly Hills to fill the designated beds that are now available for new clients.
3. If you are applying for a cultural grant, please describe your program here.

N/A. PATH is not applying for a cultural grant.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The 2020 Greater Los Angeles Homeless Count conducted by the Los Angeles Homeless Services Authority (LAHSA) found that 19 people were experiencing homelessness in Beverly Hills on any given night. Homelessness can have dire, long-term effects on overall health and unhoused individuals tend to live an average of 30 years less than their housed counterparts due to the stress they face on the streets.

The ongoing COVID-19 pandemic underscores the importance of ensuring the safety of our most vulnerable unhoused neighbors, many of whom fall in higher risk categories. A large proportion of people experiencing homelessness live with chronic conditions such as diabetes and hypertension that are exacerbated by the lack of reliable access to nutritious food and medical attention. Furthermore, the scarcity of available affordable housing within Beverly Hills makes it difficult for our unhoused neighbors to attain the stability they need in order to address their underlying issues.

Though the 2021 Homeless Count was cancelled due to COVID-19, LAHSA's data shows that 88 percent of individuals placed into permanent housing in 2018 had not returned to homelessness. These findings underscore the importance of providing services that use targeted evidence-based principles to address homelessness in the region. PATH's interim housing program does just that by providing immediate respite to our unhoused neighbors and helping them connect with the services and supports they need to attain permanent housing.

Through our interim housing program, PATH has dedicated five beds to unhoused individuals who are referred to us by the City of Beverly Hills and Step Up on Second. Once enrolled in our program, clients work with our highly skilled case managers to develop personalized plans for achieving self-sufficiency. To address the medical issues many of our residents face, PATH works with a countywide network of service partners to ensure that we meet the unique needs of each of our residents. Our key medical and mental health partners including Gateways Hospital, JWCH Institute, Saban Community Clinic, Hollywood Mental Health Center, Edelman Westside Mental Health Center, Prototypes, Step Up on Second, and the Los Angeles County Departments of Health (DHS) and Mental Health (DMH). By connecting our residents to these health care services, we reduce their reliance on costly emergency room visits to meet their medical needs.

PATH plans to continue using its time-tested, evidence-based practices to guide people experiencing homelessness in Beverly Hills toward attaining housing and wellness stability. We will provide the same comprehensive, housing-centric services that have been essential to our successful partnership with the City of Beverly Hills in our joint effort to end homelessness in the region.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately six percent of the total residents served through our Metro Los Angeles interim housing program are members of the Beverly Hills community.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

PATH has monitored CDC updates and guidelines, established emergency safety plans, and developed policies and procedures in response to the COVID-19 pandemic. We continue to provide targeted guidance on maintaining health and safety during the pandemic and distribute personal protective equipment, hygiene kits, and bagged lunches to our unhoused neighbors.

As an essential service provider, PATH has continued to offer our services, often at an accelerated pace, throughout the pandemic. We supported COVID-19 containment efforts by providing supportive services at four quarantine and isolation sites. These sites allowed individuals experiencing COVID-19 symptoms to safely isolate and recuperate. We also took part in the state’s Project Roomkey initiative by providing services at two motels that served as emergency shelter sites for people experiencing street homelessness.

At our sites, PATH has put in place plexi-glass barriers between resident beds, added hand sanitizer stations, and followed decompression protocols issued by local health agencies in order to protect our staff and clients. We have developed outdoor and physically distanced activities to combat social isolation and ensure retention. Additionally, our meal programs provide nutritious food to our residents and reduce their need to grocery shop and risk exposure to the virus.

PATH is dedicated to protecting our served population and is poised to continue meeting challenges that arise due to the COVID-19 pandemic.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A. PATH is a returning applicant.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

PATH understands that each community has its own unique concerns and barriers to housing. Our 38 years of experience serving our unhoused neighbors across the state has allowed us to leverage best practices developed through our various programs and implement them while serving the Beverly Hills community. For instance, we utilize proven techniques tied to housing first principles and harm reduction strategies to provide targeted support to people experiencing homelessness.

Furthermore, during the COVID-19 pandemic we developed a strong partnership with Los Angeles County’s Department of Health Services (DHS) to ensure the safety of this vulnerable unhoused population by providing them with the latest recommendations on social distancing, mask protocols, and other preventative measures. We also adhered to DHS-issued guidance on decompression at our interim housing sites.

Though we do not anticipate vastly changing our service delivery model, we do intend to continue tailoring our practices to meet the evolving needs of people experiencing homelessness in Beverly Hills.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

PATH respectfully requests $100,000 from the City of Beverly Hills to provide interim housing, intensive case management, comprehensive supportive services, and linkages to permanent housing to five unhoused individuals from Beverly Hills at any given time. This amount will cover direct service expenses along with indirect costs (10 percent) associated with the coordination of services, acceptance of referrals from the Beverly Hills Human Services Department and Step Up on Second, and grant administration and reporting.

10. What percentage of your annual funding would the City’s contribution represent?

The amount requested from the City of Beverly Hills represents approximately 0.08 percent of PATH’s total organizational funding for fiscal year 2021-22.

11. What is the ratio of your organization’s administrative operating costs?

According to our most recent audited financials, the breakdown of PATH’s operating costs is 9% administrative, 90% program, and 1% fundraising.
12. Provide any additional information that may be useful in evaluating your proposal.

PATH understands that the lack of affordable housing in Los Angeles County directly impacts the region’s growing homelessness crisis. In addition to providing interim housing beds for unsheltered individuals in the City of Beverly Hills, the affordable housing we are adding to Los Angeles’ inventory will be instrumental in ending our community’s homelessness.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills (Not Applicable)
APPLICATION SUMMARY FY 2022/23

Agency: Saban Community Clinic

Requested amount: $50,000


Agency description: Saban Community Clinic (SCC) serves as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, Saban combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services.

Proposed use of Community Assistance Grant Funds: Support the delivery of health and social services to Beverly Hills’ low-income, underserved residents.

Target population/Primary service: Uninsured and under-insured population of Los Angeles County/health care and services.

Percentage of total program utilized by Beverly Hills residents/community: In FY20-21, SCC served 388 residents of Beverly Hills and provided 2,284 patient visits. This represents approximately 2% of SCC’s total patient visits.

Quantifiable Services and Measures: Last year, SCC served 338 residents of Beverly Hills and provided 2,284 patient visits and provided $148,500 in uncompensated care to those patients. Of the patients served, 6 in 10 were woman and more than 4 in 10 were over the age of 60. This year, there has been a stark uptick in the number of patients from Beverly Hills who were living at or below 100% of the Federal Poverty Line. The last two quarters showed that 84% of City of Beverly Hills patients fall into this low-income category.

Current Performance:
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

SCC offers a wide array of primary and specialty care services including primary and preventative health care, cancer screenings, women’s health services, and confidential HIV testing. Dental services include diagnostic visits, including oral exams, x-rays, emergency care, cleanings and preventative care education. SCC also offers behavioral health services including evaluations, group counseling and treatment for mental health issues. Specialty care services include pre- and post-natal services, showers for homeless individuals, vision services, smoking cessation groups, nutrition education and more.
SCC has created programs and developed strategic partnerships in response to the community's needs. These include, but are not limited to annual health screenings, community dental work (children and adults), and colorectal cancer screenings.

SCC functions on its founding principle that healthcare is a right and not a privilege. Poverty and poor healthcare are inextricably linked, and are rooted in political, social and economic justice. Without access to SCC, many patients would not receive adequate care for complex, chronic diseases.

Throughout the COVID-19 pandemic, SCC has remained open for business every day to ensure that vulnerable people receive the advice, care, and treatment that they need to remain healthy and safe. SCC has been at the forefront of offering testing to its patients, as well as vaccines to patients and community members as soon as they were made available.

SCC offers a shower program for unhoused individuals where they receive both a shower and case management services.

**Percentage of annual funding City’s contribution represents:** The City’s funding would represent less than 1% of SCC’s overall revenue.

**Ratio of administrative to operating costs:** Last fiscal year, administrative costs represented under 10% of the overall operating budget.

**Service Profile:** Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☑ Education ☐ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Saban Community Clinic's (SCC) mission is to, in collaboration with strategic partners, serve as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, SCC combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services. SCC operates five clinical sites in Los Angeles County, namely our flagship location - the Beverly Health Center - as well as the S. Mark Taper Foundation Health Center, the Wallis Annenberg Children and Family Health Center at Hollywood Wilshire Health Center, the Virgil Family Health Center (focused on pediatric health care) and our Satellite Clinic at The Center at Blessed Sacrament (focused on care for unhoused people).

SCC offers a wide array of primary and specialty care services within one medical home. Medical services include primary and preventive health care, preventive screenings, family planning, women's health services, men's health services, diagnosis and treatment of sexually transmitted infections, and confidential HIV testing, treatment and prevention. Dental services consist of diagnostic visits including oral exams and x-rays, restorative procedures, extractions, emergency and palliative care, preventive care, cleanings, sealants, fluoride treatments, referrals, and education. Behavioral Health services provide case management, psychiatric services, as well as individual and group counseling. Additionally, Behavioral Health services offer depression screenings, mental health evaluations, individual and group counseling, psychiatric care, and linkages for incoming patients to case management services for assistance with housing, jobs, and other needs. Specialty care services include showers for unhoused people, vision services, nutrition education, and more.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

SCC functions on its founding principle that healthcare is a right, not a privilege. Without access to SCC, many patients would fall through the cracks. They would not receive adequate care for complex, chronic diseases. SCC offers health care services to disadvantaged people within the Los Angeles and Beverly Hills communities in order to help patients gain access to important healthcare services. SCC provides Beverly Hills community members - who struggle with poverty and access to care - a place where they can receive health care in a caring environment, within their own neighborhood.

SCC is located in Metropolitan Service Planning Area 4 (SPA 4) of Los Angeles county. For over 54 years, SCC has been a patient-centered medical home for vulnerable people in Los Angeles, including new immigrants, young children, uninsured people, the disabled and those who are HIV+.

Sadly, the COVID-19 pandemic continues to present huge challenges within an already fragmented healthcare system. SCC is proud to report that its staff rose to the challenge of the last 22 months. Since April 2021, SCC has provided thousands of COVID-19 vaccinations to its patients. Health education on this topic is ongoing, and we continue to make strides with reaching patients who had been reluctant to be vaccinated. Through a trusted provider, we have managed to have important breakthroughs. Notably, 99% of our staff are fully vaccinated.

Overall, at SCC we are committed to Whole Person Care. This type of care requires a team approach. For example, a patient might see a medical provider for diabetes. The medical provider determines that the patient is also suffering from anxiety, so she makes a referral for the patient to the behavioral health department. The patient is then able to begin counseling sessions to address her anxiety. Additionally, the patient is linked to a Case Manager who plays a critical role in care coordination for our most vulnerable clients, helping reach and engage these patients who are most in need and often have the least amount of resources. The Case Manager helps get the patient linked to additional community resources. SCC’s program is committed to addressing both immediate medical needs, while also providing integrated dental care, mental health and social services to better ensure the health and wellbeing of our patients.

We remain deeply grateful for the ongoing partnership we have with the City of Beverly Hills to provide support for the most vulnerable members of this community. Together, we can help set people on the path towards improved health.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Between July 1, 2020 and June 30th, 2021 SCC served 388 residents of Beverly Hills in 2284 patient visits. This represents approximately less than 2% of SCC's total patient visits; however, SCC also provided over $148,500 in uncompensated care to these patients. The vast majority were for medical care (1849 visits), followed by dental care (71 patients in 188 visits) and behavioral health (46 patients in 416 visits).

Of the patients served, 6 in 10 were women and more than 4 in 10 were over the age of 40. Two in ten were African American or Latino. In 2021, there has been continued high demand for counseling and behavioral health services, including for case management. This last year, a very high rate - 84% of patients - were living at or near the poverty line.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

RESPONSE - During the last 22 months, SCC experienced significant challenges to its operations as a result of COVID-19. However, SCC is proud to report that the Clinic did not close for even one day due to the pandemic. Throughout the last year, SCC has focused on educating its patient base, as well as offering COVID-19 testing and vaccinations to patients in clinic and at community based events.

By April 2021, SCC began receiving regular doses of the Pfizer vaccine, and has been able to vaccinate thousands of patients during their regular healthcare appointments, including those from the City of Beverly Hills. Through our designated vaccine clinics, clinic-wide strategy to accommodate walk-up vaccinations, and partnership with LA County to host Mobile Vaccine clinics, we have continued our COVID-19 vaccination efforts. SCC can offer Pfizer vaccination shots to all patients aged 12 years or older, as well as Johnson & Johnson shots, and Pfizer booster shots for all eligible patients. Patients can request the vaccine on demand from their provider. As a snapshot, from 7/1/2021 – 9/30/2021, we administered 1,018 vaccines.

SERVICE MODEL - Currently, SCC is open for services in person. However, SCC is also able to provide some appointments via Telehealth upon request. During the height of the COVID-19 pandemic in Los Angeles, almost 80% of healthcare visits were being conducted via Telehealth. However, with the advent of vaccines, this rate has steadily dropped and more patients have returned to full, in person visits. However, Telehealth has continued to be especially helpful for behavioral health providers who are able to meet with patients from the convenience of the patient’s home using a phone or video link. While it has been occasionally challenging to ensure the patient has adequate space/privacy in shared accommodations, Telehealth counseling has proven very popular. SCC continues to advocate for Telehealth to be fully reimbursable by MediCal post pandemic (it is only allowable currently under emergency orders).
City of Beverly Hills  
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION  
FY 2022 - 2023  

7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Saban Community Clinic (SCC) is proud to partner with the City of Beverly Hills to provide high quality healthcare services to community members. Throughout the COVID-19 pandemic, in particular, SCC has remained open for business every day to ensure that vulnerable people receive the advice, care and treatment they needed to remain healthy and safe. In particular, SCC has been at the forefront of offering testing to its patients, as well as vaccines to patients and community members as soon as they were made available.

In recognition that homelessness is the crisis facing Los Angeles County, SCC also offers a shower program where unhoused patients can not only find a way to stay clean, but also receive important case management services. Through this program, patients learn to build trust in SCC as their medical home and are linked to important services such as food, clothing and housing referrals.

SCC also continues to host community events that focus on getting eligible community members enrolled into insurance programs whenever possible.

This year, SCC also embarked on Diversity, Equity and Inclusion work to ensure that its staff and leadership both reflect the wider community demographics, as well as learn to be more responsive and mindful of healthcare disparities facing people of color.

Finally, SCC provided over $148,500 in uncompensated healthcare services to City of Beverly Hills community members last fiscal year. At SCC, healthcare is a right, not a privilege. We are extremely grateful for the partnership we have with the City and hope that it continues forward, as we strongly believe in the value we provide to this community as a local healthcare service provider.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

Saban Community Clinic respectfully requests a $50,000 grant from the City of Beverly Hills.

10. What percentage of your annual funding would the City's contribution represent?

The City of Beverly Hills funding would represent less than 1% of SCC's overall revenue for the next fiscal year. However, at SCC we rely on community partners to work closely with us to deliver critically important health care for the area's most vulnerable residents. The funding would be an integral part of covering the gap SCC has each year between the funding we receive and the care we provide for those who need it the most, especially for those who are uninsured or underinsured.

11. What is the ratio of your organization's administrative operating costs?

Last fiscal year, the administrative costs represented 9% of the overall operating budget. SCC continues to make strides to keep administrative costs as low as possible, and has systems in place to ensure proper oversight and accountability at all levels of the organization.
12. Provide any additional information that may be useful in evaluating your proposal.

Over the last year, SCC launched the following new programs:

- COVID-19 Vaccinations: designated vaccine clinics, clinic-wide strategy to accommodate walk-up vaccinations, and partnership with LA County to host Mobile Vaccine clinics.
- Welcome Home Baby Program: a new program for pregnant and postpartum mothers.
- Invisalign Pilot: provide orthodontic clear aligners to eligible patients at a highly discounted rate for our low-income population.

For City of Beverly Hills patients, SCC continues to ensure that every patient, regardless of the ability to pay, receives high quality health care services. Low income patients, including the unhoused, are able to access SCC’s many services in the community where they live.

PATIENT STORY - After experiencing over a decade of domestic violence and financial hardship in El Salvador, Marisa decided to move to the United States to build better future for herself and her 7 year old son. In just a few years, Marisa learned English and worked hard to build her own small business, in addition to working two jobs. The stress, however, was taking a toll. The combination of lack of sleep alongside enormous pressure to send money back to El Salvador to her older children and sick mother, meant that Marisa began to exhibit signs of depression. She was also getting frequent colds and her blood pressure started to skyrocket.

Marisa decided she needed to see a doctor at Saban Community Clinic. At one of her appointments, her provider noticed that she had marks on her wrists – telltale signs of a suicide attempt. She did not know where else to go, but luckily felt safe enough to ask us for help. The therapist on site evaluated Marisa, learned she had been taking medication to stay awake to work. A decision was made to hospitalize her immediately. Thankfully, that day was the beginning of Marisa’s journey towards recovery.

Marisa began counseling, psychiatric and case management treatment at SCC only 2 days after she was discharged from the hospital. Marisa diligently attended counseling sessions weekly with one of SCC’s counselors, who also worked closely with her son’s psychologist and DCFS social workers to get them the services and assistance they needed. After 2 rounds of treatment (approximately 5 months), Marisa was clean, medication compliant, outgoing and ready to face appear in family court. Her SCC therapist proudly accompanied her to trial and was able to share with her the good news of reunification.

Today, Marisa lives happily with her new partner and 10 year old son who continues to attend therapy. He is so proud of his mother. Marisa has learned to balance her work life schedule and knows who and when to ask for help. Marisa also attends couples therapy and is an active member of her church, where she is getting trained to become a couples counselor.

Because she trusted her care team at SCC, Marisa and her family are now on a path to a brighter future. We look forward to serving City of Beverly Hills community members the same way we helped Maria.
13. **Financial Statement:**
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [x] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Safe Parking LA (Community Partners FBO Safe Parking LA)

Requested amount: $75,000

History of City funding: 21/22: $50,000

Agency description: Safe Parking LA provides safe overnight parking to facilitate stability and housing in Los Angeles County for individuals living in their vehicles, and advocates for fair and equitable treatment and resources for the unhoused. Safe Parking LA’s service model employs underutilized parking lots to address the unique needs of residents whose only source of shelter is their car or van. In addition to a parking spot at night, Safe Parking LA’s lots offer restrooms with running water, professional security, access to local resources, and housing-focused case management services.

Proposed use of Community Assistance Grant Funds: Safe Parking LA is seeking funding for a general operating grant through the Community Assistance Grant Fund. Funding will help Safe Parking LA build capacity to sustain their safe parking program and expand access to critical services with a focus on housing in LA County over the next year.

Safe Parking LA fills the gap in services by stabilizing people experiencing vehicular homelessness, keeping them safe in their vehicles, and connecting them to vital resources including:

1. Individualized case management, including the development of a housing and stability plan.
2. Support for basic needs including food and clothing.
3. Temporary financial assistance for vehicle-related costs, credit repair, and housing deposits.
4. Hygiene and healthcare services.

Target population/Primary service: Adults and families experiencing vehicular homelessness in the Beverly Hills area and the surrounding region. Safe Parking LA provides safe parking with security, access to case management services, health and hygiene support.

Percentage of total program utilized by Beverly Hills residents/community: 45% are from Service Planning Area (SPA) 5, where Beverly Hills is located.

Quantifiable Services and Measures: With an average lot stay of six months, Safe Parking LA wrapped significant services around about 400 clients last year. By offering customized case management services otherwise unavailable to the population we serve, 70% of the clients now have income from wages, SSI, SSDI, or unemployment. Over the last six months alone, Safe Parking LA delivered services to more than 250 people experiencing vehicular homelessness; 76 of these clients transitioned into stable housing.

Historical Performance:

FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Despite the service-related challenges they faced during the COVID-19 pandemic, Safe Parking LA accomplished the following:

- Hired a new program director to provide oversight and evaluate systems and processes for greater efficiency
- Hired our first-ever operations coordinator to support client intake, distribution of client financial assistance, and volunteer engagement
- Deployed a team of eight case managers to coordinate services and develop individual housing and stability plans for 80% of clients
- On-boarded a “Street Outreach” consultant to train staff in effective methods to overcome barriers to service for people who are unhoused and improve client engagement in the current landscape
- Developed a volunteer toolkit and training program to support local volunteer outreach and engagement, boost supportive services, and drive in-kind donations

Percentage of annual funding City’s contribution represents: 2%

Ratio of administrative to operating costs: 17%

Service Profile: Needs-based □ Quality of life-based □ Social Service □ Health □ Education □ Other □

Agency Scope: Local □ Regional □ National □ International □

501 (C) (3): Yes □ No ☒ Exempt □

Safe Parking LA is operating in partnership with Community Partners which is a 501 (c) 3.
City of Beverly Hills  
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION  
FY 2022 - 2023

Agency / Project Name: Community Partners FBO Safe Parking LA

Address: 1000 N. Alameda Street, Suite 240

City: Los Angeles  
State: CA  
Zip: 90012

Contact Person: Silvia Gutierrez

Phone: 323-381-5534  
Fax:

Email: silviag@safeparkingla.org and grants@safeparkingla.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   
   □ We are a 501c.3
   ✔ We are in partnership with a 501c.3
   ✔ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Safe Parking LA seeks a $75,000 general operating grant from the City of Beverly Hills Community Assistance Grant Fund. Funding will help us to strengthen our capacity, sustain our safe parking program, and increase access to critical housing-focused services for people experiencing vehicular homelessness in LA County over the next year.

Safe Parking LA provides safe overnight parking for individuals living in their vehicles to facilitate resources, stability and housing in Los Angeles County, and advocates for fair and equitable treatment for the unhoused.

According to the 2020 homeless count, more than 25% of LA County’s homeless population (66,436) lives in their vehicles, a 12.7% increase in just one year. While Measure H and government programs have generated unprecedented support, our city cannot keep pace with the extraordinary growth of homelessness in Los Angeles.

A January 2021 report from the Economic Roundtable predicts that massive job losses caused by the pandemic will leave tens of thousands of low-wage American workers unhoused over the next three years, and the number of additional working-age adults who are homeless will reach more than 52,000 in LA County, nearly doubling over three years.

About 25% of Safe Parking LA’s clients are employed and many are first-time homeless. Because they have low acuity and are less vulnerable, they are ineligible for government programs like Rapid Rehousing and Flexible Funds. While their capacity to secure and sustain housing is higher than people who live on the street, they cannot access the support they need to transition out of homelessness. For people experiencing vehicular homelessness, Safe Parking LA may be the only source of safety, resources, and housing-focused casework services.

The need for effective solutions to the problem of vehicular homelessness in Los Angeles is critical. In an environment where homelessness is growing at an unprecedented rate and public resources are limited for people who live in their vehicles, government agencies rely on organizations like Safe Parking LA for help.

To fill a gap in services, Safe Parking LA employs underutilized parking lots to support the specific needs of Angelenos whose only source of shelter is their vehicle. In addition to a parking spot overnight, our scalable and replicable service model offers the following:

- Sanitation services – All safe lots are equipped with portable toilets and hand washing stations.
- Professional security – Security personnel are located on-site at all safe lots.
- Access to local resources – Through volunteer services and partnerships, clients receive basic needs support on-site that include donations of food and clothing to meet their basic needs. Clients also receive access to local resources including legal showers; mental health services; and local Wi-Fi hotspots, laundry facilities, and foot clinics, just to name a few.
- Housing-focused case management services – Clients receive ongoing, personalized case management services on-site that include the development of a housing and stability plan.

Building on the momentum we achieved with support from the City of Beverly Hills last year, Safe Parking LA will increase our program capacity by 25%, connecting services to 500 people experiencing vehicular homelessness over the next year. We will increase our housing transition rate from 25% to 40%, moving 200 clients into stable housing.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Highly food-insecure and just one missed car repair bill away from sleeping on the streets, Safe Parking LA’s unhoused clients rely on us to meet their most basic needs, support their health and well-being, and help improve their quality of life. We respond to their needs and address social determinants of health providing critical services that include:

- Promoting food security through food drop-off and occasional dinner service in addition to providing linkages to local food banks and meals programs
- Promoting improved physical and emotional health and well-being through access to clean bathrooms and running water, and gym memberships
- A Housing First approach the prioritizes the needs of our clients while helping them to achieve their goals and support their journey to becoming housed

Data on the population served includes:

- Area Median Income - 78% Extremely Low, 11% Very Low, 4% Low, 7% Not Disclosed
- Age - 18-24: 5%, 25-44: 37%, 45-61+: 36%, 62+: 21%
- Gender - Female: 36%, Male: 59%, Transgender/Gender Non-conforming: 4%, Not Disclosed: 1%
- Race/Ethnicity - AlAN: 2%, Asian: 5%, Black/African American: 34%, Hispanic/Latino: 4%, Multiracial: 3%, Native NHOPI: 1%, White: 45%, Not Disclosed: 11%
- Disability - 33% Disclosed a physical disability, 9% Disclosed a developmental disability

The population of families with children and older adults permitted with Safe Parking LA is growing at an alarming rate. Historically, we have not served families with young children. However, we currently have 15 families that include 34 minors in our care and one-quarter of the clients we serve are 60 years or older.

By keeping people safe in our lots with professional security overnight, Safe Parking LA protects the physical and emotional safety of the clients we serve and reduces the risk of crime and violence in the surrounding neighborhoods. To support local guidelines in Los Angeles, Safe Parking LA continues to work to protect the health and well-being of staff and clients, and the community at large, during the COVID-19 pandemic.

While Safe Parking LA will not be adding new services, we will hire a housing navigator this year. In their role, the housing navigator will help improve utilization of LA’s housing voucher program and transition more vulnerable clients out of their cars and into homes.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Los Angeles County/Greater Los Angeles: 100%
SPA 5: 45%
SPA 4: 43%
SPA 2: 12%

The majority of services are provided to clients in Service Planning Areas 4 and 5 where Beverly Hills is located, or adjacent to the community of Beverly Hills.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

The COVID-19 pandemic has compounded our challenges and Safe Parking LA has pivoted our work to support the health and safety of our clients while they live outside in their vehicles. We have prioritized self-care for our clients and for ourselves as we all do our part to see an end to the current health crisis.

In spring 2020, many of Safe Parking LA’s clients sheltered in their vehicles outside of our safe lots to reduce contact with others during the crisis. However, our lot census has recovered since. As with so many organizations, we have been faced with providing service delivery in a new and challenging landscape. To address the health and safety of staff and an already-vulnerable homeless population during the COVID-19 pandemic, we are informed about local and national safety guidelines and best practices in service delivery. In addition to following the recommended guidelines, we have added the following provisions to service delivery:

- Health screenings at intake
- Equipment and supplies including hygiene kits, car safety kits, PPE
- Expanded food support
- Wellness checks

As a general practice now, Safe Parking LA identifies and supports clients who are most vulnerable during the pandemic including seniors, people with significant health challenges, and clients with very low acuity. Some clients have been eligible for Project RoomKey -- now HomeKey -- and other temporary housing solutions for Angelenos who are homeless during the COVID-19 pandemic.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

To meet the needs of the clients and families we serve, Safe Parking LA has expanded our supportive services and we are creating community through our case management team where our clients are at the center of our work. Building relationships and providing opportunities for engagement is how we walk with our clients towards stable housing and support them in removing barriers along the way.

Today, Safe Parking LA operates ten safe parking lots across LA County, providing direct services in the communities adjacent to Beverly Hills and drawing clients across Service Planning Areas 4 and 5. We have worked diligently to strengthen our capacity: developing more effective case management programs, refining lot operations, and streamlining administrative functions. As we move into a future filled with hope, we are building the organizational infrastructure we need to be a sustainable solution to the problem of vehicular homelessness in Los Angeles.

With an average lot stay of six months, Safe Parking LA wrapped significant services around about 400 clients last year. By offering customized case management services otherwise unavailable to the population we serve, 70% of our clients now have income from wages, SSI, SSDI, or unemployment. Over the last six months alone, Safe Parking LA delivered services to more than 250 people experiencing vehicular homelessness; 76 of these clients transitioned into stable housing.

Despite the service-related challenges we faced during the COVID-19 pandemic, Safe Parking LA accomplished the following:

- Hired a new program director to provide oversight and evaluate systems and processes for greater efficiency
- Hired our first-ever operations coordinator to support client intake, distribution of client financial assistance, and volunteer engagement
- Deployed a team of eight case managers to coordinate services and develop individual housing and stability plans for 80% of clients
- On-boarded a “Street Outreach” consultant to train staff in effective methods to overcome barriers to service for people who are unhoused and improve client engagement in the current landscape
- Developed a volunteer toolkit and training program to support local volunteer outreach and engagement, boost supportive services, and drive in-kind donations

Looking through a diversity, equity, and inclusion lens in every aspect of our work with our clients, staff, board, and stakeholders, Safe Parking LA seeks to lead and develop systems that open doors to progress and create an organizational culture that welcomes and grows from each of us. We cannot accomplish success without each other.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$75,000

10. What percentage of your annual funding would the City’s contribution represent?

2.4%

11. What is the ratio of your organization’s administrative operating costs?

Programs: 81%, Administration: 17%, Fundraising: 2%
12. Provide any additional information that may be useful in evaluating your proposal.

To ensure that we meet the needs of our community and move into the future with even greater confidence, Safe Parking LA has developed a series of strategic goals and objectives that include:

1 – Building our infrastructure to strengthen our capacity and support growth

To accomplish this goal, Safe Parking LA will: a) on-board a firm to support fiscal operations including economic forecasting, budgeting, accounts receivable and payable, financial reporting, compliance, and best practices, b) hire a development manager to work with fundraising counsel and in partnership with our leadership to support a goal-driven fundraising program that focuses on donor engagement, building a base of support, and the diversification of funding sources, c) integrate new digital technology to support improved case management, program reporting and evaluation, and fundraising, and d) develop a new website to support our expanded capacity and meet the needs of clients, donors, volunteers, and other stakeholders.

2 – Shifting our lot security model to support cost efficiency and improved service delivery

To accomplish this goal, Safe Parking LA will retain the services of a professional security company for non-peak coverage while trained staff will be present on the lots in the evenings to oversee operations, monitor lot activity, and respond to client needs.

3 – Improving service delivery to support pathways to housing

To accomplish this goal, Safe Parking LA will hire a housing navigator to support the complex process of identifying housing opportunities and transitioning clients into available options. In their role, the housing navigator will help improve utilization of LA’s housing voucher program and transition more vulnerable clients out of their cars and into homes.

4 – Providing a rapid response to the escalating need and a growing population of unhoused older adults and families with young children who live in their vehicles overnight

To accomplish this goal, Safe Parking LA will partner with six community-based organizations to support outreach and services designed specifically for families with children and older adults. These organizations include PATH Central LA, LA Family Housing, and St. Joseph Center, the Downtown Women’s Center, the Whole Child, and Good Shepherd Center – Farley House.

Working with our leadership team and professional counsel over the last 15 months, Safe Parking LA has prepared for an effective transition into independent 501c3 status in 2022. Now operating with a budget of nearly $3M, building the infrastructure to sustain our growth is costly and it requires continued planning, collaboration, and evaluation. Funding from the City of Beverly Hills will help support our transition and nurture a period of remarkable organizational development.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status or proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Step Up on Second

Requested amount: $165,000

History of City funding: partner in CLASP Outreach Program from inception in 2007 through present. 2012/13: $45,000; 2013/14: $30,000; 2014/15: $60,000; 2015/16: $60,000; 2016/17: $60,000; 2017/18: $60,000; 2018/19: $60,000; 2019/20: $75,000; 2020/21: $75,000; 21/22: $155,000

Agency description: Provides permanent supportive housing for individuals affected by severe and persistent mental health issues and young adults who have experienced trauma and are at risk of developing mental health issues, and their families.

Proposed use of Community Assistance Grant Funds: This grant augments the City’s ongoing contract with Step Up on Second for the CLASP homeless outreach team (commonly referred to Beverly Hills Outreach Team). With this grant, Step Up will support CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County’s most competitive mental health programs. Step Up will prioritize up to four slots in one of these intensive programs for appropriate and qualified Beverly Hills CLASP referrals. These programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing.

In addition, these funds will also support Step Up staff to act as the City of Beverly Hills’ liaison to the Coordinated Entry Systems (CES) in both Service Area 5 and 4. Step Up will ensure individuals who are experiencing homelessness in Beverly Hills and outreached by CLASP, are properly surveyed. The team will use the newest version of the LAHSA VI-SPDAT tool. Responses will be entered into the CES system to ensure these individuals have access to appropriate housing resources.

Step Up proposes providing outreach efforts twice a week early morning City Park walk-throughs with the Park Rangers. Fund will cover the cost of up to three employees. The program staff will help to identify and deliver support for more individuals who experience homelessness in boundaries of the City.

Target population/Primary service: Longtime homeless individuals with a mental illness currently in Beverly Hills.

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: Homelessness has a significant impact in Beverly Hills including utilization of Police, Rangers, Fire/Paramedics, Library and Recreation and Parks staff time. Homelessness affects community sanitation, safety and general quality of life issues for city residents and visitors.

Step Up is currently the City’s designated DMH/DHS contractor that provides needed mental health, physical health and housing resources for the most vulnerable unsheltered persons within the City.
Measures include:
1. Number of DMH Integrated System (IS) screenings for mental health services.
2. Number of clients who have been assessed and enrolled in Step Up’s intensive service programs.
3. Number of clients linked to Permanent Supported Housing (PSH).
4. Length of time a client remains housed during reporting period.

**Historical Performance:**

<table>
<thead>
<tr>
<th>FY 21/22: (Q1 &amp; Q2)</th>
<th>Satisfactory</th>
<th>Unsatisfactory</th>
<th>N/A</th>
</tr>
</thead>
</table>

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Step Up has partnered with the City of Beverly Hills for the past fourteen years with the CLASP Outreach Program, and had made great strides in addressing homelessness in the City. Since augmenting the CLASP program with CAGF support, Step Up has provided permanent supportive housing to several Beverly Hills clients.

The end goal of all Step Up’s homeless services is permanent supportive housing for individuals experiencing mental health conditions. Residents in permanent supportive housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect and a sense of belonging are key components of Step Up’s approach.

**Percentage of annual funding City’s contribution represents:** The City’s funding comprises less than 1% of Step Up on Second’s annual budget.

**Ratio of administrative to operating costs:** 14%

**Agency Scope:**

- Local ☒
- Regional ☒
- National ☐
- International ☐

**Service Profile:**

- Needs-based ☒
- Quality of life-based ☐
- Social Service ☒
- Health ☒
- Education ☐
- Other ☐

**501 (C) (3):** Yes ☒
No ☐
Exempt ☐
Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

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- Subrogation must be waived for each insurance policy
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Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

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   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Step Up on Second Street, Inc. (Step Up) has received funding from the City of Beverly Hills CLASP program to support three (3) Step Up employees, who are located in the City, to engage and support unsheltered persons who are experiencing chronic homelessness and mental health conditions. Step Up appreciates this long-standing partnership. The CLASP contract allows Step Up outreach service coordinators to spend 100% of their time within the City of Beverly Hills working with the City’s unsheltered population. While the Step Up team services have tremendous impact on the population experiencing chronic homelessness within the city limits over the past 14 years, the team is limited in what they are able to accomplish to achieve permanent housing solutions with their current resources. The proposed CAGF grant will continue to augment the quality and depth of these current services with additional services, supports, and housing placements.

The City of Beverly Hills Community Assistance Grant Fund (CAGF) helps Step Up to support the Beverly Hills CLASP team access to resources within Step Up's programs and services. The goal is to help those experiencing homelessness by assisting the CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County's mental health programs. These additional services are not currently provided nor funded by any other source. The team will continue to increase referrals with linkage to Step Up's FSP Program in SPA 4 and 5 and housing resources with the goal to end homelessness in Beverly Hills.

Step Up is a Los Angeles County Department of Mental Health Master Agreement Contractor operating multiple mental health/homeless programs in both SPA 4 and 5, including Full-Service Partnership Programs (FSP) and Assisted Outpatient Treatment Programs (AOT). The City of Beverly Hills eligible community members experiencing homelessness within the city-limits can access resources in both service areas through Step Up's contracts with Los Angeles County Department of Mental Health. In addition, funding through CAGF helps to cover the costs of the vehicle used for outreach in the community.

Through this grant, Step Up will prioritize up to four (4) slots in one of its intensive programs for appropriate and qualified Beverly Hills CLASP referrals. FSP and AOT programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing. In addition, these funds will support Step Up staff resources to act as the City of Beverly Hills' liaison to the Coordinated Entry Systems (CES) in both SPA 5 and 4. Step Up will ensure those individuals experience homelessness in Beverly Hills and outreached by CLASP are surveyed through the CAGF funding. The team will use LAHSA VI-SPDAT tool and responses will be entered into the CES system to ensure these individuals have access to and will be appropriately linked to housing resources. Both the DMH and CES systems are complex; however, Step Up staff are trained and will provide access and a voice to advocate for those Beverly Hills members who are not already a part of the system.

Step Up is an active participant in CES and is highly regarded for successfully housing individuals experiencing chronic homelessness both before the CES was instituted and currently. During 2021, Step Up provided Permanent Supportive Housing for 160 individuals who benefited from its Los Angeles service programs.

Step Up program staff attends the CES meetings in their local areas, keeps track of members entered and has access to specialized housing resources due to funding from Departments of Mental Health (DMH) and Health Services (DHS) and Veterans Programs (VASH and SSVF). Step Up staff will also assist with linking those who eventually enroll in FSP or AOT with access to housing resources outside the CES auspices. Step Up will assist with prioritization and access to wait lists for undesignated project based vouchered units at Step Up’s Hollywood properties (The Tammy or Michael’s Village).

In fiscal year 2022-2023, Step Up Beverly Hills-based staff plans to continue its program outreach by providing twice a week early-morning visits accompanying the Park Rangers to City Parks to identify individuals experiencing homelessness and mental health challenges who are subsisting during non-public-use hours in these parks. Step Up believes this will provide for timely interventions.

The staff members are aware that food gift cards and bus passes allow Step Up to establish rapport with individuals experiencing homelessness, giving the organization the opportunity to work collaboratively to link them to housing and
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

These services are critical not only for the Beverly Hills' most vulnerable community members who are unsheltered and in desperate need of care, but also for the City. Homelessness has a significant impact in the City of Beverly Hills. The high cost of utilization of the City's crisis resources including first responders such as police, paramedics, and parks and recreation staff time. Homelessness affects community sanitation, safety, and general quality of life for all City of Beverly Hills residents and for visitors who come to the City from across the globe. It is clearly documented that the solution to homelessness is housing; specifically, permanent supportive housing. Step Up has been able to provide this resource to the City’s members who are experiencing homelessness and are the most disabled through its support and grants.

The City of Beverly Hills also has limited access to mental health services to assist its unsheltered community members. It must rely on a LAC Department of Mental Health (LACDMH) directly or contracted agency and LAC Department of Health Services (LACDHS) for those services and supports. Step Up is currently the City of Beverly Hills designated LACDMH and LACDHS contractor that provides these needed mental health, physical health and housing resources for most vulnerable unsheltered persons within the City of Beverly Hills.

This CAGF $165,000.00 request will enable Step Up to augment the current CLASP program services with critical services such as:

• Ability to call one of its qualified mental health professionals to make assessments and evaluations for mental health triage and care.
• Twice a week, Step Up outreach staff will accompany the Park Rangers in the early AM to work with individuals experiencing homelessness and subsisting during non-public-use hours the Beverly Hills City parks.
• Augment CLASP members with access to health care professionals including a nurse and psychiatrist.
• Permanent supportive housing linkage and placement in the CES system and placement for individuals currently experiencing chronic homelessness in the City of Beverly Hills, in addition to managing SPA 4 CES for Beverly Hills members.
• Intensive post-housing, member-driven support services that include intensive case management, life skills development, and post-housing psychiatric support for medication.
• The $10,000.00 increase in funds will cover the increased costs for this important community-based service.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100%
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Step Up had to address two issues at the start of the COVID-19 pandemic: how to continue to provide the support and services needed by Step Up members and by individuals who have mental health condition and who experience homelessness; and, how to fund the agency which is dependent on government contract reimbursement for the majority of its revenue.

All of Step Up's programs have been challenged by the COVID-19 pandemic. The entire organization has pivoted to remote work. This move has put additional strain on the members, as many did not have the means to meet with service providers and staff remotely. Step Up rose to the challenge, incorporating tele-health procedures into its workflow and where possible ensured that members had access to mobile devices that were able to run the HIPAA secure applications.

In the fall of 2019, Step Up moved to a cloud-based IT system, enabling access to agency information using the cloud-based programs instead of servers. While implemented well before any COVID-19 related affects were felt, this cloud-based system eased the transition to remote operations for Step Up. Staff were able to pivot to a tele-health service delivery model without disruption in members' quality of service.

Many services cannot be offered remotely and Step Up provided staff personal protective equipment (PPE) so that direct interaction with members was safe for both parties. In addition, Step Up has focused on housing more individuals as shelter aids in the protection of the individual's health.

The agency cannot currently offer its standard buffet-style meals inside Step Up on Second or Step Up on Vine programs sites. The Meal Program has pivoted to serving pre-packed meals with utensils, and to be eaten outside the buildings or where the members live. Members have their temperature taken when they come to pick up a meal, and masks are provided to those who need them. Staff are equipped with PPE such as face coverings, masks, and gloves, and the staff regularly sanitize the facilities. These adjustments to the Meal Program’s service model ensure that staff and members remain safe while also providing vital nutrition to individuals experiencing homelessness and mental health conditions.

As with many nonprofits, Step Up experienced revenue losses and a reduction of billable hours from governmental contracts resulting from the COVID-19 pandemic. Step Up applied for and was awarded a PPP Federal Loan of $2.3 million for payroll support at the onset of the COVID-19 pandemic. The agency is now applying for loan forgiveness under the loan’s original terms set by the Federal Government. Several foundation funding partners reached out to inquire about reallocating funding from program-specific awards to general operating support and these generous offers were implemented.

In the City of Beverly Hills, Step Up staff are trained for COVID safety community outreach. The staff work with each member to ensure that they are enrolled in available healthcare systems and that the members avail themselves of all medical services.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

NA
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Step Up staff work directly with The City of Beverly Hills first responders and park rangers to quickly and safely help individuals experiencing homelessness and possibly mental health and substance use challenges. Step Up interventions allow for first responders and park rangers to return to their services to the entire Beverly Hills community knowing that a professional intervention will take place. These interventions can reduce the use of local police facilities and emergency rooms both costly ways to address the individual’s crisis situation.

Step Up staff help individuals meet their immediate needs through Evidence Based Practices of

A. Housing First is an approach to care that is “member centered” and follows the principle that clinical services drive the relationship. Whether a member is experiencing homelessness, has housing, or loses housing they will not lose their clinical services or their clinical team. Being “Member Centered” means that the member drives the services based on their stated priorities and needs. For members their first priority is often to get housing, which prompted the “Housing First” title. The relationship and the services are the main components of this philosophy of care. Step Up utilizes an Assertive Community Treatment (ACT) model of care to provide its housing first services.

B. Motivational Interviewing (MI) is an Evidence Based counseling approach that health care providers can use to help members adhere to treatment recommendations. It emphasizes using a directive, member-centered style of interaction to promote behavioral change by helping members explore and resolve ambivalence. MI is a member-centered, directive approach designed to elicit behavior change by helping members to explore ambivalence and readiness for change.

C. Recovery Oriented Care where the belief that people can recover from mental illness, substance use and experiencing homelessness to lead full, satisfying lives. Given the proper supports members can live active independent lives in the community. The most lasting change happens when the member directs it.

D. Trauma Informed Care, which aims to understand one’s experience in light of past events and utilizes a strengths-based approach. Principles include member empowerment, choice, collaboration, safety, and trustworthiness to create a care modality and health care setting that promotes a member’s unique individual tools.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$165,000.00

10. What percentage of your annual funding would the City's contribution represent?

less than 1%

11. What is the ratio of your organization's administrative operating costs?

14%
12. Provide any additional information that may be useful in evaluating your proposal.

Step Up has been honored to have partnered with the City of Beverly Hills for the past 14 years with the CLASP Outreach Program. The CLASP team has made great inroads in addressing homelessness in the City of Beverly Hills. Mental health recovery is a journey of healing and transformation enabling a person with mental health conditions to live a productive and meaningful life in a community of his or her choice while striving to achieve his or her full potential. The number one requested supportive service is housing. Housing itself is healthcare. Thus, the end goal of all Step Up’s homelessness services is permanent supportive housing for individuals experiencing mental health conditions. Residents in permanent housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect, and a sense of belonging are key components of Step Up’s approach. Step Up is enthusiastic at the prospect of continuing to augment CLASP services through this CAGF grant award. Together through this partnership, recovery is possible.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: The Maple Counseling Center (TMCC)

Requested amount: $185,000

History of City funding: 1984-89: $70,000 annually; 1990-91: $100,000 (extra $30,000 as one-time contribution to assist in relocation expenses); 1992-93: $100,000 annually; 1994: $125,000 (extra $25,000 as one-time increase to aid in debt recovery); 1995-96: $125,000 annually; 1997-2002: $150,000 annually; 2003-6: $165,000 annually; 2007: $165,000; 2008/9: $170,000; 2009/10: $86,499; 2010/11: $75,000; 2011/12: $75,000; 2012/13: $75,000; 2013/14: $75,000; 2014/15: $100,000; 2015/16: $120,500; 2016/17: $140,500; 2017/18: $150,000; 2018/19: $155,000; 2019/20: $165,000; 2020/21: $180,000; 2021-22: $185,000

Agency description: Since 1972, TMCC has been the single low-fee community mental health resource in the City of Beverly Hills. TMCC serves the Beverly Hills community by providing comprehensive mental health services to all who need them. This includes residents, City and school district employees, and employers/employee of local businesses. All fees for TMCC’s programs are assessed on a sliding scale, and no one is ever turned away for lack of funds.

Proposed use of Community Assistance Grant Funds: TMCC is one of the few counseling alternatives in the Greater Los Angeles area offering low-cost, comprehensive programs, appealing largely to those who do not qualify for County funded programs, and for whom seeing a therapist in a private practice is too cost prohibitive. Additionally, low-fee psychiatry services (medical evaluation and follow-up) are available by a part-time staff psychiatrist for clients who may benefit from medication as an adjunct to counseling. TMCC meets the mental health needs of individuals of all ages with specialized programs offered for couples, families and older adults.

Primary services include affordable medication evaluation; emergency intervention programs, counseling and support for local students, programs responsive to community needs in underserved areas of the County and to serve as a training program for students in graduate level and doctoral programs working towards licensure in the fields of psychology, social work and marriage and family therapy.

Target population/Primary service: LA County and the Beverly Hills community residents in need of mental health services and programs. Majority of clients are low-income.

Percentage of total program utilized by Beverly Hills residents/community: During 2021, members of the Beverly Hills community compromised over 53% of the Center’s total clients for all programs combined. This is a 13% increase from the prior year and accounts for the increases in students receiving services within the BHUSD. Of the 1,094 of TMCC’s counseling clients who received services through the Center’s headquarter office during this calendar year, 161 identified as residents of Beverly Hills or employees of Beverly Hills businesses.

Quantifiable Services and Measures: Maple’s counseling programs serve a primarily low-income clientele and fees are assessed on a sliding scale and/or one’s ability to pay. In 2021, 52% of clients reported an annual income of $30,000 or less, 34% under $15,000 a year, and
27% under $10,000 a year. The Beverly Hills community compromised over 53% of the Center's total clients for all programs combined.

**Historical Performance:**

| FY 21/22: (Q1 & Q2) | ☑️ Satisfactory | ☐ Unsatisfactory | ☐ N/A |

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The demand for mental health services has been very high during the pandemic, and the necessity of moving TMCC's in-person services to telehealth sessions has allowed them to broaden their reach and increased their ability to serve new clients who previously were unable to travel to the clinic for in-person services.

TMCC's Programs include: Counseling Services/Adult Therapy Program (includes couples counseling, therapy, long term and short term groups, including COVID-19 support, Older Adult Program (supporting the mental health of individuals 55+), the Kapelovitz Psychiatry Program (psychiatric evaluation and follow up at a reduced fee), Child and Family Program (counseling for children, adolescents and families, and COVID-10 support groups for families) and Beverly Hills Unified School District Services (Community Circle and Counseling Programs).

**Percentage of annual funding City's contribution represents:** 9.79% (includes funds requested in this proposal of $185,000 in addition to the City of Beverly Hills Human Resources Department contract of $35,000).

**Ratio of administrative to operating costs:** 11.8%

**Service Profile:** Needs-based ☑️ Quality of life-based ☐ Social Service ☑️

Health ☐ Education ☑️ Other ☐

**Agency Scope:** Local ☑️ Regional ☑️ National ☐ International ☐

**501 (C) (3):** Yes ☑️ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Please see attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

In July 1972, The Maple Counseling Center, aptly named for its original location on Maple Drive, was opened in response to an increase in substance use identified by concerned parents and community members. Paraprofessionals and student peer counselors were initially utilized to provide services. The Center soon hired professional clinical staff to address the growing needs of the community. Fifty years later, Maple Counseling (Maple), is a key resource of low fee mental health programs for residents of Beverly Hills and the surrounding communities. Maple serves community residents, students in BHUSD, Beverly Hills city and school district employees, and people employed by Beverly Hills-based businesses. City and school district employees pay a flat (discounted) fee.

Maple Counseling’s mission is to provide low cost comprehensive mental health services to adults, children, couples and families throughout Los Angeles County, and training for associates and trainees working towards licensure in the mental health field.

Maple remains one of the few counseling alternatives in the greater Los Angeles County area offering low-cost, comprehensive programs, appealing largely to those who do not qualify for county funded programs, and for whom seeing a therapist in private practice, at between $600-$800 per month, is cost prohibitive. At Maple, clients pay a sliding-scale fee based on their income, and no one is turned away. In addition, low-fee psychiatry services (medication evaluation and follow-up) is available by a part-time staff psychiatrist for clients who may benefit from medication as an adjunct to counseling.

Mental health services wherein individuals can pay what they can afford is imperative, made especially so as our community grapples with a worldwide pandemic, feelings of isolation and separation, job losses at an all-time high, and social inequities at breaking points. In the absence of low-fee options, many individuals will go without the help they need. This may lead to the onset of serious mental illness, resulting in the need for costly hospitalization. Maple ensures that clients can receive counseling services for as long as they need, as frequently as desired, and utilizing multiple services concurrently when needed (i.e., group, family, couples’ therapy) to achieve mental wellness.
The programs and intern-training offered at Maple Counseling have a local and national reputation for quality and excellence. Other than the staff psychiatrist, our therapists are graduate or post-graduate students in clinical psychology, marriage and family counseling, or social work, and provide all counseling services offered under the supervision of licensed clinicians. Currently, 70 interns are under the direction of 11 clinical staff who provide supervision and program coordination. In total, Maple interns provide an average of 585 sessions per week, to clinic, school, and community-based clients.

Maple has 10 full-time employees and 12 part-time employees. Of the 22 employees, 12 are clinical staff who report to the Clinical Director.

The principal functions of Maple are to:
- Meet the mental health/counseling needs of people of all ages, with specialized programs offered to couples, families, and older adults.
- Make medication evaluation available and affordable for clients to augment their counseling.
- Offer emergency intervention programs, including services that support Beverly Hills residents, employees of businesses, and City ‘first responder’ personnel following a tragic event.
- Provide municipal employees with ongoing support and educational programs.
- Provide counseling and other support services for students in the local schools.
- Implement programs to respond to community needs, particularly in underserved communities throughout Los Angeles County otherwise lacking resources.
- Serve as a training program for students in graduate-level and doctoral training programs and working toward licensure in the fields of psychology, social work, and marriage and family therapy.

Maple’s counseling programs serve a primarily low-income clientele and fees are assessed on a sliding scale and/or one’s ability to pay. In 2021, 52% of clients reported an annual income of $30,000 or less, 34% under $15,000 a year, and 27% under $10,000 a year.

Due to the increase in unemployment rates related to COVID-19, the average session fee dropped to $25.00. No one is turned away for an inability to pay. For some clients, the consequences of the pandemic resulted in a drastic change in their financial position, creating an unstable housing situation for many of them.

The demand for mental health services has never been greater than in these challenging times. The necessity of moving our services from in-person to tele-health sessions because of COVID-19 has enabled Maple to broaden its reach and increased its ability to serve new clients who previously were unable to travel to the clinic for in-person services. We are still operating remotely for clinic services, but we are back in-person for all school services in BHUSD.

This spring Maple is moving into a City of Beverly Hills owned 10,000 square-foot building at 1945 S. La Cienega Boulevard. At that time, Maple will add in-person services if it is safe and allowed. The addition of an Electronic Heath Records (EHR) system, which should be
completed in March of 2022, will significantly increase the efficiency of Maple’s intake process, improve access to care, and reduce wait times for appointments.

Maple offers programs to meet the needs of its clients from infants through the advanced elderly. Mental health client programs include:

- **Briskin|Wilder Welcome Center:** This exciting new program launched remotely in September 2021. From the first call, those in need of mental health support are nurtured through the process of finding the right services, whether those are provided at Maple Counseling or through an outside agency for more appropriate care. In the case of the ladder, a licensed therapist provides case management.

- **Individual Therapy:** Maple Counseling’s most highly utilized service addresses issues such as depression, anxiety, relationships, grief or loss, and addiction.

- **Couples Therapy:** Couples learn how to communicate more effectively, resolve conflict, have a better understanding of their partner, and become a more cohesive family unit.

- **Children, Adolescents and Families:** Includes consultations and evaluations, group therapy, and individual and family therapy. Families can address a range of issues, including crisis situations, developmental issues, challenges with self-esteem, peer relationships, depression, and anxiety. Family members learn to develop more effective communication, establish or re-establish common family goals, strengthen bonds, and learn and practice conflict resolution.

- **Group Therapy:** Therapy and support groups offer ongoing support in a safe space for people of different ages and backgrounds. Some support groups include Creating Meaningful Relationships, Parenting, Queer Space, Gay Men’s Group, and BIPOC-identified Individuals.

- **The Kapelovitz Psychiatry Program:** Current Maple clients may receive psychiatric evaluation and follow-up services to augment their individual counseling at a reduced fee. Services are provided on Doxy.me, a HIPAA complaint video platform.

- **Beverly Hills Unified School District (BHUSD) School-Based Services**
  - Community Circle, a volunteer-led social-emotional development program with students in K-5th grades
  - Counseling Programs – interns provide individual and group therapy to students in 6-12th grades

During the 2021-2022 school year, Maple has returned to in-person counseling services at Beverly Hills High School, Moreno Continuation School, and Beverly Vista Middle School. In 2021, Maple provided 1,646 counseling sessions between the three schools. Its Community Circle program is also back in-person at Horace Mann and Hawthorne, both in BHUSD, and one LAUSD school, Castle Heights. The goal of the program is to develop character, self-worth, and responsibility. The program leaders are community volunteers and they are supervised by a part-time staff member. COVID-19 has continued to impact this program as schools and volunteers have reservations about potential exposures by in-person sessions on campus. Despite these challenges, at the three K-5 elementary schools offering Community Circle, Maple provides 23 weekly 20-minute classes. Maple is currently servicing 456 youth through Community Circle.

Maple’s preschool early intervention services have been extremely limited due to COVID-19. Children have returned to in-person preschool, however, Maple interns now primarily support
teachers due to volunteers not being allowed in the classroom at this time. Maple has learned that remote platforms are challenging to use and often not effective with preschool children. In early 2022, Maple will relaunch at both Girls Club and Hoover Intergenerational Child Care Center. Again, due to COVID-19 on-site visitors are extremely limited. Maple will start remotely by offering individual parenting sessions via telehealth and teacher support.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Due to COVID-19, the need for mental health services has dramatically increased. According to LA County's Department of Mental Health, calls to their help line increased 45% since March 2020. Callers reported increased anxiety, depression, insomnia and post-traumatic stress. Maple client surveys mirror the County's findings. Maple's 2021 client survey identified increased levels of mental health symptoms; 68% reported an increase in anxiety, 43% reported an overall increase in symptoms of depression, 30% reported an increase in relationship or family problems, and 27% reported an increase in financial stress. As COVID restrictions are lifted, 43% said they feel anxiety about returning to social activities, and 35% reported feeling anxious about returning to work. Maple Counseling provides essential mental health interventions to address the ongoing psychological distress that impairs one's ability to be a productive citizen.

Mental health services for children and youth are crucial right now. Study after study has shown the deleterious effects of the pandemic on young people. The isolation of distance learning and the void of social interaction took its toll on young people in our community. A report from the Kaiser Family Foundation states that 31% of parents said that their child's mental or emotional health worsened during the pandemic. In addition to depression and anxiety since the onset of the pandemic, children have shown increases in tics, OCD, ADHD, suicidal ideation, drug and alcohol use, stress, disconnectedness, and hopelessness. Education Secretary Miguel Cardona defined the need at an address at the Department of Education on January 27, 2022 stating: "Our schools must offer increased access to mental health support for students, wraparound programs meaningful and authentic, parent and family engagement and interventions for those students who felt the impact of the pandemic much more bluntly than others." Maple's partnership with BHUSD answers Cardona's call to schools.

This spring, Maple will open a new 10,000 square-foot center headquartered at 1945 S. La Cienega Blvd, which is owned by the City of Beverly Hills. In addition to having more treatment rooms, space for group therapy sessions, conference rooms, and state-of-the-art technology to continue the highly popular telehealth services launched during COVID, it will also be home to the Briskin|Wilder Welcome Center.

The Briskin|Wilder Welcome Center is both a place and a program. It will be a warm inviting space at the entrance of our new center. As a program, the Briskin|Wilder Welcome Center launched this past September and has been operating virtually. It has three full-time staff: a Director who is an LMFT, an Assistant Director who is a licensed MSW, and a Care Associate who is in the process of getting an MFT degree. Through this program, Briskin|Wilder Welcome Center staff provide phone screenings to determine appropriate care and pair clients with therapists or find appropriate care outside of our offerings. If the latter, licensed staff follow up with case management support, regardless of whether care is received at Maple or elsewhere, and at no cost to the person.

Through a grant from Kaiser Permanente, Maple helped to develop and is collaborating on the Care Through Counseling Collaborative (CTCC) with three local organizations: Airport Marina Counseling Services, Open Paths, and Westmount Counseling Center. CTCC provides free therapy to individuals, couples, and families who qualify as extremely low-income with annual incomes of $20,000 or less. The four organizations will share resources and referrals to fill gaps including modalities offered, psychiatry, and Spanish or foreign language services. This new program will be available during this grant cycle.

Also new and operating during this grant cycle is a program formed through a partnership with the Jewish Federation of Greater Los Angeles. Through this program, Maple provides reduced-fee mental health services to persons referred by the Federation, its subsidiary programs, or its partnership agencies within the community.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

During 2021, members of the Beverly Hills community comprised over 53% of the Center’s total clients for all programs combined, an increase of 13% from last year. This percentage includes students receiving services within the BHUSD. During the calendar year, of Maple’s 1,094 counseling clients who received services through our center, not including our school-based programs, 161 identified as residents of Beverly Hills or employees of Beverly Hills businesses.

In many instances, Beverly Hills City and BHUSD employees elect not to identify as such, and instead choose not to take advantage of the discounted flat-fee available to them to ensure that their anonymity is protected.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In mid-March 2020, Maple closed its office to meet the COVID-19 health and safety guidelines for clients and staff. Behavioral health services are considered an ‘essential service’ and critical to many individuals’ welfare and even more important during a pandemic. Maple quickly and effectively transitioned to HIPAA compliant teletherapy platforms. In 2021, excluding school programs, Maple provided teletherapy services to an average of 512 clients per month and provided an average of 1,798 session per month.

Currently, other than its school programs, all Maple clients are being served with teletherapy. Teletherapy has been extremely popular with 69% of clients reporting a preference to remain remote or to participate in a hybrid model of remote and in-person sessions. As Maple prepares for the opening of its new center this spring, therapy sessions will be offered as both in-person and telehealth options to clients—either choosing one or the other or a hybrid of the two—as part of its ongoing service model. All school programs will remain in person.

Maple is now planning for teletherapy to be a permanent component of our services and expect the number of clients receiving teletherapy services to be sustained or increased. The client experience in many programs will be enhanced by videoconferencing platforms. However, it is also understood that for some clients and programs, teletherapy is not a preferred and/or viable option for service delivery as is often the case for young children and older adults. Teletherapy also offers increased training opportunities for the interns who will take this behavioral health services skill into their careers.

The tools of teletherapy and the limitations of remote work quickly highlighted the need for Maple to purchase an Electronic Health Record (EHR) system to better serve clients now and in the future. The EHR will be supplemented with updated, HIPAA-compliant features on the Maple website’s patient portal for clients to schedule intake appointments, e-sign medical forms and financial documents, and make payments. It is anticipated this new system will streamline the intake process and shorten the wait time until the first counseling session.

Maple will offer real-time client records to provide enhanced client care and system coordination through EHR. This system allows clinical supervisors to more closely monitor client treatment to improve the training experience for the interns and ensures the quality of the services provided. The specialized training and experience that interns will receive at Maple on the use of an EHR will better prepare them for future employment.

Maple is currently building a customized EHR that will be released in two phases. The first phase will be the launch of the EHR in March of 2022. All staff and interns will learn the system and start using it for internal scheduling and billing while they become accustomed to it. The second phase will be the addition of a patient portal to the newly redesigned website. The patient portal will interface with the EHR streamlining the client experience from the very first contact with Maple. Other technology upgrades include increased IT support, updated website with enhanced client interface, customized interface between EHR and HIPAA-compliant: telehealth platform, and transitioning all client forms to DocuSign.

Maple’s goal is to optimize the client experience, increase access, and provide the necessary environment for both supportive and meaningful services. Expanding on what was learned during COVID, Maple developed for the new building a robust technology plan that includes telehealth, electronic health records, an enhanced online client interface, and a state-of-the-art clinical space to take it into the next 50 years.
For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Maple’s prior landlord decided to repurpose the building into a hotel property necessitating an unplanned move in December 2020. Because of Maple’s longtime relationship with the City of Beverly Hills a solution was found: Maple Counseling will move to a new 10,000 square-foot center located at 1945 S. La Cienega Boulevard, which is owned by the City of Beverly Hills.

Maple will commemorate the opening of the new building in the spring along with a celebration of its hallmark 50th anniversary year. The new facility will include the Briskin|Wilder Welcome Center that will expand services to support anyone who calls needing mental health care. Maple will be better equipped to meet unique clinical needs and circumstances, allow for an increase in follow-up support, and meet its commitment to help every single person who calls to receive appropriate, quality mental health services, whether that is via Maple programs or through a referral case management process to organizations and agencies within LA County.

Maple will increase marketing and outreach activities to ensure that Beverly Hills residents and employees are aware of the new location. Outreach efforts will also include continuing and building upon relationships with all Beverly Hills City departments who engage with the public to ensure that all are aware of the services that Maple provides.

Maple’s board consists of long-time residents, generational families, community leaders and Beverly Hills business owners and operators. Sixty-seven percent, or 14 of 21 board members and Ex-Officio members combined either live in Beverly Hills, grew up in Beverly Hills and/or have parents living in the city still, attended BHUSD schools, or work in Beverly Hills. Ensuring that residents of Beverly Hills have access to strong social services is paramount to the board.

Longstanding programs with BHUSD and Maple’s work to support city employees are examples of how Maple helps to strengthen the community. Maple’s most recent CAGF from the City of Beverly Hills made possible a one-hour anti-racism workshop in response to hate crimes being directed at Asian Americans and Pacific Islanders. Requested by Michael Nettles, Human Resources Manager in the City, the voluntary virtual workshop was led by a Maple alumni therapist and 10-20 participants were anticipated. After the workshop, Maple received this feedback from Mr. Nettles:

"The discussion went very well. Our staff were highly engaged and many shared their personal experiences and feelings. They also asked for additional tools and resources, which Dr. LaCumbre offered to share. Turnout was high as well...we had a total of 60 participants!"

Maple also continually looks for new ways to create partnerships within the city. Currently, Maple is developing a six-week pilot program exploring adding a Maple intern to the Beverly Hills Fire Department’s first responder unit for non-emergency mental health-related calls. The program aims to relieve some of the burden placed on the department in responding to certain situations in which mental health may play a role.

Since its inception 50 years ago, Maple has been a proud partner to the City of Beverly Hills. Recently, the organization has rebranded as Maple Counseling, but at its core, it is still The Maple Counseling Center on which the community has come to rely and depend. The Maple Counseling Center was founded on a community need identified by parents and residents of Beverly Hills. Those beginnings continue to inform Maple Counseling’s operations today.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

The total amount of this funding request is $185,000, the same as the 2020-2021 fiscal year. The funding requested for the upcoming year will continue to support our programs that address the needs of the Beverly Hills Community including continued telehealth services, increased staffing, Briskin|Wilder Welcome Center, and expanded services at our new center location.

10. What percentage of your annual funding would the City’s contribution represent?

The total percentage of Maple’s funding that would come from the City of Beverly Hills Community Assistance Funding in 2022-2023 will be 9.79% (includes $185,000 requested in this application in addition to $35,000 from the City of Beverly Hills Department of Human Resources).

11. What is the ratio of your organization’s administrative operating costs?

For fiscal year 2020, the ratio of the administrative operating costs ($211,766) to operating budget ($1,795,639) is 11.8%.
12. Provide any additional information that may be useful in evaluating your proposal.

Pivoting to teletherapy opened new ways to operate and pushed Maple to find creative avenues to continue its services in a great time of need. This creativity led to innovative solutions for the new site including the Briskin|Wilder Welcome Center, which will offer case management along with other new services to provide clients a more well-rounded client experience. A key component of the Briskin|Wilder Welcome Center will be helping clients identify additional resources that may be beneficial beyond Maple’s mental health counseling programs.

COVID-19 has also forced Maple to restructure its staffing. All exempt staff and many non-exempt clinical staff had to increase their work hours to meet the demands both clinically and as they relate to the organization transitioning to cloud-based internal systems for managing remote work and telehealth. Consequently, Maple had to increase staffing to meet these demands, resulting in increased staffing costs.

Today, Maple Counseling is led by an experienced and dedicated Board of Directors who added Varina Bleil as Executive Director in 2021. Ms. Bleil, a graduate of the Harvard Graduate School of Education, brings extensive knowledge and experience leading non-profit organizations in supporting the wellbeing of underserved communities. Under Ms. Bleil is Clinical Director Dr. Marianne Callahan who oversees twelve clinical staff including the three new full-time employees for the Briskin|Wilder Welcome Center. The Director of Operations and Finance is a new position designed to enhance cohesion between the finance and operations departments, including overseeing the EHR development and implementation. To meet the growing development needs, Maple replaced a part-time development assistant position with a full-time Development and Communications Manager.

Looking ahead, Maple has a goal of expanding the Child and Family Services program. In preparation for this, in August of 2021, Maple increased the Director of Child and Family Programs from part-time to full-time and began to research various modality options that are successful in the child and adolescent population.

Despite the uncertainties of COVID-19 and a global pandemic, new leadership, and an unplanned move and subsequent capital campaign, Maple has not only sustained itself, but also found ways to grow. Maple Counseling looks forward to a continued partnership with the City of Beverly Hills as it continues to flourish in its new location.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Theatre 40

Requested amount: $74,000

History of City funding: 2006-07: $1,000; 2007-08: $3000; 2008-09: $3,100 in grant funding and a separate request for $10,000 from the General Fund for theater seat replacement; 2017-18: $20,000; 2018-19: $40,000; 2019-20: $50,000; 2020-21: $50,000; 2021-22: $50,000

Agency description: Theatre 40 is a professional producing theatre company that has been operating in Beverly Hills for over 56 years. Theatre 40 has produced approximately 470 professional theater productions, and has been awarded over 380 drama critics’ awards for excellence in theatre.

Proposed use of Community Assistance Grant Funds: Theatre 40 proposes to use the funds to support ongoing production of classic and new theatre for the community. Theatre 40 will also continue to offer the Adult Education Monday Night Theatre Appreciation Classes via Zoom until it is safe to go back to in-person classes. Theatre 40 also hopes that it will be able to continue its production of The Manor - Murder and Madness at Greystone, when safe and allowed by LA County Public Health orders.

Target population/Primary service: Individuals interested in attending theater performances as well as adults who attend Theatre 40's Monday night theatre classes.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 78% of Theatre 40’s annual season subscribers are Beverly Hills residents. Theatre 40 works with BHUSD’s Adult Education Program to hold an adult theater class every Monday night throughout the school year, and approximately 90% of the students are Beverly Hills residents.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on the Adult Education program participation rates.

Historical Performance:
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations): Theatre 40 has pivoted their programs during the pandemic by transitioning their Monday Night Adult Education theater class to a virtual platform. They have also held several other virtual readings for their theatre membership of actors and for their subscriber base and season ticket holders.

Percentage of annual funding City’s contribution represents: Approximately 18.2%.

Ratio of administrative to operating costs: The operating cost represent 11.3% of Theatre 40’s annual budget.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐

Health ☐ Education ☐ Cultural ☒ Other ☐

Agency Scope: Local ☒ Regional ☐ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING
APPLICATION FY 2022-2023

Agency / Project Name: Theatre 40
Address: P.O. Box 5401
City: Beverly Hills, Ca. 90210
Contact Person: David Hunt Stafford – Artistic & Managing Director
Phone: 323-666-5500
State: Ca. Zip: 90210 - Fax: 323-666-5500 (call first before faxing)
Email: davidhuntstafford@sbcglobal.net

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022-2023

Please note the City’s insurance requirements for FY 2022-2023

Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by
either party or reduced in coverage except after thirty (30) days prior
written notice to City

Each organization will also be required to submit a copy of a W-9 form on the
most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3
organization? We are a 501c.3
   ~ We are a 501c 3.
   ~ Theatre 40 is not in partnership with another 501 c. 3
   ~ Documentation showing 501c.3 status is attached.

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022
- 2023

2. What services do you propose to provide the Beverly Hills community that
local government is not currently providing?

~ ~ The services Theatre 40 provides the Beverly Hills community are in fact several
and very important ones. There are multiple aspects to the answer to this question.
All Theatre 40 productions take place in the elegant and intimate Reuben Cordova
Theatre on the campus of the Beverly Hills High School and are ongoing and with
audiences returning. Theatre 40 has adhered strictly too all the L.A. County Public
Health officials mandates and directives with mask wearing, temperature checks and
vaccination cards must be shown before admittance to the theatre. All actors are tested
on a regular basis. Theatre 40 has resumed a full schedule of professional theater
productions and is doing everything possible to keep both the performers and the
audience as safe as possible.

2a.) The services we propose to provide are in fact, already being provided, and have
been being providing for over 56 years (except for the 15 month period due to the shut-
down of theaters all over Los Angeles and the world by the worldwide Covid-19
Those services are the producing of high-quality professional theater productions for the enjoyment of the community.

Primarily, Theatre 40 is a professional, producing theatre company and has, over the fifty-six years we have been operating in Beverly Hills, produced approximately 470 professional theatre productions. Theatre 40 has been awarded over 380 drama critic’s awards for excellence in theatre, over the years.

2.b) - Our 2021/2022 season, Theatre 40’s 55th season, is currently underway. Our first production of the season *As Good As Gold* was cut short by a flood that occurred on the second floor of the school building above Theatre 40 causing the three final weeks of the production to be cancelled as repairs to the stage floor had to be made due to water damage. Once the floor was repaired we opened our production of *Good People* by David Lindsay-Abaire, to tremendous critical acclaim and was enjoyed by many residents of the City of Beverly Hills. As of this writing, we are in rehearsal for production number three of the season and will continue on with Season 55, which will conclude in mid-June of 2022.

The plays we produce are both classic plays and new plays, both comedies and dramas. The “services” we provide are the putting forth of these professional theatre productions for the community’s consumption and enjoyment as well as the cultural rewards that live intimate theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

2c.) Theatre 40, for over 46 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the Adult Education Program. Theatre 40 has, for over 46 years, free of charge to the District, taught a Theatre Appreciation Class every Monday night during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. We propose to continue providing these services to the BHUSD and the Beverly Hills community. In light of Covid-19 concerns BHUSD officials have restricted the use of facilities on the campus – however Theatre HAS maintained our Adult Education Monday Night Theatre Appreciation Seminars / Play
readings which have continued uninterrupted and been conducted virtually via the ZOOM platform. We perform approximately 24 play readings per year for the Adult school. Over 46 years, that adds up to over 1,200 play readings performed by Theatre 40 professionals, on a volunteer basis for the BHUSD Adult Education program.

2d.) Theatre 40 has, over the last 18 years, produced an extraordinary theater production that plays inside Greystone Mansion called *The Manor – Murder and Madness at Greystone*. This remarkable and critically acclaimed production tells the story of a fictional “Doheny” family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920’s. The City Council in 2001 allowed Theatre 40 to use the Greystone Estate to produce this play. In February of 2020 we performed The Manor once again, our 18th year, and we exceeded 300 performances of the remarkable production. We propose to continue providing these services to the Beverly Hills community.

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022 - 2023

3. If you are applying for a cultural grant, please describe your program here.

We are applying for a cultural grant. Our program can best be described as the producing of professional high-quality theatre productions, in the small, elegant and intimate Reuben Cordova Theatre on the campus of the Beverly Hills High School.

(repeat - from answer 2.b) The plays we produce are both classic plays and new plays, both comedies and dramas. The “program” we provide is the putting forth of these professional theatre productions, using professional actors, directors, designers and technicians to achieve the highest quality possible, for the community’s consumption and enjoyment as well as the cultural rewards great small theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. This type of long-term loyalty to the work that Theatre 40 does is a testament to not only the quality of our productions but also to the need the community has to attend professional
theatre productions affordably, conveniently and locally. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

Additional aspects of our program can be described as the conducting of a long running and self-sustained Adult Education Theatre Appreciation class Theatre 40 has conducted for the BHUSD on a 100% volunteer basis for over 46 years. (repeat - from answer 2.c) Theatre 40, for over 46 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the BHUSD Adult Education Program. Theatre 40 has, for over 46 years, free to the District, taught a Theatre Appreciation Class every Monday night during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. Several years ago the BHUSD Board of Education decided to do away with all the Adult Education classes they offered as a cost cutting measure. Theatre 40 went to the BOE and the superintendent and said “there is no need to do away with Theatre 40’s Monday Night Theatre Appreciation Class, because it costs the District nothing and Theatre 40 collects the enrollment dollars from the adult students and delivers those dollars to the District office.

Additional aspects of our program can be described as the annual production of The Manor – Murder and Madness at Greystone. (repeat - from answer 2.d) Theatre 40 has, over the last 18 years, produced an extraordinary theater production that plays inside Greystone Mansion called The Manor – Murder and Madness at Greystone. This remarkable and critically acclaimed production tells the story of a fictional “Doheny” family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920’s. The City Council in 2001 allowed Theatre 40 to use the Greystone Estate to produce this play and its popularity has been wonderful for Theatre 40 and for The City and for the Mansion. It is a partnership that has brought literally countless visitors to Greystone. The City in 2001 gave permission to perform The Manor 3 times and now it is 18 years later and over 300 performances of The Manor has been enjoyed by visitors from all over Southern California. We expect that we will be allowed again to perform The Manor once again, when City officials give the “go ahead”.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022 - 2023

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

We feel these services – professional theatre productions, both at Theatre 40 on the campus of the BHHS as well as at Greystone Estate and educational theatre programs for the adults of the community are critical to the Beverly Hills community in the sense that “the theatre arts” certainly enhances the quality of life. Great professional theatre productions are an important part of every community’s cultural landscape. We feel that the residents of a community that is void of professional theatre productions will seek those experiences in other communities that do offer them. If Beverly Hills has no theatre, then the residents of Beverly Hills will go elsewhere for the theatre experience. As we know, many B.H. residents already do go to The Taper, The Geffen, The Odyssey and other theatres in Southern California. With Theatre 40 they can have those theater experiences locally and conveniently and very affordably I might add. We feel it is critical that a city with the prominence of Beverly Hills have a vibrant and exciting professional theatre company that is part of the qualities the City has to offer. While The Wallis offers a
wide variety of programming, Theatre 40 does play only in a small and intimate setting. By the same token the educational program for the Adult students is also essential. Theatre 40’s Monday Night Theatre Appreciation Class generates enthusiasm and interest in the theater as well as promotes mental awareness and alertness – it stimulates and invigorates the adult students as well as provides entertainment and enjoyment. Offering these services and having them available is critical for the Beverly Hills community. We feel these services do indeed enhance the quality of life as well as the quality of the education being offered in the BHUSD.

~ Theatre 40 is a previous recipient but we are not proposing new services during this funding period ~

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022 - 2023

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

~ In regard to Theatre 40’s professional theatre productions, which perform all throughout the year on a late July to late May annual theatrical season calendar (seven professional productions throughout the year) approximately 78% of the annual season subscribers are Beverly Hills residents. It is difficult to state how many other “theatre goers” who are attracted to Theatre 40 by display advertising, friends of the productions and “word of mouth” are in fact Beverly Hills residents. I would estimate of the “walk up ticket buyers” approximately 37% are from the Beverly Hills community.

In terms of Theatre 40’s Adult Education Monday Night Theatre Appreciation class – approximately 90% of the enrolled adult students are from the Beverly Hills community. With funding from the City I believe we can grow the number of attendees in this long-standing Adult Education Theatre Appreciation class.

6. Describe your organization’s ongoing response to the Covid-19 pandemic and the impact to service delivery. In FY 2022-2023, does your organization anticipate your proposed program(s) to remain virtual, in
person, or hybrid, and what measures will be taken to ensure program efficacy?

Theatre 40 response to the Covid-19 pandemic has been to conduct a series of robust virtual play readings and theater presentations. We have adapted and pivoted our program by delivering virtual readings and theater presentations via the ZOOM platform. These virtual readings include the BHUSD Adult Education Monday Night Theatre Appreciation Class along with many others virtual readings. These rehearsed and publicized readings are for our theatre membership of actors to keep them active and engaged as well as for our subscriber base and season ticket holders, to allow them to enjoy what Theatre 40 has to offer during this time when live performances are not allowed due to the COVID-19 pandemic.

The readings that have been performed during the fall of 2021 included:

~ *The How and the Why* by Sarah Treem  
~ *The Truth* by acclaimed author Florian Zeller  
~ *The Lie* by acclaimed author Florian Zeller  
~ *According to Goldman* by Bruce Graham  
~ *Church and State* by Jason Odell Williams  
~ *Into the Breeches* by George Brant  
~ *The Revolutionists* by Lauren Gunderson  
~ *Beasley’s Christmas Party* by Booth Tarkington  
~ *Disrupting The Box* by David Datz.

More Theatre 40 special virtual play readings and virtual performances are planned, ongoing and scheduled and will continue.

The upcoming schedule of virtual readings for the BHUSD Adult Education Monday Night Theatre Appreciation include, among others:

Jan. 24, 2022: *Call Me Waldo* by Rob Ackerman.  
Feb. 7, 2022: *Netherlands* by Don Nigro.  
Feb. 28, 2022: *Edith in the Dark* by Philip Meeks.  
Mar. 14, 2022: *One-act plays TBA.*  
Mar. 21, 2022: *Six Years Old* by Sam Silbiger.  
In the BHUSD Adult Education Monday Night Theatre Appreciation Class, the following virtual readings via ZOOM have been performed for the adult students.

under the theme of:

"The Other": plays about our relationships to people different than ourselves:
~ *White* by James Ijames
~ *Disgraced* by Ayad Akhtar
~ *White Guy on the Bus* by Bruce Graham
~ *Rasheeda Speaking* by Joel Drake Johnson

under the theme of:

"AGAINST ALL ODDS": plays dealing with overcoming adversity".
~ *Ben Butler* by Richard Strand
~ *Becoming Dr. Ruth* by Mark St. Germain
~ *The Explorer’s Club* by Nell Benjamin
~ *These Shining Lives* by Melanie Marnich

Theatre 40 also was given permission by the Human Services Department and the B.H. City Council to perform live outdoor summer readings at Greystone Estate — in the pool area. These readings were conducted live with a live audience and were enormously successful. We were given dates to perform three different plays during the summer of months of July and August of 2021. Each play had two performances. Again, these were live in front of a live audience outdoors at Greystone Estate.

The plays at Greystone were:
~ *Camping With Henry and Tom* by Mark St. Germain
~ *Incident at Our Lady of Perpetual Help* by Katie Forgette
~ *They’re Found in Trees* by Norm Foster

In addition to this Governor Newsom lifted restrictions on indoor gatherings on June 15th of 2021 and we were able to return to the theatre and we opened *Taming The Lion* in late July of 2021 and opened our 55th Season in September of 2021 with *As Good As Gold* by Marilyn Anderson and followed that up with *Good People* by David Lindsay-Abaire in early December of 2021.

So, our in person live performances have returned and are ongoing, as well as a robust series of virtual play readings.

Measures that are being taken to ensure program efficacy include maximum safety precautions, as mandated by The Los Angeles County Health Department, are strictly in place and adhered to at all rehearsals and performances. All actors and technical crew, must wear masks at all rehearsals and must be vaccinated and boosted and all are tested, in house, every few days to assure all results are positive.
All audience members who attend Theatre 40 performances have their temperatures checked at the box office and must show vaccination cards. **Audiences that have been attending the live performances have expressed repeatedly and quite emphatically how glad they are to be back and how glad they are that we are back.**

7. **For New Applicants:** If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at [www.beverlyhills.org/cagf](http://www.beverlyhills.org/cagf).

   ~ Theatre 40 is not a new applicant ~

**City of Beverly Hills**

**COMMUNITY ASSISTANCE GRANT FUNDING**

**APPLICATION FY 2022 - 2023**

8. **For Returning Applicants:** The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Theatre 40 of Beverly Hills has for over 46 years in Beverly Hills made constant and never-ending efforts to grow the public's awareness of our organization, through our quality theater productions, live in person play readings and events, press releases, and over 1,200 play readings (over the years – live and virtual) for the BHUSD Adult Education program. We are constantly making efforts to bring more audience into The Reuben Cordova Theatre on the campus of the BHHS so that more of the residents of Beverly Hills can enjoy the quality of what we have to offer. Virtual play readings, productions at Greystone Estate, both readings and inside the house for over 18 years with *The Manor – Murder and Madness* at Greystone and over 460 professional productions and 380 awards for excellence. Theatre 40 is always trying, through promotion by our publicist and by B.H. City communications & public relations channels, through the B.H. Chamber of Commerce, word of mouth and display ads in local media publication and social media outlets. Theatre 40's website showcases our history as well as our quality and is inviting and encourages new audiences and attendance. Growth of our audience and expanding the season subscriber base is always an important focus of
all our endeavors. It should also be noted that ALL Theatre 40 performances, over 120 live performances each season, are 100% FREE to ALL students of the BHUSD and have been for decades.

9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

\~ \$74,000

10. What percentage of your annual funding would the City’s contribution represent?

\~

The last complete fiscal year before our revenues were reduced (because of the Covid pandemic) ended on June 30, 2019. Total revenues that year were $407,330. If we return to the same revenue level in our upcoming fiscal year, the $74,000 grant would be 18.2% of our annual funding.

The $74,000 requested funding, would represent 18.2% of Theatre 40’s annual revenue. The COVID-19 pandemic has affected our production schedule and our revenue. The 2019-2020 season of six full productions was cut short and our two final productions were lost along with the revenue those productions would have generated. Our 2020-2021 was lost altogether and our 2021-2022 season has been shortened to a five-play season, rather than the usual six plays. Also, the revenue generated by The Manor at Greystone Mansion which is supported by the CAGF grant monies and would have played in late January and early February of 2022 was cancelled. Consequently, Theatre 40’s revenue from The Manor was lost as well. These are the reasons our annual budget is smaller than in years past. Normally, our budget is a higher number and therefore the City’s contribution would represent a smaller percentage of our annual budget.

11. What is the ratio of your organization’s administrative operating costs?

\~

The ratio of our organization’s administrative operating costs was 11.3% in our pre-Covid fiscal year ended June 30, 2019. Theatre 40’s revenues are down due to the COVID-19 pandemic.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022 - 2023

12. Provide any additional information that may be useful in evaluating your proposal.

~ ~ See attached additional information that may be useful ~

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2022 - 2023

13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.

   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

Completed CAGF application
Documentation of 501c.3 status of proof of 501c.3 status through partnership
Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
THEATRE FORTY

2021-2022
SEASON

Beverly Hills' Award-Winning Professional Theatre Company
Dear Subscribers and Friends:

I am very excited about our 2021/2022 Season of plays at Theatre 40. It is our 55th Anniversary Season!

It has provocative dramas, hilarious comedies, charming romances and several premieres on our stage. All of our productions will, as always, include Sunday Matinees. Extraordinary special events are planned throughout the year! Your enjoyment is guaranteed especially as our air-conditioning is working beautifully and our brand new theater seats could not be more comfortable!

And — back by popular demand, in its 19th year — Theatre 40's critically-acclaimed production of *The Manor* will be returning to Greystone Mansion. I am grateful to you, our subscribers and contributors, for your unwavering support. You are the key to our continued survival and success.

I invite all of you to join with us to celebrate our exciting 55th Anniversary Season by subscribing to our very affordable season package — 5 plays for only $180 — we are still the best buy in town! I look forward to welcoming you at the theatre, where as a bonus, the on-site parking is always ample and FREE!

David Hunt Stafford
Artistic & Managing Director, Theatre 40 of Beverly Hills
This is the story of the contentious relationship between movie mogul Louis B. Mayer, and the first openly gay star, William Haines.

Under incredible stress to keep suspicious stories out of the press, Mayer develops a plot to pressure Haines to end his relationship, and to take part in a fake marriage. He even goes so far as to blackmail Joan Crawford, Haines' closest friend, into helping him to destroy their relationship. Haines almost complies until a hunch tells him something might be amiss.

Treat a Friend! Each Theatre 40 subscription includes a bonus of TWO FREE tickets!
Good People is one of those rare occasions when a superb script connects present audiences with a playgoing experience filled with humor, humanity, and mind-churning drama. There isn’t a false note struck anywhere in this engrossing tale of one person who left the neighborhood and another who stayed, and the life-changing consequences that followed for both.

— Stage and Cinema

Highly Recommended

Hilda’s Yard

“Hilda’s Yard is a place not just of nonstop laughter but also a place where we get to know ourselves a little better. Visit it soon!”
— Wellington Advertiser

“No. Foster has a gift for comedy but in his work Hilda’s Yard the Canadian playwright also delves into the complexity of relationships, particularly within families. It’s comedy with a message.”
— Waterloo Region Record

HIGHLY RECOMMENDED!

Silent Sky

“Silent Sky is a fast-moving two hours of theater that anyone who loves astronomy or the history of science will enjoy.”
— Physics Today

“...In Lauren Gunderson’s Silent Sky, Leavitt’s story unfolds with a beauty and completeness worthy of the skies she mapped. Silent Sky is a gorgeous, inspiring drama that manages to convery both the vastness of an endless world and the solitude of human emotions.”
— Chicago Sun Times | Highly Recommended

Highly Recommended

The Play’s the Thing

“The Play’s the Thing” is as much dreamy fun as a fireworks show: gorgeous and ephemeral display of the way in which civilized beings can triumph over life’s usual chaos.
— N.Y Times

“High spirits, hilarity, wit, springliness, and charm.”
— New York Post

“This is a lovely piece of theater both lighthearted and captivating. Humor builds up and up, until the play, mesmerizes the audience with pure technique. It is also very clever.”
— N.Y Times

HIGHLY RECOMMENDED!

Good People

Good People is a funny, honest and vividly naturalistic slice-of-life comic drama that intelligently defines the nature of what a “good person” actually is. Smartly, playwright David Lindsay-Abaire presents the complex, contradictory nature of human behavior that has the characters struggling with the affects of all their life decisions.
— Chicago Critic | Recommended

HIGHLY RECOMMENDED!
The 2021-2022 Subscriber Package includes 5 Plays for $180

Get TWO EXTRA FREE Tickets to any one show of your choice, during the season!

Benefits of becoming a Season Subscriber
- Five exciting plays at one low subscription rate
- Attend the evening or matinee of your choice
- Convenient ticket reservations by phone
- Get TWO EXTRA Tickets to any show of your choice
- Get the best seats in the house

Benefits of becoming a Patron, Sponsor, Angel or Founder
All the subscriber benefits, plus:
- 4 Tickets To All Five Plays
- Invitations to Patron Night Dinners and Cast Parties
- Personal Recognition in all Theatre 40 programs

Every year generous subscribers support us, in addition to their subscriptions, by donating the much needed funds we depend on for high quality productions.

Patron: $600 - $850
Sponsor: $851 - $1,500
Angel: $1,501 - $2,500
Founder: $2,501 & above

For our 55th Anniversary Celebration, we would be honored to name a production for you, your company or a loved one, in recognition and acknowledgement of a contribution of $20,000.

Theatre 40 is in residence at the Reuben Cordova Theatre, conveniently located on the campus of Beverly Hills High School.
"Theatre 40 has found in 'Dinner With Friends' a reaffirmation of the quality of performances that set them off as one of the best theatres in Los Angeles."
— Obed Medina | EDGE on line Magazine

2021-2022
CELEBRATORY SEASON

"...no struggling with traffic to enjoy an evening of fine theater, we have a splendid and highly professional theater right here in Beverly Hills, Theatre 40!"
— Beverly Hills Weekly

Theatre 40's 55th Anniversary
Join the excitement!
APPLICATION SUMMARY FY 2022/23

Agency: Tower Cancer Research Foundation

Requested amount: **$50,000**

History of City funding: 2019/20: $25,000; 2020/21: $50,000; 2021/22: $50,000

Agency description: Founded by a group of physicians, patients, and volunteers, Tower Cancer Research Foundation has developed a legacy of supporting high impact research and clinical trials. This includes research that resulted in the approval of 15 new cancer drugs and the expansion of treatment options for cancer patients all over the world. To carry on this tradition, each year the non-profit awards a multitude of different scientific grants from one-year $100,000 Career Development Grants to five year $500,000 Senior Investigator Grants to $1,000,000 Multi-Disciplinary Discovery Funds.

While the Foundation’s primary thrust is funding innovative research in the hope of eradicating the disease for future generations, Tower also provides support for those currently facing a diagnosis through the Magnolia House, the patient services division of the Foundation. Magnolia House, is an integrative survivorship wellness center with in-depth programs offered at no cost to cancer patients and survivors. It is dedicated to helping those with a cancer diagnosis optimize wellness and quality of life, providing an array of free fitness, therapeutic, and holistic programs that empower participants to develop a physical and emotional toolkit to meet the challenges of the disease from diagnosis to survivorship.

Proposed use of Community Assistance Grant Funds: The proposed use of funds would go specifically to the holistic classes at the Magnolia House. The grant would allow Tower to further expand and enhance the program offerings to cancer patients and survivors. Examples of programs and classes offered include individual therapy, sleep management, stress management, pain management, writing workshops, educational lectures, Reiki, hypnotherapy, meditation, sound healing, yoga, Pilates, aerobics, guided imagery and many others. Insurance often does not cover complementary and integrative medicine services which creates a barrier for cancer patients and survivors to access these life enhancing programs.

Target population/Primary service: Cancer patients and survivors

Percentage of total program utilized by Beverly Hills community: Approximately 22% of program services are utilized by the Beverly Hills community.

Quantifiable Services and Measures: Tower’s Magnolia House now offers over 130 classes/services per month and receives over 19,000 participants per year.

Historical Performance:
- FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory
Launched in 2013, Magnolia House Patient Support Program offered 19 classes per month, and had a total of 500 visits in its inaugural year. Five years later, the Magnolia House program offers over 130 classes per month, and had 19,000 participant visits per year. Registration opens for the classes and programs each month, and they are often filled within minutes. Tower's psychosocial support programs and classes are an integral part of their patients' quality cancer treatments and survivorship care. The National Institute of Health (NIH) has incorporated Complementary and Integrative Health into its strategic plan for further highlighting, and the National Cancer Institute (NCI) recognized significant scientific research data supporting the need for psychosocial care for cancer patients.

Due to COVID-19, programs and classes transitioned to virtually based through Zoom. The programs have greatly expanded in both the number of participants attending the programs and in many classes, Tower has been able to increase the student capacity as a result of the online platform.

While Tower's main focus is to continuing to provide the highest quality classes, they are looking forward to assessed new programming to address increased demand. Despite increasing the capacity of many classes, they continue to experience a waitlist for over 70% of their classes.

**Percentage of annual funding City's contribution represents:** The $50,000 contribution would represent 10% of the Magnolia House budget.

**Ratio of administrative to operating costs:** 14% of dollars are spent on general and administrative expenses.

**Service Profile:** Needs-based ☒  Quality of life-based ☒  Social Service ☒  Health ☐  Education ☐  Cultural ☐  Other ☐

**Agency Scope:** Local ☒  Regional ☒  National ☒  International ☒

**501 (C) (3):** Yes ☒  No ☐  Exempt ☐
Agency / Project Name: Tower Cancer Research Foundation / Magnolia House Survivorship Support

Address: 8767 Wilshire Blvd., Suite 401

City: Beverly Hills  State: CA  Zip: 90211

Contact Person: Kelli Sargent

Phone: 424-230-7154  Fax: 310-861-5436

Email: kelli@towercancer.org

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Magnolia House, the patient support division of Tower Cancer Research Foundation, is an integrative survivorship wellness center with in-depth programs offered at no cost to cancer patients and survivors (or as we prefer to say - THRIVERS). It is dedicated to helping those with a cancer diagnosis optimize wellness and quality of life. Magnolia House provides an array of free fitness, therapeutic, and holistic programs that empower participants to develop a physical and emotional toolkit to meet the challenges of the disease from diagnosis to survivorship to thrivership. Classes, Workshops, Services and Programs offered include:

**MOVEMENT CLASSES**

- Pilates and Pilat-EASE
- Yoga for Bone Strength
- Dance
- Bootcamp
- Belly Dancing
- Low Impact Aerobics/Step Aerobics
- Yoga Classes (Gentle Yoga, Yoga for Balance & Resilience, Yoga for Stamina & Stability, Yoga for Serenity, Yoga for Vitality, Restorative Yoga)
- Yoga Sculpt

**MINDFULNESS CLASSES**

- Individual Therapy
- Nutrition Demonstrations/Workshops
- Art Therapy
- Reiki (Group and Individual Sessions)
- Hypnotherapy Individual Sessions
- Nidra Meditation
- Crystal Sound Meditation
- Writing Workshops
- Emerging Science in Cancer Care & Survivorship Workshop
- Emotional Freedom Tapping (EFT)
- Guided Imagery
- Sound Healing/Qi-ong
- Educational Lectures
- Stress, Sleep, and Pain Management Workshops
- GRACE - Educational Support Group Program (Advanced Stage and Survivorship)
- Men's Cancer Support Breakfast
- Mindfulness Techniques for Anxiety Relief
- Wig Concierge Program (On hold)
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

While conventional cancer treatments have greatly reduced cancer-related mortality, these therapies often produce adverse effects such as fatigue, hot flashes, nausea, and postoperative pain that may negatively impact quality of life. Consequently, many cancer patients suffer from both the symptoms of cancer itself and the side effects related to conventional treatments. Cancer survivors are more likely to use integrative medicine modalities for wellness, pain, and improving their immune functions. Interestingly, most of them started using integrative medicine because their conventional health providers recommended it to them.

The impact of a cancer diagnosis and treatment on a person is multifaceted and far-reaching, the notion of quality of life throughout cancer survivorship is also multidimensional and includes physical, psychosocial, emotional, and financial well-being. As more cancer survivors are living longer, the concept of quality of life has become an integral part of the cancer care continuum as well as a focus of intense research. (AACR 2021 Cancer Progress Report). Increased understanding of the far-reaching impact of cancer on a person’s life has spurred the field of psycho-oncology, an interdisciplinary approach to providing support for cancer patients confronting numerous behavioral, emotional, psychological, and social challenges throughout the different stages of survivorship (AACR 2021 Cancer Progress Report).

According to the National Center for Complementary and Integrative Health (NCCIH), integrative medicine differs from complementary and alternative medicine (CAM) because it brings together conventional and complementary treatments in a coordinated way. Neither rejecting conventional therapies nor relying on alternative medicine, integrative medicine adopts only those complementary modalities supported by the highest evidence of safety and effectiveness. Numerous studies have evaluated the efficacy of utilizing integrative medicine modalities to treat the side effects of conventional cancer therapies. Research supports the use of modalities such as mind-body therapies for symptom management and spiritual transformation.

Tower’s Magnolia House offers evidence based psychosocial patient support programs as an integral part of one’s quality cancer treatment and survivorship care. In 2013, Tower Cancer Research Foundation’s Magnolia Patient Support Program offered 19 classes per month and had 500 visits in the first year. A month into 2022, Tower’s Magnolia House Patient Support Program now offers over 130 classes/services per month and in 2021 received over 19,000 participant visits per year. Over 70% of our classes have a wait list which highlights both the quality in the programs we offer and the void that exists most notably due to the challenges of COVID-19 as well as the increasing rates of survivorship and the research supporting the benefits to quality of life. Participants view Magnolia House Patient Support Programs as a lifeline that provides not only enhanced quality of life but a community of friendship, encouragement, and comfort as well.

While Tower learns and sees the quality of life transformations directly from participants of the program, there is also a powerful initiative by the NIH who has incorporated Complementary and Integrative Health into it’s strategic plan further highlighting the need and benefits. NCCIH’s current strategic plan for FY 2021—2025 expands the definition of integrative health to include whole person health, that is, empowering individuals, families, communities, and populations to improve their health in multiple interconnected domains: biological, behavioral, social, and environmental. The plan has been informed and shaped by an effort to better define and map a path to whole person health by expanding and building on current activities while advancing new research strategies and ideas.

For over a decade, Tower has been on the forefront of complimentary care for cancer thrivers. Through Tower’s Magnolia House Patient Support Program, we continue to evolve the patient support experience through evidence based programs. Tower prides itself on vetting facilitators and instructors to ensure they are experts in their respective fields and come highly regarded in the community. We are infinitely grateful for the extraordinary instructors we have at Tower’s Magnolia House.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

22% (while the percentage is lower than last year, the total number of Beverly Hills participants is higher due having more participants overall in our program)
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Due to COVID-19 pandemic, we paused in person classes and quickly transitioned to offering all our programs online via Zoom starting April 21, 2020. The program has expanded tremendously in both the number of participants attending our programs and we have been able to increase the capacity of many classes as a result of being online. We continue to work creatively with our exemplary instructors to maximize the online offerings that keep us energetically connected even though we are physically apart.

We are currently still only offering classes online via Zoom. Prior to the Omicron variant, we had planned to offer non-movement classes to in-person on a limited basis. This plan is currently on hold, but we remain hopeful that in 2022 we will be able to offer some in-person program offerings. Our surveys show that when we are able to return, our participants are interested in a hybrid model where we offer both in-person and on-line classes. Nearly every day, we receive feedback about the Magnolia House classes and instructors being a true lifeline during COVID19. Many are isolated, experiencing triggers of trauma, the classes are the only access to community and vehicle to healing the mind and body.

While our main focus is to continue providing the highest quality of classes with the most heartfelt energy, we are also looking forward to adding new programming to address increased demand for our classes. Despite increasing the capacity of many of our classes, we continue to experience a wait list for over 70% of our classes.

We are infinitely grateful to the City of Beverly Hills for empowering Tower to expand and adapt to the needs of our community affected by cancer. As you will read in the testimonials, Magnolia House has been a life saver for many and the City of Beverly Hills plays a significant role in making that possible.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

As a result of the pandemic, being creative, strategic, and collaborative has been essential in bringing the best and most effective programming to the community. The top three efforts we have taken to ensure we are responsive to the needs of the Beverly Hills community are:

*We have strengthened our relationship with several doctors, integrative medicine practitioners, physical therapists, and social workers at Cedars-Sinai, Tower Hematology Oncology, Kaiser, UCLA. These relationships along with our instructors, are a top referral source to Magnolia House.

*The instructors we hire for our Magnolia House Program are the best of the best. Along with their extraordinary expertise working with cancer patients, they also have the most caring hearts and go above and beyond to create smiles, healing, and connection. As you will read in the testimonials, the sense of community is one of the most talked about elements of Magnolia House. So much of this is due to our instructors and the team that supports them. We actually have a had a group of local Beverly Hills residents get together several times at Roxbury Park during the pandemic. We share these gatherings through our marketing and social media as well to help spread the word.

*We continue to think ahead to bring the most innovative programming, classes, and services to the community - both to those with cancer and to those who care for cancer patients. Our educational lectures and Men’s Breakfast are a great examples of this as they a cover wide range of topics and often times include speakers/experts from the Beverly Hills Community.

*We are in the process of researching the possibility of having a table at the Beverly Hills Farmer’s Market which would be a great opportunity to share with the community about our services and the support for the City of Beverly Hills.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$50,000

10. What percentage of your annual funding would the City’s contribution represent?

10%

11. What is the ratio of your organization’s administrative operating costs?

14%
12. Provide any additional information that may be useful in evaluating your proposal.

***SEE ATTACHED DOCUMENT***
In our annual survey, it was more clear than ever how truly remarkable our Magnolia House instructors are. It is largely what makes Magnolia House unique in its offerings. The knowledge, expertise, and infinite hearts of our instructors that care so authentically for the participants in our program. It truly is so special. On November 10, we celebrated our annual Spirit of Hope Lunch-In (via Zoom). We honored our Magnolia House instructors for the life enhancing work they have done during this pandemic. Here is a link to the video where you can listen to participants share their appreciation for the Magnolia House instructors: https://www.towercancer.org/2021-spirit-of-hope-lunch-in

We are excited to share the continued expansion, increased participation, and words from our community that become gratefully emotional when they share how they would be lost without the programs offered by Tower's Magnolia House. Every day we receive phone calls and emails from participants expressing their gratitude for Magnolia House and how it has helped to heal, strengthen, comfort, and support those with a cancer diagnosis. The breadth and depth of our gratitude for the support from the City of Beverly Hills is infinite.

**2021 Annual Survey Highlights:**

Over 90% of respondents agreed or strongly agreed with the following:

- Feel a sense of connection or support in the Magnolia House Online Classes
- Learned ways to reduce and manage stress
- Helped to improve emotional wellbeing
- Helped to improve physical wellbeing
- Would recommend Magnolia House to a friend with a cancer diagnosis

**Top reasons participants enjoy taking Magnolia Classes online**

- Eliminates stress and time of driving
- They accommodate the difficult daily physical challenges and keep me connected and safe at home
- Fits with work schedule
- Feel more comfortable at home
- Being able to attend when I’m fatigued or not feeling well after chemo treatment
- Not having to wear a mask due to COVID
- Be able to see familiar faces of friends and favorite teachers
- That I can participate safely online now and in the future. The classes and connections have made a tremendous impact on my well being
Magnolia House Program Participation Metrics

Attendance By Month

![Bar chart showing attendance by month for 2020, 2021, and 2022.]

<table>
<thead>
<tr>
<th>Month/Year</th>
<th>Total Participant Visits</th>
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<td>Sept-Dec 2021</td>
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</tr>
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<td>Sept-Dec 2020</td>
<td>5400</td>
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</tr>
<tr>
<td>2020</td>
<td>11,361</td>
</tr>
</tbody>
</table>

*Anyone with a cancer diagnosis that participates in Magnolia House classes is defined as “participant”*

Online Programming Update

Participant Testimonials from Annual Survey

- “I cannot begin to express my gratitude for the wonderful classes that Magnolia House provides to us. They have absolutely changed my life in the most positive way. Magnolia House teachers are incredibly skilled at teaching and connect with me on a meaningful and personal basis. There is a true sense of comradery and caring among the participants who zoom in from the comfort and safety of their homes, often in different parts of the country and world. The skills and practices that I’ve learned from my Magnolia House classes have kept me focused on positivity, healing and fitness (physically, mentally and emotionally) during this most difficult time. THANK YOU, MAGNOLIA HOUSE!”

- “These classes have been invaluable to me during Covid. They get me out of my bedroom and moving and I feel less alone. Thank you.”

- “Magnolia House has been a God send during treatment and has uplifted my spirit with a variety of classes that are offered. The community has been extremely supportive during this difficult time.”

- “Magnolia House has provided me a warm and inviting atmosphere for me to thrive in my journey with cancer. I always feel invited and leave with the correct purpose achieved. Thank you for all your provide.”

- “I know that Magnolia House changed my life after cancer changed it. With the guidance of the most amazing instructors one could have, I started my journey of getting stronger, learning how to really workout. I felt so good &
still feel that same way years later. I am truly grateful for the opportunity to be part of the Magnolia House Community.”

“I am so grateful for Magnolia House, and I have had a most wonderful experience with my various classes and programs here. All of the teachers and facilitators I’ve had so far are truly fantastic, and the community with them and fellow participants is quite special. What I’ve learned in every class, be it a movement class, a writing or art workshop, or a meditation or mindfulness workshop, is invaluable and has helped me tremendously. Thank you.”

- “Having attended both in-person and now online during the pandemic I still feel connected with community and emotionally rely on the weekly offerings for mental and physical stability each week. I’d be lost without the online offerings. They have really made a difference in how I’ve managed my health through these weird times. Thank you SO MUCH to everyone who has made it possible.”

- “Can’t say enough good words. The programs are professional, exceptional and fabulous and caring teachers! And staff too!”

- “Magnolia House’s offerings are foundational to my well-being and strength. I’m so appreciative for every aspect of what’s provided, and highly commend the supportive and caring staff, the dedicated and knowledgeable facilitators, the uplifting and meaningful variety of sessions, and how Magnolia House continues to serve all of us through these hard times.”

- “Magnolia house has helped me be a whole person. I may be dealing with cancer but it doesn’t control me. Magnolia house has helped me get thru my cancer and this whole Covid lockdown.”

- “Participating with such caring and knowledgeable instructors as been a life changing experience. Beside helping to relieve the stresses associated with cancer and residual problems associated with cancer, all the instructors have reached out during class and whenever needed to make us feel that we were not alone and provide us with help and support. We are so fortunate that Magnolia house was able to transition so well from in person to online emotional and physical support for us.”

- “I am so grateful for the Magnolia House offerings. Being able to take classes online during cancer treatment and COVID really improved my quality of life. I always look forward to the instructors and other students in the classes. When I look back on the last year, I can see the physical progress I made in the exercise classes and I feel proud of myself!! I also reflect upon the sense of community I feel and I know that I’m doing better emotionally as well. Thank you!! “

- “I am a different person, with so much more to give to others because of the strength I receive from the Magnolia house programs. My physical body has become healthier and my heart has opened as a result of attending classes both in person and on Zoom. The Magnolia participants and staff have truly become another “family”. The value of the relationships I have made at Magnolia is priceless. The quality of programming is top notch. I am will be remain continuously grateful to Magnolia for all they have given to me and others to help make us well.”

- “Taking classes and being a part of the Magnolia community has allowed me to cope with my diagnosis and recovery by connecting me with others who know exactly how I feel and have been through or are going through a similar journey as me. I feel so lucky to have found Magnolia House Patient Support and I am so grateful to all of the staff, instructors and my fellow patients who make up this incredible community!”

- “I do not know how I would have come thru my experience without Magnolia House, the support and love and kindness is so important and wonderful, so very full of gratitude for all you do for all the us....”

- “I wanted to let you both know, I loved Pilates 101! She presented a great class. It was challenging and I broke a sweat!!! Thank you for the new class. These zoom classes have been a life changer for myself and so many other
patients. Being COVID challenged, and having to stay home, these classes and familiar faces brighten up the day and help us stay healthy."

Karin Hoffman is amazing. She is so knowledgeable and gifted at conveying that knowledge to help each student understand the structure of the human body and how to be mindful of choices in the initiation of movement. Students at the end of class (including myself) express how they are overcoming their former limitations in range of motion following cancer surgery, reconstruction, or injury. She is giving hope to us that we don’t have to accept predictions of loss that affect quality of life. During the class, she individualizes her directions to students who have osteoporosis, osteopenia or spinal stenosis. She cautions a student who is dealing with issues of a particular body part, adapting the exercise to fit that student’s need. In short, we each feel her attention one-on-one. And it is done with such care, generosity and love. I have said it before but I want to repeat that she is such a gift to us all. Especially in this time filled with new added outside challenges. I am so grateful to Tower."

⭐⭐⭐⭐⭐
5.0 Stars (468 reviews)

"Sublime mental and physical bliss experience. Thanks ladies!"

by Mary K. | 4/19/2020
Ratings and Reviews report
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating
      budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement
      reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status or proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained
  from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Wallis Annenberg Center for the Performing Arts

Requested amount: $10,000

History of City funding: 2017/18: $10,000; 2018/19: $10,000; 2019/20: $10,000; 2020/21: $10,000; 2021-22: $10,000

Agency description: Located in Beverly Hills, the Wallis Annenberg Center for the Performing Arts brings audiences world-class theater, dance and music. Since opening their doors to the public in 2013, the Wallis has established itself as a major cultural resource and civic hub for the Beverly Hills community, drawing over 70,000 paid audience members plus over 10,000 additional adult and youth students, and other visitors annually.

Proposed use of Community Assistance Grant Funds: The Wallis requests support for their GroW @ the Wallis Community & Outreach Program that serve as many as 10,000 individuals each year, including a core group of Beverly Hills youth, adults, and families. The Wallis' Community and Outreach Programs include the following initiatives:

I. The Wallis School Partners Program (for K-12 students) - provides multiple opportunities for students, teachers, and families to experience performances on our stages and receive support on their campuses. All of these programs are now offered virtually. Field trips are currently on hold due to the pandemic.

II. Programs for Older Adults – includes a writing a storytelling course for adults 55+, and a virtual storytelling class course for adults 55+ that uses a variety of art forms for students to tell their stories.

III. Partnership with the Miracle Project –provides theater, music, dance and social skills classes for individuals with autism and all abilities.

IV. Dancing through Parkinson’s – taught by experienced dancers and designed to encourage joy, strength, community, stability, mental clarity and creativity for Parkinson’s disease patients and their caregivers.

V. Free Outdoor Community Programs – each season, The Wallis presents Dance Sundays, a free, outdoor monthly dance classes curated by Debbie Allen and taught by expert teachers. This program draws over 1,000 participants in a particular year.

VI. Community Partners – in a typical year, The Wallis makes 2000+ tickets available to local social service agencies, senior housing, and other partners including TEENTIX LA that seeks to expand youth access to the arts, veteran groups and more.

Target population/Primary service: Community members of all ages.

Percentage of total program utilized by Beverly Hills community: Around 30% of The Wallis’ overall services are utilized by members of the Beverly Hills community. In addition, The Wallis has a formal arts education program partnership with the Beverly Hills Unified School District, and those schools make up more than half of the schools currently participating in The Wallis School Partners Program.
Quantifiable Services and Measures: The Wallis draws more than 70,000 paid audience members plus as many as 10,000 students and community members annually. The Community Outreach Programs at the Wallis serve over 10,000 individuals. The School Partners Program serves more than 5,000 pre-K through 12th grade annually, from over 40 schools throughout the Greater Los Angeles area. Of those 5,000 students, over 1,300+ are from the Beverly Hills Unified School District.

Historical Performance:
FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
In March of 2020, the Wallis has been successfully operating on a hybrid model which allows all sides of their programming to continue to provide vital community connection and exceptional arts experiences, while prioritizing the safety of their patrons and staff. Programs have been operating successfully online, hybrid, and outdoor only, and limited capacity models based on shifting health guidance.

Percentage of annual funding City’s contribution represents: The City’s contribution of $10,000 would represent approximately less than 1% of the Wallis’ total annual contributed and earned income.

Ratio of administrative to operating costs: Administrative expenses represent approximately 10% of the total operating budget.

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☐ Health ☐ Education ☐ Cultural ☑ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
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- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
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Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since its inaugural season in 2013, The Wallis has proudly served the Beverly Hills and broader Los Angeles community through our world-class mainstage arts programming which features Theater, Music, Dance, and Film; and through our expert-led arts education and community programs designed to foster access and inclusion in the arts for people of all ages, backgrounds, and abilities. In a typical year, The Wallis draws more than 70,000 paid audience members and 10,000 community members, students, and visitors.

In addition to more than two-thirds of our Board of Directors, Beverly Hills residents comprise a major portion of both ticket buyers, and those who take advantage of our free community programming. Since the onset of the COVID-19 pandemic in March of 2020, The Wallis has been successfully operating in a hybrid model which allows all sides of our programming to continue to provide vital community connection and exceptional arts experiences, while prioritizing the safety of our patrons and our staff. In addition to providing unique, valuable services to Beverly Hills residents, The Wallis is a major economic stimulus that draws regional, national, and international newcomers to our city. A civic and cultural landmark, The Wallis is respected by the arts community worldwide and treasured by Southern Californians.

A renewed cultural grant of $10,000 would continue to support our GRoW @ The Wallis Community and Outreach programs that serve up to 10,000 individuals in a typical year, including a core group of Beverly Hills youth, adults, and families. These programs enrich the lives of our residents, and bring consistent foot traffic to local restaurants, shops, and other local businesses — many of which are experiencing protracted hardship as new COVID variants continue to emerge. These programs enable The Wallis and the City of Beverly Hills to give back to the broader community, and create a connective tissue which keep Beverly Hills Residents engaged with their neighbors in times of unprecedented isolation.

GRoW @ The Wallis, a gift of Gregory and Regina Weingarten and The Annenberg Foundation, is our space for education. Arts learning is integral to all that we do at The Wallis and vital to healthy communities. The community programs we offer through GRoW @ The Wallis:
- Include free and low-cost opportunities that serve the Beverly Hills and Greater Los Angeles Area;
- Have swiftly and successfully transitioned through fully remote, hybrid, and in-person models in response to contemporaneous health guidance;
- Have prioritized finding equitable ways to serve diverse communities whether or not our physical building is open to the public;
- Are created, curated and taught by world-class artists and arts educators;
- Feature opportunities for all ages, from very young children through older adults, as well as offerings for special groups, including families with young children, underserved youth, people with autism, and people with Parkinson’s disease to experience the joy of the arts.

The Wallis is so appreciative of its longstanding partnership with the City of Beverly Hills, including its past funding from the Cultural Grant Program. A renewed grant will help The Wallis continue to serve our community with exceptional arts education, enrichment, and community outreach programs.
3. If you are applying for a cultural grant, please describe your program here.

A renewed grant from the City of Beverly Hills Cultural Grant Program would support GRoW @ The Wallis community, education and outreach programs during the 2022/23 Season. These initiatives include the following:

THE WALLIS SCHOOL PARTNERS PROGRAM (For K-12 students)

The Wallis School Partners Program was founded in 2015 to provide access to world-class performing arts for prekindergarten through twelfth grade students in Beverly Hills and throughout Los Angeles County. In a typical year, the program has offered 10 to 20 weekday student matinee performances at The Wallis each season, as well as in-school arts workshops, Family Days (free tickets for parents and students to attend weekend performances at The Wallis), Careers In The Arts days at The Wallis, and resources for teachers.

Due to the COVID-19 pandemic, in-person school field trips were placed on hold, and have been slow to resume. Still, arts participation is even more important during times of crisis. The Wallis remains committed to serving schools through highly customized arts education offerings. The program first successfully transitioned online, and is now operating in a hybrid model as it focuses on two key groups of schools:

- Beverly Hills Unified School District Pre-K through 12th grade public schools, with whom The Wallis has a formal arts education partnership; and,
- A target group of public Pre-K through 12th grade schools in extremely under-resourced communities, with priority given to those whose arts education budgets have been reduced or eliminated due to the pandemic. The Wallis is working with schools in which we have pre-established relationship with teachers and administrators, whose partnership is necessary to the successful implementation of our program. Some examples include Gabriella Charter School 1 (Echo Park), Gabriella Charter School 2 (Exposition Park), Oscar De La Hoya Ánimo Charter High School (Boyle Heights), and Stevenson College and Career Preparatory Middle School (East LA).

The Wallis designs a slate of virtual programs for participating schools, based on each school's individual needs. Each offering provides a unique opportunity to experience and learn from exceptional artists and teaching artists, in environments bespoke to what students are studying in class. In a recent example, The Wallis created a workshop around Rapunzel Alone for Beverly Vista Middle School. By first utilizing the radio play (now streaming for free on The Wallis' website) as in-class curriculum, students were enjoined to make critical comparisons between radio plays and in-person performances. We then opened a zoom discussion among the students, Mike Kenny (writer of the stage play, narrator of the audio play), and actor Brian Inerfeld, along with Artistic Director Debbie Devine, Executive Director Jay McAdams, and Educational Programs Manager Arie Levine of the 24th St. Theatre. This allowed the students the unique opportunity to talk about the show in all its nuance — from broad themes, to depictions of differently abled individuals — with the creators, and to dialogue with leaders in the arts field. We are presently working with Beverly Vista to determine when we might be able to bring students to the staged production which will take place in March.

In 2022-2023, The Wallis School Partners Program will remain nimble, with continued opportunities for schools and students to participate online alongside the option of moving back to in-person workshops and events as health guidance allows. We will continue to collaborate with teachers and administrators on an ongoing basis to evaluate which offerings have been the most successful, and we will use the feedback to fine-tune the program. As state and local regulations shift we will continue to work with schools, as well as COVID-19 safety experts, to determine how students may resume their participation in these in-person options, as in previous years.

(Cont'd - Attached)
QUESTION 3. CONT’D:

PROGRAMS FOR OLDER ADULTS
In fall 2019, The Wallis launched a powerful new program for adults called Staged Stories, a ten-week writing and storytelling course for adults 55+. The first course offering was met with such high demand that we added additional sessions throughout 2020. In March 2020, Staged Stories transitioned online and has continued meeting virtually. The ten-week sessions conclude with online presentations of each student’s work via the Zoom platform. In June 2020, due to the continued demand for programs that serve older adults, GroW added an additional course called Beyond Words. This is a virtual personal storytelling course for adults ages 55 and up which uses a variety of art forms to help students tell their stories. These successes led to the recent addition of an advanced storytelling class following the same format, for participants of previous courses who wish to deepen their skills, and the development of a program following a similar model in partnership with Crystal Stairs in South LA, which uses theatre exercises to help parents to confidently advocate for their children.

PARTNERSHIP WITH THE MIRACLE PROJECT
The Wallis will continue its close partnership with The Miracle Project to provide theater, music, dance and social skills classes for individuals with autism and all abilities. We offer several ongoing, rotating courses, like Triple Threat, a course that trains students in singing, dancing and acting, and a twice-yearly original musical production, which is based on the students’ real life experiences. The visibility and artistic resources of The Wallis, combined with the expertise of our partner, The Miracle Project, inspire these young people to “dream big” — a message individuals with autism do not always receive.

Courses have continued to meet online throughout the pandemic, but the performance opportunities using a platform like ours remains a point of pride — one course held a virtual performance of an original musical called The Influencer, about the pressures we all face from advertising, social media, and our peers to conform to certain attitudes or behaviors. In 2022/23, we anticipate that courses will move back to an in-person model, and once more feature culminating performances inside the theater.

The Wallis has additionally recognized the importance of creating opportunities for individuals with autism to participate in the performing arts since our inception. Our multi-function Quiet Room in the Goldsmith Theater can be used for audience members who need to make noise or move during a performance. This unique accessibility feature makes attendance possible for individuals with autism as well as a broad range of personal conditions and situations.

DANCING THROUGH PARKINSON’S
The Wallis offers ongoing dance classes in partnership with LA-based Invertigo Dance Theatre, whose mission is to create connections and community through dance, storytelling, theatre and music. Through this partnership we offer our weekly Dancing Through Parkinson’s class, taught by experienced professional dancers and designed to encourage joy, strength, community, stability, mental clarity and creativity for Parkinson’s disease patients and their caregivers. In lieu of tuition, students may make a small donation.
Dancing Through Parkinson’s has taken place online since spring 2020, with a particular sensitivity to the high risk status of many participants. As with all of our in-person programming that has transitioned to the virtual format, we will continue to monitor the transition back to in-person classes during the 2022/23 Season, with a possible step to a hybrid approach allowing for more social distancing than the classic model. Depending on student interest, it is possible that we will continue to offer virtual Dancing Through Parkinson’s sessions even after in-person classes resume, in order to make the program accessible to a wide demographic net.

FREE, OUTDOOR COMMUNITY PROGRAMS FOR ALL AGES
Each season, The Wallis presents Dance Sundays — a series of free, outdoor monthly dance classes on our Promenade Terrace, curated by Emmy-winner Debbie Allen and taught by expert teachers from her Debbie Allen Dance Academy. Dance Sundays has become one of the most exhilarating and prominent public events in the City of Beverly Hills, drawing well over 1,000 participants in a typical year. Each month features a different dance style, including salsa, hip hop, tap, African dance, and more. Many months feature live music. Dance Sundays welcomes a broad group of participants including Beverly Hills residents, employees of local businesses, and people from outside the Beverly Hills area who are drawn to this unique program.

The Wallis also offers year-round free outdoor arts events for all community members on our Promenade Terrace. Sunday Fundays are free, family-friendly performances throughout the year that feature artists and ensembles -- including our popular STORY PIRATES series that performs sketch comedy based on stories submitted by kids in the audience and across the country; and family concerts by musician Parker Bent; Spring Groove Y.U.M.M.Y. Time, a 3-tiered program for body, mind and soul; and Kiddle Karoo! amusical puppet show and concert.

COMMUNITY PARTNERS
In a typical year, The Wallis makes 2000+ tickets available to local social service agencies, elder housing, partners like TEENTIX LA which seek to expand youth access to the arts, veterans groups, and more.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Since its opening 201314 Season, The Wallis has transformed the cultural landscape of Beverly Hills through its exceptional mainstage productions, education initiatives, and community programs.

These programs:

• Have, through the course of the pandemic, successfully transitioned to online, hybrid, outdoor-only, and limited capacity models based on shifting health guidance; and continue to provide invaluable arts access, arts education, and community connections to Beverly Hills residents as well as the broader LA County community during the COVID-19 pandemic. During challenging and isolating times, the power of the arts to uplift, inspire, and create a sense of belonging is more critical than ever. The Wallis is committed to remaining responsive so that our education, community, and outreach programs may continue to serve our community in every iteration of these programs.

• Contribute to the cultural vitality of Beverly Hills residents and of the community at large. The Wallis’s community activities provide world-class arts engagement for the people of Beverly Hills. Arts participation fosters wellbeing and a sense of community. Many of these programs are free or low-cost, providing opportunities for everyone to engage in the arts. The Wallis’s programs are visible and large-scale. Even those residents who do not regularly attend performances benefit from Beverly Hills’ growing reputation as a vibrant cultural destination.

• Provide ongoing, unique, and vital arts education and arts engagement opportunities for Beverly Hills prekindergarten through twelfth grade students. Students from four Beverly Hills Public Schools (Beverly Hills High School, Beverly Vista, El Rodeo, Hawthorne, and Horace Mann) are regular participants in The Wallis’s School Partners Program, and have been since our first season.

• Create opportunities for individuals who frequently do not have access to arts opportunities. Our programs include targeted offerings for the elderly; families with young children; youth and adults with autism; and people with Parkinson’s disease.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Around 30% of our total program service is provided directly to Beverly Hills Residents — we anticipate this number will remain stable. In addition, The Wallis has a formal arts education partnership with the Beverly Hills Unified School District, and these schools make up more than half of the schools currently participating in The Wallis School Partners Program.
The Wallis believes that the arts are even more essential to our lives and to our community during difficult times. In March 2020, the organization made a transition to virtual programming. In July of 2021, The Wallis launched a completely outdoor summer season featuring a robust slate of theater, dance, and music performances — we had constructed an outdoor pop-up theatre space which seated patrons in socially distant "pods" so that we could continue to connect with our audiences and our community through outstanding performances. In October of 2021, we were thrilled to once again open our Bram Goldsmith Theater for performances and limited capacity student matinees — a trend which continued through to the holiday smash hit LOVE ACTUALLY LIVE. When the emergence of the Omicron variant necessitated that some performances be postponed, we shifted our focus back to virtual programming. Throughout this entire period, Wallis signature courses and community programs have continued, and in some cases expanded enrollment, leading to the creation of entirely new courses to meet new demand and new demographics.

Since March 2020, The Wallis has offered:

- 7 unique pieces of virtual theater, two talkbacks, eleven musical events, and an annual benefit: all entirely online;
- An outdoor season comprised of one produced play, two dance pieces including the world-premiere of The Chandelier by Heidi Duckler Dance;
- co-produced fifteen dance films;
- returned to the Bram Goldsmith Theater once more with three pieces of theater, four cinematic events, one music performance, and engagements with three diverse dance companies.
- Served 17 schools with exceptional, hands on arts education programming

In this way, the Wallis has — and will remain — active, dynamic, and finding creative ways to serve our mission, and our community, no matter what form that service may take.

One of The Wallis' proudest accomplishments during the pandemic has been the successful transition of our GRoW @ The Wallis education and outreach programs online. In fact, some of these programs, like our Staged Stories storytelling course for adults ages 55 and up, have been even more in-demand in the virtual format -- so much so that we created an additional virtual course, Beyond Words, for this demographic. As demand continued to increase, The Wallis once again devised a new program launching in early 2022: an advanced storytelling course for older adults. We also developed a partnership with Crystal Stairs in South Los Angeles which uses theater exercises to help parents to more confidently advocate for their children.

The Wallis is closely monitoring state and local guidelines so that when we transition back to in-person events once more, we may do so safely and successfully once again. General Manager Michelle Wiesel has received twelve separate COVID-19 safety certifications from the WHO, Johns Hopkins, Health Education Services, and others, and has been invaluable in responding to health guidance quickly and effectively. Given the success of The Wallis' online programs, particularly in arts-education and community programming, it is likely that some virtual programs will remain part of our offerings well into the future.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Deeply rooted in our local Beverly Hills community and influenced by cultural change, the Wallis Annenberg Center for the Performing Arts, a public-private partnership with the City of Beverly Hills, strives to be a site for the convergence of relevant, dynamic performing arts, education and civic life, strengthening our local and global community in our role as a presenter, producer, educator and community resource.

The Wallis believes everyone deserves to learn and grow through the arts. Our mission-centric education and community programs serve this goal and establish The Wallis not only as a prominent performing arts destination, but also as a cultural center and resource for the entire community. Through these programs, we enable individuals who have limited arts opportunities to engage in with the very best in the performing arts; we use the power of the arts to build community and address pressing social issues; and we respond to critical needs in the greater community through arts leadership, collaboration and partnership.

The Wallis is firmly grounded in, and of service to, the dynamic, ever changing, Beverly Hills and greater Los Angeles community. As a civic hub, a gathering place for the open exchange of arts, ideas, and interests, our vision for this community actively invites everyone to contribute to the rich arts ecosystem of Southern California. We are also an integral part of the local, national and international arts communities and seek to play a leadership role in the advancement of the performing arts.

Our deep connection with the Beverly Hills community is central to all we do at The Wallis. City residents are active members of our audience and of our organizational and board leadership. We partner with businesses throughout the City to help our audience members make the most of their visits to Beverly Hills and The Wallis, and our patrons contribute to the vitality and economy of the community. Beverly Hills residents participate widely in our community and education programs, and these offerings provide opportunities for all residents to connect and engage in the arts, regardless of age, socioeconomic status, past arts experience, or health status. We thank the City of Beverly Hills for its consideration of our application in support of these vital programs.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

The Wallis respectfully requests $10,000 in support of GRoW @ The Wallis.

10. What percentage of your annual funding would the City’s contribution represent?

< 1%

11. What is the ratio of your organization’s administrative operating costs?

Approximately 10%
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating
      budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement
      reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained
  from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: West Coast Jewish Theatre

Requested amount: $7,300

History of City funding: First-time applicant

Agency description: West Coast Jewish Theatre (WCJT) provides multi-generational productions that reflect Jewish morals, values, and cultural experiences. By producing plays that offer insight into what it means to be Jewish and also, the universality of man's shared experiences. WCJT enables audiences to better understand and reflect on the human condition. The theatre shines light on the anti-Semitic movement prevalent in the Beverly Hills Jewish community; and educates audience members by probing them to ask questions and reflect on the state of hatred and fear. WCJT provides critical services that enhance the quality of life by reducing tensions and anti-Semitism in the community. To ensure shows are accessible by all, WCJT offers ticket discounts to seniors, youth, and minority groups in an effort to enlighten and entertain diverse Beverly Hills audiences.

Proposed use of Community Assistance Grant Funds: Due to the rise of anti-Semitism in Beverly Hills, West Coast Jewish Theatre, proposes to use the funds to hire security to protect theatre members throughout the season. WCJT will be able to grant the community access to past productions free of cost, while new productions will be paid per view. Administrative and artistic fees are also included in grant funding use as projection of ticket sales remain at an impacted level.

Target population/Primary service: Individuals interested in attending theater performances based on the Jewish experience.

Percentage of total program utilized by Beverly Hills residents/community: WCJT has had 40% patronage participation from the Beverly Hills community in their programming.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
   FY 21/22: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The pandemic created a need for WCJT to shift programming and now offers a hybrid model until the CDC gives clearance to solely in-person participation. Moving forward, WCJT’s Artistic Director is now a Covid Compliance Officer whose duties include ensuring the safety of staff and patrons.

Percentage of annual funding City’s contribution represents: 10%.

Ratio of administrative to operating costs: The ratio of WCJT’s administrative operating costs is 7%

Service Profile: Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □
Agency Scope: Local ☒ Regional ☐ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - We are a 501c.3
   - We are in partnership with a 501c.3
   - Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

We service the second largest Jewish population in the United States with Jewish thematic productions. These productions reflect Jewish morals, values, and cultural experiences. West Coast Jewish Theatre provides multi-generational productions that attract groups of all ages with stories about Jewish life past, present, and the foreseeable future. Our productions provide insights into what it means to be Jewish. Our play selections also provide insights about the universality of man’s shared experiences to bridge the beliefs that Jews are different from other groups. The criteria we use to select plays inform the public that Jewish people are no different than non-Jewish people. By providing this service to the Beverly Hills community, we believe that reduces hatred, bigotry and misunderstanding about the Jewish people. Local government cannot provide this unique kind of service. Questioning man’s inhumanity to man is what theater can offer. Jewish playwrights throughout the years are constantly posing questions to their audiences about the Jewish experience. We believe that West Coast Jewish Theatre is the vessel that transports audiences towards better understanding and reflection about man’s human condition.

Local government cannot offer visceral insights into the antisemitic movement happening in the Beverly Hills community. Our play selections probe the depths of the shame and intolerance that antisemitism rages in the Beverly Hills Jewish community. Theater offers a service defining the struggles about bigotry and hatred. Our play selections shines a light on the underbelly of antisemitism and educates our audiences. All hatred and bigotry of any group is a stain on our society. Audiences who come to see our plays are walking out of the theater asking questions in the hopes that they reach out within the community to find the answers.
3. If you are applying for a cultural grant, please describe your program here.

As stated, our programming selections speak to the cultural differences and shared common experiences about the Jewish people, but also what all people share about the human condition. Our theatrical selections are based upon answering "what does it mean to be Jewish in a society that sees us as the other". Many groups feel that being the "other" places them in jeopardy. Jews have been attacked throughout the ages and this has given rise to antisemitism. Our theater chooses plays that strike down those beliefs. We chose a play called, "The Whipping Man" by Matthew Lopez. A story about a Jewish confederate soldier returning from the Civil War on the eve of Lincoln's assassination returning to his ancestral home only to discover his home in ruins, his family dispersed, and the only survivors are two black slaves that the family brought up Jewish. And it's Passover. The juxtaposition of freedom was not lost by our audience. We also produced a play called, "FUGU". This was the story about how the Japanese government saved the lives of six thousand Lithuanian Jews during WWII. An untold story of two different cultures finding respect for one another during a horrendous and tragic time. We selected a play by Arthur Miller called, "Broken Glass". This play is a story about corporate antisemitism not allowing Jews to climb the corporate ladder, while as a backdrop, in November of 1938 the Germans attacked all the Jewish businesses and shynagogues in a night called, "Kristallnacht". These are just a few examples of the programs we have selected. We also offer programs to seniors offering ticket discounts and to groups of seniors in assisted living homes. We also offer student ticket discounts. We want young people to experience the plays in order to help them better understand the human condition. We have also offered student internships. We also have offered discounts to other minority groups in order to reach out to a broader audience. Our website (wcjt.org) offers other examples of productions that educate, enlighten, and entertain our Beverly Hills audiences.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Our services are critical because our plays enhance the quality of life by providing entertainments that make us laugh, cry, reflect, educate, and question who we are as a community, a city, state, and a country. Recently antisemitic flyers were distributed in the Beverly Hills area onto the lawns of Jews in order to intimidate and create fear. By offering programs that offer insights into why groups of people hate and create chaos amongst the Jewish people, we believe our play selections teach us about how to combat that fear and chaos. Theater is a place to contemplate these questions. A better understanding about the hatred and fear mongering arms our audiences with information that helps to reduce tensions. This helps improve public safety. Your grant money can help with hiring security so our theater can protect its’ members throughout the season. As we continue through the pandemic, West Coast Jewish Theatre was able through donations from the Beverly Hills community to create a virtual variety show which can be accessed via our website to help reduce the isolation that has come from this horrible pandemic. The function of theater is to promote shared experiences and despite our financial instability it is important for us to provide this service. Please check out these links:

https://beverlyhillscourier.com/2022/01/08/city-council-responds-to-antisemitic-fliers/

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Our demographics are theatergoers from the Beverly Hills community. We have had 40% patronage participation from the Beverly Hills community in our programming. They are season ticket holders and support our theater with ticket sales and donations. There are 34,000 Jewish citizens living in the Beverly Hills area which represents about 7.4% of the population. We hope to increase by 25% with new programming.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

We will be offering a hybrid program until the CDC says otherwise. With the grant we will be able to provide the community access to past productions for free and newer productions will be pay per view. Since the theater cannot hold full occupancy, we will also take that into consideration as a proactive measure to ensure public safety. With this grant it will assist with administrative and artistic fees because we anticipate our ticket sales will be impacted and create a hardship. West Coast Jewish Theatre will take full precautions and follow all CDC guidelines when offering in person performances.

Moving forward our theater has instructed our Artistic Director to become a Covid Compliance Officer. As a Covid Compliance Officer, his duties will be to insure the safety of our workers, and patrons. Upon entering the theater everyone will be asked to provide a current vaccination card, and it is mandatory that masks are required. Our theater will reduce the amount of seating in order to provide social distancing and seating spaced distancing. Hand sanitizer stations will be provided throughout the theater. Temperatures will be taken at the door. Ventilation will be a priority. Our staff will reduce transmission of Covid by testing weekly which will be provided by the theater. Our ushers are instructed to make sure that before entering all requirements are met.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

What differentiates us from the Annengerg and Theatre 40 is our programming. Our play selections reflect a Jewish culture and heritage that represents a large swatch of the Beverly Hills community. West Coast Jewish Theatre deliberately finds plays that not only reflect Jewish culture and heritage, but we try to find plays that tell stories about the universality of all men. By providing this kind of service, we help to present shared experiences and values. We do not present murder mysteries, or import productions from touring companies. Our website (wcjt.org) offers a list of our productions throughout these many years. We offer plays from Neil Simon, Arthur Miller, Matthew Lopez, Mark Harelik, David Ives, James Sherman, but we also bring in plays from Israel such as Anat Gov’s “O MY GOD”. We also give opportunities to new writers such as Mark Leiren Young’s “Bar Mitzvah Boy”, and Howard Teichman and Steven G. Simons’ “FUGU”. These plays are carefully thought out as seasonal productions that inform, educate and entertain.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$7300.00

10. What percentage of your annual funding would the City's contribution represent?

10%

11. What is the ratio of your organization's administrative operating costs?

The ratio of our organization's administrative operating costs is 7%
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status or proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2022/23

Agency: Westside Food Bank (WSFB)

Requested amount: **$250,000**


Agency description: Provides food to over 70 member agencies south of the Santa Monica Mountains, west of La Brea Avenue and north of LAX. Member agencies near Beverly Hills include JFS – SOVA, PATH West LA Shelter and the weekly meal programs at a Beverly Hills church.

Proposed use of Community Assistance Grant Funds: Bulk purchase of food in order to maintain and expand the programs of the social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless individuals.

Target population/Primary service: Food assistance for low-income individuals and families.

Percentage of total program utilized by Beverly Hills community: The Westside Food Bank (WSFB) serves all of the food pantries surrounding Beverly Hills; the most prominent, SOVA West, the food pantry of Jewish Family Service (JFS) is ¼ mile outside of the City limits. Additionally, WSFB gives food to other surrounding pantries.

Quantifiable Services and Measures: Food distribution poundage from WSFB’s warehouse in the calendar year of 2021 was virtually double that of the pre-COVID year of 2019 (+99%). (2021 was also 35% above 2020.) We are preparing for distributing at least as much food in 2022 and through several years to come.

Current Performance:
- FY 21/22: (Q1 & Q2) ✔ Satisfactory  ☐ Unsatisfactory  ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In a high-cost area like Beverly Hills and the greater Westside, those with lower income have long needed to have assistance to supplement what food has been available to them via the Federal safety net, or to receive emergency food relief while excluded from, or waiting for, government relief. Now with COVID, there’s more than double the number without the resources to afford food sufficiency. In terms of the food distributed to member agencies directly out of our warehouse, WSFB’s most recent quarter has been our busiest ever. Westside Food Bank will be continuing to focus on providing nutritious food to meet the continuing crisis of local food assistance need.

Percentage of annual funding City’s contribution represents: $250,000 in funding from the City would represent 7.4% of our current operating budget.
Ratio of administrative to operating costs: Admin 8.4%; Fundraising 9.7%; Program 81.9%

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑ Health ☑ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Agency: Westside Food Bank

Address: 1710 22\textsuperscript{nd} St., Santa Monica, CA 90404

Contact Person: Bruce Rankin, Executive Director

Phone: 310-828-6016  FAX: 310-828-2646

Email: bruce@westsidefoodbankca.org

1. Is your organization a 501.c.3?

We are a 501.c.3 organization, and documentation showing 501.c.3 status is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Westside Food Bank has been funded by City of Beverly Hills each year starting in 1986. For the current fiscal year ending 6/30/2022, the City’s funding level is $200,000. This funding is being used for the bulk purchase of food that we supply to Westside social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless people. WSFB is the food bank warehouse assigned to provide food to agencies throughout an area that is south of the Santa Monica Mountains, west of La Brea Avenue, and north of LAX. Our food currently goes to more than 70 member agencies, most of which pick up food at least once a week at our warehouse.

We are able to utilize the economy of scale by purchasing food in large quantities. This enables us to achieve a food cost index that is significantly lower than what any one direct-service food distribution agency could obtain. Our large warehouse in Santa Monica also allows us to accept, process, store, and distribute large quantities of donated food. Without the service we provide, many of the 50 programs that pick up food from our warehouse on a weekly basis would fall far short of having access to enough affordable, nutritious food to distribute to their clients, especially now, ever since the beginning of the COVID-19 pandemic.

We propose to again use Beverly Hills City funding to help maintain and expand our food purchase program, so that we can get more food to those in need in the Beverly Hills area and throughout the Westside. This will be crucial in a year when that need will continue to be seriously affected by the upheaval caused by the pandemic.

3. If you are applying for a cultural grant, please describe your program here.

Not applicable.
4. Why are these services considered critical? If you are a previous recipient, will you be providing new services this funding period?

In a high-cost area like Beverly Hills and the greater Westside, those with lower income have long needed to have assistance to supplement what food has been available to them via the Federal safety net, or to receive emergency food relief while excluded from, or waiting for, government relief. Now with COVID, there’s more than double the number without the resources to afford food sufficiency. In terms of the food distributed to member agencies directly out of our warehouse, WSFB’s most recent quarter has been our busiest ever. We will be continuing to focus on providing nutritious food to meet the continuing crisis of local food assistance need.

5. What percentage of your total program service is utilized by members of the Beverly Hills community?

Westside Food Bank serves all of the food pantries that surround Beverly Hills, the most prominent one being SOVA, the food pantry program of Jewish Family Services, our biggest customer. The BH-adjacent SOVA site is SOVA West (near Pico and Robertson, just 1/4 mile from BH). As a member of Feeding America, the nation-wide food bank trade association, Westside Food Bank would have been allowed to charge 19 cents per pound for the food we give to SOVA, and that has been the long-time standard for many food banks. We charge our member agencies nothing. If we were charging SOVA the prevailing Feeding America rate, SOVA would have needed to pay us over $80,000 during 2021.

Besides SOVA, our member pantry most likely to serve those from Beverly Hills is St. Augustine’s Pantry in Culver City which gets 95% of its food from us. We also regularly give food to the P.A.T.H. Cotner Shelter, near Pico and Sepulveda.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Having already put into place extensive disaster preparations, Westside Food Bank was relatively well prepared for the onset of the pandemic in the winter of 2020. Our recently much-upgraded digital warehouse management system brought order to the process of increasing food distribution to meet the new need. We instituted and continue to use a pre-order routine with our member agencies so we can use our temp warehouse workers to pre-package food orders. The pre-order system eliminated “shopping” in our warehouse, and it allowed for safer, non-contact distribution to agencies during their weekly food pickups. The pre-order system has also proved to be a popular, time-saving innovation for our member agencies, so we will certainly keep using it post-COVID. Our front office workers have been able to continue working partly from home. We have been able to use multiple social media and other on-line platforms for disseminating information and for fundraising. We created and continue to maintain a food pantry in Virginia Avenue Park in Santa Monica. When COVID began we doubled our food purchasing budget, and during the current fiscal year we will spend well over two million dollars on bulk food purchases, as contrasted with the $900,000 that was in our pre-COVID annual food buying budget. Our whole staff has been vaccinated and boosted, continues to wear masks at work, and so far is avoiding coronavirus infection.
Going forward, we expect the need for heightened levels of local food assistance... We will retain most of the streamlining changes that COVID forced upon us, since using these operational adjustments will be the best way to move a greater volume of food. During COVID, extra warehouse space (an annex) became available to us, but we are likely to lose that additional space as COVID recedes. We will need to replace this space, and this presents us with new challenges, both financial and operational.

7. Question for new applicants

Not applicable.

8. Please describe what efforts you have taken to continue as a service provider or organization partnering with the City. How have you been responsive to community needs and have been incorporating best practices to better serve the Beverly Hills community?

During the COVID period the need for food assistance for those who live in Beverly Hills and in the immediately surrounding communities increased along with the wider Los Angeles area. Throughout the high-cost Westside area the need for food assistance is still reckoned as double the level before the pandemic hit, and with diminishing benefits such as child tax credit and support for landlords and renters, the high need stands to remain for some time to come. Westside Food Bank has adopted new best practices such as those described in Section 6, above to meet the increased community need.

Food distribution poundage from our warehouse in the calendar year of 2021 was virtually double that of the pre-COVID year of 2019 (+99%). (2021 was also 35% above 2020.) We are preparing for distributing at least as much food in 2022 and through several years to come.

9. The funding year is 7/1/2022 to 6/30/2023. What is the amount requested?

WSFB requests $250,000 in FY22-23 for food purchases.

10. What % of your annual funding would the City's contribution represent?

$250,000 in funding from the City would represent 7.4% of our current operating budget which calls for FY21-22 income of $3,385,000. Our FY22-23 operating budget income projection is likely to be similar to that of FY21-22.

11. What is the ratio of your organization’s administrative operating costs?

According to our financial audit, in fiscal year 2019-2020 our cost breakdown was as follows: Administration = 8.4%; Fundraising = 9.7%; Program = 81.9%. (This is calculated on a cash-only basis; to provide maximum clarity we choose not to mix in any valuation of donated goods and services). Our Auditor's Report of FY20-21 is nearly finished and should be available by the end of February. Because of our significantly increased food
purchasing, we expect our percentage of Program costs will end up being higher in FY20-21, and in the current fiscal year, as well.

12. Provide any additional information that may be useful in evaluating your proposal.

Westside Food Bank is committed to maintaining our enhanced service for as long as needed while the economic effects of COVID continue to affect our community.

During the pandemic, some of our initiatives to address the increase in need include:

- Creating an emergency food pantry at Virginia Avenue Park that serves hundreds of families each week
-Partnering with Meals on Wheels West so that they can deliver groceries to homebound seniors along with their hot meals
- Creating a new monthly drive-through food pantry for veterans at the West LA VA
- Increasing the amount of food distributed to college students in need at Santa Monica College, Mount Saint Mary’s University, and UCLA
- Adding new local member agencies and providing produce and donated food to new grassroots charitable food distributions
- Maintaining the high standards of nutritional quality of our food, even as we have doubled our over-all food purchases (Fresh produce continues to be more than half of all the food we distribute)

13. Financial Statement (For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Account):

Because our FY20-21 audit report and our IRS Form 990 are just now nearing completion by the CPA firm of Quigley & Miron, we are attaching here our currently most recent documents — the Audit Report and the Form 990 for fiscal year 2019-2020.

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status
- Copy of most recent Form 990 – Return of Organization Exempt from Income Tax
- Copies of any Charitable Solicitations Permits that have been obtained from the City of Beverly Hills (We have not obtained any Charitable Solicitation Permits from the City of Beverly Hills.)
APPLICATION SUMMARY FY 2022/23

Agency: Writers Bloc

Requested amount: $30,000

History of City funding: First-time applicant

Agency description: Writers Bloc is a Beverly Hills based literary and cultural organization, now in its 26th season of producing programs bringing Nobel Prize winning novelists, titans of industry, popular singers, journalists, comedians, and experts who have explored their work and ideas with the Writers Bloc audience. Dedication and promotion of literature and art, as a non-performing arts organization provides a distinct perspective to audiences. Through Writers Bloc, authors who would generally command extraordinarily high speaker fees, are able to connect with residents and offer an opportunity to interact. Pre-pandemic, in-person events would be ticketed at a nominal fee of $20, allowing attendance to excellent cultural programming to be highly accessible to the public.

Proposed use of Community Assistance Grant Funds: Grant funding will provide Writers Bloc the means to continue services of virtual programming. Prior to COVID, Writers Bloc was able to offset the operational costs required, but since programs pivoted to a free virtual model, and to compete with other similar programs across the nation, financial need has become critical. Writers Bloc plans to charge for tickets when they return to in-person programs, but for now, funds will assist payment of email blasts, zoom membership, digital director, digital costs, office costs and ancillary costs. Providing the same level of quality programming virtually is crucial for Writers Bloc to continue a high caliber service for their esteemed community.

Target population/Primary service: Individuals interested in attending theater performances as well as adults who attend Theatre 40’s Monday night theatre classes.

Percentage of total program utilized by Beverly Hills residents/community: Audience base is strong in representation from Beverly Hills, but difficult to give an exact figure since outreach is now by email.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 21/22: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☒ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Writers Bloc faced operational challenges to remain relevant during the ongoing pandemic. Although able to pivot quickly, virtual programming has taken a toll on Writers Bloc, notably financially and in audience growth. Further, with a myriad of similar national programs that offer free virtual events, the organization has broadened virtual programming to include writers who live abroad where the guests could still “appear” at Writers Bloc, but in their own time zones.

Percentage of annual funding City’s contribution represents: 50%.

Ratio of administrative to operating costs: 90-100%

Service Profile: Needs-based ☐ Quality of life-based ☒ Social Service ☐
Health □ Education □ Other □

**Agency Scope:** Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

Agency / Project Name: Writers Bloc Presents (writersblocpresents.com)
Address: 353 South Swall Drive
City: Beverly Hills State: CA Zip: 90211
Contact Person: Andrea Grossman
Phone: 310.717.4452 Fax: ________________________
Email: andreagrossman@gmail.com

Please note the City’s insurance requirements for FY 2022-2023. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:
• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Writers Bloc is a cultural organization, separate and apart from local government issues. Please see writersblocpresents.com to see the scope of our programming.

Writers Bloc offers virtual and in-person literary and public interest programs dedicated to bringing to our community great writers, artists, social critics, journalists, who have made a significant impact on our cultural landscape. For 26 years, Writers Bloc, based in Beverly Hills, has brought Nobel Prize winning novelists, titans of industry, popular singers, major journalists, comedians, and experts who have explored their work and ideas with the Writers Bloc audience. Writers Bloc is a literary and cultural series which has earned national recognition as one of the most distinguished series of its kind.

Since the lockdown in early 2020, our virtual programs have been almost entirely free of charge, except when a publisher requires a book purchase to gain access to our platform.
3. If you are applying for a cultural grant, please describe your program here.

Please see writersblocpresents.com to give you an idea of our great programming over the years.

Writers Bloc is now in its 26th season of producing excellent cultural programming. We have brought some of the greatest humorists, novelists, journalists, comedians, and artists of our time to the City-- at exceptionally reasonable prices, with an environment that encourages audience engagement with the featured guests. The programs are conversations between the featured author and another personality. Our website, writersblocpresents.com, illustrates the breadth and scope of our events. The list is far too long (26 years!), but we've featured such writers as Amanda Gorman, Justice Sonya Sotomayor; Joan Didion; Mel Brooks; David Lynch; Betty White; Carl Reiner; Elmore Leonard; Norman Mailer; Gore Vidal; John LeCarre; Rachel Maddow; Dick Cavett; Linda Ronstadt; Nobel Laureate Kazuo Ishiguro; Queen Noor of Jordan; Salman Rushdie; Bill Maher; Congressman Adam Schiff; a series, free to the public, on gun violence prevention; former Governor Jerry Brown with his biographer, former L.A. Times editor Jim Newton; and literally hundreds more. Our events are known for their vibrant engagement between the featured guests and the audience. We have hosted dozens of United States Senators, including now Vice President Kamala Harris-- at a ticket price of $20, or less than $50 if we need to include the guest's book. We have made these special guests available to the public for a very modest price to ensure accessibility to all audiences.

Our programs are based on books. Since the pandemic began, we have broadened our virtual programming to include more writers who live abroad. We post our programs on our youtube channel, so that they can be watched free of charge.

Writers Bloc programs are carefully curated to cater to the interests of our community. Our authors are well-respected in their fields, and many have won prestigious national and international prizes-- including the National Book Award, the Nobel, the Booker, and more. We also cater to evolving pop culture, and include groundbreaking artists, actors, and writers from television and film. Since the pandemic, these programs have been largely free to the public.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Writers Bloc programs run the gamut from fiction to social criticism, comedy, journalism, history, and poetry. Fiction and literary arts improve our understanding of the world, broaden our perception of others here and abroad, and simply make life more enjoyable. Hearing and seeing a Nobel Laureate in Fiction (such as Kazuo Ishiguro) brings great writers close to us. From popular fiction to the most "literary fiction," reading novels not only entertains, but reading educates. We've hosted Senators, Congressional representatives, historians, and nationally renowned journalists who have given us perspectives about their world views. Comedians are social critics— they speak the truth as they see it, and make us think.

Writers Bloc continues to program excellent events— and it is our hope that we will soon be able to return to programs in real life. But in the meantime, we offer world famous writers and thinkers virtually. We hope that you can support us as we continue to do this.

The City of Beverly Hills understands the value that Writers Bloc provides; several years ago, the City Council presented the founder, Andrea Grossman, a certificate honoring the work we have done.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Writers Bloc started out with Joan Didion 26 years ago and has always catered to a large Beverly Hills contingency. Our Beverly Hills venues include The Wallis; The Writers Guild Theater; Temple Emanuel; the Music Hall (now the Lumiere); the Fine Arts Theater; and wherever we can pitch our tent. Our audience base is certainly strong in representation from Beverly Hills— it always has been. But since our outreach is now by email, it is very difficult to give you an exact figure.
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2022-23, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Our response to Covid was to veer (immediately) into virtual programs. The impact was stunning and immediate in several ways, notably financially and in audience growth. We lost all of the ability to charge our normal $20 ticket price, and continued to offer great events to the public-- but the virtual events were and are generally free of charge. The financial toll has been immense-- but we kept at it, and were able to present internationally reknown authors who are based all over the world. They could still "appear" at Writers Bloc, but in their own time zones.

Our programs will follow the recommended CDC, State of California, and County of Los Angeles health protocols. We anticipate that we'll be back to real life events in late February or March. We will require masking regardless of inside/outside programs. We would like to try hybrid programs, wherein we hold programs in person, and offer them virtually at the same time. We would need to meet that goal with a few people to help film the program and stream it. if we advertise an in-person event that needs to be canceled due to public health concerns, we will simply veer to virtual, and consider charging a small technical fee.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2022 - 2023

7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Writers Bloc is different from the City's current partners. Writers Bloc is not performing arts--it is an author series based on new books published by renown writers and personalities--including historians, award-winning journalists, pre-eminent novelists, elected officials, and thought leaders from around the world. Writers Bloc connects these writers, who would normally command extraordinarily high speakers fees, to our audience, giving residents an opportunity to interact with some of the most influential people in their fields. Since the pandemic, our virtual programs are free, except in the rare instance when publishers require us to include a book for admission to the virtual program. Even before the pandemic, and with the few in-person events we did when we thought the world was re-opening, our ticket price is equal to, or barely more than the price of a movie--$20.
9. The funding year is July 1, 2022 to June 30, 2023. What is the funding amount requested?

$30,000

10. What percentage of your annual funding would the City’s contribution represent?

About half. Before the pandemic, Writers Bloc charged a ticket price of $20, and that covered operating expenses. Since the pandemic, we have had to provide our virtual programs free to the public, because other programs of this kind around the country offered their events for free. In order to remain competitive, we had to follow suit. We have relied on fundraising but that hasn’t been nearly enough to meet operating expenses.

11. What is the ratio of your organization’s administrative operating costs?

As of now, our operating costs far exceed income, because for the past two years, our events have been free to the public except when a publisher requires the audience to purchase a book for admission to the virtual program. Our costs are at this point about 90% to 10% income from fundraising.

While our events are virtual, they still require significant cost outlay from Writers Bloc. We pay for our email blasts, our zoom membership, our digital director, other digital costs, office costs such as phone and equipment and ancillary costs of running a small business. Once we are back to in-person programs, and can charge for tickets, we can meet our operating costs.

We have always operated on a terribly lean budget. Since the lockdown two years ago, however, our financial need has become critical. We have cut costs to the bone, with salary remuneration down to essentially nothing.
12. Provide any additional information that may be useful in evaluating your proposal.

Writers Bloc represents the core values of the City of Beverly Hills: respect, civil discourse, diversity of voices. We promote understanding of an enormous array of subjects through intelligent dialog, through books and experts, with thorough exploration of ideas.

Writers Bloc has become a nationally respected and vibrant cultural organization, dedicated to the promotion of literature and art -- whether that's pop culture, or serious literary endeavor. At the beginning of the lockdown, we jumped into virtual programming not only to keep us visible, but to cater to the community's need to hear, see, and engage in meaningful discussion during a turbulent time in American life. We were, and still are, a deep community connection to those who were housebound due to the pandemic, hungry for ideas, for interesting discussion outside the bounds of cable television news. We connected our audience to great writers and thinkers, did our best to bring new voices to Writers Bloc, and asked the audience for their questions. We have continued to offer great writers and voices to the public -- with perspectives that challenge us to think and act well, and enjoy dialog with some of the most brilliant newsmakers and experts of our time.

Where else could audiences see Pete Buttigieg and PBS Newshour host Judy Woodruff talk about the concept of trust -- for free? Where else could Bill Gates and Don Cheadle address climate change and ways we can help? Where else could former California Governor Jerry Brown talk to his award-winning biographer Jim Newton, about his leadership of California and the direction California must head in, in terms of climate, traffic, housing, and more -- for free? Where else could literary legend Martin Amis chat with Steve Martin -- for free? Or Kenneth Branagh and mega filmmaker Christopher Nolan? Writers Bloc covers a great deal of territory -- from nonfiction spy stories to WWII Jewish resistance fighters, to great filmmakers and prize-winning literature. We cover issues that concern us now -- whether about the Electoral College, reproductive rights, or gun violence.

Please help us to keep these great programs going. You can watch most of them for free on our youtube channel. (The few exceptions are because the authors did not agree to living online forever.)

I am always available by email and by cell phone.

Thank you so very much for your consideration.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills