



ARGUMENT AND REBUTTAL FORM

BEV HILLS CITY CLERK
2023 MAR 7 PM 3:09

ELECTION DATE: May 23, 2023 MEASURE I.D. (if any): C

JURISDICTION: City of Beverly Hills

(Please mark (x) in the appropriate box)

<input type="checkbox"/> Argument in Favor	<input checked="" type="checkbox"/> Argument Against
<input type="checkbox"/> Rebuttal to Argument Against	<input type="checkbox"/> Rebuttal to Argument in Favor

Statements will be printed in uniform type, style and spacing according to the County's system requirements. When preparing your statement, please use block paragraphs and single space format. Text submitted indented or centered will be typeset in block paragraph form. **Entire statements in all capital letters, bold and italics (or any combination of enhancements) are not acceptable. Indentations cannot be accommodated.** Words to be printed in **boldface type**, underscored and/or CAPITALIZED are to be clearly indicated. All statements should be checked by the authors for spelling and punctuation as the elections official is not permitted to edit any material contained therein. **NOTE:** Rebuttal arguments are not direct arguments. For example, a rebuttal to a direct argument in favor of a measure is NOT a direct argument against a measure. Please also note that rebuttal arguments are allowed only when both a direct argument for AND against a measure are filed.

ALL AUTHORS MUST SIGN ON THE REVERSE SIDE

Please attach typed statement to this form. Statements should be typed in upper and lower case letters. Statement will be typeset in the Official Sample Ballot Booklet using a standard font and size determined by the County. However, statements can be submitted using any standard font.

We're getting fleeced. Voting "No" on Measure C means that you reject the Cheval Blanc hotel with its bad deal, and are standing up for the residents of Beverly Hills.

Yet again, a wealthy developer hires a battery of ex-mayor lobbyists and City insiders to exceed the City's height limits and zoning codes. These lobbyists clearly have the developer's interests at heart, not the interests of the Community and our residents.

The hotel developer LVMH is the most prominent and richest luxury corporation in the world, owned by the world's wealthiest man. LVMH paid \$465 million for the properties on which the hotel would be built; but they are only offering the City \$28 million for the right to more than double what they can build on the land.

The proposed hotel is taking a public museum and turning it into part of an exclusionary enclave for billionaires, including a private club, inaccessible to almost all of our residents.

Our City and our quality of life should never be for sale.

Even if you like the hotel project, we need to stop the City's legacy of bad deals with developers. LVMH's well-paid lobbyists and publicists will talk about the supposed revenue the development agreement will generate and try to link it to City services, like police, fire, and schools.

Yet the developer and its lobbyists won't tell you about all the money the City is unnecessarily leaving on the table by not insisting upon a fair development agreement, in line with the unprecedented benefits they are receiving. Nor will they tell you that the project doesn't generate a penny that is earmarked for much-needed affordable and senior housing within our City.

The development agreement for the Cheval Blanc hotel is a bad deal for Beverly Hills. Don't allow our Community to be fleeced: vote "No" on Measure C.

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS
(Elections Code Section 9600)






All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal. Names and titles listed will be printed in the Voter Information portion of the Official Sample Ballot Booklet in the order provided below.

The undersigned author(s) of the:

<input type="checkbox"/> Argument in Favor	<input type="checkbox"/> Rebuttal to Argument Against
<input checked="" type="checkbox"/> Argument Against	<input type="checkbox"/> Rebuttal to Argument in Favor

of ballot measure C at the special
(name and/or letter) (title of election)
election for the City of Beverly Hills to be held on
May 23, 2023 hereby state that such argument is true and correct to the
(date)

best of his/her/their knowledge and belief.

1.	<u>John Mirisch</u> Printed Name		<u>March 7, 2023</u> Date
	<u>Councilmember and Three-Time Mayor</u> Title to Appear on Argument <u>of Beverly Hills</u>		
2.	<u>Charles Aronberg, M.D.</u> Printed Name		<u>March 7, 2023</u> Date
	<u>Past Mayor of Beverly Hills</u> Title to Appear on Argument		
3.	<u>Rose Norton</u> Printed Name		<u>March 7, 2023</u> Date
	<u>Past Planning Commissioner of</u> Title to Appear on Argument <u>Beverly Hills</u>		
4.	<u>Deborah Blum</u> Printed Name		<u>March 7, 2023</u> Date
	<u>Director of Residents Against</u> Title to Appear on Argument <u>Overdevelopment</u>		
5.	<u>Darian Bojeaux</u> Printed Name		<u>March 7, 2023</u> Date
	<u>Proponent of Referendum against</u> Title to Appear on Argument <u>Cheval Blanc Hotel</u>		

IMPORTANT FILING INFORMATION: I, Darian Bojeaux am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.

Mailing Address:  E-Mail Address: 
Contact Numbers:  Daytime  Evening  Fax

OFFICE USE ONLY

Time Stamp

NUMBER OF WORDS:	Word Counts
PROJECT CODE NUMBER:	
ELECTION DEPUTY:	