



Next Beverly Hills Committee Overview

Committee name: Next Beverly Hills

Tagline: Shaping our city's future together™

Designation: An official City of Beverly Hills committee chartered by the Mayor and City Council

Founding: May 2015 by then Mayor Julian Gold

City Council Liaisons: Mayor Les Friedman and Councilmember Julian Gold

City Staff Liaisons: Laura Biery and Michael George

Elected Leadership: Derrick Ontiveros (Chair) and Noelle Freeman (Vice Chair)

Meetings: Open to public, monthly, typically every fourth Tuesday, at 6:00pm-7:00pm, at Beverly Hills City Hall (front desk will direct you).

Membership: Open to residents and non-residents of all ages who are passionate about NBH's mission.

Mission:

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

Turn me over for more info

2020 Priority Areas:

1. **Entrepreneurship and Innovation**
2. **Next Gen Events**
3. **Next Gen Arts**
4. **Leadership Development**
5. **Charitable Involvement**
6. **Economic Development**

Organizational structure:

- **Next Beverly Hills Committee** - The full Next Beverly Hills committee.
- **Subcommittees** - Member-driven teams carrying out NBH's work.
- **Priority Areas** - Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- **Initiatives** - Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

Official partners:

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

Website: BeverlyHills.org/Next

Social Media Channels: @NextBeverlyHills on Facebook and Instagram;
@NextBevHills on Twitter

Primary hashtag: #NextBeverlyHills

Secondary hashtags: #nextgen #nextgeneration #lovebevhills #beverlyhills
#90210 Contact info:

Chair: Derrick Ontiveros - dontiveros@gmail.com

Vice Chair: Noelle Freeman - noelle@thedmsagency.com

City Staff Liaisons:

Laura Biery- LBiery@beverlyhills.org

Michael George - MGeorge@BeverlyHills.org

If you're interested in becoming a member of Next Beverly Hills, please email
Michael George at MGeorge@BeverlyHills.org