

City of Beverly Hills Charitable Solicitations Commission  
2020 Annual Report

(All data is as of June 1, 2021, and is reflective of all solicitations which concluded in the 2020 calendar year)

**1. Permits**

- a. Number of permits issued of events that concluded in 2020: 85
  - i. Breakdown between monetary drive and event permits
    - 18 Monetary Drives
    - 28 Event Permits
- b. Number of permits cancelled<sup>1</sup>: 39

**2. Financial Statements**

- a. Number received<sup>2</sup>: 45
- b. Number outstanding<sup>3</sup>: 4
  - i. List of all organizations with overdue Financial Statements for 2020 solicitations
    - Attachment A

**3. Summary of Fundraising Activities Based on Financial Statement Data**

- a. Total receipts of all permitted activities: \$129,718,011
- b. Total expenses of all permitted activities: \$ 12,643,033
- c. Total net for charitable purposes from all permitted activities: \$117,074,978
- d. Number of permits with proceeds:
  - i. Greater than or equal to 50%: 39
  - ii. Less than 50%: 6
- e. **Top 10 fundraising organizations (based on total net proceeds; not percentage)**

1. Saint John's Health Center Foundation	\$90,067,946	99%
2. Performing Arts Center DBA The Music Center	\$9,188,688	75%
3. Beit T'Shuvah	\$1,785,466	84%
4. The McCourt Foundation	\$1,710,447	25%
5. Alliance for Children's Rights	\$1,318,438	80%
6. The Center for Early Education	\$1,279,644	82%
7. Concern Foundation	\$1,267,844	71%
8. Children's Burn Foundation	\$1,212,515	78%
9. Planned Parenthood Los Angeles	\$1,187,901	97%
10. The Breast Cancer Research Foundation, Inc.	\$1,090,509	63%
11. Las Madrinas	\$1,047,978	95%

<sup>1</sup> 39 events were cancelled due to COVID-19.

<sup>2</sup> Three cancelled events reported receipts and provided financial statements.

<sup>3</sup> Not including cancelled permits (39).

<b>f. Top 10 fundraising organizations (based on % of net proceeds)</b>		
1. Writers Bloc Present	\$42,000	100%
2. Cedars-Sinai Medical Center	\$9,225	100%
3. LEARN	\$3,000	100%
4. Saint John's Health Center Foundation	\$90,067,946	99%
5. Beverly Hills Police Officers Benevolent Fund <sup>4</sup>	\$733,041	98%
6. L.A. Goal	\$58,399	97%
7. Planned Parenthood Los Angeles	\$1,187,901	97%
8. Los Angeles Alliance for a New Economy (LAANE)	\$957,595	96%
9. Las Madrinass	\$1,047,978	95%
10. Beverly Hills High School PTSA	\$124,608	94%

<b>g. Bottom 10 fundraising organizations (based on % of net proceeds)</b>		
1. The McCourt Foundation	\$1,710,447	25%
2. Professional Baseball Scouts Foundation, Inc.	\$207,880	35%
3. Los Angeles Sports Council Foundation	\$170,096	45%
4. UCLA Foundation <sup>5</sup>	\$581,735	61%
5. Visionary Women <sup>6</sup>	\$114,752	62%
6. The Breast Cancer Research Foundation, Inc.	\$1,090,509	63%
7. Children's Chain of Children's Hospital Los Angeles	\$73,560	64%
8. Concern Foundation	\$1,267,844	71%
9. Performing Arts Center DBA The Music Center	\$9,188,688	75%
10. Children's Burn Foundation	\$1,212,515	78%

#### **4. Summary of Fundraising Activities Based on Location<sup>7</sup>**

a. Virtual – On Line	13
b. The Beverly Hilton Hotel	6
c. The Beverly Wilshire Hotel	1
d. The Beverly Hills Hotel	2
e. Other	8
i) In Beverly Hills	1
ii) Outside Beverly Hills	7

#### **5. List of 2020 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit**

- a. Attachment B

<sup>4</sup> Combination of one monetary drive and one virtual event: 2020-051 and 2020-066.

<sup>5</sup> Combination of five monetary drives, one event and two virtual events: 2020-007, 2019-188, 2020-059, 2019-065, 2019-199, 2019-003, 2020-053 and 2019-172.

<sup>6</sup> Combination of two events: 2019-204 and 2020-014.

<sup>7</sup> These activities refer to event permits and do not include monetary drives.

### **Attachment A**

(All data is as of June 1, 2021, and is reflective of all solicitations which concluded in the 2020 calendar year)

**List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2020**

- 4 Permits Total

Permit #	Organization	Event Date	Event Location
2019-128	Nature Conservancy		Monetary Drive - ended 6/30/2020
2019-113	U.S. Fund for UNICEF		Monetary Drive - ended 7/20/2020
2020-001	Sinai Temple	6/14/2020	Sinai Temple
2020-054	Lupus LA	9/12/2020	Virtual

### **Attachment B**

(All data is as of June 1, 2021, and is reflective of all solicitations which concluded in the 2020 calendar year)

**List of 2020 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit**

- 3 Events Total

Organization	Event Date	Event Location
Pepperdine University - Associates	2/22/2020	Beverly Wilshire Hotel
Colleagues, The	4/14/2020	Beverly Wilshire Hotel
Sugar Ray Leonard Foundation	5/20/2020	Beverly Hilton Hotel