

# City of Beverly Hills Charitable Solicitations Commission

## 2021 Annual Report

(All data is as of July 1, 2022, and is reflective of all solicitations which concluded in the 2021 calendar year)

### 1. Permits

- a. Number of permits issued for events that concluded in 2021: 94
  - i. Breakdown between monetary drive and event permits
    - 27 Monetary Drives
    - 67 Event Permits
- b. Number of permits cancelled<sup>1</sup>: 5

### 2. Financial Statements

- a. Number received: 82
- b. Number outstanding<sup>2</sup>: 6
  - i. List of all organizations with overdue Financial Statements for 2021 solicitations
    - Attachment A

### 3. Summary of Fundraising Activities Based on Financial Statement Data

- a. Total receipts of all permitted activities: \$93,508,925
- b. Total expenses of all permitted activities: \$17,789,702
- c. Total net for charitable purposes from all permitted activities: \$75,719,223
- d. Number of permits with proceeds<sup>3</sup>:
  - i. Greater than or equal to 50%: 75
  - ii. Less than 50%: 7

#### e. Top 10 fundraising organizations (based on total net proceeds, not percentage)

1. Saint John's Health Center Foundation	\$26,510,155	88%
2. Girl Scouts of Greater Los Angeles	\$8,681,440	90%
3. Performing Arts Center dba The Music Center	\$5,987,811	70%
4. American Friends of Sheba Medical Center	\$3,086,526	99%
5. UCLA Foundation <sup>4</sup>	\$3,080,823	96%
6. Milken Institute	\$2,558,073	86%
7. Las Madrinas	\$2,380,495	85%
8. Bet Tzedek	\$2,154,625	87%
9. Friends of Saban Community Clinic	\$2,099,911	92%
10. Beit T'Shuvah	\$1,642,334	94%

<sup>1</sup> Four events were cancelled due to COVID-19. One event permit was cancelled due to duplication.

<sup>2</sup> Not including cancelled permits (5).

<sup>3</sup> Financial Statements for permit number 2021-042 UCLA Foundation and permit number 2021-37 Cancer Support Community Los Angeles had proceeds less than 50%. However, cumulative financial statements for UCLA Foundation and Cancer Support Community Los Angeles in 2021 have accumulated over 50%.

<sup>4</sup> Combination of five monetary drives and three events. Permit numbers 2020-034, 2021-070, 2021-042, 2020-060, 2021-014, 2021-015, 2021-022, and 2021-093.

- f. **Top 10 fundraising organizations (based on % of net proceeds)**
- |  |             |     |
|--|-------------|-----|
| 1. Looking Above and Beyond                  | \$323,045   | 99% |
| 2. American Friends of Sheba Medical Center  | \$3,086,526 | 99% |
| 3. Vahagn Setian Charitable Foundation       | \$11,258    | 98% |
| 4. L.A. Goal                                 | \$89,700    | 99% |
| 5. International Medical Corps               | \$1,261,593 | 97% |
| 6. Beverly Hills High School PTSA            | \$84,368    | 95% |
| 7. Harmony Project                           | \$1,112,783 | 95% |
| 8. Jewish Family Service of Los Angeles      | \$1,232,259 | 95% |
| 9. Crohn's and Colitis Foundation of America | \$425,568   | 95% |
| 10. Friends of Greystone                     | \$30,895    | 95% |
- g. **Organizations with proceeds less than 50% (based on % of net proceeds)**
- |   |            |     |
|---|------------|-----|
| 1. The McCourt Foundation Inc.                            | (\$75,359) | -2% |
| 2. National Charity League Inc. San Fernando Vly. Chapter | \$100,617  | 39% |
| 3. LadyLike Foundation                                    | \$64,836   | 41% |
| 4. Los Angeles Opera Company                              | \$56,578   | 43% |
| 5. Wallis Annenberg Center for the Performing Arts        | \$306,681  | 45% |

**4. Summary of Fundraising Activities Based on Location<sup>5</sup>**

- |                               |    |
|-------------------------------|----|
| a. Virtual – On Line          | 28 |
| b. The Beverly Hilton Hotel   | 7  |
| c. The Beverly Wilshire Hotel | 3  |
| d. The Beverly Hills Hotel    | 2  |
| e. Private Residence          | 2  |
| f. Wallis Annenberg           | 2  |
| g. Other                      |    |
| i) In Beverly Hills           | 7  |
| ii) Outside Beverly Hills     | 11 |

**5. List of Community Assistance Grant Fund 22/23 Applications and Summaries**

- a. Attachment B

**6. List of 2021 charitable events held in Beverly Hills, permitted by the Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit**

- a. Attachment C

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<sup>5</sup> These activities refer to event permits and do not include monetary drives.

### **Attachment A**

(All data is as of October 25, 2022, and is reflective of all solicitations which concluded in the 2021 calendar year)

#### **List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2021**

- 6 Permits Total

<b>Permit Number</b>	<b>Organization</b>	<b>Event Date</b>	<b>Event Location</b>
2021-028	Builders of Jewish Education of Greater Los Angeles	6/30/2021	Monetary drive – ended on 6/30/21
2021-049	Cal Farley's Boys Ranch	9/30/2021	Monetary drive - ended on 09/30/21
2021-105	VASHT	12/12/2021	The Beverly Hilton Hotel
2021-040	Jewish Federation of Greater Los Angeles	12/31/2021	Monetary drive – ended on 12/31/21
2021-051	IsraAID (U.S.) Global Humanitarian Assistance, Inc.	12/31/2021	Monetary drive – ended on 12/31/21
2021-038	YMCA of Metropolitan Los Angeles	12/31/2021	Monetary drive – ended on 12/31/21

**Attachment B**  
**List of Community Assistance Grant Fund FY 22/23 Applications and Summaries**

**Community Assistance Grant Funding  
FY 22/23 Requests and Recommendations**

**6/14/22 FINAL**

1	2	3	4	5	6	7	8	9	10
Organization Name	Funding History	Service Provided	City Funding Began	2019/2020 Allocation	2020/2021 Allocations	2021/2022 Allocations	2022/2023 Requests	2022/2023 Staff Funding Recommendations	City Council Liaison Committee Recommendations
Affordable Living for the Aging	Ongoing	Roommate Matching for Older Adults to Age in Place	2015	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
All Saints' Homeless Assistance Program	Ongoing	Homeless Assistance, Case Management, and Bus Tokens	2003	\$29,000	\$30,000	\$30,000	\$45,000	\$30,000	\$30,000
Bet Tzedek Legal Services	Ongoing	Legal Services	2017	\$110,000	\$220,000	\$220,000	\$220,000	\$220,000	\$220,000
Beverly Hills Active Adult Club	Ongoing	Senior Activities Club	1974	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Beverly Hills Community Farm	New	Fresh Produce for Families in Need	N/A	N/A	N/A	N/A	\$35,000	\$10,000	\$10,000
Beverly Hills CPR	Ongoing	CPR Education and Training	2009	\$70,000	\$74,000	\$74,000	\$74,000	\$74,000	\$74,000
Beverly Hills Education Foundation (BHEF)	Ongoing	Social Emotional Programming and Arts Programming for the School District	2006	30,000 in-kind only	\$30,000	\$30,000	\$35,000	\$35,000	\$35,000
Beverly Hills Theatre Guild	New *	Cultural	N/A	N/A	Applied, but did not receive funding (requested \$15,000)	Applied, but did not receive funding (requested \$15,000)	\$20,000	\$10,000	\$10,000
Cancer Support Community Los Angeles	New*	Cancer Support Groups	N/A	N/A	N/A	Applied, but did not receive funding (requested \$75,000)	\$75,000	\$25,000	\$25,000
Chai Lifeline West Coast	New*	Support Programs for Ill Children and Their Families	N/A	N/A	N/A	Applied, but did not receive funding (requested \$75,000)	\$75,000	\$25,000	\$25,000
Chiron Center Inc.	Ongoing	Crisis Response Team	2011	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000
Collins & Katz Family YMCA	Ongoing	Food Distribution Program	N/A	N/A	N/A	\$10,000	\$20,000	\$10,000	\$10,000
ETTA	Ongoing	Families & Individuals w/ Special Needs	2017	\$50,000	\$60,000	\$60,000	\$75,000	\$65,000	\$65,000
F.A.C.E (Fearless, Artistic, Charisma, Elegance)	New	Personal & Professional Development for LA County Youth	N/A	N/A	N/A	N/A	\$70,000	\$0	\$0
Iyengar Yoga Therapuetics	New	Yoga Classes	N/A	N/A	N/A	N/A	\$15,210	\$0	\$0
Jewish Family Service of Los Angeles	Ongoing	Social Worker & Service for Beverly Hills Seniors	2005	\$275,000	\$310,000	\$460,000	\$465,000	\$465,000	\$465,000
Jewish Free Loan Association	Ongoing	Interest Free Loan for Those In Need	2020	N/A	\$74,999	\$74,999	\$74,999	\$0	\$0
Miracle Project	Ongoing	Cultural / Life Skills	2019	\$15,000	\$20,000	\$35,000	\$40,000	\$40,000	\$40,000

**Community Assistance Grant Funding  
FY 22/23 Requests and Recommendations**

1	2	3	4	5	6	7	8	9	10
Organization Name	Funding History	Service Provided	City Funding Began	2019/2020 Allocation	2020/2021 Allocations	2021/2022 Allocations	2022/2023 Requests	2022/2023 Staff Funding Recommendations	City Council Liaison Committee Recommendations
OPICA Adult Day Program & Counseling Center	New	Memory Loss Services & Caregiver Support	N/A	N/A	N/A	N/A	\$60,000	\$0	\$0
OUR HOUSE Grief Support Center	Ongoing	Grief Support and Counseling	2021	N/A	N/A	\$20,000	\$30,000	\$20,000	\$20,000
People Assisting the Homeless (PATH)	Ongoing	Shelter Beds for CLASP Program	1994	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Saban Community Clinic	Ongoing	Medical Services	1992	\$40,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Safe Parking LA	Ongoing	Safe Parking Lots for Homeless Individuals and Families	2021	N/A	N/A	\$50,000	\$75,000	\$50,000	\$50,000
Step Up On Second	Ongoing	Housing and Mental Health	2012	\$75,000	\$75,000	\$155,000	\$165,000	\$165,000	\$165,000
The Maple Counseling Center	Ongoing	Low Cost Counseling/Senior Counseling	1984	\$165,000	\$180,000	\$185,000	\$185,000	\$185,000	\$185,000
Theatre 40	Ongoing	Cultural	2006	\$50,000	\$50,000	\$50,000	\$74,000	\$50,000	\$50,000
Tower Cancer Research	Ongoing	Cancer Support Groups	2019	\$25,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Wallis Annenberg Center for the Performing Arts	Ongoing	Cultural	2017	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
West Coast Jewish Theatre	New	Cultural	N/A	N/A	N/A	N/A	\$7,300	\$2,500	\$2,500
Westside Food Bank	Ongoing	Feeding Low Income Residents	1986	\$125,000	\$150,000	\$200,000	\$250,000	\$250,000	\$250,000
Writers Bloc	New	Cultural	N/A	N/A	N/A	N/A	\$30,000	\$10,000	\$10,000
		Total CAGF Funding Allocation:		\$1,197,500	\$1,542,499	\$1,922,499	\$2,484,009	\$2,010,000	\$2,010,000
		CAGF Budget:					\$1,922,499		

\*Applicant who applied previously, but did not receive funding in the previous fiscal year.

### **Attachment C**

(All data is as of July 1, 2022, and is reflective of all solicitations which concluded in the 2021 calendar year)

#### **List of 2021 charitable events held in Beverly Hills, permitted by the Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit**

- As of July 1, 2022, the Los Angeles Police Department has not published 2021 charitable events data.