

Friends of Cheval Blanc Beverly Hills

ARGUMENT IN FAVOR OF MEASURE B 283 Words (300 Words Maximum)

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Measure B, and its companion measure on this ballot, are simple questions: Should we reaffirm the unanimous vote of the Beverly Hills Planning Commission and the overwhelming approval of the City Council for a new world-class hotel on Rodeo Drive? The hotel will generate hundreds of millions of dollars to support public safety, Beverly Hills schools, and other critical City services for decades to come.

Beverly Hills Firefighters, Police Officers, Educators, and Community Leaders Agree — Vote YES on B!

Funding Public Safety, Our Schools, and Other Vital Services

The Cheval Blanc Hotel project will generate an average of \$25 million in new tax revenue per year — an estimated \$778 million over 30 years — for the City's general fund, plus a one-time payment of \$26 million to support schools, police, fire, paramedics, and other vital services. This unrestricted funding can also support affordable housing and other future needs. An additional \$2 million will support City arts and culture.

Additionally, YES on B will create an active pedestrian connection between Rodeo and North Beverly, ensuring the long-term economic vibrancy of the Golden Triangle.

A Thorough Public Review

The Cheval Blanc Hotel project went through a rigorous environmental review process, including numerous public hearings before the Planning Commission and City Council. More than 30 community and public meetings were held over two and a half years. The project was revised to address community input and ultimately received overwhelming support from Beverly Hills residents, businesses, and civic groups.

Creating Quality Jobs

As a world-class boutique hotel, Cheval Blanc will compensate its employees with top wages and benefits, assuring a living wage for workers and boosting the Beverly Hills economy. The hotel is owned by LVMH, a long-term local employer and globally renowned retailer of high-quality products.

Learn more at www.YESonBC.org and vote YES on Measure B!

Lili Bosse, Three Time Mayor,
City of Beverly Hills

Victor Gutiérrez, President,
Beverly Hills Firefighters' Association

Alexander Duncan, President,
Beverly Hills Police Officers Association

Rose Kaiserman, Board Member,
Beverly Hills Education Foundation

David Mirharooni, Board Member,
Beverly Hills Chamber of Commerce

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS
(Elections Code Section 9600)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal. Names and titles listed will be printed in the Voter Information portion of the Official Sample Ballot Booklet in the order provided below.

The undersigned author(s) of the: Argument in Favor Rebuttal to Argument Against
 Argument Against Rebuttal to Argument in Favor

of ballot measure B at the special
(name and/or letter) (title of election)
election for the City of Beverly Hills to be held on
May 23, 2023 hereby state that such argument is true and correct to the
(date)

best of his/her/their knowledge and belief.

1.	<u>Lili Bosse</u> Printed Name	<u>[Redacted]</u> Signature
	<u>Three Time Mayor, City of Beverly Hills</u> Title to Appear on Argument	<u>March 3, 2023</u> Date
2.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
3.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
4.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
5.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date

IMPORTANT FILING INFORMATION: I, Sean Welch, Treasurer, Friends of Cheval Blanc Beverly Hills am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.

Mailing Address: [Redacted] E-Mail Address: [Redacted]
Contact Numbers: [Redacted] Daytime [Redacted] Evening [Redacted] Fax [Redacted]

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	Word Counts
NUMBER OF WORDS:	
PROJECT CODE NUMBER:	
ELECTION DEPUTY:	

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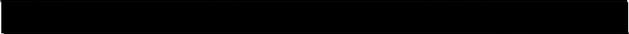
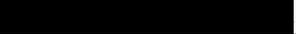
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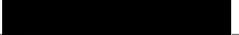
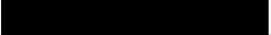
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1.	<u>VICTOR GUTIERREZ</u> Printed Name	 Signature
	<u>President, Beverly Hills Firefighters' Association</u> Title to Appear on Argument	<u>3/6/23</u> Date
2.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
3.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
4.	_____ Printed Name	_____ Signature
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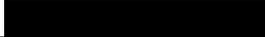
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1.	<u>ALEXANDER DUNCAN</u> Printed Name	 Signature
	<u>President, Beverly Hills Police Officers Association</u> Title to Appear on Argument	<u>3/6/23</u> Date
2.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
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1.	<u>Rose Kaiserman</u> Printed Name	 Signature
	<u>Board Member, Beverly Hills Education Foundation</u> Title to Appear on Argument	<u>3/6/23</u> Date
2.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
3.	_____ Printed Name	_____ Signature
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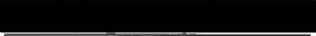
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1.	<u>David Mirharooni</u> Printed Name	 Signature
	<u>Board Member, Beverly Hills Chamber of Commerce</u> Title to Appear on Argument	<u>3/6/2023</u> Date
2.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
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