



ARGUMENT AND REBUTTAL FORM

BEV HILLS CITY CLERK
2023 MAR 17 PM2:53

ELECTION DATE: May 23, 2023 MEASURE I.D. (if any): B

JURISDICTION: City of Beverly Hills

(Please mark (x) in the appropriate box)

<input type="checkbox"/> Argument in Favor	<input type="checkbox"/> Argument Against
<input checked="" type="checkbox"/> Rebuttal to Argument Against	<input type="checkbox"/> Rebuttal to Argument in Favor

Statements will be printed in uniform type, style and spacing according to the County's system requirements. When preparing your statement, please use block paragraphs and single space format. Text submitted indented or centered will be typeset in block paragraph form. **Entire statements in all capital letters, bold and italics (or any combination of enhancements) are not acceptable. Indentations cannot be accommodated.** Words to be printed in **boldface type**, underscored and/or CAPITALIZED are to be clearly indicated. All statements should be checked by the authors for spelling and punctuation as the elections official is not permitted to edit any material contained therein. **NOTE:** Rebuttal arguments are not direct arguments. For example, a rebuttal to a direct argument in favor of a measure is NOT a direct argument against a measure. Please also note that rebuttal arguments are allowed only when both a direct argument for AND against a measure are filed.

ALL AUTHORS MUST SIGN ON THE REVERSE SIDE

Please attach typed statement to this form. Statements should be typed in upper and lower case letters. Statement will be typeset in the Official Sample Ballot Booklet using a standard font and size determined by the County. However, statements can be submitted using any standard font.

See Attached.

REBUTTAL TO THE ARGUMENT AGAINST MEASURE B

A HUGE INVESTMENT IN THE FUTURE OF BEVERLY HILLS

YES on B will protect and enhance our quality of life in Beverly Hills.

The agreement for the Cheval Blanc Hotel approved by the City Council delivers enormous, long-term public funding. In the first 30 years alone, Measure B will generate an estimated \$778 million in new local revenue. That's money for our schools and for the City Council to allocate to keep rapid emergency response times for paramedic, police, and fire services, sidewalk repairs, affordable housing for seniors, and more.

REVITALIZING THE GOLDEN TRIANGLE

YES on B will deliver a beautiful hotel reflecting the existing neighborhood scale and injecting new energy into the Golden Triangle. Expanded sidewalks will make the area more walkable, and new restaurants, shops and public art will breathe new life at street level.

The properties on Rodeo and Beverly Drives where the hotel will be built have been underused for years. Former occupants closed their doors and left the city years ago.

A THOUGHTFUL, COMMUNITY-SUPPORTED PLAN

The Beverly Hills Planning Commission reviewed the project thoroughly and approved it unanimously after a multiyear public review process. Community input led to changes that address traffic and ensure sufficient parking. Not a single resident appeared before the City Council to oppose the project at the hearing where it was approved.

YES on B will affirm the overwhelming support of community leaders, educators, homeowners, civic leaders, and leading labor organizations including the Beverly Hills police and firefighters, construction worker unions, and many others.

Join us in affirming the community consensus — vote YES on B!

Dr. Julian Gold, Mayor,
City of Beverly Hills

Nooshin Meshkaty, Former Chair,
City of Beverly Hills Traffic and Parking Commission

Negar Kamara, Resident,
Parent of Beverly Hills Unified School District Student

Pete Rodriguez, Executive Secretary-Treasurer,
Southwest Mountain States Regional Council of Carpenters

Shawn Saeedian, Local Business Owner,
Beverly Hills Market and Deli